

Preserve history, celebrate
community, and deliver
exceptional service



JUNE 2026

City of Redlands **PARKS MASTER PLAN**

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ACKNOWLEDGEMENTS

ADOPTED BY THE CITY COUNCIL ON JUNE 16, 2026

THANK YOU TO THE ENTIRE REDLANDS COMMUNITY FOR YOUR INPUT THROUGHOUT THE
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CHAPTER ONE EXECUTIVE SUMMARY

1.1 INTRODUCTION

The City of Redlands Parks, Recreation, and Community Services Plan presents a collective vision shaped by the voices, values, and aspirations of our community. It responds to changing needs and outlines a forward-looking approach to providing programs and places that are welcoming, innovative, and inclusive for all residents.

With the guiding vision “**To be the go-to place,**” the city is committed to *Preserving history, celebrating community, and delivering exceptional service*. This vision drives the department’s efforts to create dynamic public spaces, offer experiences that inspire, and strengthen the connections that bring people together.

This Plan demonstrates Redlands’ ongoing dedication to health and wellness, environmental responsibility, and a strong sense of belonging. It sets the stage for lasting benefits—today, tomorrow, and for generations that will call Redlands home.

1.1.1 OUTCOMES

The Plan is guided by the following key goals:

- **Listen and Connect:** Engage Redlands residents through meaningful outreach to better understand their needs, priorities, and aspirations.
- **Foster Creativity and Innovation:** Explore new ideas, practices, and trends to elevate Redlands’ parks, recreation, and community services.
- **Advance Fairness and Inclusion:** Provide opportunities for all community members to enjoy equitable access to facilities, programs, and open spaces.
- **Invest in Sustainability:** Strengthen financial and organizational capacity by cultivating partnerships and securing resources that support long-term success.
- **Create a Unified Path Forward:** Work side by side with the community to shape a vision that reflects shared values of inclusion, belonging, and connection.

1.1.2 ABOUT THE CITY

The City of Redlands is a historic and vibrant community in San Bernardino County, celebrated for its citrus heritage, tree-lined neighborhoods, and strong sense of place. Known as the “Jewel of the Inland Empire,” Redlands blends its rich past with a forward-looking spirit, offering residents and visitors alike a high quality of life through diverse parks, recreational opportunities, and cultural experiences.

Redlands’ parks and recreation system is central to community life—providing spaces that encourage active living, wellness, and social connection. From iconic landmarks like the **Redlands Bowl** and historic **Prospect Park**, to neighborhood playgrounds, sports complexes, trails, and open spaces, the city ensures accessible places for recreation, culture, and gathering. These amenities nurture community pride and contribute to Redlands’ unique identity.

Looking ahead, Redlands is committed to honoring its history while preparing for the future. Through thoughtful planning, investment in facilities and programs, and an emphasis on inclusion and equity, the city will expand opportunities for recreation, foster environmental stewardship, and strengthen partnerships. This commitment ensures that Redlands continues to be a welcoming, connected, and thriving community for generations to come.

1.2 VALUES, VISION, MISSION & BIG MOVES

1.2.1 VALUES

The values of *Teamwork*, *Integrity*, *Enjoyment* and *Safety* are paramount in the day-to-day operations and how to plan for the future.

1.2.2 VISION

The updated vision statement is

To be the go-to-place

1.2.3 MISSION

The updated mission statement is

Preserve history, celebrate community, and deliver exceptional service

1.2.4 BIG MOVES

- Secure and Expand Dedicated Funding Sources
- Enhance Safety, Security, and Accessibility
- Address Deferred Maintenance and Facility Upgrades
- Develop a Comprehensive Marketing Plan
- Optimize Staffing and Operations

A full summary of the visioning process can be found in [CHAPTER FIVE](#)

1.3 COMMUNITY PROFILE

The Community Profile establishes baseline conditions to guide the Plan. It integrates livability and access indicators (cost of living, 10-minute park access, tree equity), City demographics and projections (Census 2020; ESRI July 2023 with forecasts to 2038), local recreation market potential (ESRI Market Potential Index, MPI), and national recreation participation trends (SFIA 2023). Results are presented with state and national comparisons where applicable.

1.3.1 KEY FINDINGS

LIVABILITY & ACCESS

- Cost of Living (index; U.S. baseline = 100): Redlands 118.6 vs California 149.9 vs U.S. 100.
 - Housing: 173.2 (vs CA 234.8).
 - Utilities: 108.3 (vs CA 102.4).
 - Groceries, health, transportation, and miscellaneous costs are lower than California averages.
- Park Proximity (TPL 10-Minute Walk): 50% of residents live within a 10-minute walk of a park (vs U.S. median 55%).
- Tree Equity: Citywide Tree Equity Score 81 across 51 block groups—10 ≥90, 21 = 80–89, 20 <80. Lower scores generally occur in neighborhoods with higher proportions of residents of color.

DEMOGRAPHICS (CENSUS/ESRI)

- Population trajectory: 73,168 (2020) → 73,999 (2023 est.) → 75,444 (2028) → 76,863 (2033) → 78,288 (2038); steady growth with gradual deceleration.
- Age structure: Median age 38.0 (2020) → 39.3 (2028). The 75+ cohort rises to 11% by 2038; shares of 0–17 and 18–34 decline modestly; 35–54 and 55–74 stabilize near ~26% and ~22% by 2038.
- Race: White Alone 53% (2020) → 42% (2038); Some Other Race 14%→20%; Two or More Races 16%→21%. Black Alone 5% and Asian 10% stable; American Indian 1%→2%; Pacific Islander ~0%.
- Ethnicity: Hispanic/Latino (of any race) grows from 35% (2020) to 45% (2038) (37% in 2023; 40% in 2028; 42% in 2033).

INCOME & AT-RISK INDICATORS (CURRENT/2023)

- Per Capita Income: Redlands \$46,548 vs California \$45,201 vs U.S. \$40,363.
- Median Household Income: Redlands \$91,254 vs California \$89,455 vs U.S. \$72,414.
- Foreign-born: 14.2% (vs CA 26.5%, U.S. 13.6%).
- Language other than English at home: 27.8% (vs CA 43.9%, U.S. 21.7%).
- Owner-occupied housing: 58.6% (vs CA 55.5%, U.S. 64.6%).
- Disability: 8.5% (vs CA 6.8%, U.S. 8.7%).
- Uninsured: 5.8% (vs CA 7.5%, U.S. 9.3%).
- Poverty: 8.7% (vs CA 12.2%, U.S. 11.5%).

LOCAL RECREATION MARKET POTENTIAL (ESRI MPI; U.S. AVERAGE = 100)

- General sports: Above average—Tennis 113, Golf 113, Soccer 102; near/below average—Volleyball 99, Basketball 96, Football 95, Softball 93, Baseball 89.
- Fitness: Elevated demand—Yoga 112, Pilates 110, Zumba 109, Aerobics 109, Walking 106, Swimming 105, Weightlifting 104, Jogging/Running 103.
- Outdoor: Above average—Road Cycling 111, Mountain Biking 108, Backpacking 107, Hiking 106; below—Freshwater Fishing 85 (and slightly below for Canoe/Kayak 98, Rock Climbing 96, Horseback Riding 93, Archery 93).
- Commercial/Cultural: Above average—Art Galleries 116, Book Clubs 113, Live Theater 111, Adult Education 107, Museums 107; below—Indoor Water Parks 89, Portable Video Games 92.

NATIONAL PARTICIPATION CONTEXT (SFIA 2023)

- Physically active Americans (2022): 77.6%; inactive 22.4% (<70M).
- Racquet sports: Pickleball +85.7% YoY; +158.6% (3-yr); Tennis +4.3% YoY; +33.4% (3-yr).
- Team sports: Rebounding toward 2019; Basketball +13% (3-yr).
- Fitness & Outdoor: Walking, free weights largest; multi-year gains in hiking, camping, fishing, bicycling; some machine-based health-club formats remain below 2019 levels.

1.3.2 KEY TAKEAWAYS

- Redlands is comparatively affordable within California (overall 118.6 vs CA 149.9; U.S. 100 baseline) but faces elevated housing (173.2) and slightly higher utilities (108.3 vs CA 102.4), reinforcing the value of close-to-home, low-cost recreation.
- Park access is moderate (50% within a 10-minute walk vs U.S. 55%), and tree canopy benefits are uneven (Tree Equity 81, with 20 block groups <80), highlighting geographic equity gaps.
- The City is growing steadily to 78,288 by 2038, aging gradually (median age to 39.3; 75+ to 11%), and diversifying (White Alone down to 42%; Hispanic/Latino up to 45%; multiracial identification rising).
- Income levels exceed state and national benchmarks (Per Capita \$46,548; Median HH \$91,254), while poverty (8.7%) and uninsured (5.8%) are lower than California and U.S. rates—supporting a mix of premium and affordable offerings.
- Market potential is strongest for fitness, cycling/hiking, and court sports (notably tennis and golf), and high for cultural/educational activities—aligning with national participation gains in racquet sports and outdoor pursuits.
- Planning implications: prioritize access and shade in underserved areas; align amenities and programs with aging and culturally diverse households; and emphasize activities with demonstrated local interest while maintaining equitable affordability.

Full community profile can be found in [CHAPTER TWO](#)

1.4 PUBLIC INPUT SUMMARY

Public input for the City of Redlands Parks and Recreation Master Plan was gathered through a multi-channel, inclusive process: 20+ key leader interviews and focus groups; two public workshops (in-person and virtual with live polling); a statistically valid survey by ETC Institute (n=414; ±4.8% at 95% confidence); and an online community survey (n=755). Together, these tools captured day-to-day experiences, priorities for facilities and programs, barriers to use, investment preferences, and willingness to fund improvements.

1.4.1 KEY FINDINGS

KEY LEADER INTERVIEWS & FOCUS GROUPS

- Strengths: breadth of parks and programs for all ages; signature places (Redlands Bowl, Emerald Necklace, trail system); engaged leadership and responsive maintenance; growing sports offerings (e.g., pickleball); strong community support.
- Opportunities: upgrade basics (restrooms, lighting, shade/splash pads, ADA access); add facilities (pickleball/playground upgrades); safety and universal accessibility; diversify programming (arts, culturally relevant events, tech-enabled centers); improve communication and partnerships; bolster maintenance/staffing.
- Top Priorities: modernize and make parks accessible/safe; add community and youth/family amenities (e.g., aquatics, sand volleyball, teen space); tell the story of each park; plan proactively and secure land for future needs.

PUBLIC WORKSHOPS (LIVE POLLING)

- Use & Access: 82% use parks/trails/facilities weekly (another 11% monthly); 67% live within a 10-minute walk of a park/trail. Travel modes: car 55%, walk 31%, bike 10%.
- Most used amenities: Trails 57%, Open space/grass 43%, Sports fields 36%, Playgrounds 29%.
- Most desired additions/improvements: Adventure/destination playgrounds 45%; Splash pads 36%; Outdoor pools 36%; Walking paths/trails 33%; Shade structures 21%; Indoor rec centers 18%.
- Program interests: Arts & culture 47%; Special/cultural events 43%; Youth sports 37%; Fitness & wellness 33%; Aquatics 27%; Outdoor recreation 23%.
- Top 10-year improvements: All-ability playgrounds 55%; Upgraded restrooms 55%; More shade 48%; Expanded/new community centers 38%; Outdoor fitness/obstacle courses 38%; Splash pads 34%; Outdoor pools 34%; Safety/security 28%; Upgraded sports fields 28%.
- Barriers: Amenities lacking 46%; Feel unsafe 34%; Lack of restrooms 34%; Awareness gaps and parking/signage also noted.
- Perception & communication: Satisfaction—45% satisfied, 34% neutral, 17% somewhat dissatisfied; quality rated mostly Good (48%). Preferred channels: social 61%, email 42%, text 42%, website 36%.

STATISTICALLY VALID SURVEY (ETC, N=414)

- Facility use: 87% visited parks/facilities in past year. Condition ratings: Excellent 10%, Good 52%, Fair 30%, Poor 8%.
- Program use: 36% participated in programs/events; quality Excellent 23%, Good 57%, Fair 15%, Poor 5%.
- Top barriers to visiting: Fear of criminal activity 39%; Don't feel safe 35%; Lack of shade 31%; Lack of restrooms 20%; Maintenance 20%.
- Top barriers to programs: Don't know what's offered 51%; Too busy 20%; Times not convenient 18%.
- How residents hear now: Word of mouth 63%; Social media 44%; Banners 33%. Top three preferred going forward: Social media 53%, emails/eNewsletter 42%, City website 30%.
- Perceived benefits (agreement): Access to gathering & open spaces 87%; Makes Redlands more desirable 84%; Preserves open space/protects environment 81%.
- Willingness to pay monthly: \$9+ 23%, \$7-8 9%, \$5-6 20%, \$3-4 21%, Nothing 26% (i.e., 74% willing to pay at least \$3).
- Facilities needs (highest unmet): Walking paths in parks; Open grass areas; Small neighborhood parks.
- Facilities importance (top): Multi-use hiking/biking/walking trails; Walking paths in parks; Small neighborhood parks; Restrooms.
- Facilities Priority Investment Ratings (top): Trails 177; Walking paths 166; Splash pads 162; Swimming pool 153; Restrooms 148; Small neighborhood parks 141; Bike/ped access to parks 137; Large community parks 130; Community gardens 129; Environmental/nature education 127.
- Program needs (highest unmet): Community special events; Cultural enrichment; Adult fitness & wellness.
- Program importance (top): Community special events; Adult fitness & wellness; Outdoor environmental education/nature camps; Recreation swim.
- Program Priority Investment Ratings (top): Adult fitness & wellness 189; Community special events 184; Recreation swim 149; Outdoor environmental education/nature camps 143; Cultural enrichment 138.

SURVEY COMPARISON HIGHLIGHTS (ETC VS ONLINE)

- Engagement: Online respondents reported higher visitation (96%) and more frequent use; both surveys show broad use of the system.
- Quality/condition: Nearly identical—majority “Good,” few “Excellent,” signaling room to elevate to exemplary.
- Barriers: Consistent themes of safety, shade, restrooms, and awareness; online respondents also cited fees and outdated facilities more often.
- Investment preferences: Both prioritized maintaining/improving existing parks and acquiring open space; online showed slightly higher support for new sports fields.
- Funding appetite: Majority in both are willing to pay more; online 31% would pay \$9+.

KEY TAKEAWAYS

- Take care of the basics first. Community consensus centers on restrooms, shade, lighting, safety, and maintenance—raising the entire system from “good” to consistent excellence.
- Build a walkable, connected network. Trails and walking paths are the top facility priorities (highest PIR), along with bike/ped connections to parks and more small neighborhood parks close to home.
- Invest in water and play. Strong demand for splash pads, an outdoor pool, and adventure/all-ability playgrounds supports family-friendly, heat-resilient recreation.
- Program what people will use. Emphasize adult fitness & wellness, community special events, recreation swim, and outdoor/nature education, while sustaining popular youth sports and culturally relevant offerings.
- Design for inclusion and comfort. Universal access, all-abilities play, shaded seating, and safe routes reflect values voiced by families, older adults, and people with disabilities.
- Strengthen communication. Close the “I don’t know what’s offered” gap (51%) with a coordinated campaign prioritizing social media, email/eNews, and the City website, complemented by banners and targeted outreach.
- Advance safety visibly. Address top barriers (fear of crime, not feeling safe) through lighting, activation, sightlines, partnerships, and presence—paired with community programming that draws positive use.
- Plan and partner for growth. There is broad support to maintain what we have and acquire open space; a majority are willing to contribute at least \$3/month, indicating potential for strategic funding mechanisms and partnerships.
- Tell the story. Residents want parks that reflect Redlands’ identity—use interpretation, arts, and events to celebrate culture, sustainability, and the Emerald Necklace, building pride and participation.

These inputs provide a clear mandate: elevate fundamentals, connect the system, deliver cooling and inclusive play, program for wellness and community, communicate clearly, and invest strategically—so Redlands’ parks and recreation serve everyone, every day.

Full Public Input Summary can be found in [CHAPTER THREE](#)

1.5 RECREATION PROGRAM ASSESSMENT

The Recreation Program Assessment examines how Redlands' current offerings align with community needs, market trends, and operational realities. It blends local demographics, participation interests (MPI), statistically valid survey results (ETC, n=414; $\pm 4.8\%$), portfolio mix and cost recovery profiles, lifecycle balance, delivery methods, proficiency levels, and marketing effectiveness. The goal is to identify where to sustain, refine, and grow programs to maximize public benefit, equity, and fiscal health.

1.5.1 KEY FINDINGS

COMMUNITY PROFILE SIGNALS FOR PROGRAMMING

- Steady growth, broad age mix: Growth to 2038 and an even age distribution (21% ≤ 17 ; 25% 18–34; 24% 35–54; 23% 55–74; 8% 75+) support multi-generational offerings—from youth/family play and swim to adult fitness and active-aging.
- Cultural diversity: Hispanic/Latino (37%), Asian (10%), and multiracial (16.8%) communities point to demand for culturally relevant programs, multilingual outreach, and inclusive events.
- Economic context: Median household income \$91,254 and per-capita \$46,548 enable a blend of premium and affordable options; 8.7% poverty underscores need for low-cost and free access.
- Access needs: 14.2% foreign-born; 27.8% speak a language other than English at home; 8.5% have a disability—making ADA access, fee relief, and language access essential.

PARTICIPATION INTERESTS (MPI)

- High-interest sports & fitness: Tennis 113, golf 113, yoga 112, Pilates 110—support courts, drop-in fitness, and instructional series.
- Outdoor demand: Road biking 111, backpacking 107, hiking 106—reinforce trails, walking loops, and nature programming.
- Culture & learning: Art galleries 116, book clubs 113, live theater 111, adult education 107, photography 105—validate cultural enrichment and lifelong learning.

COMMUNITY PROGRAMMING PRIORITIES (ETC SURVEY)

- Highest unmet needs (programs): Community special events; cultural enrichment; adult fitness & wellness.
- Most important programs: Community special events; adult fitness & wellness; outdoor environmental education/nature camps; recreation swim.
- Priority Investment Ratings (programs): Adult fitness & wellness 189; community special events 184; recreation swim 149; outdoor nature/education 143; cultural enrichment 138.

PORTFOLIO STRUCTURE AND ALIGNMENT

- Service classification (share of offerings):
 - Community Benefit 18% (national 26%) → room to grow free/low-cost, broad-benefit services.
 - Community-Individual Blend 56% (national 32%) → strong mid-tier mix meeting wide needs.

- Individual Benefit 26% (national 41%) → fewer niche/fee-based programs than typical.
- Cost recovery profile:
 - Fully Subsidized 49% (national 32%) → strong access; watch fiscal balance.
 - Somewhat Subsidized 4% (national 23%) → opportunity to expand moderate-fee options.
 - Self-Sufficient 0% (national 17%) → gap for cost-neutral offerings.
 - Revenue Generating 47% (national 28%) → well above peers; supports reinvestment.
- Lifecycle balance: Launch 11% + Rising 7% = 19% (national 34%) → increase innovation/new pilots. Stable/Maxed 78% (national 61%) → strong participation but risk of stagnation; Declining 4% (≈ national).
- Program direction (delivery type): Self-Directed 20% (national 22%); Staff-Directed 58% (national 51%) → instruction-forward; Facilitated 2% (national 6%) → partner-enabled offerings can grow; Cooperative 20% (national 21%).
- Proficiency mix: All-abilities 77% (national 81%); Beginner 10% (national 10%); Intermediate 10% (national 10%); Advanced 4% (national 3%) → inclusive baseline with room to scaffold skills.

FACILITIES & ACTIVITY COMPLEMENTS (FROM ETC FACILITY PRIORITIES)

- Top facility PIRs backing program delivery: Trails 177; walking paths 166; splash pads 162; swimming pool 153; restrooms 148; small neighborhood parks 141; bike/ped access 137—infrastructure that supports daily activity, heat resilience, and family use.

MARKETING & COMMUNICATIONS

- Current channels: Website; print guides/newsletters; social (Facebook/Instagram; City on X); email, direct mail, SMS; in-facility signage; paid ads; QR codes.
- Not used (opportunities): Online program guides, PSAs/radio, YouTube, blogs/vlogs, webinars, podcasts, TikTok, an app, road-sign marquees.
- Observed performance: Family/seasonal event posts and interactive prompts perform best; routine notices underperform. Posting cadence is strong, but visuals, timing, and cross-promotion can lift engagement.

1.5.2 KEY TAKEAWAYS

Community Profile Insights

- **Population Growth:** Steady population and household growth, coupled with a balanced mix of family-oriented and individual living arrangements, provides opportunities to sustain long-term engagement.
- **Diversity:** Redlands's cultural richness requires inclusive and culturally relevant recreation services to celebrate the city's heritage and diversity.
- **Economic Stability:** A relatively affluent community supports a blend of premium and affordable offerings, ensuring access across income levels.

Programming Priorities and Trends

- **Community Needs and Importance:** Community special events, cultural enrichment, and adult fitness/wellness programs were identified as high-priority needs. Outdoor environmental education and recreational swimming also ranked highly in importance.
- **Activity Preferences:** The Market Potential Index revealed strong interest in activities like tennis, yoga, hiking, and cultural experiences such as visiting art galleries and live theater. This underscores the demand for diverse recreational options, including outdoor and cultural programs.
- **Program Lifecycle:** Most offerings are in the Stable or Maxed stages, reflecting consistent participation, with opportunities to introduce more innovative and dynamic programming.

Program Services and Cost Recovery

- **Service Balance:** Redlands emphasizes Community-Individual Blend programs (56%), exceeding the national average, showcasing a balanced approach to addressing both public and individual benefits.
- **Cost Recovery:** The city excels in providing fully subsidized programs (49%), ensuring broad accessibility. However, there is potential to expand somewhat subsidized and self-sufficient programs to diversify funding models and align with national benchmarks.

Inclusive Programming

- **Age and Skill Proficiency:** Programs cater to all age groups and skill levels, with a focus on inclusivity. However, there is room to expand offerings targeting specific skill development for beginners and intermediates.
- **Core Program Areas:** Identified areas such as Athletics, Cultural Enrichment, and Health & Fitness serve diverse interests while fostering multi-generational engagement.

Marketing and Communications

- **Utilized Channels:** Effective use of print media, social media platforms (Facebook, Instagram, Twitter), and direct outreach methods promotes engagement.
- **Opportunities for Growth:** Expanding into underutilized platforms like YouTube, TikTok, and blogs/vlogs, as well as leveraging visual and interactive content, can enhance reach and community connection.

Full Program Assessment can be found in [SECTION 4.1](#)

1.6 PARK AND FACILITY EVALUATIONS

The evaluation of park assets within the City of Redlands is a cornerstone of our strategic planning and maintenance scheduling efforts. Each park and its amenities are carefully assessed through thorough field observations by our dedicated staff, resulting in a comprehensive grading based on current conditions. This systematic process ensures that we understand the performance of individual assets, rather than evaluating the park system as a whole.

Our evaluation process uses a **qualitative grading scale**, complemented by **numerical scores**, to reflect both the quantity and quality of recreational opportunities available. This approach facilitates transparent prioritization for repairs, upgrades, and future enhancements. Each park is rated consistently and comparatively against similar facilities across the system.

Amenity Rating Scale

GREAT (4-5)	Site amenities are in excellent condition with little or no maintenance issues.
GOOD (3)	Site amenities are in good condition with only minor maintenance problems. Issues are primarily due to age and heavy use.
FAIR (2)	Site amenities are in fair condition and indicate ongoing maintenance challenges, generally related to age and heavy usage.
POOR (0-1)	Site amenities are in poor condition, showing clear and persistent maintenance problems that may lead to suspended use for repair or replacement.

Park Evaluation Categories

ACCESS AND CONNECTIVITY

Evaluation includes adjacent trails or trailheads, street crossings, sidewalks, internal park circulation, signage, and overall accessibility for all users.

CONDITION AND FUNCTIONALITY

Assessment of the physical state and operational status of individual amenities, tree canopy and vegetation appearance, paved surfaces, park lighting, and furniture.

SAFETY AND COMFORT

Review of visibility, sightlines, active use areas, lighting adequacy, evidence of misuse, navigation ease, proximity to roads, physical hazards, and slope edges.

MAINTENANCE

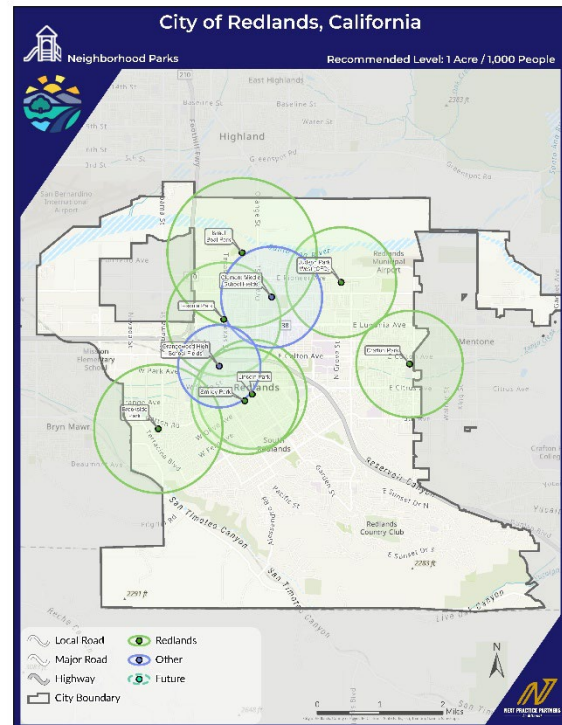
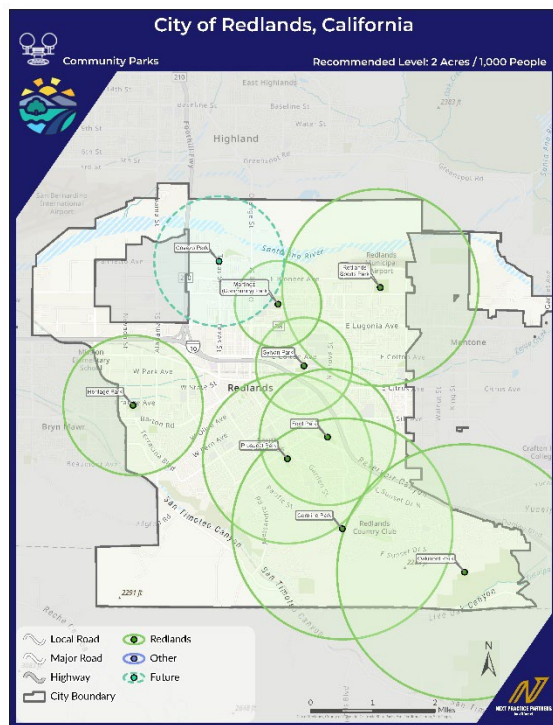
Identification of maintenance concerns that could impact the continued success, safety, and usability of the park amenities.

Full Park and Facility Evaluations can be found in [SECTION 4.2](#)

1.7 EQUITY MAPS

Service area maps and standards allow the City of Redlands to assess how parks and recreation amenities are distributed across the community and whether they align with population density and neighborhood needs. These maps are based on recommended levels of service for each park and amenity type and help identify areas that may be underserved or oversupplied.

By comparing geographic access to population-based standards, the City can pinpoint gaps in service and make informed decisions about future investments. This ensures that capital improvement efforts not only address system-wide needs but also promote equitable access to parks and facilities for all residents. The different service area rings highlight the reach of various providers, reflecting the broader network of resources available to the Redlands community.



Full Equity Maps can be found in [SECTION 4.4](#)

1.8 RECOMMENDED PARKS IMPROVEMENTS PLAN

The Facilities and Community Services Recommended Parks Improvements Plan (RPIP) for Redlands provides a strategic roadmap for prioritizing, funding, and delivering essential infrastructure and facility projects that support the city’s livability, sustainability, and long-term growth. The plan emphasizes targeted investments in parks, recreational amenities, community centers, and public spaces to address the evolving needs of Redlands diverse and expanding community.

A central element of the RPIP is aligning financial resources with improvement projects. Redlands leverages multiple funding sources—including the General Fund, Development Impact Fees (DIF), and a range of grant opportunities—to make these initiatives possible. By strategically applying these resources, the City maintains responsible fiscal management while advancing projects that foster environmental stewardship, community wellness, and economic vitality.

As Redlands continues to grow and thrive, this Recommended Improvements Plan offers a clear and actionable framework for creating vibrant public spaces and strengthening community infrastructure—both today and for generations to come.

To provide greater clarity and transparency, the RPIP is organized into three distinct categories:

1. Projects that are planned and have secured funding
2. Projects that are planned but not yet funded
3. Projects that have been completed in the last several years



The following improvements are recommended:

- **Ford Park – Phase 1 (FY 25/26)**
Renovation of the existing restroom facility at Ford Park to improve accessibility, functionality, and user experience; project completed in summer 2025.
- **Orange Blossom Trail – Phase 1 (FY 25/26)**
Phase 3 improvements to approximately **5 miles** of the Orange Blossom Trail, including upgrades to enhance safety, functionality, and overall user experience as part of the City's priority trail investment program.
- **Coyazo Park – Phase 1 (FY 25/26)**
Construction of a new equipment building at Coyazo Park to support park operations, storage needs, and ongoing maintenance activities.
- **Sylvan Park -Phase 2 (FY 26/27)**
Renovation of the existing restroom facility at Sylvan Park to improve accessibility, functionality, and user experience and add a BMX Pump Track.
- **Texonia Park – Phase 2 (FY 26/27)**
Renovation of Texonia Park with construction of a parking lot, installation of an inclusive playground, splash pad, ADA walking paths, bathroom renovation and sports fields, dog park, renovation of basketball courts, and shade structures.
- **Smiley Park – Phase 3 (FY 28 & Beyond)**
Install Family friendly amenities such as playground, ADA walking paths, restroom, etc. to improve accessibility, functionality, and user experience.
- **Brookside Park – Phase 3 (FY 28 & Beyond)**
Development of new recreational amenities at Brookside Park, including replacement of playground equipment, a splash pad, and a 10,000-square-foot skatepark to expand active recreation opportunities and serve a wide range of age groups.
- **Crafton Park – Phase 2 (FY 26/27)**
Installation of a new splash pad at Crafton Park to enhance family-friendly amenities and provide water play opportunities during warmer months.
- **Heritage Park – Phase 3 (FY 28 & Beyond)**
Construction of a new restroom facility at Heritage Park to address visitor needs and support increased park usage and programming.
- **Crafton Park – Phase 3 (FY 28 & Beyond)**
Installation and replacement of a playground, all-inclusive play and creating a destination for the community by enhancing family friendly amenities.

- **Redlands Sports Park – Phase 3 (FY 28 & Beyond)**
Installation of a playground, dog park, all-inclusive play and creating a destination for the community by enhancing family friendly amenities.
- **Jennie Davis – Phase 3 (FY 28 & Beyond)**
Renovation of the existing restroom facility at Jeannie Davis Park to improve accessibility, functionality, and user experience and add pickleball courts.
- **Ed Hales Park – Phase 3 (FY 28 & Beyond)**
Development of a new playground, or interactive play at Ed Hales Park to improve recreational offerings for children and families within the downtown area. Fostering family-friendly environments and art and cultural amenities (e.g. sensory and adaptive equipment, accessible surfaces with cultural integration such as murals or artwork).
- **New Trails – Phase 3 (FY 28 & Beyond)**
Construction of approximately **2.60 miles** of new trails to meet projected community needs through 2034, expanding the City’s trail network and improving connectivity for walking, biking, and other non-motorized recreation.
- **Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center – Phase 3 (FY 28 & Beyond)**
The Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center is a city-owned and maintained facility that serves as a major community resource. While most building systems remain functional, many are aging and several components are rated Fair (C) or Poor (D). Multiple features, including ramps, service counters, and electrical outlets, are non-compliant with ADA standards. An estimated **\$3 million** investment is required to address deficiencies and bring the facility into compliance with modern accessibility, safety, and service standards.
- **Joslyn Senior Center – Phase 3 (FY 28 & Beyond)**
The Joslyn Senior Center is a smaller, city-owned facility located in the downtown area. The building is in mixed condition, with many elements rated Fair (C) to Poor (D), and several features identified as non-compliant with ADA requirements. Key building systems, including HVAC, lighting, and service counters, require upgrades, and adequate storage is lacking. Approximately **\$1.5 million** is needed to correct deficiencies and maintain safe, accessible operations.
- **Carriage House at Prospect Park – Phase 3 (FY 28 & Beyond)**
The Carriage House at Prospect Park is a historic facility constructed in 1896 and holds significant cultural and community value despite its smaller size. The building is in mixed condition, with many systems rated Fair (C) and some failing (F). The absence of a fire sprinkler system and limited ADA compliance present major safety and accessibility concerns. An estimated **\$1.25 million** is required for rehabilitation and modernization, with improvements designed to respect historic preservation requirements.

These recommendations are incorporated into the Recommended Park Improvement Plan cost projections located in [Section 4.5](#)

1.9 CONCLUSION

The **Redlands Parks Master Plan** is a forward-thinking guide to strengthen the city's proud legacy of parks, recreation, and community life. Shaped by Redlands' historic charm and enriched by robust community input, the Plan reflects the aspirations of residents, city staff, and partners who are committed to honoring the past while creating opportunities for the future.

This process was a chance for Redlands to reconnect with its roots and chart a bold direction forward. From the timeless beauty of **Prospect Park** and the community traditions of the **Redlands Bowl Summer Music Festival**, to the open spaces, sports fields, and historic orange groves that define the city's character, Redlands' identity is inseparable from its parks and cultural resources. With this in mind, the city embraced a revitalized Vision: **To Be the Go-To Place**, supported by a mission that centers on **Preserve history, celebrate community, and deliver exceptional service**. These commitments reflect a promise to build welcoming, inspiring, and inclusive spaces for all.

The Master Plan also identifies five “Big Moves” that respond to both current needs and future opportunities:

- **Expand and enhance Redlands' recreation spaces and facilities**
- **Strengthen staffing and professional development to serve a growing community**
- **Deepen cultural programming and community engagement, building on traditions like the Redlands Bowl**
- **Invest in infrastructure, safety, and the long-term care of parks, trails, and open spaces**
- **Secure sustainable funding and cultivate partnerships that extend Redlands' impact**

These priorities are grounded in the voices of residents who shared their perspectives through surveys, workshops, and community forums. From families seeking more youth programs, to older adults desiring expanded recreation opportunities, to neighbors calling for better connections between trails and open spaces, the community's message was clear: **Redlands is ready to grow while staying true to its values of equity, connection, and belonging.**

As Redlands plans for the future, this Master Plan offers a clear and actionable roadmap—balancing bold aspirations with practical solutions. With strong leadership, collaborative partnerships, and continued investment, Redlands will remain a community defined by its parks, cultural traditions, and gathering places—a true “go-to place” for residents and visitors alike, today and for generations to come.

CHAPTER TWO COMMUNITY PROFILE

2.1 OVERVIEW

A key component of the Parks and Recreation Master Plan (“Plan”) is a Community Profile. The purpose of this analysis is to provide the Parks and Recreation Department (“Department”) with insight into the community it serves. It also helps quantify the market in and around the City of Redlands (“City”) and assists in providing a better understanding of the types of parks, facilities, programs, and services that are most appropriate to equitably address the residents’ needs.

2.2 LIVABILITY AND ACCESS

The community profile report prioritizes a thorough evaluation of the city's livability and accessibility. This involves analyzing the cost of living, assessing how close residents live to parks, and determining tree equity in the city. By examining these factors, we gain valuable insights into the city's overall quality of life. These findings also serve as a guide for future strategic planning and development aimed at improving accessibility and enriching the living conditions for all residents.

2.2.1 COST OF LIVING

The cost-of-living index is a measure of how expensive it is to live in a particular area or city compared to another area or city. The index is typically calculated by comparing the prices of a basket of goods and services, such as housing, transportation, food, healthcare, and utilities in different locations. You can see the detailed information at https://www.bestplaces.net/cost_of_living/city/california/redlands

The national cost-of-living index in the United States (US) is set at 100, and the cost-of-living index for a specific city or region is typically reported as a percentage of the national average.

In Redlands, the overall cost of living index stands at 118.6, which is significantly lower than the state average of 149.9. This is

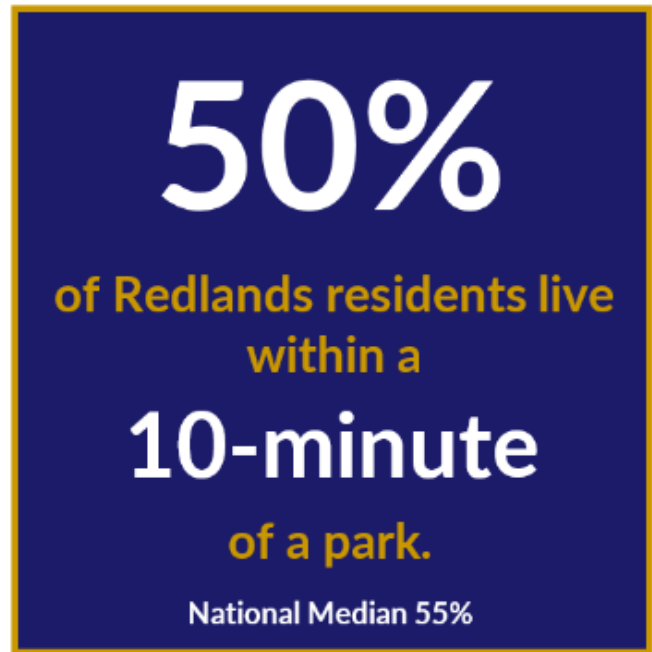
reflected in most categories, with grocery, health, transportation, and miscellaneous expenses all being lower in Redlands compared to the state averages. However, housing costs in Redlands, while lower than the California average, are still high at 173.2 compared to the state's 234.8. Additionally, utilities are slightly more expensive in Redlands (108.3) than the state average (102.4), indicating a mixed but generally more affordable cost of living in Redlands compared to California as a whole.

COST OF LIVING	Redlands	California
Overall	118.6	149.9
Grocery	100.6	105.1
Health	86.7	98.3
Housing	173.2	234.8
Utilities	108.3	102.4
Transportation	100.7	133.1
Miscellaneous	111.1	118.7

Figure 1: Cost of Living Index

2.2.2 10-MINUTE WALK

The Trust for Public Land, with Urban Land Institute and the National Recreation and Park Association launched the "10-Minute Walk Program" to ensure every person residing in U.S. cities should have access to a high-quality park that is located within a 10-minute walking distance from their home. The Trust for Public Land has conducted research, which has revealed that parks that cater to predominantly people of color are, on average, only half the size of parks that primarily serve white populations. Despite their smaller size, these parks serve nearly five times as many people. Additionally, parks that primarily serve low-income households are, on average, four times smaller than parks that serve high-income households.



The current statistics indicate that 50% of the residents of Redlands have a park within a 10-minute walk from their homes. This percentage is moderately lower than the national median of 55%. Additional information about the "10-Minute Walk Program" can be found at: <https://www.tpl.org>.

Figure 2: 10-minute walk

2.2.3 TREE EQUITY

Tree equity measures whether all residents have fair access to tree canopy coverage and the environmental, health, and comfort benefits that trees provide. Urban trees reduce extreme heat, improve air quality, manage stormwater, enhance walkability, and make parks and neighborhoods more usable year-round.

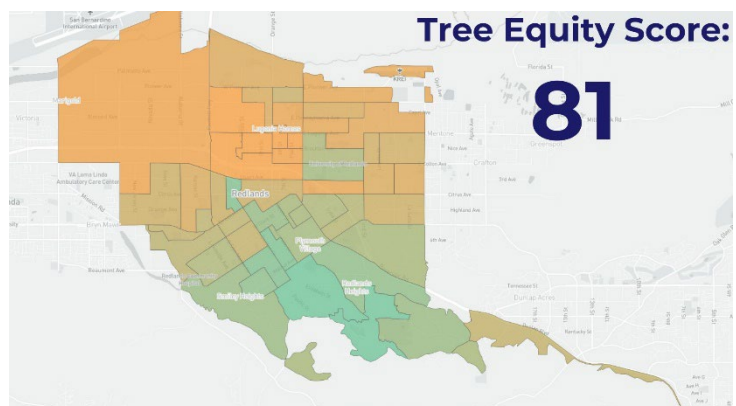


Figure 3: Tree equity score map

The nationally recognized Tree Equity Score evaluates canopy coverage relative to neighborhood need, using data on climate, population density, income, race, age, and health indicators at the Census Block Group level. Scores range from 0 to 100, with higher scores indicating that canopy coverage more fully meets community need.

The City of Redlands currently has a Tree Equity Score of 81. Of the City's 51 block groups:

- 10 score above 90
- 21 score between 80–89
- 20 score below 80

Areas with lower scores often correspond to neighborhoods experiencing greater heat exposure and fewer environmental resources

Neighborhoods in Redlands with a higher proportion of residents of color typically exhibit lower tree equity scores, indicating they have less tree canopy coverage. (Figure 4)

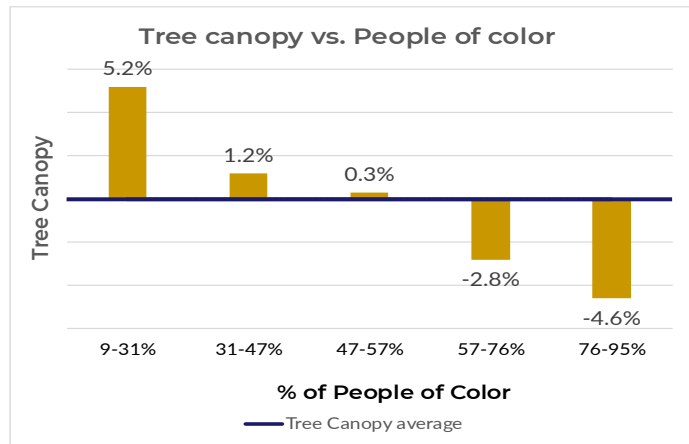


Figure 4: Tree equity by % of people of color

Relevance to the Parks Master Plan

Tree equity is directly connected to park access, usability, and climate resilience. Shade influences whether parks are comfortable, safe, and accessible during periods of extreme heat. Tree canopy data helps guide:

- Prioritization of park improvements and tree planting
- Investment in shade enhancements and cooling strategies
- Greenway and corridor planning
- Long-term capital planning decisions

By incorporating tree equity into the Master Plan, the City can ensure that future park and open space investments support environmental sustainability, public health, and equitable access to outdoor recreation for all residents.

Additional information regarding tree equity can be found at <https://www.treeequityscore.org/>

2.3 DEMOGRAPHICS

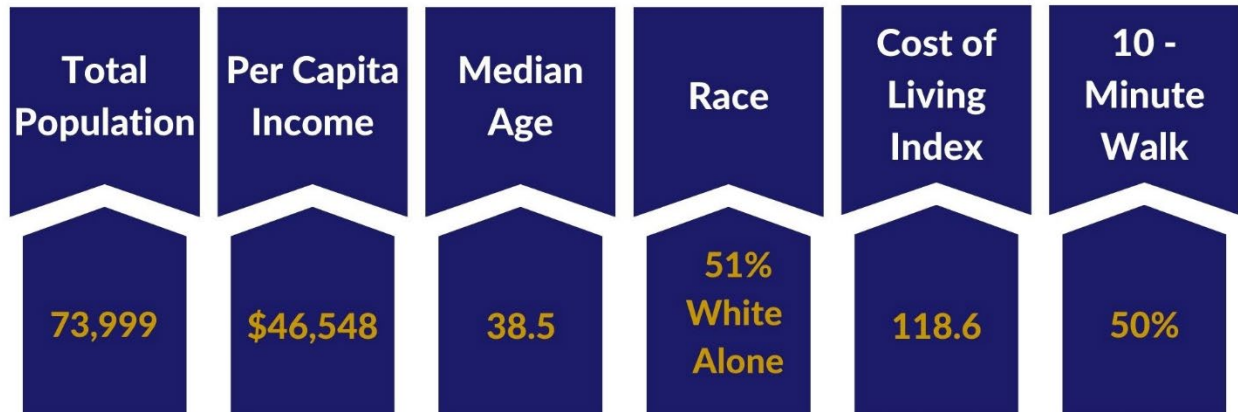


Figure 5: Demographic Overview

The Demographic Analysis is a report that examines the characteristics of the population in the City including age segments, race , ethnicity, and income levels. It covers the entire population of the City and uses historical patterns to make future projections. It is possible that unforeseen circumstances during or after the time of the analysis could impact the validity of these projections.



2.3.1 METHODOLOGY

The analysis used demographic data from two sources: the U.S. Census Bureau and Environmental Systems Research Institute, Inc. (ESRI), a research and development organization specializing in Geographical Information Systems and population projections. The data was obtained in July 2023 and reflects the actual numbers reported in the 2020 Census and information available as of July 2023.

ESRI used this data to estimate the current population in 2023, as well as a 5-year projection for 2028. The consulting team used straight-line linear regression to forecast demographic characteristics for 10 and 15-year projections in 2033 and 2038.

DEMOGRAPHIC ANALYSIS BOUNDARY

The City boundaries shown below were used for the demographic analysis.



Figure 6: Redlands site map

2.3.2 CITY POPULACE

POPULATION

There is a steady growth in the population from 73,168 in the 2020 Census to an estimated 73,999 in 2023. Future projections suggest a gradual increase, reaching 75,444 in 2028, 76,863 in 2033, and 78,288 by 2038. The annual growth rate is forecasted to slightly decrease over time, starting at 0.57% in the period following 2023 and gradually declining to 0.37% by 2038.

Similarly, the population growth rate percentage shows a decreasing trend: starting at 1.14% post-2020, it increases to 1.95% in the 2023-2028 period, then slightly decreases to 1.88% and 1.85% in subsequent five-year periods. This data indicates a consistent but slowly decelerating population growth in the area over the next two decades.

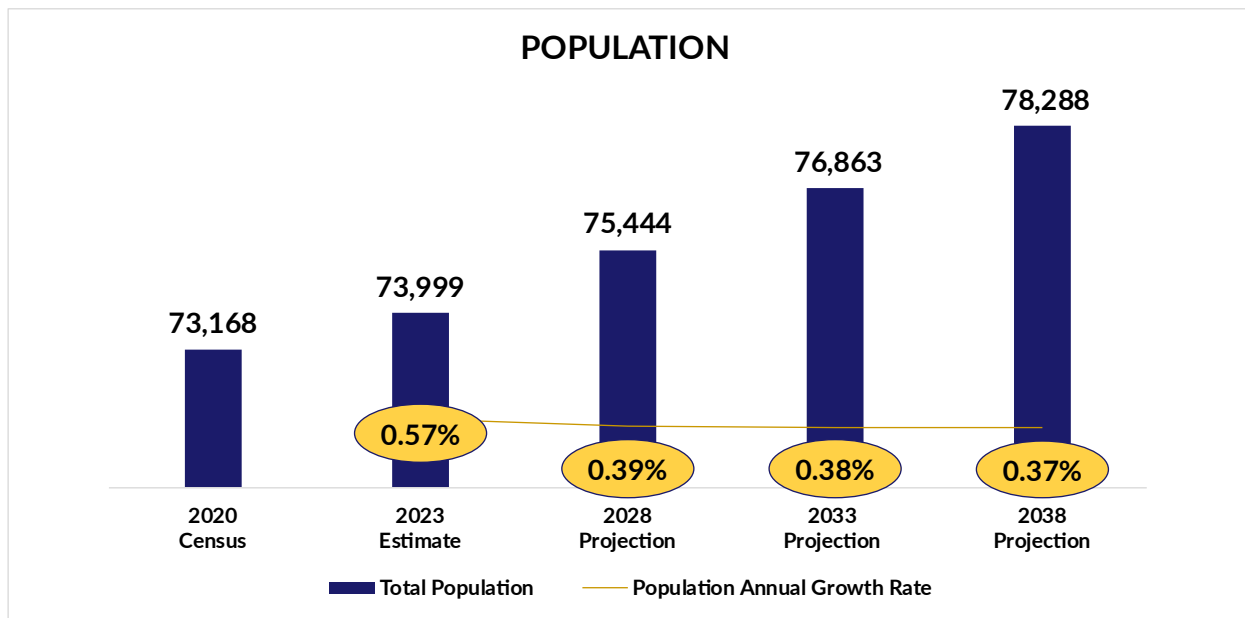


Figure 7: Population growth



2.3.3 AGE SEGMENT

The age segment distribution highlights a gradual aging trend in the community. In the 2020 Census, the age groups were fairly balanced, with each of the middle segments (0-17, 18-34, 35-54, and 55-74) representing about 22-24% of the population, and those aged 75 and over accounting for 8%. The median age at this time was 38.0 years.

By the 2023 estimate, minor shifts become apparent. The percentage of the youngest age group (0-17) decreases to 21%, while the 18-34 segment increases to 25%, and the 55-74 age group goes up to 23%. The median age slightly rises to 38.5 years.

Looking ahead to 2028, the projections show the 0-17 age group further decreasing to 20%, the 18-34 group reducing to 23%, and the 35-54 age group increasing to 25%. The median age is expected to rise to 39.3 years, reflecting the aging trend.

By 2033 and 2038, this aging pattern continues, with the 0-17 and 18-34 age groups projected to decrease to 19% and 22%, respectively. Meanwhile, the 35-54 and 55-74 groups remain steady at about 26% and 22%. The population aged 75 and over shows a gradual increase, expected to reach 11% by 2038.

Overall, these figures indicate a slow but consistent aging of the population, with a gradual increase in the median age and a steady rise in the proportion of older age groups, coupled with a slight decrease in the younger segments.

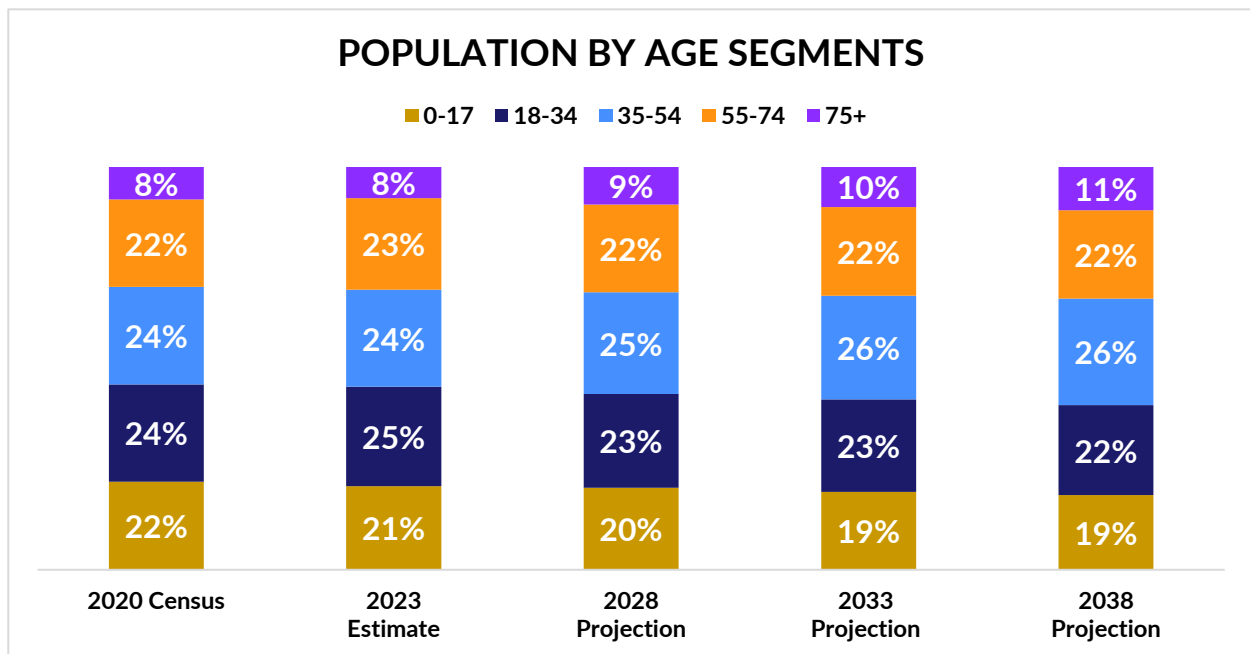


Figure 8: Population by age segments

RACE AND ETHNICITY DEFINITIONS

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined below. The Census 2020 data on race are not directly comparable with data from the 2010 Census and earlier censuses; therefore, caution must be used when interpreting changes in the racial composition of the US population over time. The latest (Census 2020) definitions and nomenclature are used within this analysis.

- **American Indian** – This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment
- **Asian** – This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam
- **Black or African American** – This includes a person having origins in any of the black racial groups of Africa
- **Native Hawaiian or Other Pacific Islander** – This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands
- **White** – This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa
- **Hispanic or Latino** – This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race

Census states that the race and ethnicity categories generally reflect social definitions in the U.S. and are not an attempt to define race and ethnicity biologically, anthropologically, or genetically. We recognize that the race and ethnicity categories include racial, ethnic, and national origins and sociocultural groups.”

Please Note: The Census Bureau defines Race as a person’s self-identification with one or more of the following social groups: White, Black, or African American, Asian, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander, some other race, or a combination of these. While Ethnicity is defined as whether a person is of Hispanic / Latino origin or not. For this reason, the Hispanic / Latino ethnicity is viewed separate from race throughout this demographic analysis.

2.3.4 RACE

The race demographic data from 2020 to 2038 indicates significant shifts in the racial composition of the population. The proportion of individuals identifying as White Alone is on a steady decline, dropping from 53% in the 2020 Census to a projected 42% by 2038. In contrast, the populations identified as Some Other Race and Two or More Races are gradually increasing, from 14% to 20% and 16% to 21%, respectively, over the same period.

The Black Alone and Asian categories remain stable at 5% and 10%, respectively, throughout the years. A slight increase is observed in the American Indian group, which is expected to rise from 1% to 2% by 2038, while the Pacific Islander category consistently remains at 0%. These trends highlight a diversifying racial landscape, with a decrease in the White Alone population and increases in the diversity of other racial groups.

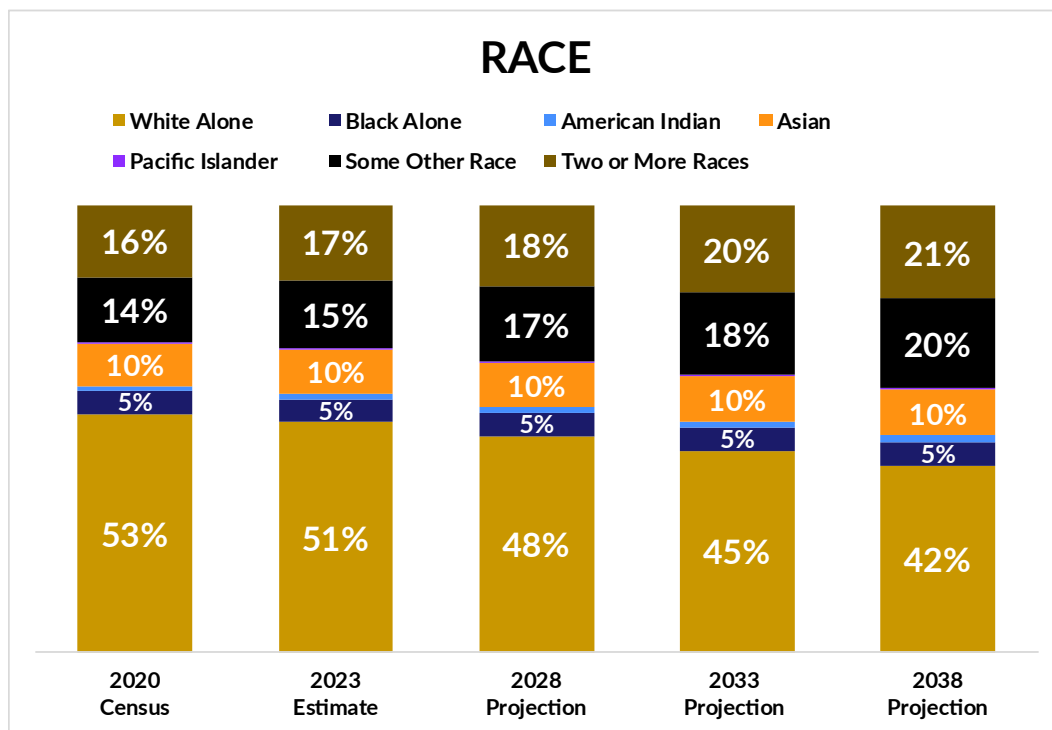


Figure 9: Population by race

2.3.5 ETHNICITY

The City's population was also evaluated based on Hispanic/Latino ethnicity, which the Census Bureau views as separate from race. It is worth noting that individuals who identify as Hispanic/Latino may also belong to any of the racial categories mentioned earlier.

The data on Hispanic/Latino origin, spanning from the 2020 Census to the 2038 projections, reveals a significant increase in this demographic's representation. In 2020, 35% of the population identified as Hispanic or Latino of any race.

This figure is expected to grow to 37% by 2023, and further projections suggest a continued rise to 40% by 2028, 42% by 2033, and reaching 45% by 2038. This trend highlights a substantial and ongoing demographic shift, underscoring the growing presence of the Hispanic/Latino population over this 18-year period.

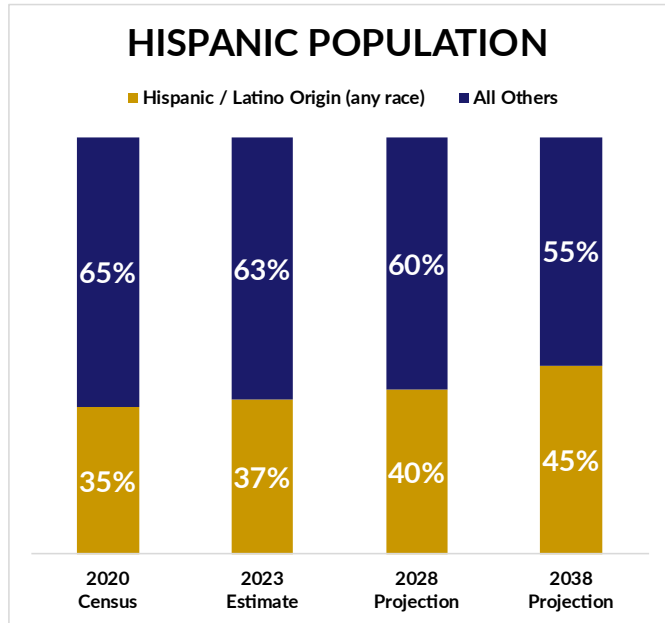


Figure 10: Hispanic population



2.3.6 INCOME

The financial data comparing Redlands with California and the United States shows that Redlands has higher income levels by both per capita and median household measures. Per capita income in Redlands is \$46,548, exceeding California's \$45,201 and the national average of \$40,363, indicating that individuals in Redlands, on average, earn more than those compared to state and national contexts.

Similarly, the median household income in Redlands, at \$91,254, is higher than both California's median of \$89,455 and the national median of \$72,414. This suggests that the typical household in Redlands enjoys a higher standard of living compared to the rest of the state and country.

These measures collectively reflect a relatively affluent economic status in Redlands, with the per capita income highlighting individual earnings and the median household income indicating the economic well-being of typical households.

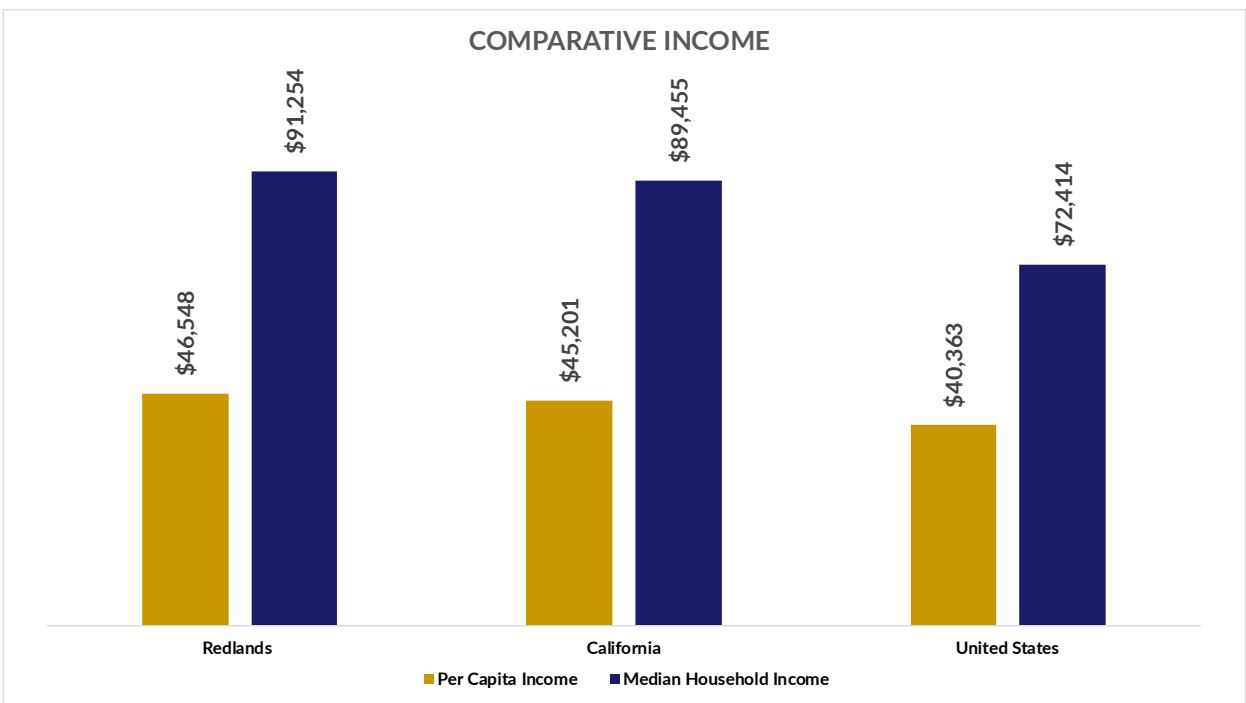


Figure 11: Comparative income

2.3.7 AT-RISK POPULATION

The Census Bureau has identified six "at-risk" factors, and the following statistics provide a comparison of Redlands to state and national averages in these categories.

The 2023 comparison of these factors for Redlands, California, and the United States reveals varying characteristics in at-risk population groups. In Redlands, 14.2% of the population is foreign-born, which is less than California's 26.5% but slightly higher than the national average of 13.6%. The percentage of people who speak a language other than English at home in Redlands is 27.8%, lower than California's 43.9%, but higher than the U.S. average of 21.7%. Redlands has a higher owner-occupied housing rate (58.6%) compared to California (55.5%) but is lower than the national rate of 64.6%.

The proportion of individuals with a disability in Redlands is 8.5%, which is higher than California's 6.8% but comparable to the U.S. average of 8.7%. The percentage of people without health insurance in Redlands is 5.8%, which is lower than both California's 7.5% and the national average of 9.3%. Lastly, 8.7% of Redlands' population lives in poverty, which is lower than both the state (12.2%) and national (11.5%) averages.

These figures indicate that Redlands generally fares better in terms of lower poverty rates and uninsured population but has a higher disability rate compared to California and is on par with the national average.

2023 Demographic Comparison		Redlands	California	United States
At Risk Population Characteristics	Foreign Born	14.2%	26.5%	13.6%
	Language other Than English Spoken at Home	27.8%	43.9%	21.7%
	Owner Occupied Housing Rate	58.6%	55.5%	64.6%
	With a Disability	8.5%	6.8%	8.7%
	No Health Insurance	5.8%	7.5%	9.3%
	Persons in Poverty	8.7%	12.2%	11.5%

Figure 12: At risk population characteristics

2.4 LOCAL RECREATIONAL TRENDS

The Trends Analysis offers insights into recreational trends at the national, regional, and local levels, as well as recreational interests segmented by age. This analysis utilizes data on trends sourced from the Sports & Fitness Industry Association (SFIA), the National Recreation and Park Association (NRPA), and Environmental Systems Research Institute, Inc. (ESRI). The trends data used in this analysis is based on participation rates that are current or historical and NRPA Park Metrics.

2.4.1 LOCAL SPORT AND LEISURE MARKET POTENTIAL

ESRI provided the following charts depicting sports and leisure market potential data for Redlands' residents. The Market Potential Index (MPI) is utilized to measure probable demand for a product or service within defined service areas. MPI scores display the likelihood that an adult resident will partake in certain activities when compared to the national U.S. average. The activities that residents participate in do not necessarily have to be within the city's boundaries. The national average is set at 100, so scores below 100 indicate lower-than-average participation rates, while scores above 100 indicate higher-than-average participation rates. The service area is evaluated against the national average across four categories: general sports, fitness, outdoor activity, and commercial recreation.

It is important to note that MPI metrics represent only one data point used to help determine community trends. Programmatic decisions should not be solely based on MPI metrics.

The following charts compare MPI scores for 46 sport and leisure activities prevalent for residents in the City. The activities are grouped by type and listed in descending order, from highest to lowest MPI score. Index numbers of 100 or higher hold significance as they indicate a greater likelihood that residents within service areas will actively participate in those department offerings. Conversely, below-average MPI scores suggest lower levels of participation in specific activities.



2.4.2 GENERAL SPORTS MARKET POTENTIAL

In Redlands, tennis and golf both score above the national average with an index of 113, indicating a significantly higher interest in these sports compared to the average across the United States. Soccer also shows a slightly higher interest in Redlands with an index of 102.

In contrast, sports like volleyball, basketball, and football have slightly lower interest levels in Redlands, scoring 99, 96, and 95 respectively, just below the national average. Interest in softball and baseball is further below the national average, with softball at 93 and baseball at 89.

This data suggests that while Redlands has a notably higher interest in sports like tennis and golf, it generally aligns closely with or is slightly below the national average in its interest in other major sports.

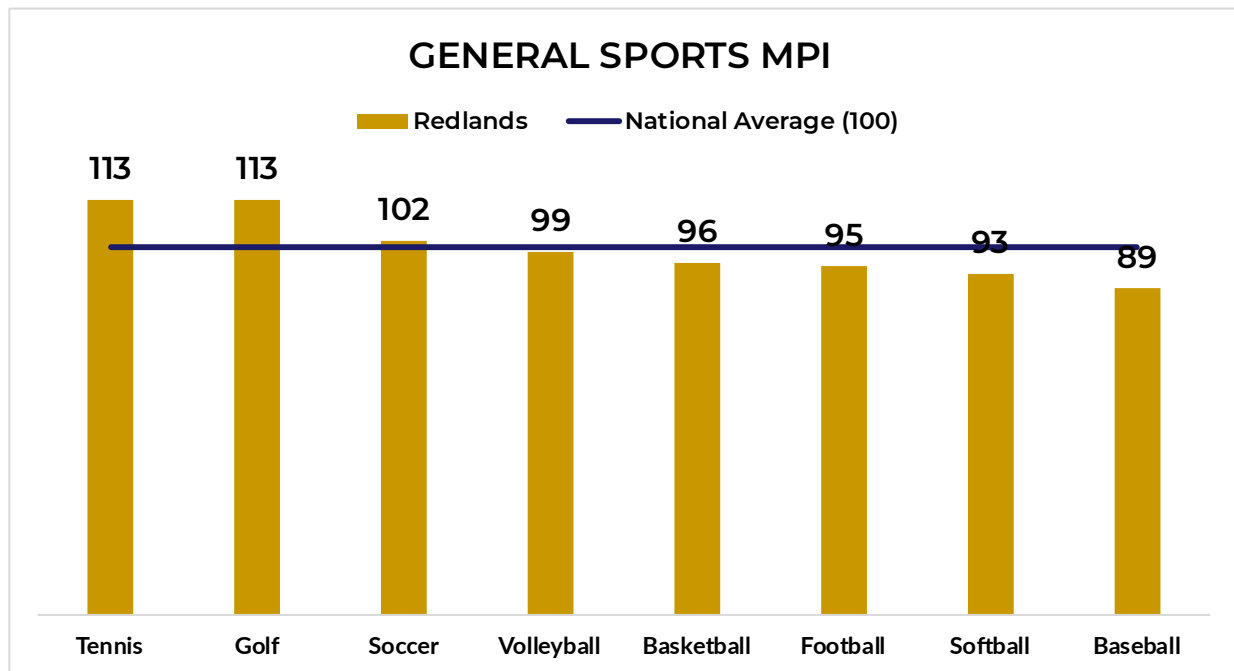


Figure 13: General sports MPI

2.4.3 FITNESS

When compared to national averages, Redlands demonstrates a notably higher interest in fitness activities like Yoga and Pilates, with indices of 112 and 110 respectively. This indicates a significantly greater enthusiasm for these activities than the average across the United States. Zumba and Aerobics also score high in Redlands with an index of 109 each.

Walking for exercise and swimming are popular as well, scoring 106 and 105 respectively, indicating a higher-than-average interest in these activities. Weightlifting and jogging/running also see greater interest in Redlands compared to the national average, with indices of 104 and 103 respectively.

Overall, this data suggests that Redlands has a robust interest in various fitness and wellness activities, consistently exceeding the national average in these areas.

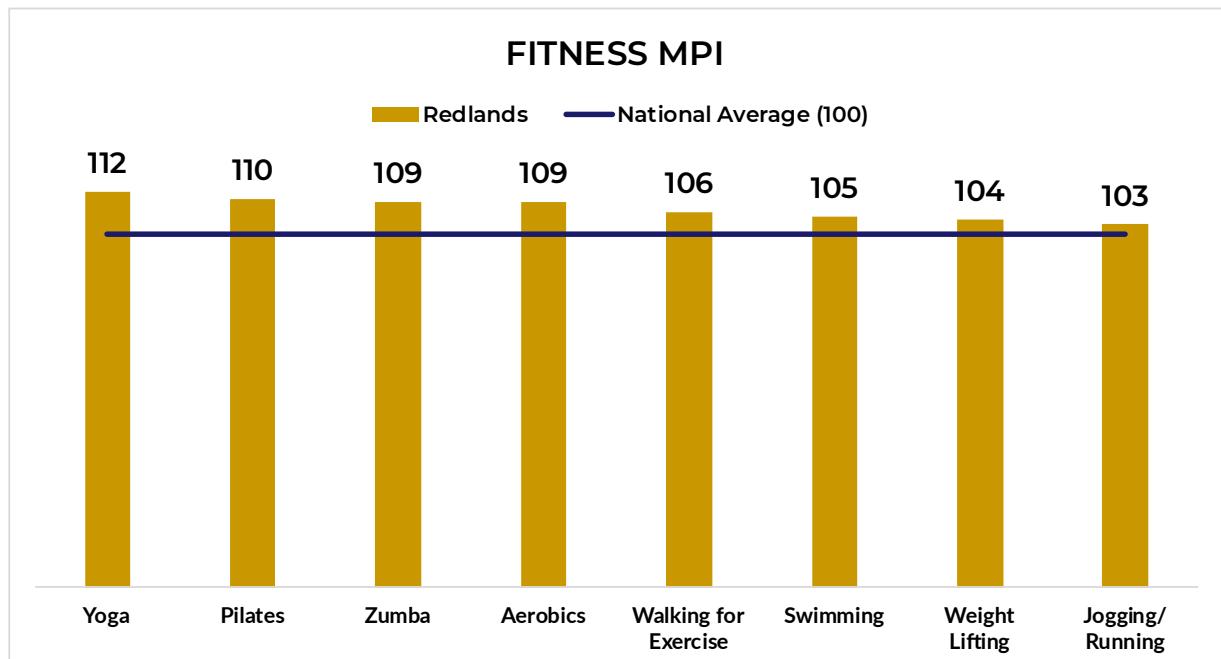


Figure 14: Fitness MPI

2.4.4 OUTDOOR ACTIVITY

In Redlands, road bicycling shows a significant interest with an index of 111, surpassing the national average. Mountain bicycling also scores above average at 108. Backpacking and hiking are popular as well, with indices of 107 and 106, respectively, indicating a greater interest in these activities compared to the national norm. Saltwater fishing enjoys a modestly higher interest in Redlands with a score of 103.

Conversely, activities like canoeing/kayaking, rock climbing, horseback riding, and archery show slightly less interest in Redlands than the national average, with scores of 98, 96, 93, and 93 respectively. Freshwater fishing, in particular, shows a notably lower interest level in Redlands with an index of 85. This data suggests that while Redlands has a stronger inclination towards certain outdoor activities like bicycling and hiking, it generally exhibits varied interest levels, with some activities falling below the national average.

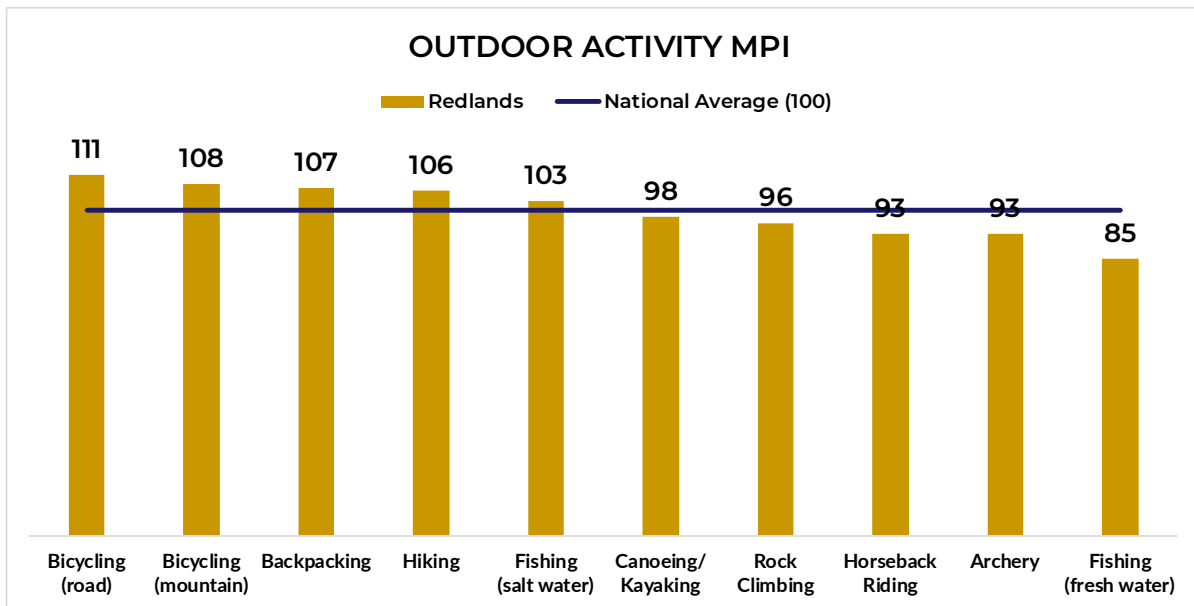


Figure 15: Outdoor activity MPI

2.4.5 COMMERCIAL RECREATION

Analyzing commercial recreation MPI, key findings indicate strong cultural and intellectual engagement in the community. Redlands shows notably higher interest in culturally enriching activities: visiting art galleries scores the highest at 116, participating in book clubs at 113, and attending live theater at 111, all significantly above the national average. Additionally, attending adult education courses and going to museums are also popular, each scoring 107.

In contrast, the interest in more traditional recreational activities like visiting indoor water parks and playing portable video games is lower than the national average, with indices of 89 and 92 respectively. These key findings highlight Redlands' distinct inclination towards cultural and educational pursuits that could be encouraged and grown over time..

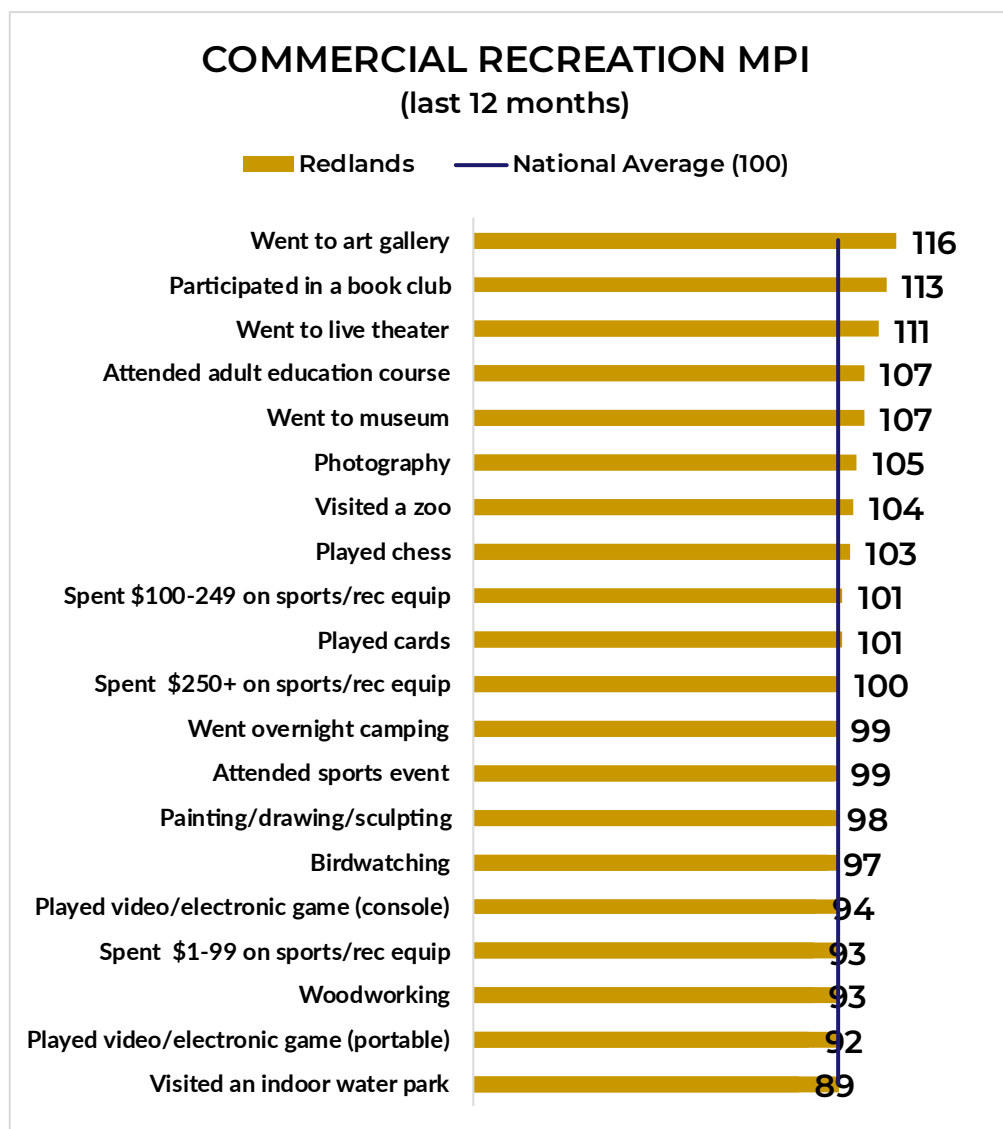


Figure 16: Commercial recreation MPI

2.4.6 NATIONAL TRENDS IN RECREATION

METHODOLOGY

The Sports & Fitness Industry Association's (SFIA) *Sports, Fitness & Leisure Activities Topline Participation Report 2023* was utilized to evaluate National Recreation Participatory Trends.



The methodology of this study is rooted in a nationwide survey conducted in the 2022 calendar year by Sports Marketing Surveys USA (SMS), under the supervision of the Sports & Fitness Industry Association (SFIA) and in collaboration with seven other sports industry associations comprising the Physical Activity Council (PAC). The study was conceptualized and deployed by Digital Research Inc. (DRI), with all supplementary data being credited to the joint research efforts of SFIA and SMS.

Throughout 2022, the study completed 18,000 online interviews involving a nationwide sample of individuals aged six and older. These participants were selected from proprietary online panels designed to be representative of the broader U.S. population. Strict quotas related to gender, age, income, region, and ethnicity were implemented to assure a balanced and representative sample.

The survey's robust sample size of 18,000 completed interviews facilitates a high degree of statistical accuracy. However, it's acknowledged that all surveys are subject to a standard error, which indicates the extent to which the results may differ from those acquired through a comprehensive census of the entire U.S. population. For instance, a sport with a participation rate of five percent exhibits a confidence interval of plus or minus 0.32 percentage points at the 95 percent confidence level.

To further ensure the representation of the data, a weighting technique was employed. This adjusted the data to mirror the entire U.S. population aged six and above, utilizing variables such as gender, age, income, ethnicity, household size, region, and population density. The total population figure applied was 305,439,858 individuals aged six and older.

The study reports activity based on a rolling 12-month participation rate. Unless explicitly specified, all charts present data corresponding to U.S. populations aged six and over.

All category and activity names are those used by SFIA.

OVERALL PARTICIPATION IN THE U.S.

For the fifth year running, physical activity rates among Americans continued to rise. Specifically, 77.6% of all Americans, representing approximately 236.9 million individuals, took part in at least one activity during the year. This figure denotes a 9.2% increase compared to 2017, and a 1.9% rise compared to 2021. In essence, this means that 20 million more individuals participated in at least one physical activity annually compared to 2017, suggesting a growing prioritization of physical activity in American lifestyles.

Racquet sports experienced the most significant rise in participation in 2022, with a surge of 17.6% or about 8 million participants from the previous year. All racquet sports monitored by SFIA saw increased participation in 2022, with pickleball outpacing others with an 85.7% annual growth rate. Conversely, individual and winter sports were the only categories that didn't register increased participation in 2022.

Team sports rebounded from the sharp downturn they faced in 2020 due to the pandemic, with their participation rate climbing to 23.2% in 2022, almost reaching the 2019 level of 23.4%. In 2022, participation rates in water sports and outdoor sports similarly rose, comparable to the increases seen in team sports, while the fitness participation rate remained steady.

When comparing participation rates from 2013 to 2022, it's evident that physical activity has become a higher priority for Americans over the past decade. Every sports category saw an increase in participation rates, except for individual sports, which experienced a slight decrease from 43.3% to 41.3%. Fitness sports reported the largest growth in participation rate, rising from 60.1% in 2013 to 67.4% in 2022.

INACTIVITY IN THE U.S.

In a first since 2010, the number of totally inactive individuals in the U.S.—those not participating in any of the sports or activities monitored by SFIA—fell below 70 million. In 2022, the count of inactive individuals stood at 68.6 million or 22.4% of Americans, marking the fourth consecutive annual decrease.

A decline in inactivity was observed across all age groups, except for those aged 18-24 and 25-34. SFIA posits that the increase in inactivity within these groups might be due to significant life transitions such as attending college or starting a family, which were temporarily paused during the onset of the pandemic. Even though inactivity rates for these age groups have risen in 2022, they remain lower than their 2017 rates. Thus, every age group reported lower inactivity rates in 2022 compared to 2017.

Further positive news emerged when examining inactivity rates across income levels. Every income level saw a reduction in inactivity rates of more than 3% in 2022, with the most substantial decrease of 5.2% occurring within the \$25k-\$49,999 income bracket. Similar to the age group analysis, every income category in 2022 registered lower inactivity rates than in 2017. This trend indicates a growing number of Americans are prioritizing and investing in physical activity (and have better access to opportunities for participation) compared to previous years.

2.4.7 NATIONAL PARTICIPATION

FITNESS TRENDS



Figure 17: Top national fitness activities by participation

The most popular fitness activity was Walking for Fitness, with 114.8 million participants, though it experienced a small decrease of 0.9% from the previous year. Despite this, it showed a 3% increase in participation over the last three years. The second most popular activity, Treadmill exercising, had around 53.6 million participants, which was largely stable from 2021, but showed a decrease of 5.7% since 2019.

Free Weights (Dumbbells/Hand Weights) also experienced growth in 2022, with approximately 53.1 million participants. This represents a 1% increase from 2021 and a 3.3% increase over three years. Meanwhile, Yoga and Pilates Training showed significant growth over the three years with an increase of 10.4% and 11.6% respectively.

The most significant three-year decreases were observed in Cross-Training Style Workouts and Group Stationary Cycling, with a decrease of 31.7% and 36.9% respectively. Despite some decreases, many fitness activities maintained or increased their number of participants, indicating an ongoing interest in physical fitness among Americans.

PARKS MASTER PLAN

FITNESS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Walking for Fitness	111,439	114,044	115,814	114,759	-0.9%	3.0%
Treadmill	56,823	49,832	53,627	53,589	-0.1%	-5.7%
Free Weights (Dumbbells/Hand Weights)	51,450	53,256	52,636	53,140	1.0%	3.3%
Running/Jogging	50,052	50,652	48,977	47,816	-2.4%	-4.5%
Yoga	30,456	32,808	34,347	33,636	-2.1%	10.4%
Stationary Cycling (Recumbent/Upright)	37,085	31,287	32,453	32,102	-1.1%	-13.4%
Weight/Resistance Machines	36,181	30,651	30,577	30,010	-1.9%	-17.1%
Free Weights (Barbell)	28,379	28,790	28,243	28,678	1.5%	1.1%
Elliptical Motion/Cross-Trainer	33,056	27,920	27,618	27,051	-2.1%	-18.2%
Swimming for Fitness	28,219	25,666	25,620	26,272	2.5%	-6.9%
Dance, Step, and Other Choreographed Exercise to Music	23,957	25,160	24,752	25,163	1.7%	5.0%
Bodyweight Exercise & Bodyweight Accessory-Assisted Training	23,504	22,845	22,629	22,034	-2.6%	-6.3%
High Impact/Intensity Training	22,044	22,487	21,973	21,821	-0.7%	-1.0%
Kettlebells	12,857	13,576	13,557	13,694	1.0%	6.5%
Rowing Machine	12,809	11,694	11,586	11,893	2.6%	-7.2%
Stair-Climbing Machine	15,359	11,261	11,786	11,677	-0.9%	-24.0%
Aquatic Exercise	11,189	10,954	10,400	10,676	2.6%	-4.6%
Pilates Training	9,243	9,905	9,745	10,311	5.8%	11.6%
Cross-Training Style Workouts	13,542	9,179	9,764	9,248	-5.3%	-31.7%
Stationary Cycling (Group)	9,930	6,054	5,939	6,268	5.5%	-36.9%
Cardio Kickboxing	7,026	5,295	5,099	5,531	8.5%	-21.3%
Boot Camp Style Training	6,830	4,969	5,169	5,192	0.4%	-24.0%
Barre	3,665	3,579	3,659	3,803	3.9%	3.8%
Tai Chi	3,793	3,300	3,393	3,394	0.0%	-10.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 18: National fitness participation

TEAM SPORTS TRENDS

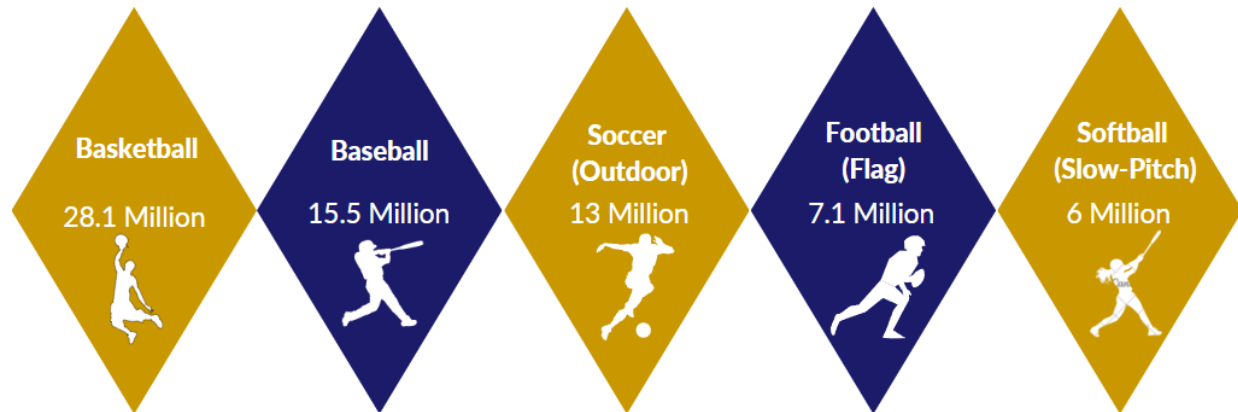


Figure 19: Top national team sport activities by participation

Basketball continued to lead in team sports participation with over 28.1 million participants, marking a 3.7% increase from 2021 and an impressive 13% increase over the past three years. Baseball and outdoor soccer followed, with approximately 15.5 million and 13 million participants respectively. While baseball saw a slight decrease of 0.7% in the past year, and a 2.1% decrease over the past three years, outdoor soccer saw a healthy 3.7% increase from the previous year and 9.3% over three years.

Among other notable sports, gymnastics exhibited the most substantial growth from 2021 to 2022, with a 7% increase in participants, bringing the total to approximately 4.6 million. Conversely, rugby had the most significant drop with a 5.8% decrease from the previous year and a steep 16.2% decrease over the last three years.

Overall, despite some declines, many team sports either sustained or increased their participation numbers in 2022, underlining the continued popularity of these activities.

PARKS MASTER PLAN

TEAM SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Basketball	24,917	27,753	27,135	28,149	3.7%	13.0%
Baseball	15,804	15,731	15,587	15,478	-0.7%	-2.1%
Soccer (Outdoor)	11,913	12,444	12,556	13,018	3.7%	9.3%
Football (Flag)	6,783	7,001	6,889	7,104	3.1%	4.7%
Volleyball (Court)	6,487	5,410	5,849	6,092	4.2%	-6.1%
Softball (Slow-Pitch)	7,071	6,349	6,008	6,036	0.5%	-14.6%
Soccer (Indoor)	5,336	5,440	5,408	5,495	1.6%	3.0%
Football (Touch)	5,171	4,846	4,884	4,843	-0.8%	-6.3%
Gymnastics	4,699	3,848	4,268	4,569	7.0%	-2.8%
Volleyball (Beach/Sand)	4,400	4,320	4,184	4,128	-1.3%	-6.2%
Track and Field	4,139	3,636	3,587	3,690	2.9%	-10.8%
Cheerleading	3,752	3,308	3,465	3,507	1.2%	-6.5%
Swimming on a Team	2,822	2,615	2,824	2,904	2.9%	2.9%
Volleyball (Grass)	3,136	2,738	2,807	2,829	0.8%	-9.8%
Paintball	2,881	2,781	2,562	2,592	1.2%	-10.0%
Ice Hockey	2,357	2,270	2,306	2,278	-1.3%	-3.4%
Softball (Fast-Pitch)	2,242	1,811	2,088	2,146	2.8%	-4.3%
Ultimate Frisbee	2,290	2,325	2,190	2,142	-2.2%	-6.5%
Wrestling	1,944	1,931	1,937	2,036	5.1%	4.7%
Lacrosse	2,115	1,884	1,892	1,875	-0.9%	-11.4%
Roller Hockey	1,616	1,500	1,425	1,368	-4.0%	-15.3%
Rugby	1,392	1,242	1,238	1,166	-5.8%	-16.2%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 20: National team sports participation

INDIVIDUAL ACTIVITY TRENDS

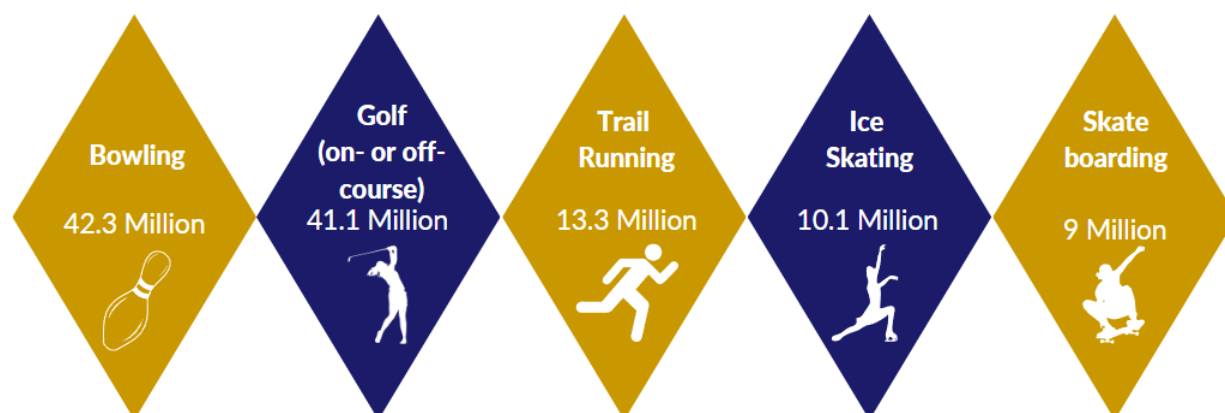


Figure 21: Top national individual activities by participation

Individual sports activities demonstrated diverse trends in participation rates. Bowling remained popular, with over 42.2 million participants, marking a 1.5% increase from the previous year. However, golf, both on and off-course, stole the limelight with significant growth rates. On or off-course golf combined experienced a substantial 9.7% increase from 2021, with over 41 million participants, underpinned by a massive 25.7% increase in off-course golf participation (driving range, golf entertainment venue, indoor simulator) that skyrocketed to about 15.5 million participants.

Skateboarding also showed strong growth, with a 3.1% increase from 2021 and a substantial 36.4% growth over three years, bringing its total to just over 9 million participants. Meanwhile, trail running and ice skating saw considerable growth of 5.9% and 6.4% from 2021, respectively.

On the contrary, adventure racing experienced a decrease in participation, dropping by 6.1% from 2021 and 20% over three years. Traditional road triathlons also suffered a decline, with an 11% decrease in participants over the past three years. Despite these drops, individual sports and activities generally saw an upward trend in participation in 2022.

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INDIVIDUAL ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Bowling	45,372	40,143	41,666	42,292	1.5%	-6.8%
Golf (on- or off-course)	34,176	36,861	37,473	41,096	9.7%	20.2%
Trail Running	10,997	11,854	12,520	13,253	5.9%	20.5%
Ice Skating	9,460	9,857	9,481	10,086	6.4%	6.6%
Skateboarding	6,610	8,872	8,747	9,019	3.1%	36.4%
Archery	7,449	7,249	7,342	7,428	1.2%	-0.3%
Horseback Riding	6,990	6,748	6,919	7,309	5.6%	4.6%
Roller Skating (2x2 Wheels)	6,612	6,160	6,373	6,810	6.9%	3.0%
Martial Arts	6,068	6,064	6,186	6,355	2.7%	4.7%
Boxing for Fitness	5,198	5,230	5,237	5,472	4.5%	5.3%
Roller Skating (Inline Wheels)	4,816	4,892	4,940	5,173	4.7%	7.4%
MMA for Fitness	2,405	2,445	2,339	2,524	7.9%	5.0%
Triathlon (Traditional/Road)	2,001	1,846	1,748	1,780	1.8%	-11.0%
Adventure Racing	2,143	1,966	1,826	1,714	-6.1%	-20.0%
Triathlon (Non-Traditional/Off Road)	1,472	1,363	1,304	1,350	3.5%	-8.2%
MMA for Competition	978	979	1,026	1,076	4.9%	10.1%

NOTE: Participation numbers are in 000's for the US population ages 6 and over

Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)

Figure 22: National individual activity participation

OUTDOOR ACTIVITY TRENDS

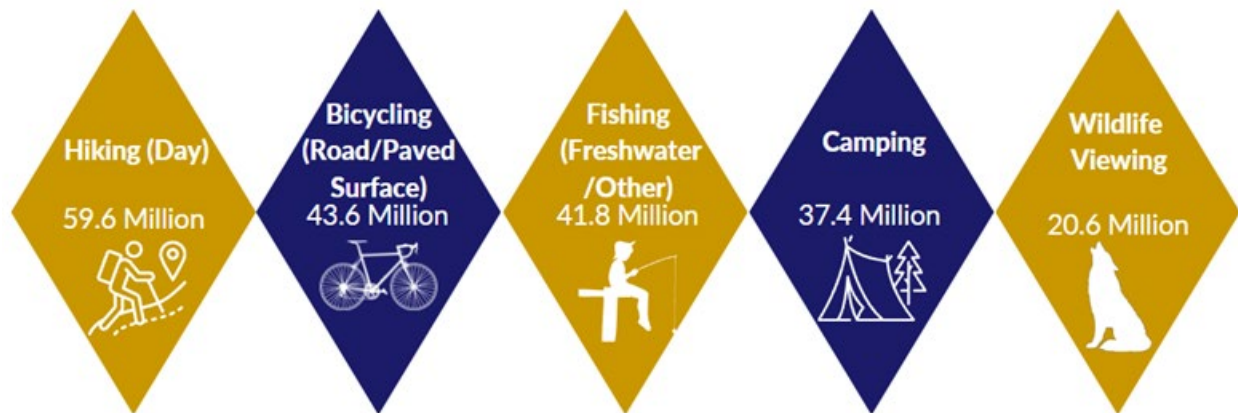


Figure 23: Top national outdoor activities by participation

Outdoor activities experienced a surge in participation. Hiking continued to lead with a 1.5% yearly and a 19.9% three-year increase, with nearly 59.6 million participants. Bicycling on paved surfaces and freshwater fishing also grew by 1.8% and 2.4% respectively. Camping saw a considerable 4.0% annual growth, and birdwatching and saltwater fishing increased by 6.8% and 4.0% respectively.

PARKS MASTER PLAN

However, target shooting with handguns and rifles experienced a decrease, as did overnight backpacking. BMX bicycling and sport/boulder climbing reported significant growth rates of 8.3% and 6.6%, underscoring a strong interest in outdoor activities despite some downturns.

OUTDOOR ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Hiking (Day)	49,697	57,808	58,697	59,578	1.5%	19.9%
Bicycling (Road/Paved Surface)	39,388	44,471	42,775	43,554	1.8%	10.6%
Fishing (Freshwater/Other)	39,185	42,556	40,853	41,821	2.4%	6.7%
Camping	28,183	36,082	35,985	37,431	4.0%	32.8%
Wildlife Viewing	20,040	21,038	20,452	20,615	0.8%	2.9%
Camping (RV)	15,426	17,825	16,371	16,840	2.9%	9.2%
Birdwatching	12,817	15,228	14,815	15,818	6.8%	23.4%
Fishing (Saltwater)	13,193	14,527	13,790	14,344	4.0%	8.7%
Target Shooting (Handgun)	14,579	14,253	13,952	13,303	-4.6%	-8.8%
Target Shooting (Rifle)	13,197	12,728	12,388	12,044	-2.8%	-8.7%
Hunting (Rifle)	11,084	11,098	10,762	10,811	0.5%	-2.5%
Backpacking Overnight	10,660	10,746	10,306	10,217	-0.9%	-4.2%
Bicycling (Mountain/Non-Paved Surface)	8,622	8,998	8,693	8,916	2.6%	3.4%
Fishing (Fly)	7,014	7,753	7,458	7,631	2.3%	8.8%
Hunting (Shotgun)	8,083	7,874	7,627	7,628	0.0%	-5.6%
Climbing (Indoor)	5,309	5,535	5,684	5,778	1.7%	8.8%
Hunting (Bow)	4,628	4,656	4,577	4,739	3.5%	2.4%
Shooting (Sport Clays)	4,852	4,699	4,618	4,718	2.2%	-2.8%
Bicycling (BMX)	3,648	3,880	3,861	4,181	8.3%	14.6%
Shooting (Trap/Skeet)	4,057	3,837	3,750	3,739	-0.3%	-7.8%
Hunting (Handgun)	3,015	2,998	2,900	2,993	3.2%	-0.8%
Climbing (Sport/Boulder)	2,183	2,290	2,301	2,452	6.6%	12.3%
Climbing (Traditional/Ice/Mountaineering)	2,400	2,456	2,374	2,452	3.3%	2.1%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 24: National outdoor activity participation

RACQUET SPORT TRENDS

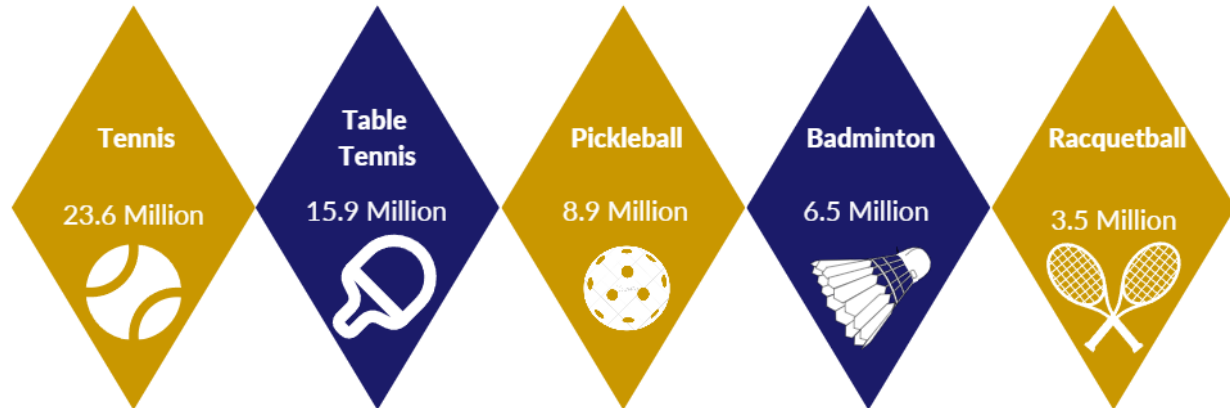


Figure 25: Top national racquet sports by participation

Racquet sports saw a continued upward trend in participation in 2022, with tennis at the forefront, with around 23.6 million participants and marking a 4.3% increase from 2021. This sport also witnessed a significant three-year growth rate of 33.4%.

An even more impressive growth rate was found in pickleball, which experienced an incredible 85.7% increase from 2021, and a stunning 158.6% increase over three years, reflecting its rapidly growing popularity. Meanwhile, other sports like table tennis and badminton also experienced growth in 2022, with 2.8% and 7.1% increases from the previous year respectively.

Racquetball and cardio tennis showed a similar positive trend with 8.0% and 7.8% growth rates from 2021, respectively. Despite its lower participation numbers compared to other racquet sports, squash saw a modest increase of 3.6% from 2021, showing signs of sustained interest. Overall, the data suggests a robust growth in the popularity of racquet sports in 2022.

RACQUET SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Tennis	17,684	21,642	22,617	23,595	4.3%	33.4%
Table Tennis	14,908	16,854	15,390	15,824	2.8%	6.1%
Pickleball	3,460	4,199	4,819	8,949	85.7%	158.6%
Badminton	6,095	5,862	6,061	6,490	7.1%	6.5%
Racquetball	3,453	3,426	3,260	3,521	8.0%	2.0%
Cardio Tennis	2,501	2,503	2,608	2,812	7.8%	12.4%
Squash	1,222	1,163	1,185	1,228	3.6%	0.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 26: National racquet sport participation

WATER ACTIVITY TRENDS

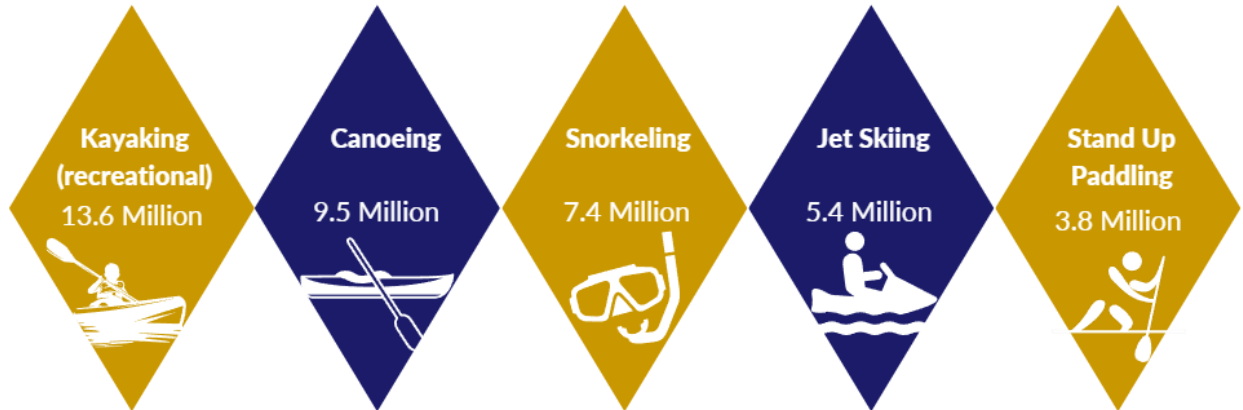


Figure 27: Top national water activities by participation

Water activity participation in 2022 demonstrated a generally positive trend across various sports. Recreational kayaking topped the list with approximately 13.56 million participants, seeing a modest 1.6% increase from the previous year and a significant 19.1% rise over three years.

Canoeing and jet skiing also observed growth in 2022, with participant numbers reaching approximately 9.52 million and 5.44 million, respectively. Canoeing saw a 3.5% increase from 2021, while jet skiing surged by 7.6%.

The popularity of surfing continued to rise, posting a 6.6% increase from 2021 and a notable 24.6% growth over three years. Stand-up paddling and white-water kayaking grew by 1.0% and 3.9% from 2021, respectively.

Sailing, rafting, and wakeboarding saw increases from the previous year, with rafting experiencing a 6.3% increase. Despite the growth, water skiing saw a minor dip of 0.6% from 2021. Scuba diving bounced back from a dip in participation with a 7.3% increase in 2022, although the three-year change remains negative at -2.1%.

Finally, sea/touring kayaking and boardsailing/windsurfing showed minor growth rates from the previous year but have essentially maintained their participant numbers over the last three years.

WATER ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Kayaking (Recreational)	11,382	13,002	13,351	13,561	1.6%	19.1%
Canoeing	8,995	9,595	9,199	9,521	3.5%	5.9%
Snorkeling	7,659	7,729	7,316	7,376	0.8%	-3.7%
Jet Skiing	5,108	4,900	5,062	5,445	7.6%	6.6%
Stand Up Paddling	3,562	3,675	3,739	3,777	1.0%	6.0%
Surfing	2,964	3,800	3,463	3,692	6.6%	24.6%
Sailing	3,618	3,486	3,463	3,632	4.9%	0.4%
Rafting	3,438	3,474	3,383	3,595	6.3%	4.5%
Water Skiing	3,203	3,050	3,058	3,040	-0.6%	-5.1%
Wakeboarding	2,729	2,754	2,674	2,754	3.0%	0.9%
Kayaking (White Water)	2,583	2,605	2,623	2,726	3.9%	5.5%
Scuba Diving	2,715	2,588	2,476	2,658	7.3%	-2.1%
Kayaking (Sea/Touring)	2,652	2,508	2,587	2,642	2.1%	-0.4%
Boardsailing/Windsurfing	1,405	1,268	1,297	1,391	7.3%	-0.9%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 28: National water activity participation

2.4.8 4 SUMMARY

- **Group Fitness:** Participation in group fitness-based activities continued to struggle but showed some signs of recovery. Boot camp style training, cardio kickboxing, and stationary cycling (group) all increased participation in 2022 but are still significantly down from their 2019 numbers.
- **Health Clubs:** Health club-based activities continued to struggle. Elliptical motion/cross-trainer, stair-climbing machine, stationary cycling (recumbent/upright), and weight resistance machines all had participation decreases last year and are down over 10% compared to 2019 numbers.
- **Golf (on or off-course):** Golf continues to maintain its momentum. Golf (on or off-course) increased by 9.7 % last year and all forms of golf overall have grown over 20% since 2019.
- **Outdoor Recreation:** Camping, fishing, and bicycling activities recovered to 2020 participation levels after showing slight decreases in 2021.
- **Personal Combat Sports:** Personal combat sports had a good year. Martial Arts, boxing for fitness, MMA for competition, MMA for fitness, and wrestling all posted participation increases in 2022.
- **Racquet Sports:** For the first time since 2015, every racquet sport increased its total participation number compared to the previous year.
 - **Pickleball** continued to be the fastest-growing sport in America. Participation almost doubled in 2022, increasing by 85.7% year-over-year and by an astonishing 158.6% over three years.
 - Tennis increased by 4.3% last year and has grown over 20% since 2019.
- **Running and Hiking:** For the fifth straight year, trail running and hiking (day) total participation increased.

- **Team Sports:** Basketball, soccer (outdoor), football (flag), and football (tackle) all posted positive three-year total participation increases of over 4.5%. Basketball had the highest three-year increase of 13.0%.
- **Yoga, Barre and Pilates:** Barre and Pilates showed solid participation increases in 2022, while yoga decreased for the first time in the last decade. All have three-year participation increases with yoga and Pilates increasing over 10% in the last three years.

2.5 KEY TAKEAWAYS

Cost of Living: Redlands' cost of living index stands at 118.6, notably lower than California's 149.9. The city has more affordable grocery, health, transportation, and miscellaneous expenses compared to state averages. However, housing and utilities are slightly higher than the state's average.

Park Access and Tree Equity: About 50% of Redlands' residents have access to a park within a 10-minute walk, slightly below the national median of 55%. The city has a tree equity score of 81, with varied scores across different neighborhoods, indicating some disparity in tree canopy coverage.

Demographics and Growth: Redlands is experiencing steady population growth, projected to increase from 73,168 in 2020 to 78,288 by 2038. The growth rate, however, is slowly decreasing over time. The community is witnessing a gradual aging trend, with an increase in the median age and older age groups, and a decrease in younger segments.

Racial Composition and Ethnicity: The city is seeing a decline in the White Alone population and an increase in the diversity of other racial groups, with a notable rise in the Some Other Race and Two or More Races categories. The Hispanic/Latino population is also growing, expected to reach 45% by 2038.

Income Levels: Redlands' residents are at higher income levels than California and the United States, with higher per capita and median household incomes, indicating a moderately affluent economic status.

At-Risk Population Characteristics: Compared to state and national averages, Redlands has a lower percentage of foreign-born residents and individuals speaking a language other than English at home compared to the state averages. The city has a higher owner-occupied housing rate than California but lower than the national rate. It has a comparable disability rate to the U.S. average and lower poverty and uninsured population rates.

Recreational Interests: In terms of sports and recreational activities, Redlands shows a higher interest in tennis, golf, fitness activities like Yoga and Pilates, and outdoor activities like road bicycling and hiking. However, the interest in more traditional recreational activities like visiting indoor water parks and playing portable video games is lower than the national average, reflecting a distinct inclination towards cultural and educational pursuits.

In conclusion, this comprehensive analysis of Redlands reveals a community characterized by cultural diversity and an evolving demographic profile. The higher-than-average income levels suggest a high standard of living, while the aging population and increasing Hispanic/Latino presence highlight the need for diverse and age-appropriate services and infrastructure. The residents' preference for health-focused and cultural activities suggests a community valuing

wellness and intellectual engagement. Environmental concerns are apparent, but issues of equity in green space access must be addressed. The city's stable yet changing population dynamics, along with linguistic diversity, call for adaptable and inclusive community planning. Overall, these findings underscore the unique attributes of Redlands, providing essential insights for future development and policymaking.



CHAPTER THREE **PUBLIC INPUT SUMMARY**

A central goal of the City of Redlands Parks and Recreation Master Plan is to reflect the voices, values, and visions of the community it serves. To achieve this, the planning process was guided by a comprehensive and inclusive public engagement strategy. Over 20 key leader interviews and focus groups were conducted to gather insight from stakeholders and community partners. In addition, two public workshops—offered in both in-person and virtual formats—provided residents with opportunities to participate in real time. Broader community feedback was also captured through two survey efforts: a statistically valid survey administered by ETC Institute and an online community survey hosted on SurveyMonkey. Together, these efforts ensured that the plan was shaped by diverse perspectives, with both qualitative and quantitative data informing its direction. The feedback gathered through this process serves as the foundation for identifying current priorities, future opportunities, and the shared aspirations of Redlands residents.

3.1 KEY LEADER INTERVIEWS & FOCUS GROUPS

To ground the Master Plan in the real-world experiences and insights of those closest to parks and recreation in Redlands, the planning team conducted more than 20 key leader interviews and focus groups. These sessions engaged a diverse cross-section of voices—including city leadership, partner agencies, community advocates, and civic organizations—to understand the current state and future potential of the City's parks and recreation system. Participants were asked three guiding questions:

1. What are the strengths of the city parks and recreation system?
2. What are the opportunities for improvement or innovation?
3. What would be your top priority outcome of this plan?

The responses provided a deeper understanding of both the city's successes and the areas where community and stakeholder priorities point to greater impact. This input has played a vital role in identifying themes that will inform strategies, shape investment decisions, and ensure the Plan reflects the needs and aspirations of Redlands.

3.1.1 STRENGTHS

The following are the top five common strengths from the key leader interviews and focus groups:

- **Diversity and Availability:** This theme captures the large number and variety of parks, the diversity of activities, and the availability of programming for all ages. It also includes the presence of both passive and active parks, unique features like the Emerald Necklace, and the addition of special facilities like a dog park.
- **Community Engagement and Support:** This includes the high level of community involvement, relationships within the community, support to instructors for programming, and events like movie nights which foster community gathering.
- **Facilities and Infrastructure:** The emphasis on good infrastructure is evident from the mentions of the Redlands Bowl, the trail system, mature trees, and facilities like the Community Center that are well-maintained and accessible.
- **Sports and Recreation Programming:** The shift to include sports like pickleball, the availability of sports programming, and senior programming demonstrate a commitment to offering recreational opportunities tailored to different interests and age groups.
- **Leadership and Maintenance:** There's a clear appreciation for the engaged leadership, the empathetic management, and the responsive and capable maintenance staff who keep the parks in good shape, manage resources well, and ensure the trimming of trees and overall upkeep.

3.1.2 OPPORTUNITIES

The following are the top five common opportunities from the key leader interviews and focus groups:

- **Facilities and Amenities Upgrade:** This includes the need for better lighting, more accessible restrooms, splash pads, and the addition of new facilities like pickleball courts. There's also a call for more amenities that can handle the heat, such as water features and shaded areas.
- **Safety and Accessibility Improvements:** There's a strong focus on making parks safer and more accessible, especially for seniors, those with disabilities, and families with young children. This extends to improving ADA compliance and adding features that are universally accessible.
- **Programming for All Ages:** The need for more recreational league activities and diverse programming is apparent. Suggestions include outdoor movies, arts in the park, culturally diverse events, and tech upgrades for community centers to engage different age groups.
- **Community Engagement and Use of Space:** This includes better utilization of existing spaces, integrating arts and educational opportunities, and re-envisioning parks for community events. There's also a desire to improve communication with the community and leverage partnerships for funding and development.
- **Maintenance and Management:** There's concern about the current state of maintenance and the need for improved management plans, including better staffing levels, updated playgrounds and parks, and consistent care to enhance the appeal and utility of the park spaces.

3.1.3 TOP PRIORITY OUTCOME

The following are the top five common priority outcomes from the key leader interviews and focus groups:

- **Facility Upgrades and Accessibility:** This theme includes upgrading restrooms, ensuring parks and their amenities are accessible and safe, and improving infrastructure like playgrounds, lighting, and irrigation systems.
- **Recreational and Community Amenities:** The development of new facilities such as sand volleyball courts, a junior football field, and an aquatics center, as well as the installation of basic fitness equipment along walkways, reflects a priority for enhancing recreational opportunities.
- **Youth and Family Focus:** Creating a community center for teens, more family-friendly parks, and more opportunities for children to enjoy parks, suggests an emphasis on catering to the needs of young people and families.
- **Community Engagement and Storytelling:** There is an emphasis on the need to create a narrative for the parks to increase engagement, including storytelling about each park's contribution to the city and potentially the use of stages or amphitheaters for community shows.
- **Strategic Planning and Development:** The priorities reflect a need for comprehensive planning, including understanding community needs, setting proactive visions, and purchasing properties to expand or improve park services, indicating a strategic approach to park management and development.

3.2 PUBLIC WORKSHOPS

Two public workshops were held on back-to-back evenings in March 2024 to give Redlands residents an opportunity to participate directly in shaping the future of parks and recreation. Designed to be interactive and inclusive, each session featured live polling through the Mentimeter platform, allowing participants to share their thoughts in real time and see how their perspectives aligned with those of others in the room. These workshops served as a valuable forum for community members to voice ideas, surface priorities, and respond to key questions about the City's parks, facilities, and recreation services. The feedback gathered through these sessions added meaningful context to the overall engagement effort and provided immediate insight into the values and preferences of those in attendance.

3.2.1 USE & ACCESS

Workshop participants demonstrated a high level of engagement with Redlands' parks and recreation system. An overwhelming 82% of respondents reported using parks, trails, or recreation facilities at least weekly, with another 11% using them at least monthly. Notably, no participants indicated using the system less than twice per year, and none reported not using it at all—showing a strong culture of regular use among attendees.

When asked about proximity, 67% of participants stated they live within a 10-minute walk to a park or trail, while 33% said they did not. This highlights a generally strong distribution of parks across the city, though access gaps still exist for one-third of residents.

In terms of how residents travel to parks, the most common method was by car (55%), followed by walking (31%), and biking (10%). A few participants humorously selected “teleporting” (3%), underscoring the community’s creative spirit even in public feedback. The majority of participants rely on a mix of active and vehicle-based transportation, emphasizing the importance of both safe walkability and convenient parking when planning future improvements.

3.2.2 NEEDS & INTERESTS

Public workshop participants shared detailed insights into the types of amenities, programs, and improvements they value most across the Redlands parks and recreation system. This input helps prioritize community-driven investments and enhancements in the years ahead.

Regularly Used Amenities

- Participants were asked which amenities they use most often. The top responses included:
- Trails (57%)
- Open Spaces/Grass Areas (43%)
- Sports Fields (36%)
- Playgrounds (29%)

Lower but notable use was reported for the Community Center (14%), Sports Courts (14%), and the Senior Center (7%). These results reflect a strong preference for outdoor, flexible, and multi-use environments that support informal recreation and social gathering.

Most Desired Facilities

When asked which three facilities or amenities they were most interested in seeing added or improved:

- Adventure or Destination-Style Playgrounds were the top choice at 45%
- Splash Pads and Outdoor Pools each earned 36%
- Walking Paths and Trails received 33%, reinforcing their high regular use
- Shade Structures (21%) and Indoor Recreation Centers (18%) also ranked highly

While skate parks and sports courts received low interest (0%), this may reflect either satisfaction with current offerings or a lower perceived community need among attendees.

Program Participation Interests

When selecting the top three program types they would be most interested in:

- Arts and Culture ranked first at 47%
- Special and Cultural Events followed closely with 43%
- Youth Sports (37%) and Fitness and Wellness (33%) also received significant support

There was also notable interest in Aquatics (27%) and Outdoor Recreation (23%), suggesting a broad community desire for active and culturally enriching experiences.

Top Priorities for Improvement

Looking forward, the highest-priority improvements for the next ten years included:

- Innovative, All-Ability Playgrounds and Upgraded Restrooms (each selected by 55%)
- More Shade Structures (48%)
- Expanded or New Community Centers and Outdoor Fitness/Obstacle Courses (38% each)
- Splash Pads and Outdoor Pools (34% each)
- Safety and Security Measures and Upgraded Sports Fields (28%)

These responses reflect a strong desire for inclusive play, year-round comfort, enhanced safety, and more welcoming, accessible facilities that serve a wide range of users.

3.2.3 COMMUNITY VALUES & VISION

In addition to identifying needs and usage trends, workshop participants shared valuable feedback about the barriers they face, their level of satisfaction with current offerings, and how they prefer to stay informed. This input provides important insight into the expectations, communication needs, and underlying values that should guide the Parks and Recreation Master Plan.

Barriers to Participation

Participants identified a number of obstacles that prevent them from using parks, programs, and facilities more frequently:

- Amenities in parks and centers was the top barrier, cited by 46% of respondents, suggesting a need to modernize or diversify the offerings.
- Feeling unsafe and lack of restrooms were each selected by 34%, indicating that comfort and security remain key concerns.
- Being too busy (29%) and lack of awareness of offerings (23%) also limit participation.
- Other challenges included lack of parking (23%) and wayfinding signage (11%), pointing to the importance of improving basic infrastructure and communication tools.

Satisfaction with Parks and Services

When asked about their overall satisfaction:

- 45% of respondents said they were either “Very” (14%) or “Somewhat Satisfied” (31%).
- However, a significant 34% remained neutral, and 17% reported being somewhat dissatisfied.
- Notably, no respondents selected “Very Dissatisfied,” indicating a generally positive baseline—but also room for growth and improvement in how services are delivered.

Perception of Quality

- Nearly half (48%) rated the quality of facilities and experiences as “Good.”
- Another 41% said “Fair,” and just 4% selected “Excellent.”
- This suggests that while there is general satisfaction, few residents feel the system is truly exceptional—highlighting a gap between basic function and excellence.

Preferred Communication Channels

To ensure ongoing awareness and engagement, participants shared how they prefer to learn about parks and recreation opportunities:

- Social media was the top choice at 61%, followed by Email and Text Messages (each at 42%).
- Websites (36%) and Local News or Press Releases (33%) also remained relevant.
- Only 15% preferred an app, and 6% cited word of mouth.

These findings highlight the importance of using multiple communication platforms—especially digital tools—to reach residents effectively and build trust through transparency and responsiveness.

3.2.4 PRIORITY OUTCOMES

At the conclusion of each public workshop, participants were invited to share—in their own words—the single most important outcome they hoped would result from this Parks and Recreation Master Plan. The responses were thoughtful, detailed, and diverse, offering a powerful snapshot of the values, hopes, and priorities of the Redlands community. The following five themes emerged most consistently across the comments:

FAMILY-FOCUSED AND MULTI-GENERATIONAL SPACES

Many participants expressed a desire for parks and programs that support families of all types and ages. This includes more family-oriented activities like arts, music, cultural events, and fitness opportunities, as well as the development of spaces that can serve multi-generational needs, from children to seniors.

ENVIRONMENTAL SUSTAINABILITY AND NATIVE LANDSCAPING

A strong and recurring theme was the call for sustainable design practices, including the use of native plants, water capture systems, organic and non-toxic materials, and an overall commitment to climate resilience. Participants want the plan to support both environmental health and long-term park sustainability.

INFRASTRUCTURE AND AMENITY IMPROVEMENTS

Participants emphasized a wide range of physical improvements, with consistent calls for:

- Restroom upgrades
- Improved lighting
- Splash pads
- Shaded play structures
- Walking tracks and fitness features like dip/pull-up bars

These upgrades were seen as essential to comfort, safety, and usability.

COMMUNITY CONNECTION AND INCLUSIVITY

Many hoped the plan would create stronger community identity and buy-in, especially through welcoming spaces, transparent public input processes, and park designs that reflect cultural diversity. Several responses noted that parks should help bring people together—both physically and socially.

OPEN SPACE, TRAILS, AND ECOLOGICAL ACCESS

Respondents also prioritized more connected trail systems, expanded natural open space, and increased opportunities for passive recreation and ecological interaction. Ideas included linking parks to the Santa Ana Trail, enhancing biodiversity, and ensuring that parks are walkable within 10 minutes of neighborhoods.

3.3 STATISTICALLY VALID SURVEY

ETC Institute administered a parks and recreation needs assessment survey for the City of Redlands, California during the summer months of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

3.3.1 METHODOLOGY

ETC Institute mailed a survey packet to a random sample of households throughout the City of Redlands. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Redlands from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 414 completed surveys collected. The overall results for the sample of 414 residents have a precision of at least +/-4.80% at the 95% level of confidence.

The major findings of the survey are summarized in the following pages.

3.3.2 FACILITIES/PROGRAMS USAGE

Facilities Use: Majority of the respondents (87%) indicated that they have visited the City's facilities during the past year. Then, they were asked to rate how often they visited those parks/facilities. 5% visited 5+ times a week, 24% visited 2-4 times a week, 17% visited once a week, 30% visited 1-3 times a month, and 24% visited less than once a month. Then, they rated the physical condition of the parks/facilities they have visited. 10% rated excellent, 52% rated good, 30% rated fair, and 8% rated poor. For those that said they have not visited facilities in the past year, they selected barriers that prevented them from visiting them more often or at all. The common barriers were: fear of criminal activity in the park (39%), do not feel safe using parks/facilities (35%), and lack of shade (31%).

Programs Use: Thirty-six percent (36%) of respondents indicated that they have participated in programs/ events in the past year. They gave the number of programs/events they participated in. 37% participated in one, 46% participated in 2-3 programs, 10% participated in 4-6 programs, and 7% participated in 7+ programs. Then, they rated the programs/events they participated in. 23% rated excellent, 57% rated good, 15% rated fair, and 5% rated poor. For those that have said they have not participated in programs or events in the past year, they selected barriers that prevented them from participating more often or at all. The common barriers were: I don't know what is offered (51%), too busy/not interested (20%), and program times are not convenient (18%).

3.3.3 COMMUNICATION

Respondents selected all the ways they learn about the City's parks, recreation facilities, programs, and events. The common resources were: word of mouth (63%), social media (44%), and banners (33%). Based on the sum of top three choices, the common resources were: social media (53%), emails/eNewsletter (42%), and City website (30%).

3.3.4 OUTSIDE ORGANIZATIONS

Respondents selected the organizations that they used for recreation/sports activities during the last year. The common selected organizations were: City of Redlands (62%), neighboring cities/county (36%), and private clubs (26%).

3.3.5 BENEFITS, IMPORTANCE, AND IMPROVEMENTS TO PARKS AND RECREATION

Agreement: Respondents rated their level of agreement with the statements (listed in the survey) about potential benefits of the City's parks and recreation services. The statements that respondents agreed the most were: provides access to gathering & open spaces (87%), makes Redlands a more desirable place to live (84%), and preserves open space & protects the environment (81%).

3.3.6 ADDITIONAL FINDINGS

Additional Tax Revenue: Respondents were asked how much amount of additional tax revenue they would be willing to pay to improve their parks and recreation services. 23% selected \$9+ per month, 9% selected \$7-\$8 per month, 20% selected \$5-\$6 per month, 21% selected \$3-\$4 per month, and 26% selected nothing.

Importance: Respondents rated how important it was for the City to provide high quality parks, recreation facilities, and programs. 78% rated very important, 15% rated somewhat important, 2% rated not important, and 6% were not sure.

3.3.7 RECREATION FACILITIES NEEDS AND PRIORITIES

Facilities Needs: Respondents were asked to identify if their household had a need for 28 recreation facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Walking paths in parks
2. Open grass areas
3. Small neighborhood parks

Facility Importance: In addition to assessing the needs for each activity, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four facilities that ranked most important to residents:

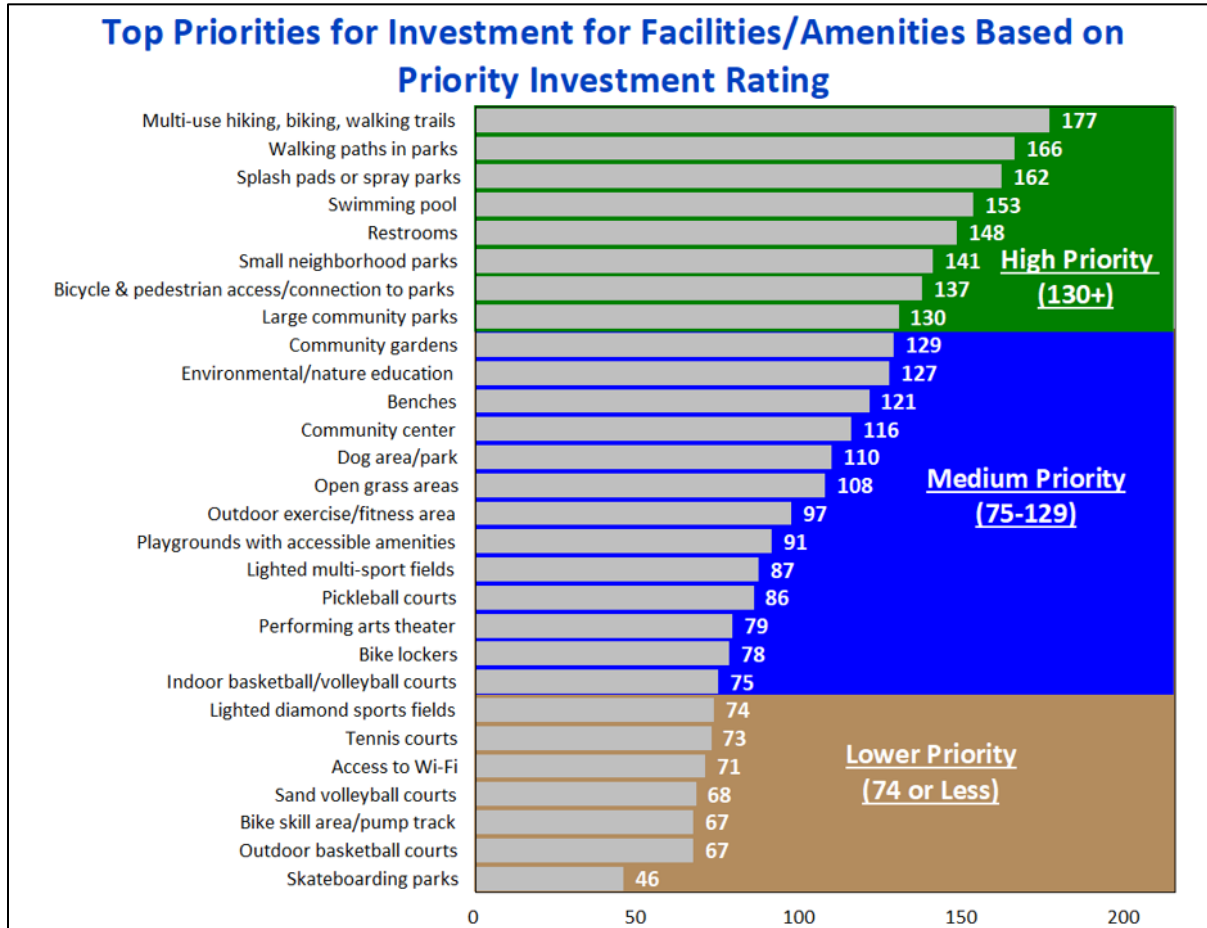
1. Multi-use hiking, biking, walking trails
2. Walking paths in parks
3. Small neighborhood parks
4. Restrooms

Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on activities and (2) how many residents have unmet needs for the activities.

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Multi-use hiking, biking, walking trails (PIR=177)
- Walking paths in parks (PIR=166)
- Splash pads or spray parks (PIR=162)
- Swimming pool (PIR=153)
- Restrooms (PIR=148)
- Small neighborhood parks (PIR=141)
- Bicycle & pedestrian access/connection to parks (PIR=137)
- Large community parks (PIR=130)
- Community gardens (PIR=129)
- Environmental/nature education (PIR=127)

The chart below shows the Priority Investment Rating for each of the 28 facilities assessed in the survey



3.3.8 RECREATION PROGRAMS NEEDS AND PRIORITIES

Program Needs: Respondents were asked to identify if their household had a need for 29 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Community special events
2. Cultural enrichment programs
3. Adult fitness & wellness programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four programs that ranked most important to residents:

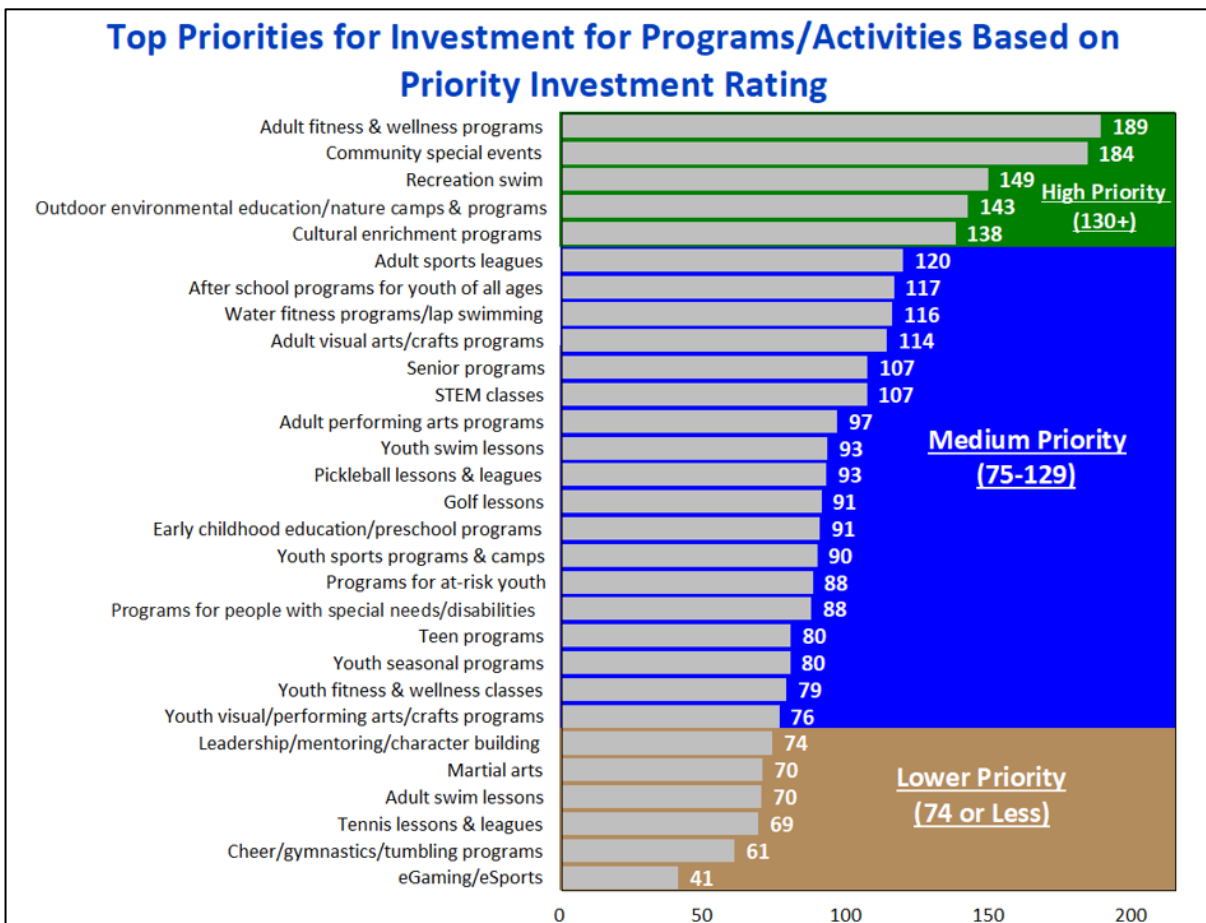
1. Community special events
2. Adult fitness & wellness programs
3. Outdoor environmental education/nature camps & programs
4. Recreation swim

Priorities for Program Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the activities.

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=189)
- Community special events (PIR=184)
- Recreation swim (PIR=149)
- Outdoor environmental education/nature camps & programs (PIR=143)
- Cultural enrichment programs (PIR=138)

The chart on the next page shows the Priority Investment Rating for each of the 29 programs assessed in the survey.



3.4 SURVEY COMPARISON ANALYSIS

This section provides a comparative analysis of two surveys conducted for the City of Redlands Parks and Recreation Master Plan: the ETC Institute Statistically Valid Survey and the Online Community Survey via SurveyMonkey.

The goal of both surveys was to gather feedback from residents on satisfaction levels, priorities, and future needs related to parks, facilities, and recreation programs.

The Statistically Valid Survey gathered responses from 414 randomly selected households, surpassing its goal of 400. With a margin of error of $\pm 4.8\%$ at a 95% confidence level, it offers a reliable and representative view of community sentiment. It was offered in multiple formats and languages to ensure accessibility.

The Online Community Survey collected 755 responses from residents who self-selected to participate. While not statistically representative, it mirrored the ETC survey in content and broadened participation, providing additional insights from engaged community members.

By comparing results from both surveys, this analysis identifies key themes, points of alignment, and unique insights—helping to ensure that both statistically reliable data and broader community voices inform the future of Redlands' parks and recreation system.



Statistically Valid Survey

- 414 households (Goal of 400)
- Precision rate of at least $\pm 4.80\%$ at the 95% level of confidence
- Residents were able to return the survey by mail, by phone or completing it online
- Only scientific & defensible method to understand community needs
- Translation services available in multiple languages including Spanish.



Online Community Survey

- 755 responses
- No precision rate or level of confidence due to there being no selection criteria for respondents
- Questionnaire identical to the Statistically Valid Survey
- Provides further insight on community expectations
- Administered in English

The following shows a side-by-side comparison of key results from each survey by question.

Full results from the Statistically Valid Survey can be found in the [APPENDIX A](#)

Full results from the Online Community Survey can be found in the [APPENDIX B](#)

3.4.1 DEMOGRAPHICS

In the demographic section of this report, we analyze the community demographics served by the Department based on responses from the ETC Statistically Valid Survey and the Online Community Survey via SurveyMonkey. Due to ETC's approach of random sampling and ensuring a 95% level of confidence and a margin of error of +/- 5%, their survey results more accurately reflect the community's demographics and are statistically reliable in comparison to online-only surveys.

We examine respondent demographics such as gender, tenure in City, and race/ethnicity to gain insights into the community's composition. Our findings are compared with the 2023 demographic estimates from The Environmental Systems Research Institute (ESRI) to understand how the survey data aligns with broader demographic trends.

Full demographic data can be found in **Section (Insert link in report)**.

GENDER (EXCLUDES "PREFER NOT TO DISCLOSE")

			
Female	50%	66%	52%
Male	49%	34%	48%
Non-Binary/Self-describe	1%	0%	0%

The gender breakdown varied notably between the two surveys. In the Statistically Valid Survey, responses were nearly balanced, with 50% identifying as female and 49% as male, closely reflecting the city's actual demographic composition (52% female, 48% male). 1% of respondents identified as non-binary or self-described.

In contrast, the Online Community Survey had a heavier skew toward female participants, with 66% identifying as female and just 34% as male, and no respondents selecting a non-binary or self-described option.

These differences suggest that statistically valid sampling better captured the city's gender demographics, while the online format may have engaged a disproportionately higher number of women. This trend is common in open-access community surveys and should be considered when interpreting broader input.

YEARS LIVED IN CITY

		
0-5	13%	31%
6-10	25%	15%
11-15	12%	11%
16-20	10%	9%
21-30	20%	13%
31+	31%	21%

The two surveys revealed differences in the length of residency among respondents. In the Statistically Valid Survey, a majority of respondents (51%) reported living in Redlands for over 21 years, with 31% living in the city for 31 years or more, and 20% between 21–30 years. This reflects strong input from long-term residents.

In contrast, the Online Community Survey attracted a higher proportion of newer residents, with 31% reporting they had lived in Redlands for 5 years or less, compared to just 13% in the statistically valid sample. Respondents with 6–10 years of residency made up 15% of the online survey, compared to 25% in the statistically valid group.

These differences highlight the value of both surveys: while the statistically valid results reflect the perspectives of long-term residents, the online survey broadens the view to include newer voices, helping to ensure the plan reflects the full spectrum of community experience.

RACE/ETHNICITY

			
White Alone	58%	74%	51%
Black Alone	5%	2%	5%
American Indian	1%	2%	1%
Asian	9%	9%	10%
Pacific Islander	1%	1%	0%
Some Other Race	4%	11%	15%
Two or More Races	N/A	N/A	17%
Hispanic (Ethnicity)	37%	32%	37%

Comparing the survey responses to the actual demographics of Redlands highlights how well each tool reflected the city's racial and ethnic diversity.

In the Statistically Valid Survey, 58% of respondents identified as White Alone, slightly higher than the actual city population (51%), but much more reflective than the Online Community Survey, where 74% of respondents identified as White—indicating significant overrepresentation.

Other notable comparisons include:

- Hispanic/Latino residents accounted for 37% of both the Statistically Valid Survey and actual demographics, compared to 32% in the Online Survey.
- Black or African American residents were proportionally represented in the Statistically Valid Survey (5%), but underrepresented in the Online Survey (2%), compared to 5% citywide.
- Asian respondents were evenly represented across both surveys (9%) and matched closely with city demographics (10%).

The category Two or More Races, which represents 17% of the city's population, was not collected in either survey.

Overall, the Statistically Valid Survey more closely mirrors the racial and ethnic makeup of Redlands, particularly in its alignment with Hispanic/Latino and Black resident percentages. The Online Survey, while useful for broad input, tended to skew toward older and White respondents, reinforcing the importance of using multiple methods to reach underrepresented voices.

3.4.2 VISITATION/PARTICIPATION

HAVE YOU VISITED/PARTICIPATED...

		
Visited parks and/or recreation facilities in the past 12 months	87%	96%
Participated in programs in the past 12 months	36%	45%

HOW OFTEN HAVE YOU VISITED DEPARTMENT PARKS AND/OR RECREATION FACILITIES DURING THE PAST 12 MONTHS?

		
5+ times a week	5%	17%
2-4 times a week	24%	36%
Once a week	17%	18%
1-3 times a month	30%	16%
Less than once a month	24%	12%

HOW MANY PROGRAMS OR EVENTS OFFERED BY DEPARTMENT HAVE YOU OR MEMBERS OF YOUR HOUSEHOLD PARTICIPATED IN DURING THE PAST 12 MONTHS?

		
1 program/event	37%	36%
2-3 programs/events	46%	48%
4-6 programs/events	10%	14%
7+ programs/events	7%	3%

Both surveys indicate high levels of engagement with Redlands parks and recreation facilities, though some variation appears in program participation and frequency of visits.

Park and Facility Visitation

- In the Statistically Valid Survey, 87% of respondents reported visiting a park or recreation facility in the past 12 months, compared to 96% in the Online Community Survey.
- The online survey respondents also reported more frequent usage overall: 17% said they visited 5 or more times per week, compared to just 5% in the statistically valid survey.
- Conversely, 30% of respondents in the statistically valid sample said they visited 1–3 times per month, compared to 16% of online participants—indicating a more moderate, consistent use pattern.
- Overall, both surveys show that most residents are regular users, but the online survey skewed toward more frequent park users.

Program Participation

- 36% of statistically valid survey respondents had participated in a program in the past year, compared to 45% in the online survey.
- Among those who did participate, the majority attended 1 to 3 programs:
 - 37% (SVS) and 36% (Online) reported attending 1 program/event
 - 46% (SVS) and 48% (Online) participated in 2–3 programs/events

These results show that while most residents engage with the park system through facility use, fewer participate in formal programs—and those who do tend to limit involvement to a few activities per year. The higher participation rates in the online survey also suggest that respondents with stronger engagement may have been more likely to opt in voluntarily.

3.4.3 PHYSICAL CONDITION/QUALITY

HOW WOULD YOU RATE THE PHYSICAL CONDITION OF ALL DEPARTMENT AND/OR RECREATION FACILITIES YOU HAVE VISITED?

		
Excellent	10%	10%
Good	52%	53%
Fair	30%	31%
Poor	8%	5%

HOW WOULD YOU RATE THE OVERALL QUALITY OF DEPARTMENT PROGRAMS OR EVENTS IN WHICH YOUR HOUSEHOLD HAS PARTICIPATED IN?

		
Excellent	23%	17%
Good	57%	63%
Fair	15%	18%
Poor	5%	3%

Survey responses reflect generally positive perceptions of Redlands' parks, facilities, and programs, though few rated them as truly exceptional. When asked about the physical condition of parks and recreation facilities, 52% of statistically valid respondents and 53% of online respondents rated them as "Good." Only 10% in each survey considered conditions "Excellent," while about one-third rated them as "Fair" and a small portion as "Poor."

Program and event quality received slightly higher marks. In the statistically valid survey, 57% rated program quality as "Good" and 23% as "Excellent." The online survey showed similar results, with 63% selecting "Good" and 17% "Excellent." Around 20% of respondents in each survey rated the programs as "Fair" or "Poor." Overall, the results suggest satisfaction with current offerings, along with a clear opportunity to enhance quality and exceed expectations.

3.4.4 BARRIERS

REASONS THAT PREVENT YOU OR MEMBERS OF YOUR HOUSEHOLDS FROM VISITING DEPARTMENT PARKS, AND/OR RECREATION FACILITIES MORE OFTEN. (TOP FIVE RESPONSES)

	
	Lack of shade (44%)
Do not feel safe using parks/facilities (35%)	Absence of amenities we want to use (28%)
Lack of shade (31%)	Lack of restrooms (26%)
Facilities/parks are not well maintained (20%)	Parks/facilities are not well maintained (17%)
Lack of restrooms (20%)	Feel unsafe using parks / facilities (14%)

REASONS THAT PREVENT YOU OR MEMBERS OF YOUR HOUSEHOLD FROM PARTICIPATING IN DEPARTMENT PROGRAMS MORE OFTEN. (TOP FIVE RESPONSES)

	
I don't know what is offered (51%)	I don't know what is offered (53%)
Too busy/not interested (20%)	Program times are not convenient (27%)
Program times are not convenient (18%)	Too busy/not interested (19%)
The program I want is not offered (12%)	The program I want is not offered (16%)
Old & outdated facilities (11%)	Fees are too high (13%)

Both surveys revealed several key factors that limit how often residents visit parks or participate in programs—many of which point to issues of safety, comfort, and awareness.

For parks and facilities, the most frequently cited barriers included concerns about safety and amenities. In the statistically valid survey, 39% of respondents cited fear of criminal activity, while 35% said they did not feel safe using parks or facilities. Similarly, 31% noted a lack of shade and 20% pointed to poor maintenance or a lack of restrooms. The online survey echoed these concerns, with 44% identifying a lack of shade, 28% noting missing amenities, and 26% pointing to restroom shortages.

When it came to program participation, the top barrier in both surveys was a lack of information—over half of all respondents (51% in the statistically valid survey and 53% online) said they simply didn't know what was offered. Other barriers included inconvenient program times, being too busy or not interested, and the perception that desired programs were unavailable. In the online survey, additional issues such as high fees and outdated facilities were also mentioned.

These findings suggest that increasing visibility, improving park safety and comfort, and modernizing communication could significantly improve access and engagement.

In March 2024 the Parks and Recreation Commission created a Priority Project List based on input they had received from residents and their own observations. This list can be found in [Appendix H](#).

3.4.5 IMPORTANCE

FACILITIES/AMENITIES MOST IMPORTANT TO HOUSEHOLDS BY PERCENTAGE OF RESPONDENTS WHO SELECTED THE ITEMS AS ONE OF THEIR TOP FOUR CHOICES (TOP FIVE RESPONSES)

	
Multi-use hiking, biking, walking trails (29%)	Restrooms (31%)
Walking paths in parks (27%)	Splash pads or spray parks (31%)
Small neighborhood parks (19%)	Multi-use hiking, biking, walking trails (30%)
Restrooms (18%)	Walking paths in parks (25%)
Bicycle & pedestrian access/connection to parks (18%)	Large community parks (23%)

PROGRAMS/ACTIVITIES MOST IMPORTANT TO HOUSEHOLDS BY PERCENTAGE OF RESPONDENTS WHO SELECTED THE ITEMS AS ONE OF THEIR TOP FIVE CHOICES (TOP FIVE RESPONSES)

	
Community special events (33%)	Community special events (30%)
Adult fitness & wellness programs (29%)	Outdoor environmental education/nature camps & programs (26%)
Outdoor environmental education/nature camps & programs (16%)	Adult fitness and wellness programs (24%)
Recreation swim (16%)	Recreation swim (22%)
Cultural enrichment programs (16%)	After school programs for youth of all ages (19%)

Across both surveys, several clear themes emerged around the types of facilities and programs residents value most. These themes reflect the community's desire for accessible outdoor spaces, basic park infrastructure, and programs that support wellness, learning, and connection.

Access to Nature and Connectivity

One of the strongest themes was the importance of being able to easily access nature through well-connected and versatile outdoor spaces. Multi-use trails and walking paths were consistently ranked among the most important features for households. Residents emphasized the value of being able to walk, hike, or bike for recreation and transportation, with many also prioritizing better pedestrian and bicycle access to parks.

Essential Infrastructure and Comfort

Basic park infrastructure like restrooms and shade-producing amenities emerged as critical needs. The high prioritization of restrooms and splash pads reflects a desire for comfortable, family-friendly spaces that can support longer and more inclusive park visits.

Neighborhood and Community-Scale Parks

Residents expressed interest in both small neighborhood parks and larger community parks, highlighting a need for nearby, walkable green spaces as well as destination-style parks that bring people together from across the city.

Health and Wellness Opportunities

Programs focused on physical wellness were ranked highly by respondents. Adult fitness and wellness classes were identified as top priorities, indicating strong community interest in opportunities to stay active and healthy.

Cultural, Educational, and Social Connection

Events and programs that bring people together also ranked near the top. Community special events, cultural enrichment opportunities, and outdoor environmental education programs were seen as important offerings that foster learning, celebration, and connection across generations.

3.4.6 OVERALL PERCEPTIONS

IF YOU HAD \$100, HOW WOULD YOU ALLOCATE THE FUNDS AMONG THESE PARKS AND RECREATION CATEGORIES? (TOP FIVE RESPONSES)

	
Improvements/maintenance of existing parks, pools, and outdoor recreation amenities (\$33.61)	Improvements/maintenance of existing parks, pools, and outdoor recreation amenities (\$37.91)
Acquisition of new park land and open space (\$21.81)	Acquisition of new park land and open space (\$24.34)
Expand program offerings (\$12.10)	Construction of new sports fields (\$14.23)
Construction of new sports fields (\$10.87)	Expand program offerings (\$12.00)
Improvements to existing indoor recreation facilities (\$10.81)	Improvements to existing indoor recreation facilities (\$11.51)

When asked how they would allocate \$100 across various parks and recreation priorities, respondents from both the statistically valid and online surveys showed clear alignment on key investment areas, while also highlighting a few notable differences in secondary priorities.

The top priority in both surveys was maintaining and improving existing parks, pools, and outdoor recreation amenities. Statistically valid respondents allocated an average of \$33.61, while online respondents allocated even more—\$37.91—underscoring widespread support for taking care of what the City already has before building new.

Acquiring new park land and open space ranked as the second-highest priority in both surveys, receiving \$21.81 from the statistically valid survey and \$24.34 from online respondents. This shows strong interest in preserving green space and expanding access to parks, particularly as the city continues to grow.

Priorities diverged slightly in the next tier. The construction of new sports fields was valued slightly more by online respondents (\$14.23) than those in the statistically valid survey (\$10.87), suggesting broader support among more engaged park users. Meanwhile, expanding program offerings remained a consistent mid-level priority across both surveys, with allocations of \$12.10 (SVS) and \$12.00 (Online).

Improvements to existing indoor recreation facilities rounded out the top five in both surveys, with modest but steady support: \$10.81 (SVS) and \$11.51 (Online).

Overall, the results show a shared emphasis on caring for current facilities and expanding access to open space, while also maintaining balanced interest in new development and programming. These insights provide a strong foundation for strategic investment aligned with the community's values.

WHAT IS THE MAXIMUM AMOUNT OF ADDITIONAL TAX REVENUE YOU WOULD BE WILLING TO PAY TO IMPROVE THE TYPES OF PARKS, TRAILS, RECREATION FACILITIES AND PROGRAMS YOU HAVE INDICATED ARE MOST IMPORTANT TO YOUR HOUSEHOLD?

		
\$9 or more per month	23%	31%
\$7-\$8 per month	9%	10%
\$5-\$6 per month	20%	21%
\$3-\$4 per month	21%	20%
Nothing	26%	19%

Survey results indicate that a majority of Redlands residents are open to contributing additional tax revenue to support improvements in parks, trails, facilities, and programs. In both surveys, over 70% of respondents expressed a willingness to pay at least \$3 per month, with 23% (SVS) and 31% (Online) willing to contribute \$9 or more monthly.

Roughly one in four respondents in the statistically valid survey (26%) and one in five online (19%) stated they would not support any additional tax.

These results suggest solid public support for enhanced investment in the park system, particularly among those engaged in the online survey, while also indicating a need for continued outreach to those more hesitant about increased public funding.

3.4.7 SUMMARY

The Survey Comparison provides a well-rounded perspective on community needs, priorities, and experiences by analyzing responses from both the ETC Statistically Valid Survey and the Online Community Survey. While the statistically valid survey offers a representative snapshot of Redlands' diverse population, the online survey captured deeper engagement from more active park users and newer residents—providing both breadth and depth of insight.

KEY FINDINGS:

- **Demographics:** The statistically valid survey more closely mirrors Redlands' actual demographic makeup, while the online survey skewed toward female and newer residents, highlighting the importance of inclusive outreach strategies.
- **Use and Participation:** Both surveys show high usage of parks and facilities, with the online survey indicating more frequent visits. Program participation is more limited, though a majority of users who do participate attend 1–3 events per year.
- **Condition and Quality:** Respondents generally rate park and program quality as “good,” but few rate it as “excellent,” suggesting satisfaction with clear opportunities for enhancement.
- **Barriers:** Key obstacles to park use include safety concerns, lack of shade and restrooms, and poor maintenance. For programs, the most cited barrier was a lack of awareness—over half of all respondents didn't know what was offered.
- **Community Priorities:** Residents consistently prioritized access to trails, walking paths, restrooms, splash pads, and family-friendly amenities. Desired programs centered on wellness, special events, and outdoor learning experiences.
- **Investment Preferences:** Both surveys revealed strong support for maintaining existing parks and acquiring new open space. While preferences diverged slightly on sports fields and program expansion, the shared emphasis was clear: take care of what we have and ensure future growth is thoughtful and inclusive.
- **Willingness to Pay:** Over 70% of respondents in both surveys were willing to contribute additional monthly taxes to fund improvements—an encouraging signal for potential funding strategies.

CONCLUSION:

Together, the two surveys provide a powerful, complementary view of the Redlands community. The statistically valid data ensures reliability and representativeness, while the online survey adds broader community voice and advocacy. The consistent alignment between both tools on core priorities—maintenance, open space, safety, wellness, and family-focused amenities—creates a strong foundation for decision-making. These insights will guide targeted investments that honor the values of Redlands residents and support a park and recreation system that is equitable, inclusive, and built for the future.

CHAPTER FOUR **RESOURCE ANALYSIS**

4.1 RECREATION PROGRAM ASSESSMENT

4.1.1 INTRODUCTION

The City of Redlands ("City") Parks and Recreation Department ("Department"), in partnership with Next Practice Partners, is conducting a comprehensive Recreation Program Assessment as a foundational component of the Parks and Recreation Master Plan ("Plan"). This initiative underscores Redlands's commitment to enhancing community well-being by aligning its recreation services with the unique character and dynamic needs of its residents.

The assessment includes a detailed analysis of current programs and a forward-looking exploration of opportunities to elevate the City's recreational offerings. Guided by principles of inclusivity, innovation, and community engagement, the city aims to ensure that Redlands's recreational experiences continue to enrich lives and strengthen connections for years to come.

This initiative represents more than a program evaluation; it is a reflection of Redlands's dedication to celebrating its heritage, fostering meaningful relationships, and delivering exceptional recreational opportunities that honor the spirit and aspirations of its community.

4.1.2 COMMUNITY PROFILE

Redlands, California, presents a vibrant and evolving community whose demographic and lifestyle characteristics shape the vision for recreation services. This profile provides a detailed look at population trends, household composition, diversity, economic factors, and cost-of-living influences, offering critical insights for designing inclusive and impactful recreational programming.

POPULATION TRENDS AND HOUSEHOLD CHARACTERISTICS:

Redlands is experiencing steady growth, with an annual population growth rate of 0.57% (2020–2023) and a projected rate of 0.39% through 2038. Similarly, household growth has been strong at 0.75%, outpacing California (0.64%) and the national average (0.73%). The average household size in Redlands is 2.69, smaller than the state average but larger than the national average, indicating a balanced mix of family-oriented and individual living arrangements.

These trends suggest a stable and growing community where recreation programs can prioritize sustained engagement and accommodate emerging interests across all demographics.

AGE DISTRIBUTION:

Redlands displays a balanced age distribution, reflecting a broad range of recreational needs:

- 21% under 17 years
- 25% aged 18–34
- 24% aged 35–54
- 23% aged 55–74
- 8% aged 75 and older

This even distribution highlights the importance of multi-generational programming, from youth sports and family activities to active adult and senior programs. The significant presence of young adults and middle-aged residents suggests demand for fitness, social, and outdoor recreation opportunities.

DIVERSITY AND CULTURAL INFLUENCE:

Redlands is a diverse community, with:

- 51.4% identifying as White alone,
- 37.0% identifying as Hispanic or Latino (any race),
- 10.0% identifying as Asian, and
- 16.8% identifying as two or more races.

This cultural richness underscores the need for inclusive and culturally relevant recreation services. Programs that celebrate Redlands's diversity—through events, art, and activities—will resonate with the community's values.

ECONOMIC CHARACTERISTICS

With a median household income of \$91,254 and a per capita income of \$46,548, Redlands is a relatively affluent community compared to California and national averages. These indicators, combined with a poverty rate of 8.7%, suggest a stable economy where recreational services can blend premium offerings with affordable options to serve all income levels.

The owner-occupied housing rate is 58.6%, reflecting a strong base of long-term residents who are likely to invest in and value community amenities, including recreation programs.

AT-RISK POPULATIONS AND ACCESSIBILITY

Key considerations for inclusive programming include:

- 14.2% of residents are foreign-born.
- 27.8% speak a language other than English at home, highlighting potential language access needs.
- 8.5% of residents have a disability, emphasizing the importance of accessible facilities and programs.
- 5.8% are uninsured, a figure below state and national averages.

Recreation programs should ensure accessibility across economic and language barriers while promoting health equity through affordable options.

COST OF LIVING CONSIDERATIONS

Redlands's cost of living index (118.6) is lower than California's average (149.9), though housing costs (173.2) remain a notable burden. Recreation services should balance affordability with quality, incorporating resident discounts, subsidies, and free activities to ensure access for all community members.

IMPLICATIONS FOR RECREATION PROGRAMMING

Redlands's unique characteristics create opportunities to design recreational programs that:

- **Engage Families:** Develop multi-generational activities and youth-centered programs.
- **Celebrate Diversity:** Integrate culturally relevant events and programs that reflect the community's heritage.
- **Ensure Accessibility:** Prioritize affordability and language accessibility to serve all demographics.
- **Provide Variety:** Offer a mix of premium experiences and cost-effective options to meet diverse resident needs.

By embracing these priorities, Redlands can enhance quality of life and build stronger community connections through its recreational offerings.

More information regarding the Community Profile can be found [CHAPTER 2](#)

4.1.3 RECREATION AND LEISURE TRENDS

The Market Potential Index (MPI) measures how likely residents are to participate in activities compared to the national average (100 as baseline). Redlands consistently exceeds the national average, indicating strong community interest in accessible recreation opportunities.

Sports like tennis and golf (113 MPI each) and fitness activities such as yoga (112) and Pilates (110) are highly favored. These trends emphasize the need for quality sports facilities, fitness programs, and trails to support an active lifestyle.

Outdoor activities, including road bicycling (111), hiking (106), and backpacking (107), are particularly popular, while water-based activities like kayaking (98) also show potential. Lower MPI scores for freshwater fishing (85) suggest less demand or access.

Cultural and social pursuits, such as visiting art galleries (116), live theater (111), and book clubs (113), rank highly. Activities like photography (105) and adult education courses (107) reflect Redlands's strong intellectual and creative engagement.

To meet these interests, Redlands should expand outdoor recreation, cultural programs, and inclusive fitness options to align with its residents' diverse needs and passions.

More information regarding recreation and leisure trends can be found [APPENDIX G](#)

4.1.4 COMMUNITY PROGRAMMING PRIORITIES

ETC Institute administered a parks and recreation needs assessment survey for the City of Redlands, California during the early months of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

Programs Needs: Respondents were asked to identify if their household had a need for 29 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Community special events
2. Cultural enrichment programs
3. Adult fitness & wellness programs

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four programs that ranked most important to residents:

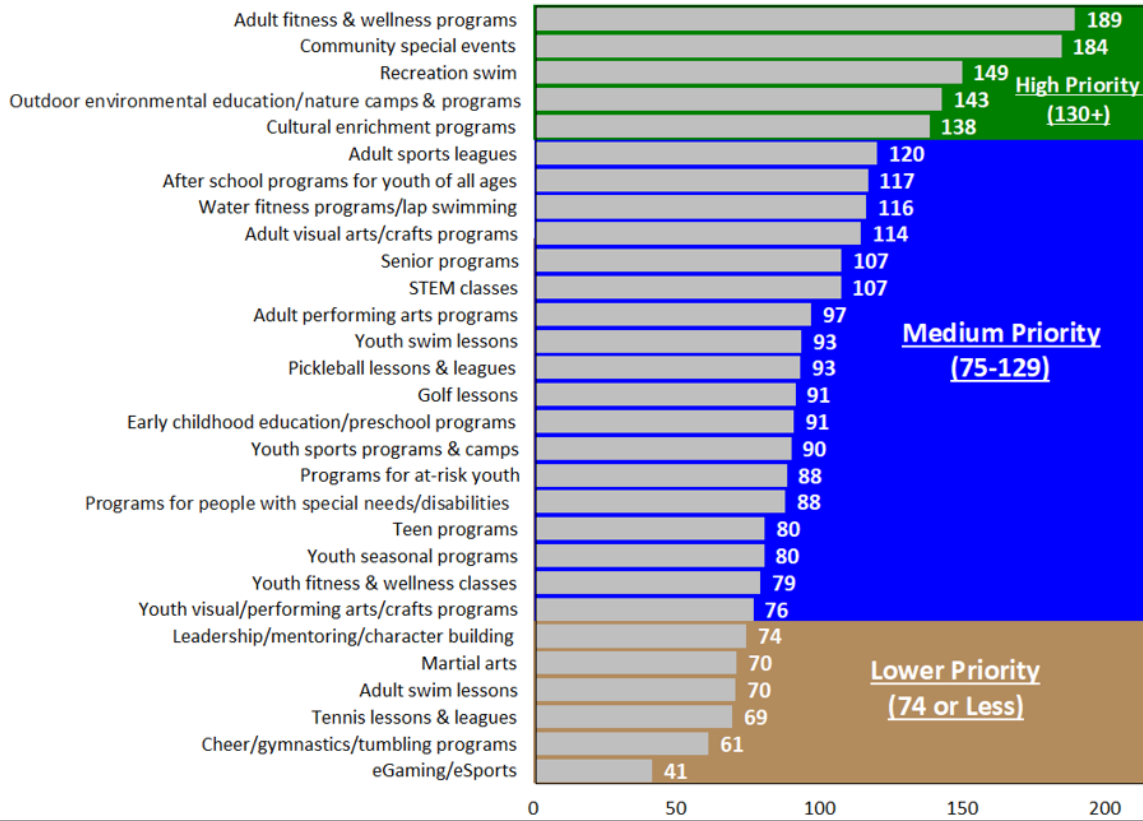
1. Community special events
2. Adult fitness & wellness programs
3. Outdoor environmental education/nature camps & programs
4. Recreation swim

Priorities for Program Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the activities.

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=189)
- Community special events (PIR=184)
- Recreation swim (PIR=149)
- Outdoor environmental education/nature camps & programs (PIR=143)
- Cultural enrichment programs (PIR=138)

Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



4.1.5 CORE PROGRAM AREAS

A Core Program Area is a crucial category of services and activities offered by an organization, essential to its mission and community service. These areas, varying based on the organization's goals and community needs, are the foundation of its offerings and reputation.

Characteristics of Core Program Areas include:

- Community-Relevance: Tailored to community needs and feedback.
- Consistency: Regular and reliable in the organization's schedule.
- Mission Alignment: Supports the organization's goals and values.
- Diversity of Offerings: Caters to various ages, abilities, and interests.
- Outcome-Driven: Measurable objectives and impacts.
- Resource Prioritization: Essential for resource allocation.
- Regular Evaluation: Continuously assessed for relevance and effectiveness.
- Stakeholder Engagement: Involves community members in planning and evaluation.
- Flexibility: Adaptable to changing needs and trends.
- High Quality: Represents the organization's best in content and experience.

Redlands staff identified the following core program areas:



4.1.6 GOALS AND DESCRIPTIONS

Core Program Area	Brief Description	Internal Goals and/or Desired Outcomes
Active Adult	Activities and services tailored to senior citizens, focusing on physical fitness, social engagement, and lifelong learning.	Foster social connections and reduce isolation, encourage active and independent living, and provide opportunities for community engagement
Athletics	Sport Programs, clinics, leagues, practices, camps.	Encourage physical activity, provide skill development, and foster a sense of sportsmanship
Culture Enrichment	Contract Classes, that explore arts and aim to foster creativity	Encourage community involvement, develop new skills, support lifelong learning and enrichment
Events	Festivals, street fairs, concerts, and cultural celebrations	Create memorable experiences for residents, provide entertainment and leisure activities, and strengthen community bonds and engagement.
Health & Fitness	Fitness, and Dance classes, martial arts, and wellness workshops	Promote regular physical activity, reduce stress and enhance mental health, and encourage lifelong fitness and wellness practices.

4.1.7 AGE SEGMENT ANALYSIS

The age segment analysis provides insight into how each core program area serves different age groups within Redlands's recreation offerings. The chart illustrates the specific age demographics targeted by various program areas.

AGES SERVED					
Core Program Area	Preschool (5 and Under)	Elementary (6-12)	Teens (13-17)	Adult (18+)	All Ages Programs
Active Adult				X	
Athletics					X
Culture Enrichment					X
Events					X
Health & Fitness					X

Redlands's recreation programs demonstrate a strong commitment to inclusivity while catering to specific age groups. Core program areas like Athletics, Cultural Enrichment, Events, and Health & Fitness are designed to serve residents of all ages, fostering community-wide participation.

The Active Adult program focuses on adults (18+), providing opportunities that align with the interests and needs of this segment. While no specific programs are listed for preschoolers, elementary-aged children, or teens, the broad appeal of all-ages offerings ensures that youth and families are not excluded.

This age-focused approach ensures that programs address the diverse needs of Redlands's residents, balancing inclusivity with targeted services to enrich the community.

4.1.8 PRICING STRATEGIES

Pricing strategies serve as a critical tool for agencies to achieve cost recovery, manage demand, ensure equitable access, and align with market dynamics.

The table below shows the current pricing methods used by each core program area, along with potential strategies that could be adopted in the future.

PRICING STRATEGIES										
Core Program Area	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	By Location	By Competition (Market Rate)	By Cost Recovery Goals	By Customer's Ability to Pay
Active Adult		X								X
Athletics		X	X			X			X	X
Culture Enrichment		X								X
Events										X
Health & Fitness		X								X

4.1.9 PROGRAM SERVICES CLASSIFICATION

The program services classification system ensures Redlands's recreational offerings balance inclusivity, accessibility, and financial sustainability while aligning with the department's mission. Programs are categorized into three classifications: Community Benefit, Community-Individual Blend, and Individual Benefit, reflecting varying levels of public or private benefit.

CLASSIFICATION	COMMUNITY BENEFIT	COMMUNITY-INDIVIDUAL BLEND	INDIVIDUAL BENEFIT
Characteristics	Broad appeal, fundamental to community well-being, promotes inclusion, accessible to all, typically publicly funded	Appeals to both general community and individual interests, offers specialized services but with a broad audience in mind, may require membership or nominal fees	Tailored to personal growth and individual interests, niche markets, typically fee-based, and may be more exclusive
Examples	Community Playgrounds and Park, Public Libraries, Free Community Events, Free or low cost swim lessons	Sports Leagues, Most Workshops and Classes, Most Afterschool Programs	Rentals, Personal Training, Trip Programs, Special Interest Camps
National Average	26%	32%	41%
Program Distribution	18%	56%	26%

Community Benefit programs prioritize accessibility and inclusivity, focusing on community well-being. These services are typically publicly funded and include community playgrounds, public libraries, free community events, and low-cost swim lessons. In Redlands, these programs make up 18% of offerings, below the national average of 26%, suggesting room to expand these foundational services.

Community-Individual Blend programs serve both general and individual interests, often requiring nominal fees or memberships. Examples include sports leagues, workshops, and

afterschool programs. These programs constitute the majority of Redlands's portfolio at 56%, significantly exceeding the national average of 32%, showcasing a balanced approach to meeting diverse needs.

Individual Benefit programs cater to personal interests and are typically fee-based, offering niche services like rentals, personal training, and special interest camps. In Redlands, these programs represent 26% of offerings, below the national average of 41%, emphasizing a stronger focus on community-wide services over individual, exclusive activities.

This framework reflects Redlands's commitment to community-oriented programming while maintaining a diverse portfolio that supports a range of interests and needs.

4.1.10 COST RECOVERY

To ensure fiscal sustainability and community accessibility, Redlands's recreation programs are categorized into four cost recovery classifications: Fully Subsidized, Somewhat Subsidized, Self-Sufficient, and Revenue Generating. These categories guide budgeting and pricing decisions, balancing public benefit and financial responsibility.

Classification	FULLY SUBSIDIZED	SOMEWHAT SUBSIDIZED	SELF-SUFFICIENT	REVENUE GENERATING
Definition	A program where all costs are covered by external funds, typically from the organizing body's general budget or grants. Participants do not bear any direct cost. Such programs are considered vital for the community, ensuring maximum accessibility and participation.	While a portion of the program's expenses is covered by external funds or the organizing body's general budget, participants are required to pay a fee. This fee, however, does not cover the total cost of offering the program. Such programs often balance between community benefits and individual benefits.	These programs are designed to break even. The fees charged to participants cover the entire cost of offering the program, including facilities, equipment, staff salaries, and any other associated costs. No profit is made, but there is no financial loss either.	Programs that are not only self-sufficient but also generate additional revenue over and above their operational costs. The surplus can be reinvested into other programs or areas of the organizing body. These programs often cater to niche markets or offer premium services.
Examples	Free community swimming sessions, public parks maintenance, basic safety training sessions, and complimentary community events.	Group swimming lessons at community pools, art and music workshops at community centers, youth sports leagues, and community gardening programs.	Specialized workshops (like advanced photography), memberships to specific fitness classes, or recreational leagues with higher operational costs.	Exclusive retreats, private swim coaching, rental of premium facilities for private events, or specialized courses with expert trainers.
National Average	32%	23%	17%	28%
Program Distribution	49%	4%	0%	47%

Fully Subsidized programs account for 49% of Redlands's offerings, significantly exceeding the national average of 32%. These programs, funded entirely by external sources, ensure free access to vital community services such as public parks maintenance, and safety training.

Somewhat Subsidized programs represent only 4% of offerings, well below the national average of 23%. These programs, partially funded by external sources, require participants to pay a portion of costs. Examples include youth sports leagues and community workshops.

Self-Sufficient programs, which cover their own operational costs through participant fees, make up 0% of Redlands's offerings, far below the national average of 17%. Typical examples, such as specialized workshops or fitness memberships, are currently absent from Redlands's portfolio.

Revenue Generating programs comprise 47% of offerings, nearly matching the national average of 28%. These programs generate surplus revenue beyond their costs, funding premium services, exclusive retreats, and facility rentals.

Redlands emphasizes fully subsidized and revenue-generating programs, ensuring broad access to essential services while maintaining financial sustainability through premium offerings. However, there is potential to expand somewhat subsidized and self-sufficient programs to better align with national benchmarks and diversify funding models.

4.1.11 PROGRAM LIFECYCLE

The Program Lifecycle Analysis helps the City of Redlands strategically manage its recreation offerings by evaluating the distribution of programs across lifecycle stages. This approach ensures a balance of innovative, established, and evolving programs while minimizing outdated options.

LIFECYCLE	DEFINITION	ACTUAL PROGRAM DISTRIBUTION		NATIONAL AVERAGE DISTRIBUTION
Launch	New Programs within last year	11%	19%	34%
Rising	Programs that show participant growth	7%		
Stable	Programs that show sustained participation to minimal growth. Expectation is to offer because it fills.	62%	78%	61%
Maxed	Programs where participation level is status quo to declining, due to extreme competition or limited resources impeding growth	16%		
Decline	Declining participation. Programs in this stage should be reevaluated for potential updates, changes, or reinvention to make it relevant again.	4%	4%	5%
Cancelled	Programs cancelled due to due to prolonged lack of interest, resource constraints, or the introduction of a newer, more relevant program.	0%		

New and Growing Programs: Programs in the Launch (11%) and Rising (7%) stages represent 19% of Redlands's offerings, below the national average of 34%. This indicates potential for increasing innovation and new program development to match national trends and community needs.

Stable and Maxed Programs: Programs with sustained participation or minimal growth make up 78% of Redlands's portfolio, above the national average of 61%. This reflects a strong focus on maintaining established programs that consistently fill, although it may indicate opportunities to introduce more dynamic offerings.

Declining and Cancelled Programs: Declining programs represent 4% of offerings, consistent with the national average, while no programs are currently categorized as Cancelled. This suggests that the department is proactive in evaluating and adapting underperforming programs to ensure relevance.

Redlands's lifecycle distribution emphasizes stability, with room to enhance innovation and growth through increased focus on new and rising programs. This balanced approach supports the department's goal of offering relevant and diverse recreational opportunities.

4.1.12 PROGRAM DIRECTION

The Program Direction Analysis categorizes recreation offerings to align with community needs and operational capabilities. Redlands's programs are classified into four types: Self-Directed, Staff-Directed, Facilitated, and Cooperative, based on the level of guidance and partnership involved.

Classification	Self-Directed	Staff-Directed	Facilitated	Cooperative
Definition	self-directed recreation opportunities for individuals and groups to participate without leadership, under only general supervision	recreation opportunities where participant involvement is directed by a leader, including skills instruction classes	facilitate assistance to individuals and groups of individuals that provide or want to provide recreation programs and leisure services independently from the agency	cooperative agreements with public, commercial, and nonprofit entities to provide programming
National Average	22%	51%	6%	21%
Program Distribution	20%	58%	2%	20%

- **Self-Directed** programs, where participants engage independently with general supervision, represent 20% of Redlands's offerings, close to the national average of 22%.
- **Staff-Directed** programs, involving leadership or instruction, make up 58% of the distribution, exceeding the national average of 51%, indicating a strong emphasis on guided activities.
- **Facilitated** programs, where the department assists external providers in delivering services, account for only 2%, below the national average of 6%, suggesting an area for growth.
- **Cooperative** programs, formed through partnerships with public, private, or nonprofit organizations, represent 20%, aligning closely with the national average of 21%.

This distribution highlights Redlands's strong focus on staff-directed programs and partnerships while identifying opportunities to expand facilitated offerings to diversify recreation services.

4.1.13 PROGRAM PROFICIENCY

A program proficiency analysis evaluates how recreation offerings meet the diverse skill levels and learning goals of participants. Programs are classified as Beginner (for newcomers), Intermediate (for skill refinement), Advanced (for high-level challenges), and All Abilities (inclusive for all skill levels).

Classification	BEGINNER	INTERMEDIATE	ADVANCED	ALL ABILITIES
Definition	Programs designed for individuals who are new to the activity or have limited experience.	Programs for those who have some experience and knowledge in the activity but are looking to improve or refine their skills.	Programs tailored for individuals who have extensive experience and are looking for high-level training or challenges.	Programs designed to be inclusive and cater to participants of all proficiency levels.
National Average	7%	10%	3%	81%
Program Distribution	10%	10%	4%	77%

In Redlands, 77% of programs are categorized as All Abilities, closely aligning with the national average of 81%, reflecting a strong commitment to inclusivity. Beginner and Intermediate programs each make up 10% of the offerings, matching their respective national averages, ensuring opportunities for skill development. Advanced programs account for 4%, slightly exceeding the national average of 3%, highlighting some focus on specialized, high-level training.

This distribution emphasizes Redlands's inclusive approach while providing a balanced range of offerings for participants across all proficiency levels, from newcomers to advanced learners.

4.1.14 CURRENT MARKETING & COMMUNICATIONS

The Department utilizes a range of marketing methods to promote its recreation programs, focusing on both digital and traditional outreach strategies:

Methods Currently Used

- **Print Media:** Program guides (print), newsletters (print), flyers, brochures.
- **Digital Media:** Website, mobile-enabled site, newsletters (online), SMS/text message marketing.
- **Direct Outreach:** Direct mail, email blasts, and in-facility signage.
- **Paid Advertising:** Paid advertisements, TV (including movie ads).
- **Social Media:** Facebook, Instagram, Twitter.
- **Interactive Tools:** QR codes.

Methods Not Currently Used

- **Online Program Guides:** Online versions of program guides are not in use.
- **Broadcast and Online Media:** Public Service Announcements (PSAs), radio, YouTube, blogs/vlogs, webinars, podcasts, on-hold phone messages, and online versions of program guides are not in use.
- **Social Media Platforms:** TikTok remains unused.
- **Digital Tools:** Apps and road sign marquees are not part of the current marketing strategy.

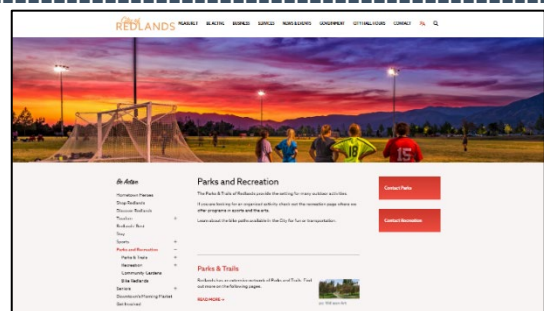
Opportunities for Growth

The city can enhance its marketing reach by incorporating unused methods such as apps, TikTok, YouTube, and blogs/vlogs to engage younger demographics. Expanding into PSAs, radio, and webinars could improve outreach to a broader audience. These additional channels could help diversify communication strategies and ensure comprehensive community engagement.

DEPARTMENT WEBSITE

The City of Redlands' Parks and Recreation webpage serves as a comprehensive resource for residents and visitors seeking information on the city's recreational offerings. The page is organized into several key sections:

Parks & Trails: This section provides details about the city's extensive network of parks and trails, including descriptions of individual parks, their amenities, and available recreational activities. Users can access maps and information on park reservations, facilitating easy planning for visits and events.



Recreation: Here, visitors can explore various programs and classes offered by the Recreation Division, such as sports leagues, arts and crafts, and fitness classes. The section also includes information on facility rentals and current programming schedules.

Community Gardens: This area highlights the city's community garden program, detailing how residents can participate in growing organic fruits and vegetables. Information on garden locations, plot rentals, and guidelines is provided to encourage community involvement.

Bike Redlands: This section offers insights into the city's bicycle infrastructure, including bike paths and trails. It promotes cycling as a mode of transportation and recreation, supporting the city's commitment to active lifestyles.

Senior Services: Dedicated to the senior community, this segment provides information on programs, events, and resources available at the Eddie and Gloria Flores Senior Center and the Joslyn Senior Center. Operating hours and contact details are also included.

Overall, the webpage is user-friendly, offering clear navigation and detailed information to support the recreational needs of the Redlands community.

The website can be viewed at <https://www.cityofredlands.org/parks-and-recreation>

SOCIAL MEDIA OVERVIEW

The Recreation Department maintains dedicated accounts on Facebook and Instagram, while the City manages an account on X (formerly Twitter). However, the Recreation Department's Instagram account is not set up as a "Business Profile," which limits the ability to perform detailed analysis. Additionally, no analysis is conducted on accounts that are not specifically dedicated to the Department. Therefore, the following analysis focuses on the Department's Facebook engagement. The data was collected in November 2024 and reflects activity from the previous 12 months.

FACEBOOK

- 2,516 followers
- Average a little less than one post a day

KEY ENGAGEMENT HIGHLIGHTS

Popular Content:

- **Holiday and Family Events:** Posts about Halloween activities (10/15/24) and a free family-friendly event on 10/28/24 generated high engagement, with 25 and 20 reactions, respectively. These posts effectively appealed to families and highlighted community fun.
- **Community Participation Events:** Posts promoting events such as tree lighting (11/13/24) and historical talks put on by the library (10/14/24) also saw solid interaction, showing a community interest in cultural and festive programming.
- **New Classes or Initiatives:** Posts gauging interest in Spanish classes (11/14/24) or promoting creative programs like sound baths (10/7/24) generated moderate interaction, reflecting curiosity about novel offerings.

Consistently Low Engagement:

- Posts about routine updates (e.g., closures due to air quality or holidays) and general information (e.g., ShakeOut day participation, 10/17/24) generally performed poorly, receiving fewer than five reactions.

CONTENT THEMES

- **Family-Oriented and Seasonal Activities:** Posts promoting family-inclusive, free, or low-cost activities, especially with a holiday or community-centered theme, received the highest engagement. This highlights the strong appeal of activities that cater to diverse age groups and bring people together.
- **Event Announcements:** Posts about upcoming events (e.g., water conservation, pop-ups) tended to have moderate engagement, indicating that timing and presentation may influence their reach and effectiveness.
- **Emergency Updates:** Updates about cancellations due to weather or air quality (e.g., 10/3/24, 10/2/24) saw minimal interaction, though such posts serve an essential operational purpose.

ENGAGEMENT METRICS

- **Top Performers:** Posts with photos or event details (e.g., 10/15/24 Halloween event) showed significantly higher engagement compared to text-heavy or routine updates.
- **Lowest Performers:** General updates, such as ShakeOut reminders (10/17/24, 10/16/24) or generic appreciation posts (11/7/24), struggled to engage audiences, suggesting a need for more visual or interactive elements in these types of posts.

OPPORTUNITIES FOR IMPROVEMENT

- **Visual and Interactive Content:** Posts with images, graphics, or videos significantly outperform text-heavy posts. Incorporating eye-catching visuals into all posts could increase engagement.
- **Targeted Timing and Frequency:** Posts scheduled closer to event dates and at peak browsing times (e.g., evenings) performed better. Refining posting schedules could improve visibility and interaction.
- **Community Input and Polls:** The 11/14/24 post asking for input on a Spanish class generated engagement through audience participation. Expanding interactive content (e.g., polls or questions) could foster stronger community involvement.
- **Repackaging Routine Updates:** Emergency notifications and general updates could be repackaged with more visuals or user-friendly calls to action to boost interaction.

CONCLUSIONS

The City of Redlands successfully engages its audience through family-oriented, seasonal, and interactive posts. However, there is room to improve engagement for informational and emergency updates through better visuals and targeted timing. By leveraging interactive features and broadening promotion for niche events, the city can further strengthen its connection with the community and enhance participation.

4.1.15 KEY FINDINGS

Community Profile Insights

- **Population Growth:** Steady population and household growth, coupled with a balanced mix of family-oriented and individual living arrangements, provides opportunities to sustain long-term engagement.
- **Diversity:** Redlands's cultural richness requires inclusive and culturally relevant recreation services to celebrate the city's heritage and diversity.
- **Economic Stability:** A relatively affluent community supports a blend of premium and affordable offerings, ensuring access across income levels.
- **Accessibility Considerations:** The city must prioritize accessibility for foreign-born residents, non-English speakers, and those with disabilities.

Programming Priorities and Trends

- **Community Needs and Importance:** Community special events, cultural enrichment, and adult fitness/wellness programs were identified as high-priority needs. Outdoor environmental education and recreational swimming also ranked highly in importance.
- **Activity Preferences:** The Market Potential Index revealed strong interest in activities like tennis, yoga, hiking, and cultural experiences such as visiting art galleries and live theater. This underscores the demand for diverse recreational options, including outdoor and cultural programs.
- **Program Lifecycle:** Most offerings are in the Stable or Maxed stages, reflecting consistent participation, with opportunities to introduce more innovative and dynamic programming.

Program Services and Cost Recovery

- **Service Balance:** Redlands emphasizes Community-Individual Blend programs (56%), exceeding the national average, showcasing a balanced approach to addressing both public and individual benefits.
- **Cost Recovery:** The city excels in providing fully subsidized programs (49%), ensuring broad accessibility. However, there is potential to expand somewhat subsidized and self-sufficient programs to diversify funding models and align with national benchmarks.

Inclusive Programming

- **Age and Skill Proficiency:** Programs cater to all age groups and skill levels, with a focus on inclusivity. However, there is room to expand offerings targeting specific skill development for beginners and intermediates.
- **Core Program Areas:** Identified areas such as Athletics, Cultural Enrichment, and Health & Fitness serve diverse interests while fostering multi-generational engagement.

Marketing and Communications

- **Utilized Channels:** Effective use of print media, social media platforms (Facebook, Instagram, Twitter), and direct outreach methods promotes engagement.
- **Opportunities for Growth:** Expanding into underutilized platforms like YouTube, TikTok, and blogs/vlogs, as well as leveraging visual and interactive content, can enhance reach and community connection.

4.2 PARK AND FACILITY EVALUATIONS

The evaluation of park assets within the City of Redlands is a cornerstone of our strategic planning and maintenance scheduling efforts. Each park and its amenities are carefully assessed through thorough field observations by our dedicated staff, resulting in a comprehensive grading based on current conditions. This systematic process ensures that we understand the performance of individual assets, rather than evaluating the park system as a whole.

Our evaluation process uses a **qualitative grading scale**, complemented by **numerical scores**, to reflect both the quantity and quality of recreational opportunities available. This approach facilitates transparent prioritization for repairs, upgrades, and future enhancements. Each park is rated consistently and comparatively against similar facilities across the system.

4.2.1 METHODOLOGY

As part of the City of Redlands park system assessment, each asset is evaluated using a standardized grading system. These evaluations are based on in-depth field observations conducted by qualified staff, focusing on the condition and functionality of individual amenities.

Rather than assessing parks as a whole, each amenity is reviewed on its own merits. When an amenity or facility is found to be in noticeably poorer condition compared to similar features in other parks, it is clearly noted. Numerical scores are assigned to summarize both the quantity and overall quality of recreational opportunities available at each location.



THE FOLLOWING SCORING SYSTEM WAS USED

4.2.2 GREAT (SCORE: 4-5)

Site amenities are in excellent condition, displaying high levels of functionality and appearance with little to no visible maintenance concerns. These amenities are well-maintained, up to date, and fully operational. Users can expect a safe, clean, and enjoyable experience, and only routine preventative maintenance is required at this level.

4.2.3 GOOD (SCORE: 3)

Site amenities are in good condition and remain fully functional but may show signs of minor wear and tear. Maintenance issues, if present, are typically superficial and the result of normal aging or heavy usage. While amenities are still safe and attractive, some may benefit from minor repairs or cosmetic improvements to maintain long-term quality.

4.2.4 FAIR (SCORE: 2)

Site amenities are in fair condition, indicating ongoing maintenance issues and a noticeable decline in appearance or functionality. The wear and tear observed is often due to age and high usage, and while amenities remain usable, they may detract from the overall experience. More frequent maintenance and moderate repairs are needed to prevent further deterioration.

4.2.5 POOR (SCORE: 0-1)

Site amenities are in poor condition and clearly exhibit significant maintenance problems. These issues may compromise safety or usability, potentially requiring the closure of the amenity for repairs or replacement. Immediate action is needed to address structural concerns, functional deficiencies, or serious aesthetic deterioration. Amenities in this category are a priority for repair or replacement in future improvement plans.

As part of the comprehensive evaluation of the City of Redlands park system, all parks were assessed using a standardized set of criteria to ensure consistent, objective, and meaningful evaluations. This assessment helps identify strengths, areas for improvement, and opportunities for future investments. Each park was reviewed based on its accessibility; physical condition, user safety, and ongoing maintenance needs to support the long-term success and enjoyment of Redlands public spaces. Each category was given a numerical score between 0-5, with 5 being best.

Access and Connectivity

This category evaluates how easily and safely park users can reach and navigate through each park. It considers the availability and condition of adjacent trails or trailheads, street crossings, sidewalks, and internal park pathways. Additionally, it assesses the effectiveness of wayfinding signage, connectivity to surrounding neighborhoods, and compliance with accessibility standards to ensure all visitors, including those with mobility challenges, can comfortably access and enjoy park amenities.

Condition and Functionality

This assessment focuses on the physical state and usability of individual park amenities, such as playground equipment, sports facilities, seating areas, and restrooms. It also evaluates the health and coverage of the tree canopy and other vegetation, the condition of paved surfaces like walkways and courts, and the quality of lighting and site furnishings. Parks that score well in this category have well-maintained, attractive, and fully functional amenities that meet community needs.

Safety and Comfort

This category addresses how safe and comfortable visitors feel while using the park. It considers factors such as visibility and clear sightlines, adequate lighting for evening use, and the presence of active park users that promote a welcoming environment. The evaluation also looks for signs of misuse or vandalism, ease of navigation within the park, proximity to busy roadways, potential physical hazards (e.g., damaged surfaces or unsafe structures), and the management of natural features like slopes and water bodies to minimize safety risks.

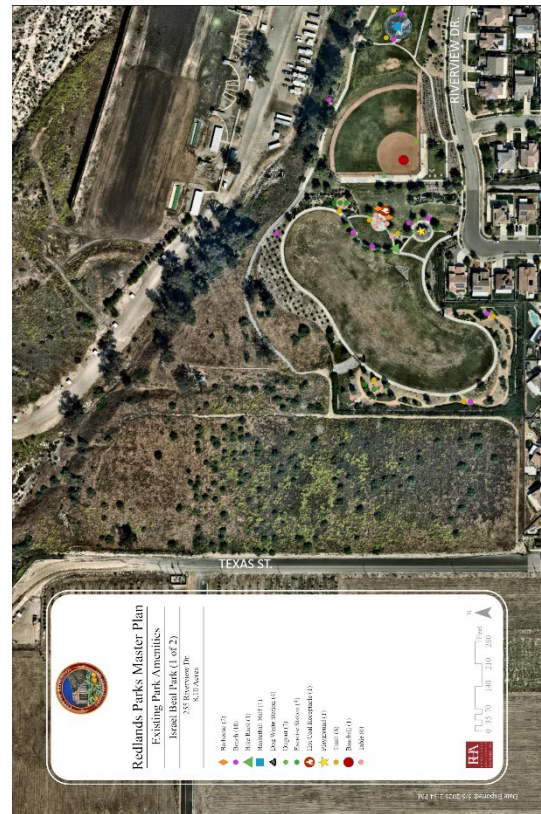
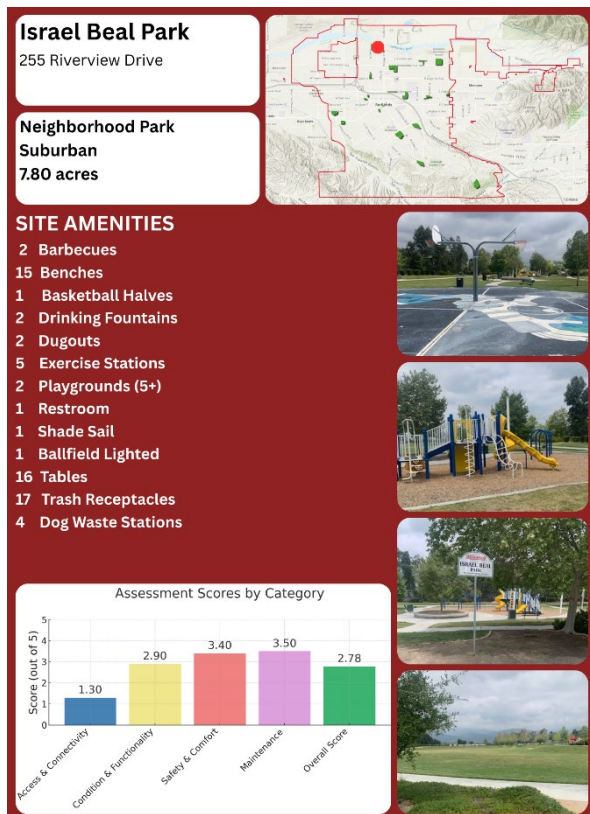
Maintenance

Maintenance evaluates the ongoing care required to keep the park attractive, functional, and safe. This includes reviewing the presence of litter, graffiti, worn or damaged amenities, and landscaping issues such as overgrown vegetation or unhealthy trees. A strong maintenance program ensures that parks remain welcoming, enjoyable, and in good condition, supporting their continued use and long-term sustainability.

It is important to note that the consultant team conducted in-person site assessments of Redlands parks over the summer of 2023. This assessment establishes a baseline understanding and a “snapshot” in time of the system’s existing conditions, facilities, and amenities. This assessment does not account for additions and improvements to the system that were not completed in the 2023 fiscal year or other improvements to the system that have occurred since the site assessments were conducted.

Each summary includes key information on existing amenities and features available at each site. To visually support this information, an aerial site plan is included for each park, clearly identifying the location of all existing amenities. Additionally, all data has been compiled and stored in a comprehensive Geographic Information System (GIS) database, which has been provided to the City. This valuable resource supports ongoing planning, project management, and informed decision-making as the City continues to develop and enhance its parks and recreational facilities.

Summaries and maps for all parks like the ones below can be found in [APPENDIX E](#) along with assessments for the *Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center, Joslyn Center, and Carriage House at Prospect Park.*



PARKS MASTER PLAN

PARKS & FACILITIES ASSESSED

REDLANDS PARK SITES ASSESSED			
PARK	ACRES	PARK	ACRES
Brookside Park	9.50	Lincoln Park	8.51
Caroline Park	18.20	Martinez Park	18.20
Clement Middle School Fields (RUSD)	11.00	Oakmont Park	14.60
Crafton Park	6.80	Orange Street Alley	0.10
Ed Hales Park	0.20	Orangewood High School Fields (RUSD)	3.12
Ford Park	20.40	Prospect Park	31.60
Franklin Park	0.70	Redlands Sports Park	36.20
Galway Avenue Park (CFD)	0.29	Simond's Parkway	0.80
Heritage Park	18.40	Smiley Park	8.30
Israel Beal Park	8.10	Sylvan Park	18.40
Jennie Davis Park	2.80	Texonia Park	8.50
Judson Park East (CFD)	1.34	The Annex	0.69
Judson Park West (CFD)	5.34	The Terrace	2.40
Laramie Park	1.60	Triangle Park	0.01
Total Acres 256.10			

REDLANDS FACILITIES ASSESSED
Joslyn Senior Center
Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center
Carriage House at Prospect Park

LOCATION MAP



City of Redlands | City Parks Map



City of Redlands Boundary

FINDINGS

Poor 0-1, Fair 2, Good 3, Great 4-5

REDLANDS PARK ASSESSMENT SCORES											
PARK	ACCESS & CONNECTIVITY	CONDITION & FUNCTIONALITY	SAFETY & COMFORT	MAINTENANCE	OVERALL ASSESSMENT SCORE	PARK	ACCESS & CONNECTIVITY	CONDITION & FUNCTIONALITY	SAFETY & COMFORT	MAINTENANCE	OVERALL ASSESSMENT SCORE
Brookside Park	1.80	3.50	3.20	3.25	2.94	Laramie Park	3.10	3.57	3.60	3.75	3.51
Caroline Park	1.80	3.67	2.00	3.75	2.80	Lincoln Park	2.10	2.83	3.60	3.00	2.88
Clement Middle School Fields (RUSD)	1.20	2.86	3.20	2.00	2.31	Oakmont Park	2.60	3.13	3.60	4.00	3.33
Martinez Park	1.60	3.50	3.40	2.00	2.63	Orange Street Alley	2.30	2.83	4.20	3.00	3.08
Crafton Park	1.30	3.20	3.60	2.50	2.65	Orangewood High School Fields (RUSD)	0.20	2.89	3.20	3.00	2.32
Ed Hales Park	3.90	4.13	3.80	3.75	3.89	Prospect Park	2.20	3.44	3.80	4.75	3.55
Ford Park	1.70	3.30	3.60	3.75	3.09	Redlands Sports Park	1.70	3.22	4.20	3.75	3.22
Franklin Park	0.80	2.50	2.80	3.50	2.40	Simond's Parkway	0.80	3.33	5.00	2.50	2.91
Galway Avenue Park (CFD)	2.50	3.89	4.00	4.75	3.78	Smiley Park	3.00	4.00	4.00	4.25	3.81
Heritage Park	2.40	3.89	4.00	4.00	3.57	Sylvan Park	2.70	3.40	3.60	3.25	3.24
Israel Beal Park	1.80	3.90	4.00	4.25	3.49	Texonia Park	2.00	2.90	4.00	3.50	3.10
Jennie Davis Park	2.10	3.11	3.20	3.25	2.92	The Annex	2.00	3.40	3.60	4.00	3.25
Judson Park East (CFD)	2.50	4.11	4.00	4.75	3.84	The Terrace	2.60	3.38	4.20	4.25	3.61
Judson Park West (CFD)	2.50	4.11	4.00	4.75	3.84	Triangle Park	3.50	3.86	3.60	3.50	3.61

Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center

- Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center is a one story, Exterior CMU Walls. Overall, the building structural system and infrastructure seem to be okay, however due to lack of regular maintenance and repair, the rest of the building, especially the finishes, must be replaced or repaired. The exterior finishes are in good condition; however, it is dirty and needs to be pressure washed. The existing built-up and PVC roof are in good condition and is approximately 10 years old. The existing HVAC system is working fine for about 15 yrs. but will soon need to be replaced and the existing Swamp cooler needs replacement with the next 5 years.
- The existing Men's and Women's restrooms in the community center are non A.D.A. compliant and need to be renovated for compliance.
- The existing Accessible stall and counter tops in the Women's restroom in the Senior center is non-A.D.A compliant and need to be renovated.
- The two existing ramp handrails do not have the required handrail extensions. Currently, this does not meet ADA requirements.
- The service counter in the lobby is too high and non-A.D.A compliant.
- Most of the buildings' lighting fixtures are fluorescent, and do not illuminate sufficiently in areas and should be replaced with new LED light fixtures.
- The carpet flooring is dirty, worn-out, and needs replacement.
- The existing 2x4 and 2x2 tile ceilings are old and in need of being replaced.

- The existing drinking fountains in the Gloria Flores Senior Center and the Joe R. Gonzales Community Center do not meet ADA requirements and need replacement with low-hi type drinking fountains to comply with accessible requirements.
- The existing light switches and outlets are non-compliant and must be lowered to meet ADA compliant height.
- The existing walls and flooring in game room #2 are worn out, dented, and need to be replaced.
- Some of the building's door hardware are knobs which are non-A.D.A compliant and need to be replaced with compliant type.
- The thresholds at both Raquette Ball courts entrances are non-A.D.A compliant and must be replaced.
- The vinyl tile and carpet flooring in the Joe R. Gonzales Community Center are dirty and worn-out and need replacement.

Joslyn Senior Center

- Joslyn Senior Center is a one story, Exterior wood framing Walls & wood roof frame building. Overall, the building structural system and infrastructure seem to be okay. The existing Kitchen was newly renovated and in good condition. The men's and women's restroom were also newly renovated and A.D.A compliant. Alarming is the existing built-up roofing systems, which appears to be very old with exposed felt and rusted parapet caps. This must be replaced with a new roof system very soon. The existing HVAC system for the entire facility is over 20 years old and needs to be replaced. Faculty has no control over the temperature; it is either too cold or does not get cold enough.
- The existing stage in the dining area is non-A.D.A compliant and needs a compliant ramp or lift.
- The two exterior stair handrails do not have the required extension and are not up to code.
- The threshold at the exterior door in the dining area are raise and non-A.D.A compliant.
- The service counter in the lobby is too high and non-A.D.A compliant.
- The Rap Room needs extra storage, currently there is an area behind a curtain that is being used as storage.
- The existing sliding door in the game room is non A.D.A. compliant.
- The carpet flooring is dirty, worn-out, and needs replacement.
- The existing 2x4 ceiling tiles are old and in need of being replaced.
- Most door hardware is non A.D.A. compliant with knobs and vertical bars, that must be replaced with compliant type.
- The existing light switches and outlets are non-compliant.
- The building lighting fixtures are old fluorescent; we recommend replacement of all the existing light fixtures with new LED fixtures.

The Carriage House at Prospect Park

- The Carriage House at Prospect Park is a two story, wood frame building with wood shingle siding and stone retaining walls. Overall, the building structural system and infrastructure seem to be okay, however due to lack of regular maintenance and repair, the rest of the building, especially the finishes, must be replaced or repaired. The exterior wood shingle siding needs some repairs and patching. However, the existing stone retaining walls on the exterior are in good condition. The existing asphalt roof shingles and HVAC are over 15 years old and worn-out and will soon need to be replaced within the next 5 years.
- The existing Men's and Women's restrooms on the lower level and top level do not meet all A.D.A standards and require renovation.
- The existing countertop height in the kitchen in the main building and the adjacent building are non- A.D.A compliant and must be replaced.
- The existing drinking fountain needs to be replaced with a low-hi type drinking fountain to comply with accessible requirements.
- The wood flooring in the living room area on the top floor needs some repairs and refinishing as there are cracks and dents in the floor.
- The existing restroom and bathing room in the adjacent single bedroom building do not meet the A.D.A requirements and must be renovated.
- Most of the building lighting fixtures are fluorescent, and do not illuminate sufficiently in areas and should be replaced with LED light fixtures.
- The carpet flooring in the lower level is dirty, worn-out, and needs replacement.
- Access to the single bedroom provides a level change of approximately 3" and does not meet A.D.A. requirements. A compliant A.D.A. ramp must be provided.
- The wood shingle siding on the south side exterior have many shingles that are cracked, cupped, and needs to be replaced. We recommend refinishing the wood shingle siding to maintain its longevity.

Key Takeaways

- The **Gloria Flores Senior Center and the Joe R. Gonzales Community Center** facility is city-owned and maintained and serves as a large community resource.
- Most building systems are functional but aging, with several elements rated Fair (C) or Poor (D).
- Several features are Non-Compliant with ADA standards (ramps, service counters, outlets).
- Significant investment (approx. \$3M) is required to address deficiencies and bring the building up to modern compliance and service standards.

- The **Joslyn Senior Center** is a smaller downtown facility, city-owned and maintained.
- The building is in mixed condition, with many elements rated Fair (C) to Poor (D), and several items Non-Compliant (NC) with ADA standards.
- HVAC, lighting, and service counters are in need of upgrades; storage is missing.
- Estimated \$1.5M is needed to address deficiencies and maintain safe, accessible operations.

- The **Carriage House at Prospect Park** is a historic facility (built in 1896), smaller in size but significant in cultural and community value.
- Condition is mixed, with many systems rated Fair (C) and some Failing (F).
- The facility lacks a fire sprinkler system and likely has limited ADA compliance, both major concerns.
- Estimated \$1.25M is required for rehabilitation and modernization while respecting historic preservation needs.

4.2.6 GENERAL OBSERVATIONS

1. Access & Connectivity Evaluation

- Parks are linked to regional trails (Orange Blossom, Zanja, canyon/nature trails).
- Pathway systems vary: some have concrete walks, DG paths, or interpretive trails with signage; others lack internal pathways (all turf only).
- Crosswalks and traffic signals noted at some adjacent intersections improve safety.
- Street buffers: shrubs, turf, and planters help define edges and provide permeability.
- Transit: A few parks are served by nearby bus stops; most rely on walking/biking or adjacent parking.

2. Topography & Site Conditions Evaluation

- Flat parks are common, especially those with sports fields.
- Some sites feature sloped topography: terraced turf, raised picnic areas overlooking ponds, or amphitheater seating.
- Unique landscapes: Redwood grove, oak/citrus groves, canyon slopes, carriage house hilltop.
- Vegetation: Native plantings (oak, citrus, redwoods) add ecological value. Some areas lack plantings or show stressed turf.
- Drainage/erosion: No major issues mentioned, but cracked paving and turf stress indicate site wear.

3. Parking & Circulation Evaluation

- Parking types: Street parking, angled street parking, and small lots near schools. Some parks only have one lot serving multiple facilities.
- Circulation: Concrete walks connect most major amenities; some areas limited to DG paths or turf access only.
- Accessibility: Playgrounds and skatepark noted as accessible; some cracked/sloped paving at playgrounds reduces usability.
- Edge permeability: Planting buffers along 75% of some park hardscapes; others are open turf directly to sidewalk.

4. Facilities & Maintenance Evaluation

- Restrooms: Present in most parks, generally functional.
- Maintenance: Generally regular and effective, though issues persist:
 - Turf quality inconsistent (well-maintained in some, weeds/stress in others).
 - Playground surfacing (PIP rubber) worn in high-use areas.
 - Missing or declining shrubs in planters.
 - Occasional graffiti/vandalism on sculptures and structures.
- Irrigation: Some sites lack irrigation or show need for turf/shrub upkeep.

5. Amenities & Structures Evaluation

- Sports facilities: Soccer, baseball/softball, basketball, tennis, pickleball, volleyball, fishing ponds, disc golf.
- Playgrounds: Widely present, mostly in good condition but some surfacing repair needed.
- Community/cultural amenities: Amphitheater, stage with plaques, Redlands Bowl, Smiley Library, Lincoln Memorial, sculptures, historical plaques/signs.
- Picnic infrastructure: Shelters, gazebos, group areas, tables, and benches (though benches are inconsistently available).
- Lighting: Field lighting present on soccer fields (MUSCO, parking lot lighting in places). Most parks lack general park lighting, with occasional pathway lights.
- Other structures: Skatepark, exercise stations, dog parks, arbors, drinking fountains, concession building.

6. General Observations & Enhancements Evaluation

- Strengths: Wide variety of recreational, cultural, and natural features; native plantings add uniqueness; regular maintenance evident in many parks.
- Weaknesses: Turf wear/stress, inconsistent availability of benches and lighting, cracked paving, shrub/planter gaps.
- Opportunities:
 - Add general park lighting for safety and usability.

- Increase benches and shaded seating areas.
- Repair/upgrade playground surfacing and cracked pavement.
- Expand irrigation/plantings in under-landscaped areas.
- Threats:
 - Vandalism/graffiti (ongoing maintenance demand).
 - Turf stress and weeds reducing usability.
 - Limited irrigation and planting gaps may worsen with drought conditions.

Full Facility & Park Evaluations can be found in [APPENDIX E](#)



4.3 INVENTORY, ASSESSMENT, AND LEVELS OF SERVICE

Level of Service (LOS) standards provide a framework for evaluating the availability and distribution of parks, facilities, and amenities across the City of Redlands. By calculating this inventory in relation to the City's current population, we can better understand how well the community is being served today—and where future improvements may be needed.

These standards help guide planning decisions around the development, enhancement, and equitable access to parks and recreation facilities. They are informed by a combination of sources, including National Recreation and Park Association (NRPA) guidelines, 2023 national participation trends from the Sports and Fitness Industry Association (SFIA), feedback from the community and stakeholders, findings from the statistically valid survey, and input from City staff.

Level of Service analysis also considers the contributions of other service providers in the region to present a complete picture of available resources. While these standards are not one-size-fits-all, they provide valuable direction for identifying gaps or surpluses in the system and shaping future investments that reflect Redlands growth, demographics, and evolving recreational needs.



PARKS MASTER PLAN

4.3.1 LEVEL OF SERVICE

The Level of Service analysis indicates that Redlands will require additional parkland and amenities to meet both current and future needs. While planned improvements at Coyazo Park add new fields, gaps remain in neighborhood and community park acreage, trails, tennis and pickleball courts, splash pads, picnic shelters, and indoor recreation space. Addressing these shortfalls through targeted investment will be key to ensuring equitable access, supporting community health, and maintaining the quality of recreation opportunities for all residents.

2024 Inventory - Developed Facilities										2024 Standards			Anticipated Future Park Development 2024 - 2034		2034 Standards		
Park Type	City of Redlands	Schools	Total Inventory	Current Service Level based upon population			Recommended Service Levels; Revised for Local Service Area			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed		Inventory	Total 2024-2034	Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	
Neighborhood Parks	55.05	14.12	69.17	0.93	acres per	1,000	1.00	acres per	1,000	Need Exists	5	Acre(s)			Need Exists	8	Acre(s)
Community Parks	176.00	-	176.00	2.38	acres per	1,000	2.00	acres per	1,000	Meets Standard	-	Acre(s)	Coyazo Park	12.00	Meets Standard	-	Acre(s)
Pocket Parks	10.93	-	10.93	0.15	acres per	1,000	0.05	acres per	1,000	Meets Standard	-	Acre(s)			Meets Standard	-	Acre(s)
Regional Park	-	-	-	-	acres per	1,000		acres per	1,000	Meets Standard	-	Acre(s)			Meets Standard	-	Acre(s)
Total Developed Park Acres	241.98	14.12	256.10	3.46	acres per	1,000	3.05	acres per	1,000	Meets Standard	-	Acre(s)			Meets Standard	-	Acre(s)
Special Use Parks / Sites	-	-	-	-	acres per	1,000		acres per	1,000	Meets Standard	-	Acre(s)			Meets Standard	-	Acre(s)
Total Park Acres	241.98	14.12	256.10	3.46	acres per	1,000	3.05	acres per	1,000	Meets Standard	-	Acre(s)			Meets Standard	-	Acre(s)
TRAILS:																	
Trails (paved and unpaved)	37.16		37.16	0.50	mile per	1,000	0.45	mile per	1,000	Meets Standard	-	Mile(s)			Meets Standard	-	Mile(s)
OUTDOOR AMENITIES:																	
Basketball Courts	1	8	9	1.00	court per	8,222	1.00	court per	10,000	Meets Standard	-	Court(s)			Meets Standard	-	Court(s)
Tennis Courts	5	6	11	1.00	court per	6,727	1.00	court per	7,500	Meets Standard	-	Court(s)			Meets Standard	-	Court(s)
Pickleball Courts	10	-	10	1.00	court per	7,400	1.00	court per	7,500	Meets Standard	-	Court(s)			Need Exists	0.2	Court(s)
Ball Fields (Diamond)	3	5	8	1.00	field per	9,867	1.00	field per	10,000	Meets Standard	-	Field(s)	Coyazo Park	1.00	Meets Standard	-	Field(s)
Multi-purpose Fields (soccer/rectangular)	39	1	40	1.00	field per	1,850	1.00	field per	5,000	Meets Standard	-	Field(s)	Coyazo Park	3.00	Meets Standard	-	Field(s)
Playgrounds	12	-	12	1.00	site per	6,167	1.00	site per	5,500	Need Exists	1	Site(s)			Need Exists	2	Site(s)
Picnic Shelters	6	-	6	1.00	site per	12,333	1.00	site per	10,000	Need Exists	1	Site(s)			Need Exists	2	Site(s)
Shade Shelter	13	-	13	1.00	site per	5,692	1.00	site per	7,500	Meets Standard	-	Site(s)			Meets Standard	-	Site(s)
Outdoor Swimming Pools	-	-	-	1.00	site per	-	1.00	site per	50,000	Need Exists	1	Site(s)			Need Exists	1.54	Site(s)
Skate Parks	1	-	1	1.00	site per	73,999	1.00	site per	40,000	Need Exists	1	Site(s)			Need Exists	1	Site(s)
Splash Pads	-	-	-	1.00	site per	#DIV/0!	1.00	site per	25,000	Need Exists	3	Site(s)			Need Exists	3	Site(s)
Dog Parks	2	-	2	1.00	site per	37,000	1.00	site per	30,000	Need Exists	0.5	Site(s)			Need Exists	1	Site(s)
INDOOR AMENITIES:																	
Indoor Fitness / Recreation Space	46,199	-	46,199	0.62	SF per person	1.00	1.00	SF per person		Need Exists	27,800	Square Feet	-		Need Exists	30,664	Square Feet
2024 Estimated Population	73,999																
2034 Estimated Population	76,863																

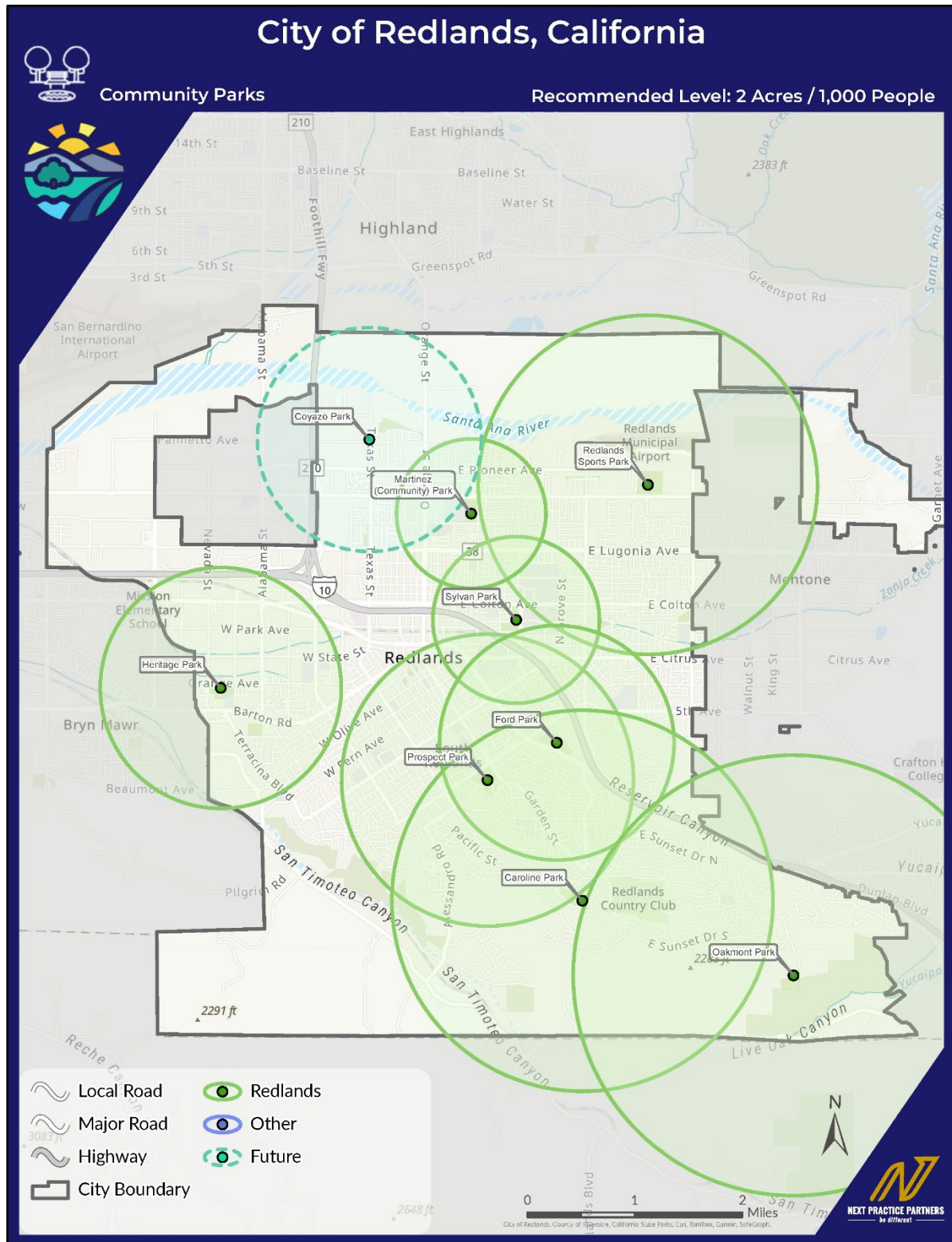
4.4 EQUITY MAPPING

Service area maps and standards allow the City of Redlands to assess how parks and recreation amenities are distributed across the community and whether they align with population density and neighborhood needs. These maps are based on recommended levels of service for each park and amenity type and help identify areas that may be underserved or oversupplied.

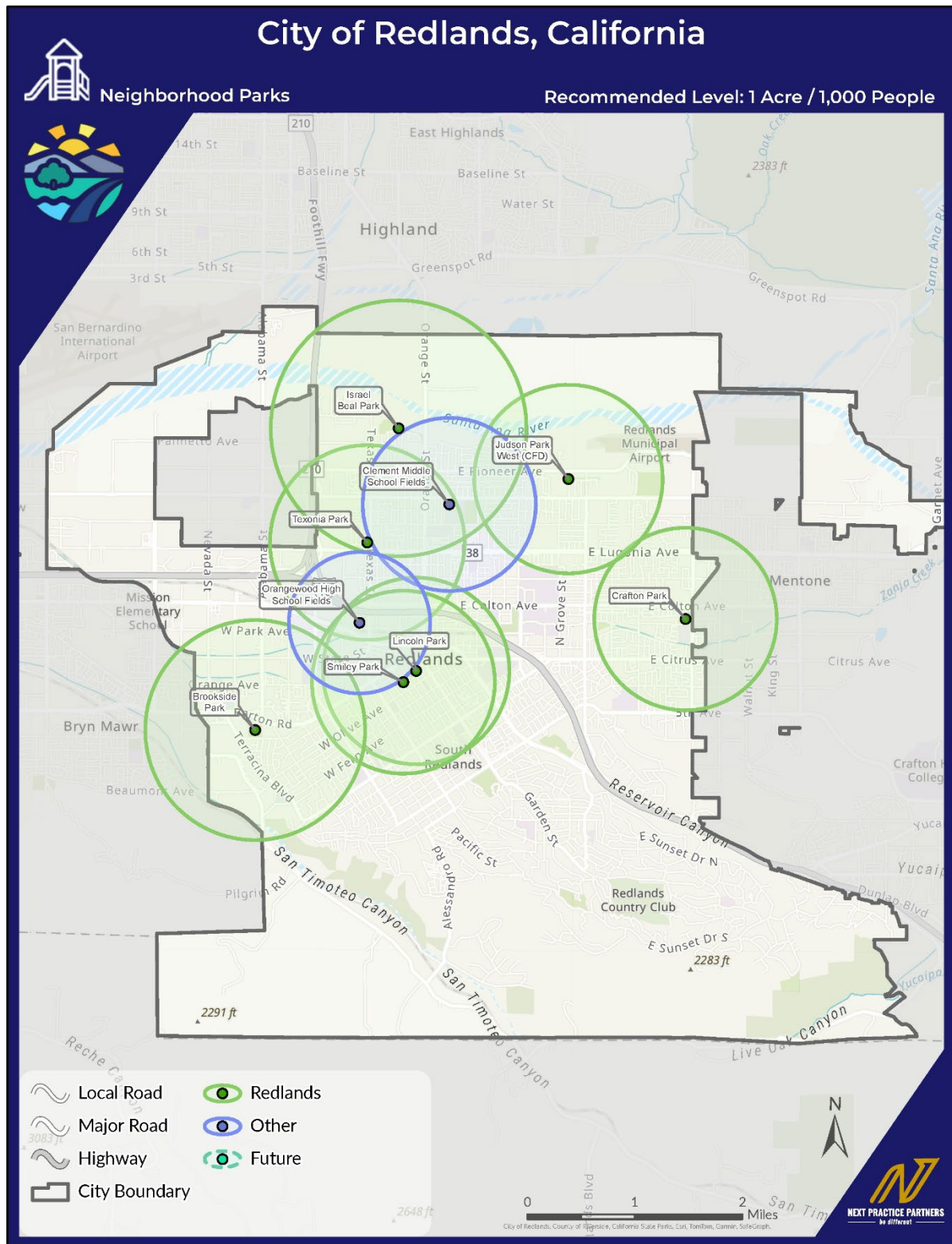
By comparing geographic access to population-based standards, the City can pinpoint gaps in service and make informed decisions about future investments. This ensures that capital improvement efforts not only address system-wide needs but also promote equitable access to parks and facilities for all residents. The different service area rings highlight the reach of various providers, reflecting the broader network of resources available to the Redlands community.



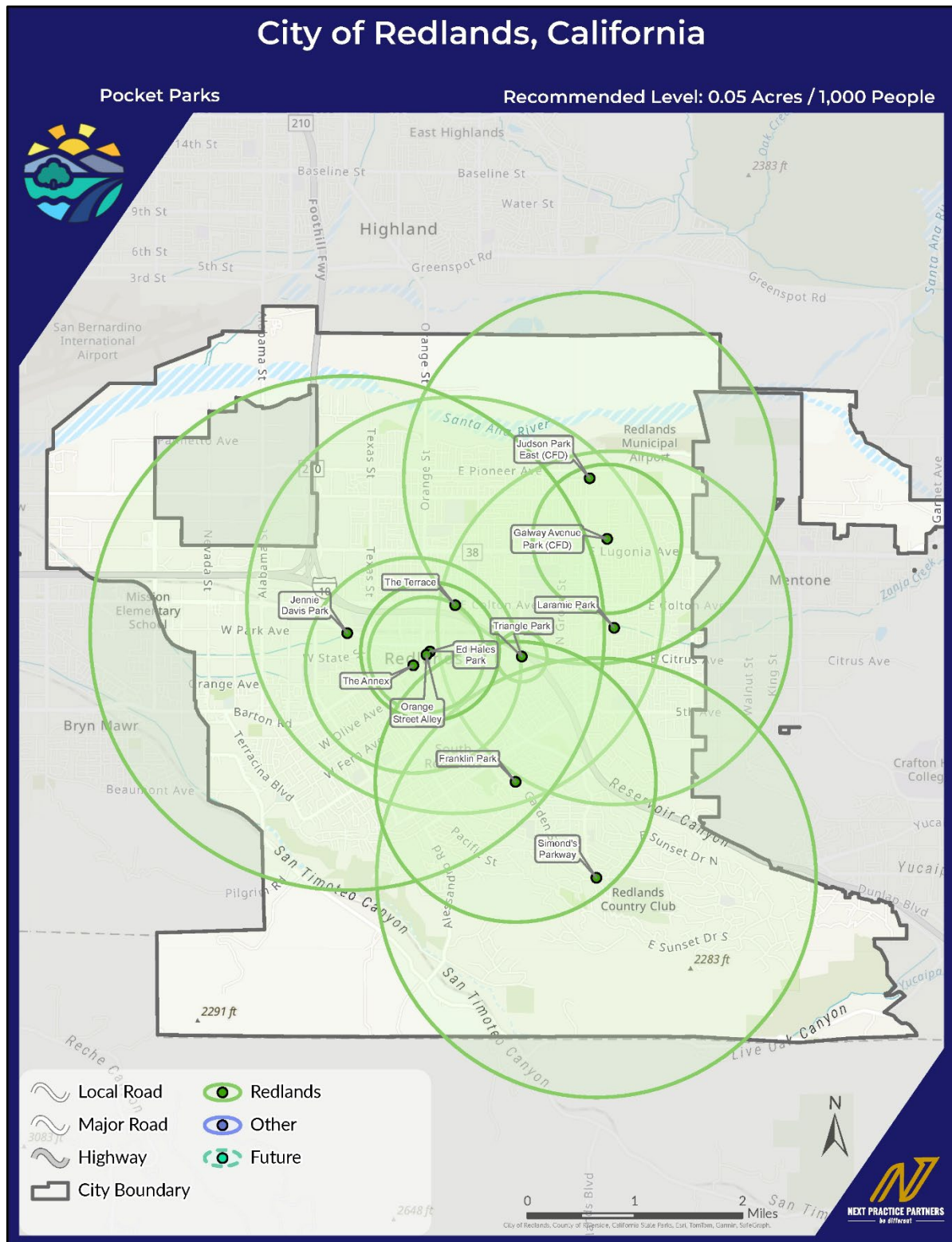
4.4.1 COMMUNITY PARKS



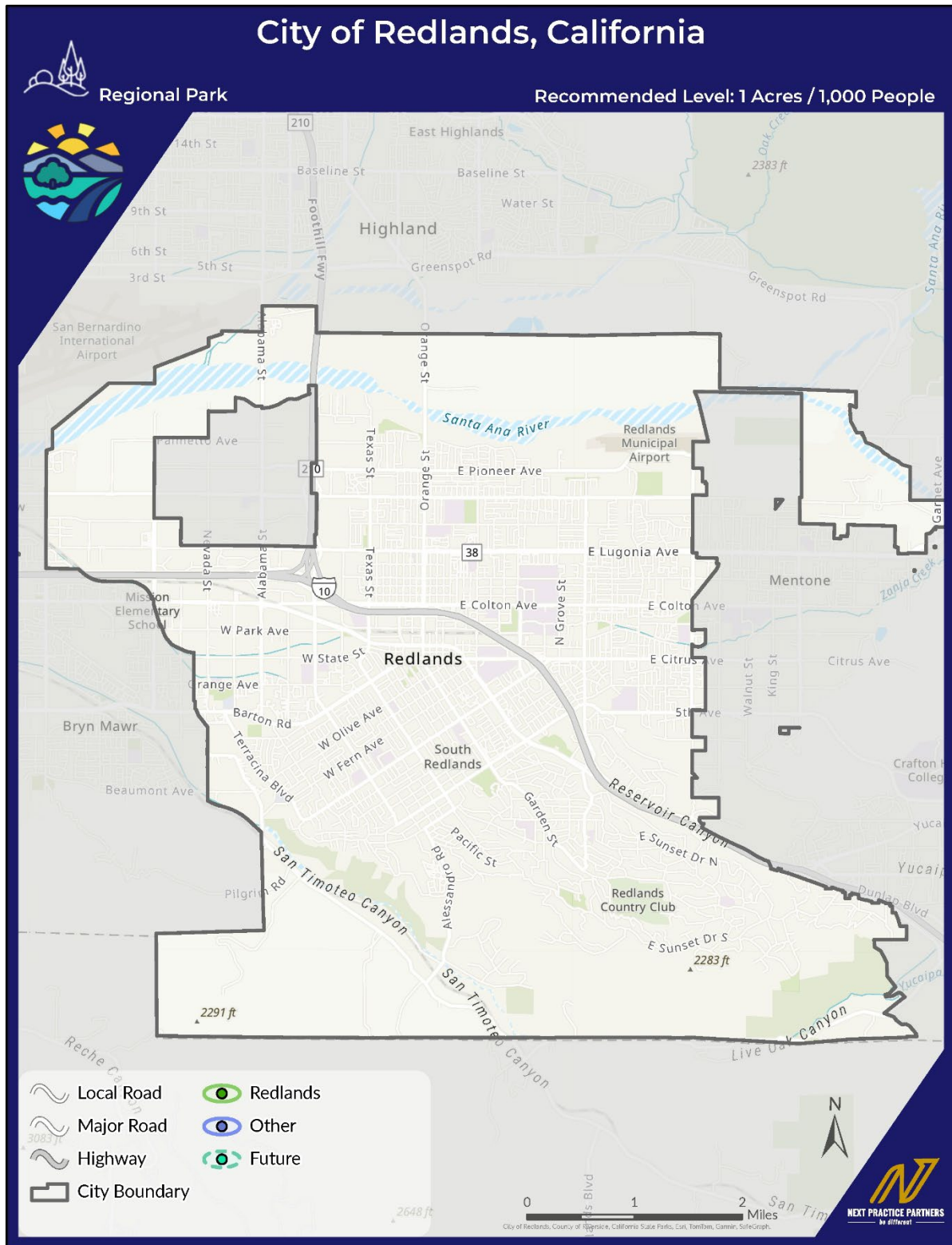
4.4.2 NEIGHBORHOOD PARKS



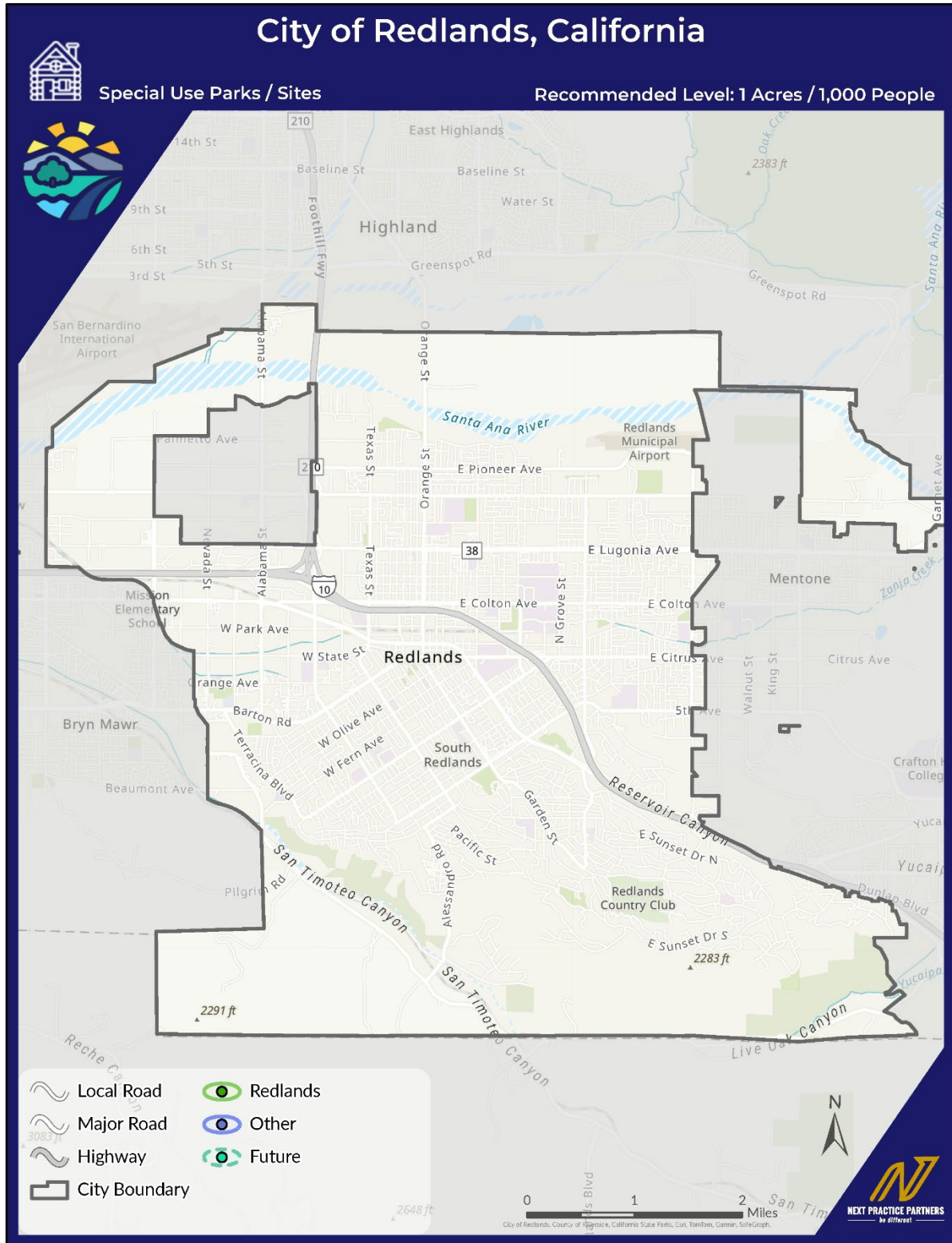
4.4.3 POCKET PARKS



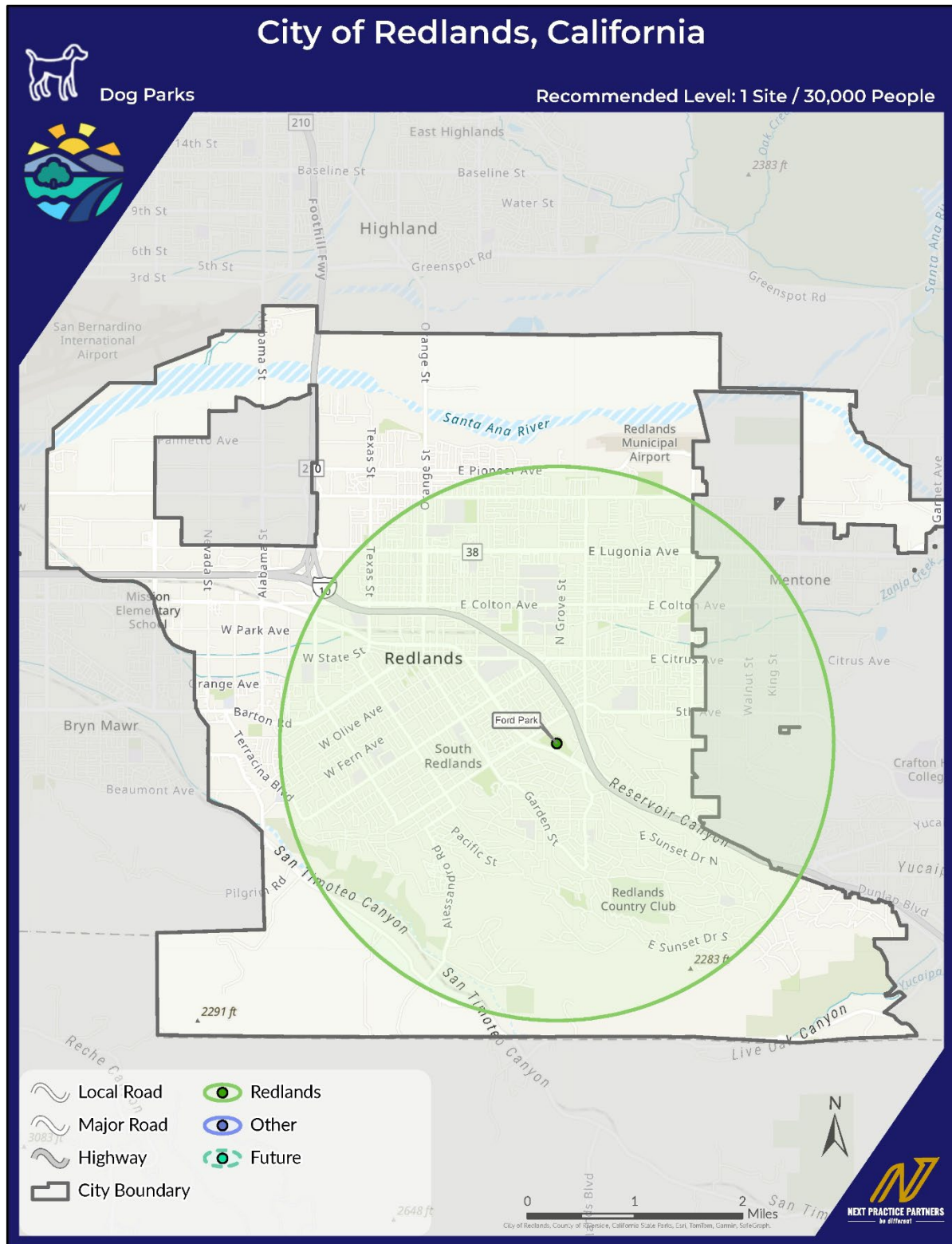
4.4.4 REGIONAL PARK



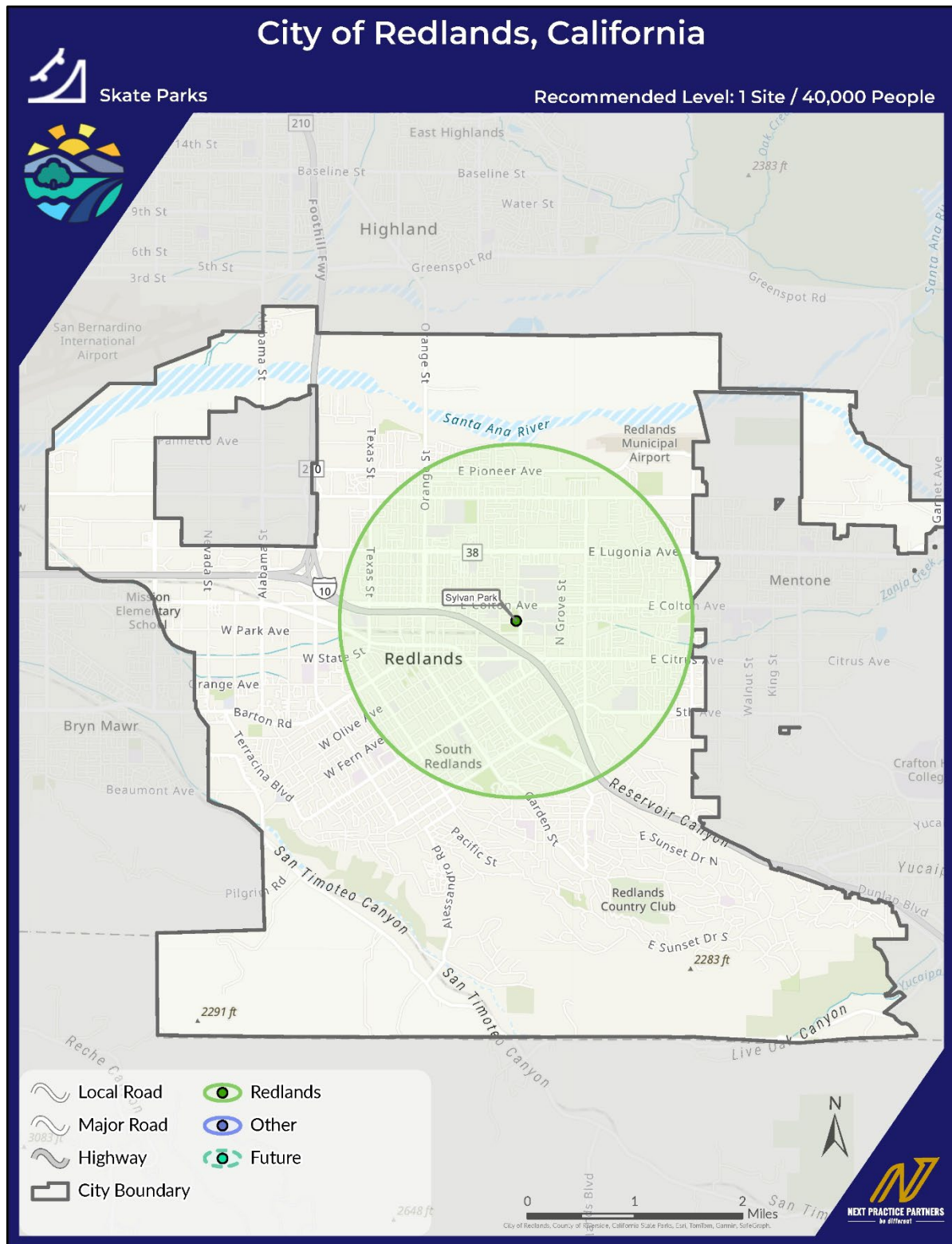
4.4.5 SPECIAL USE PARKS



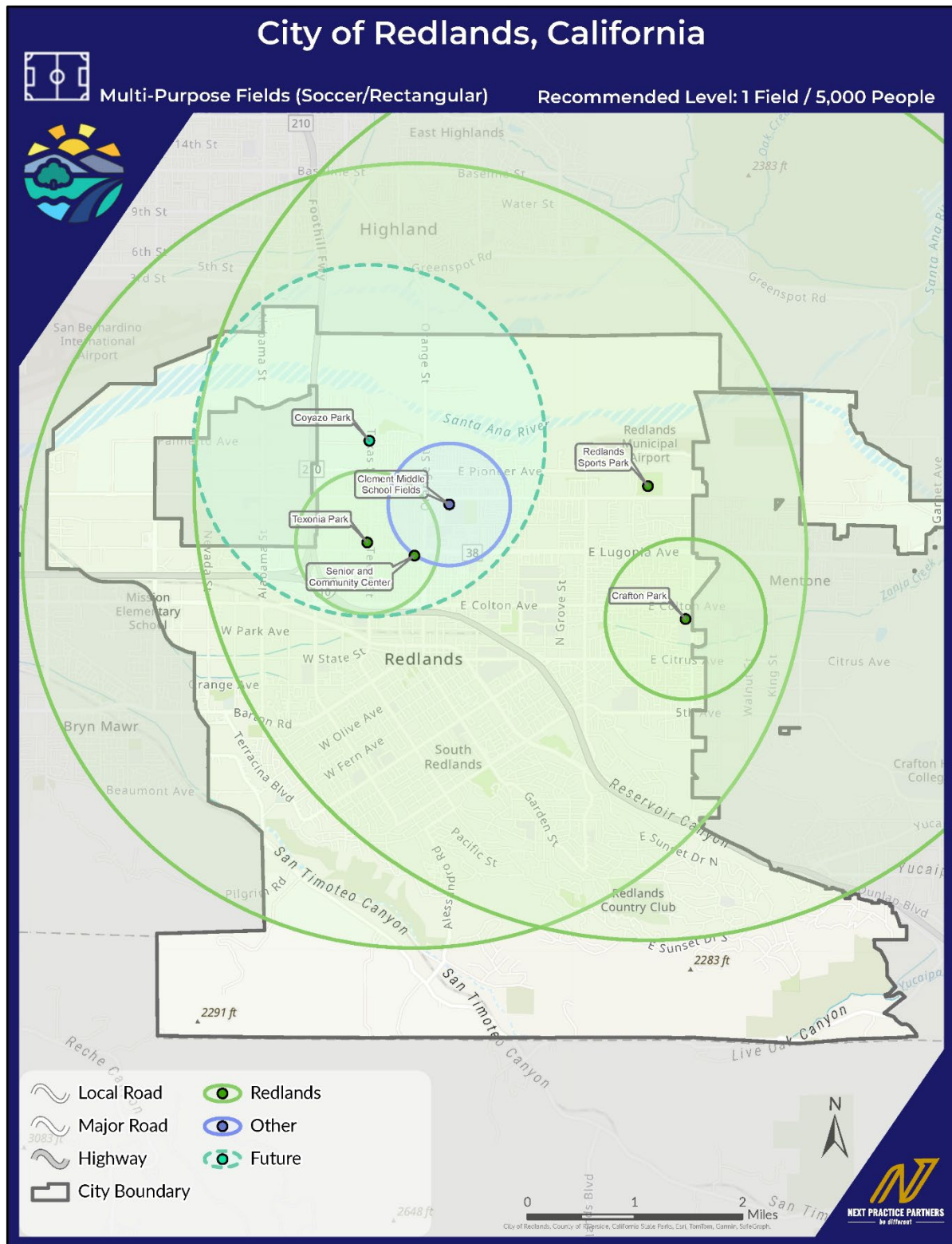
4.4.6 DOG PARKS



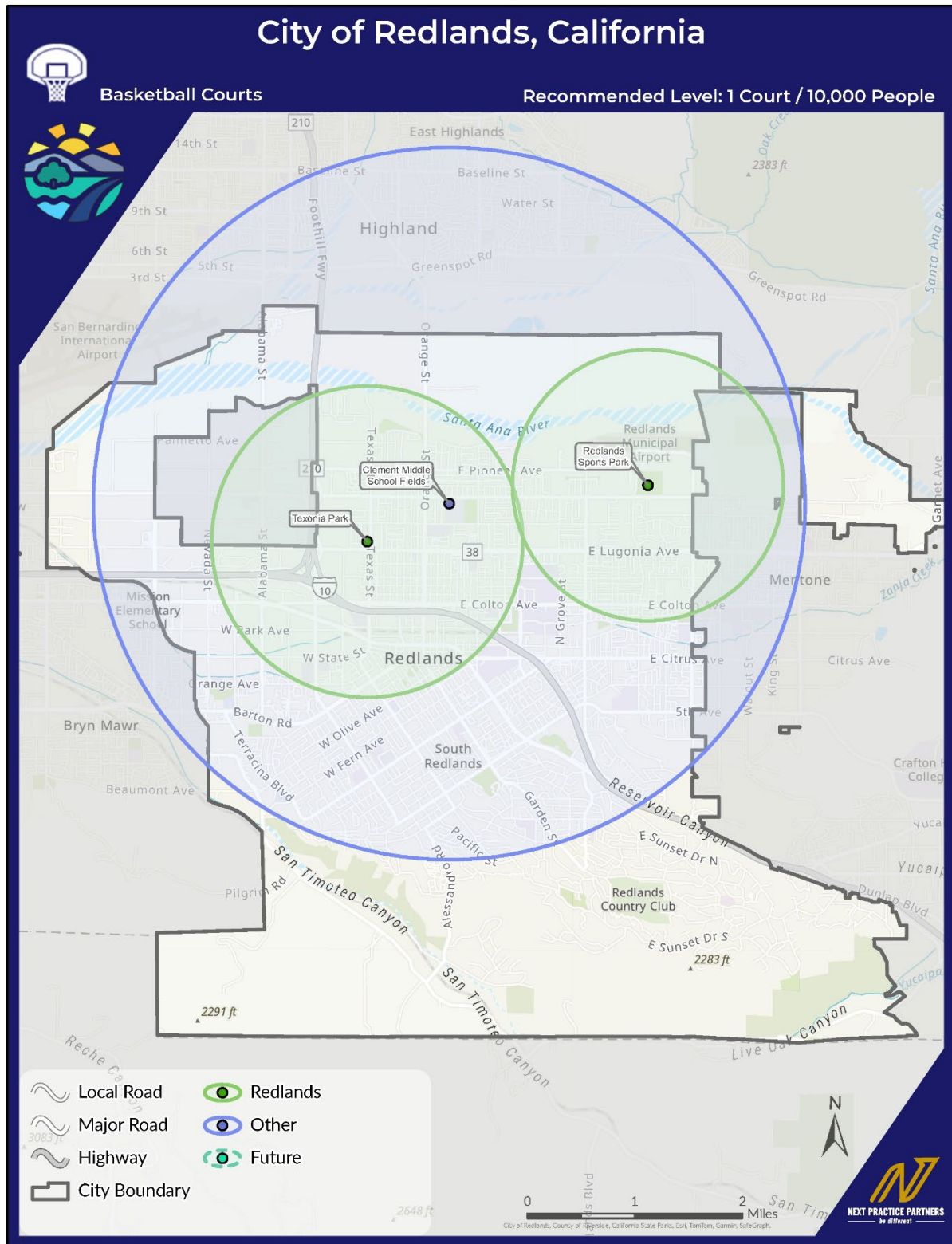
4.4.7 SKATE PARKS



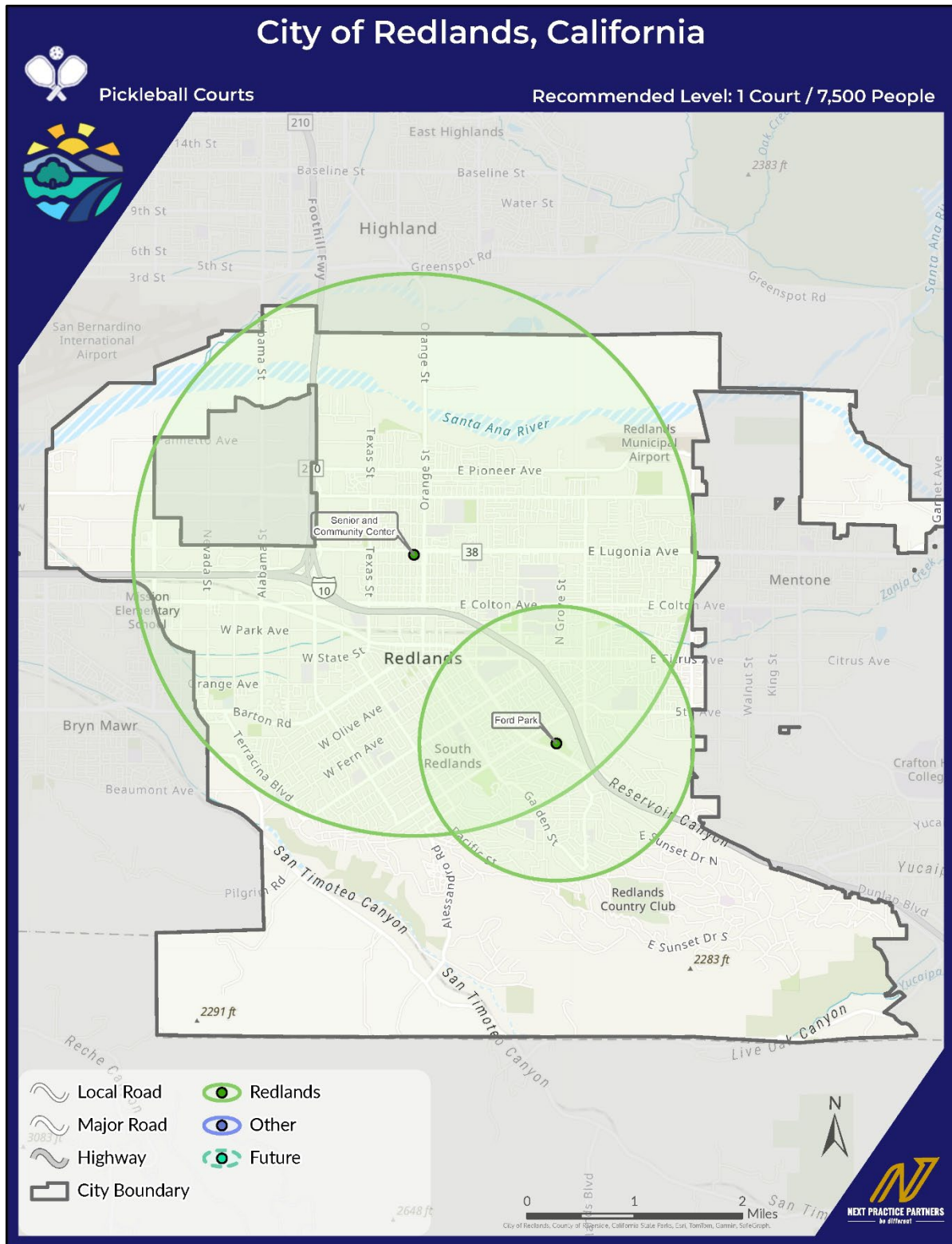
4.4.9 MULTI-PURPOSE FIELDS



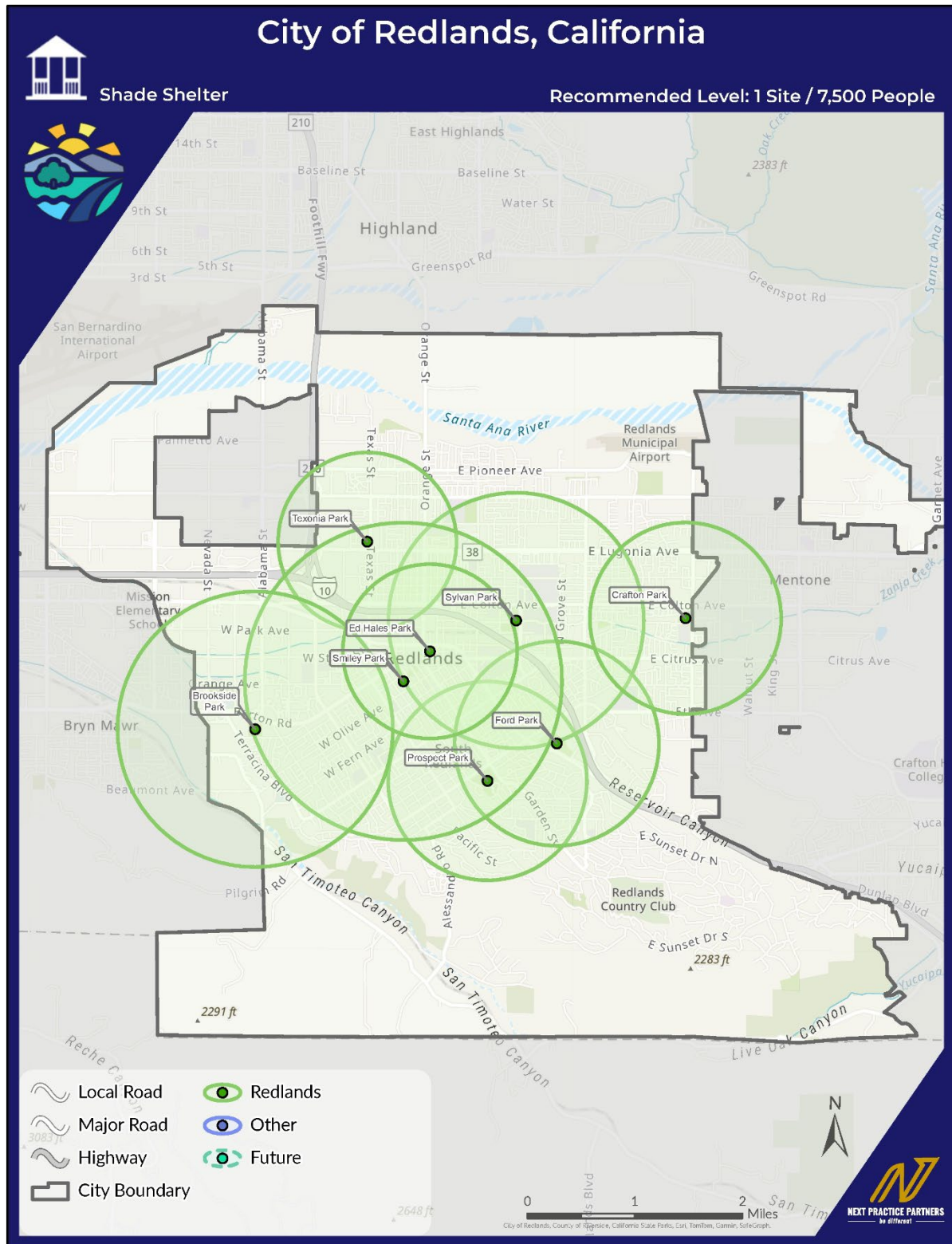
4.4.10 BASKETBALL COURTS



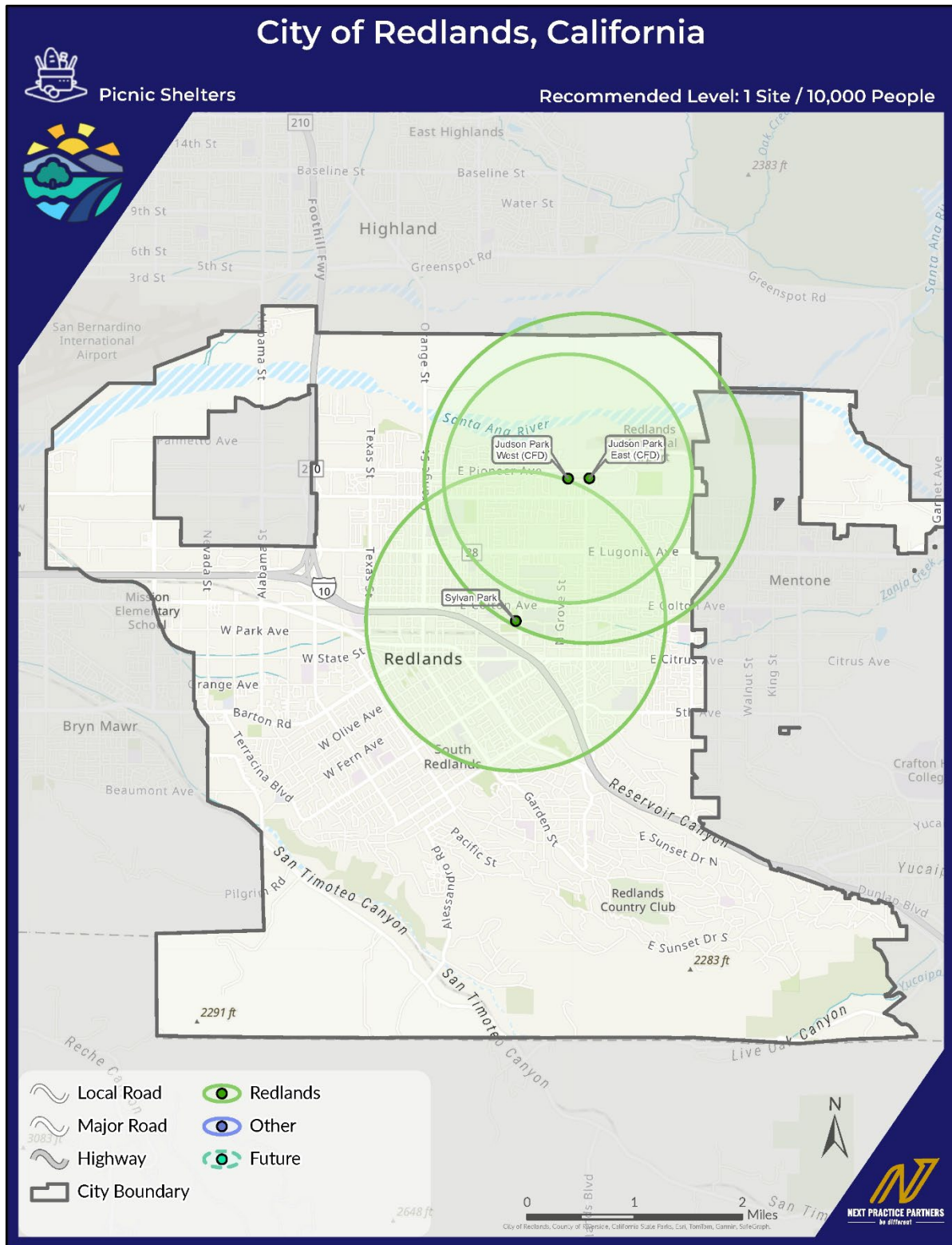
4.4.11 PICKLEBALL COURTS



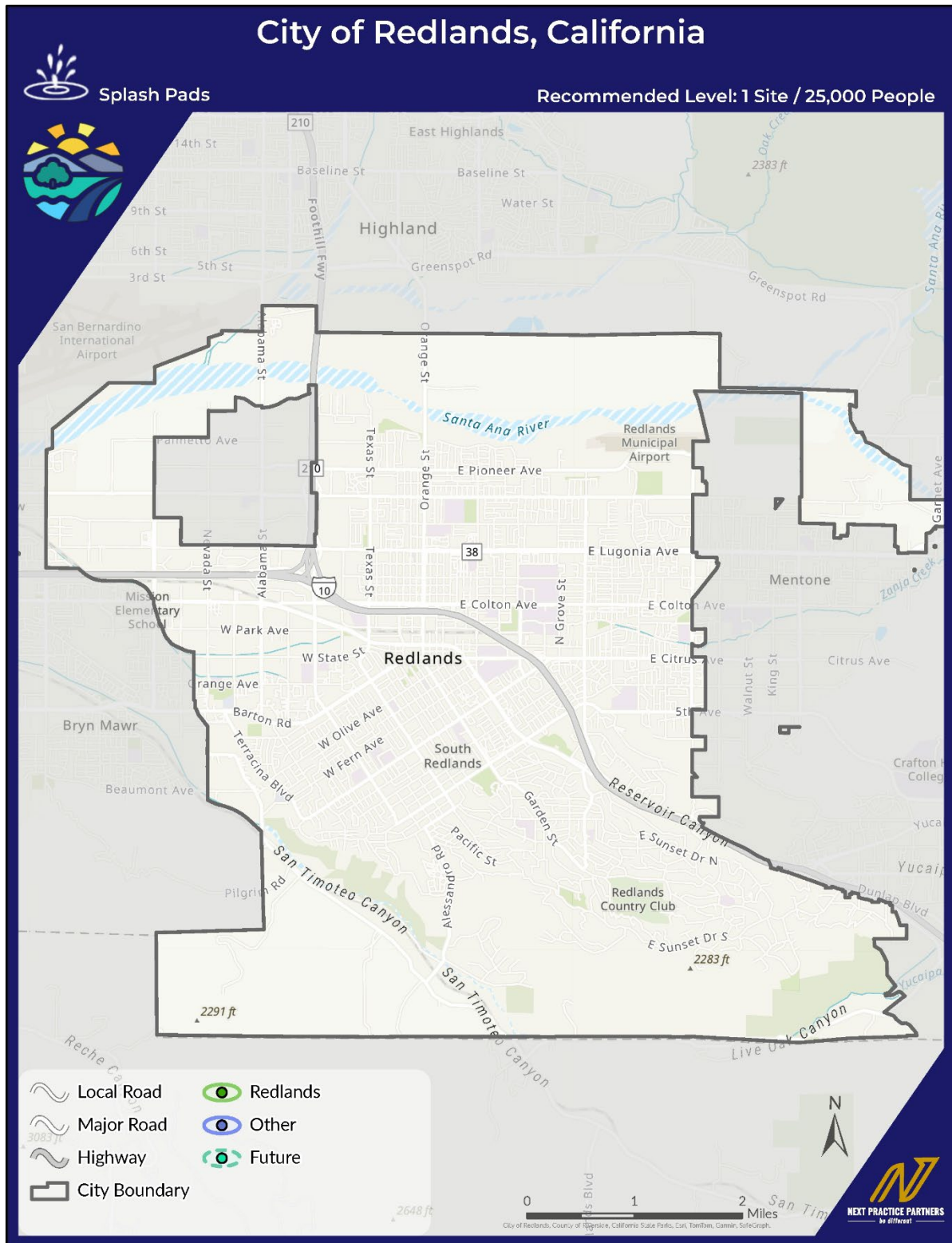
4.4.16 SHADE SHELTER



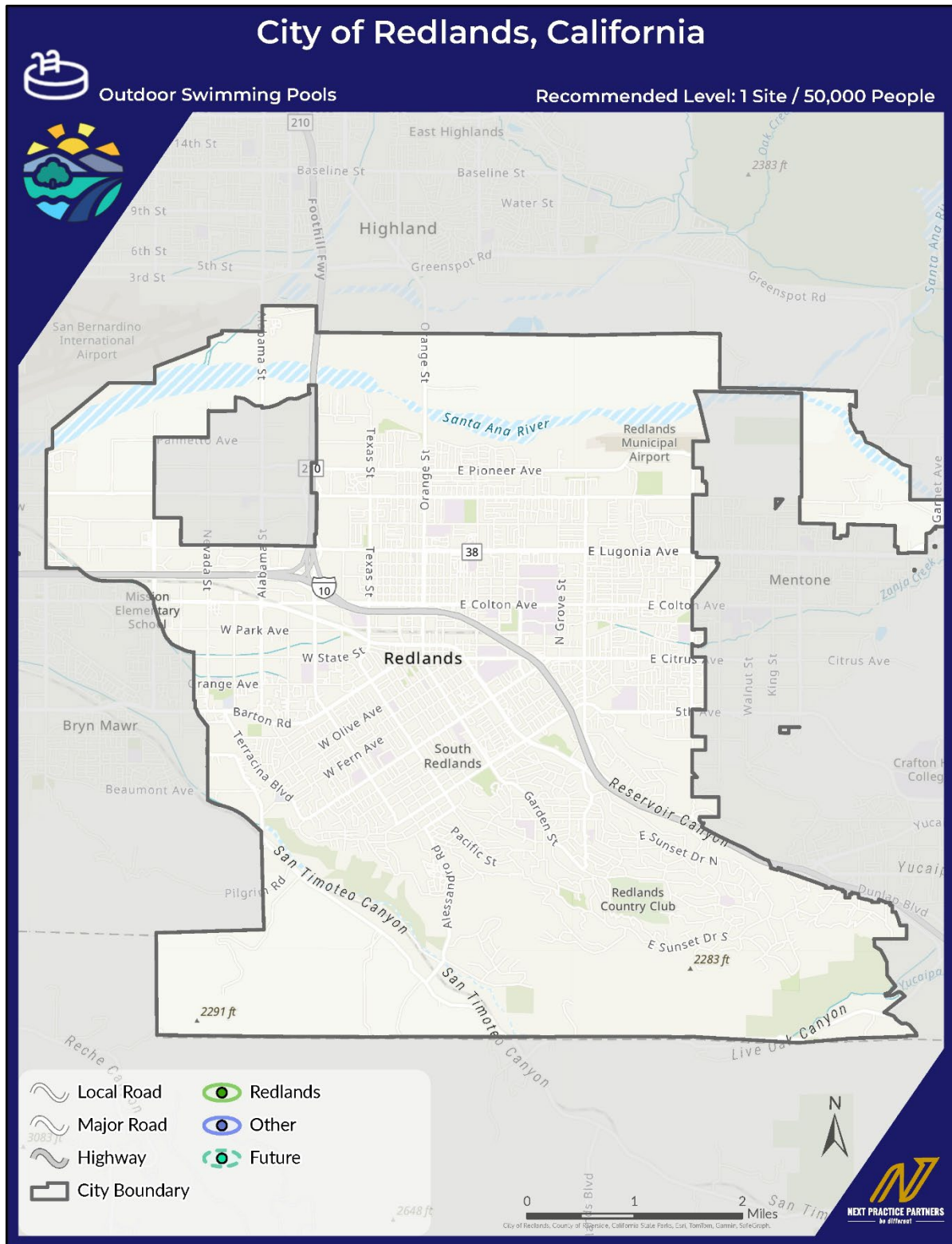
4.4.17 PICNIC SHELTERS



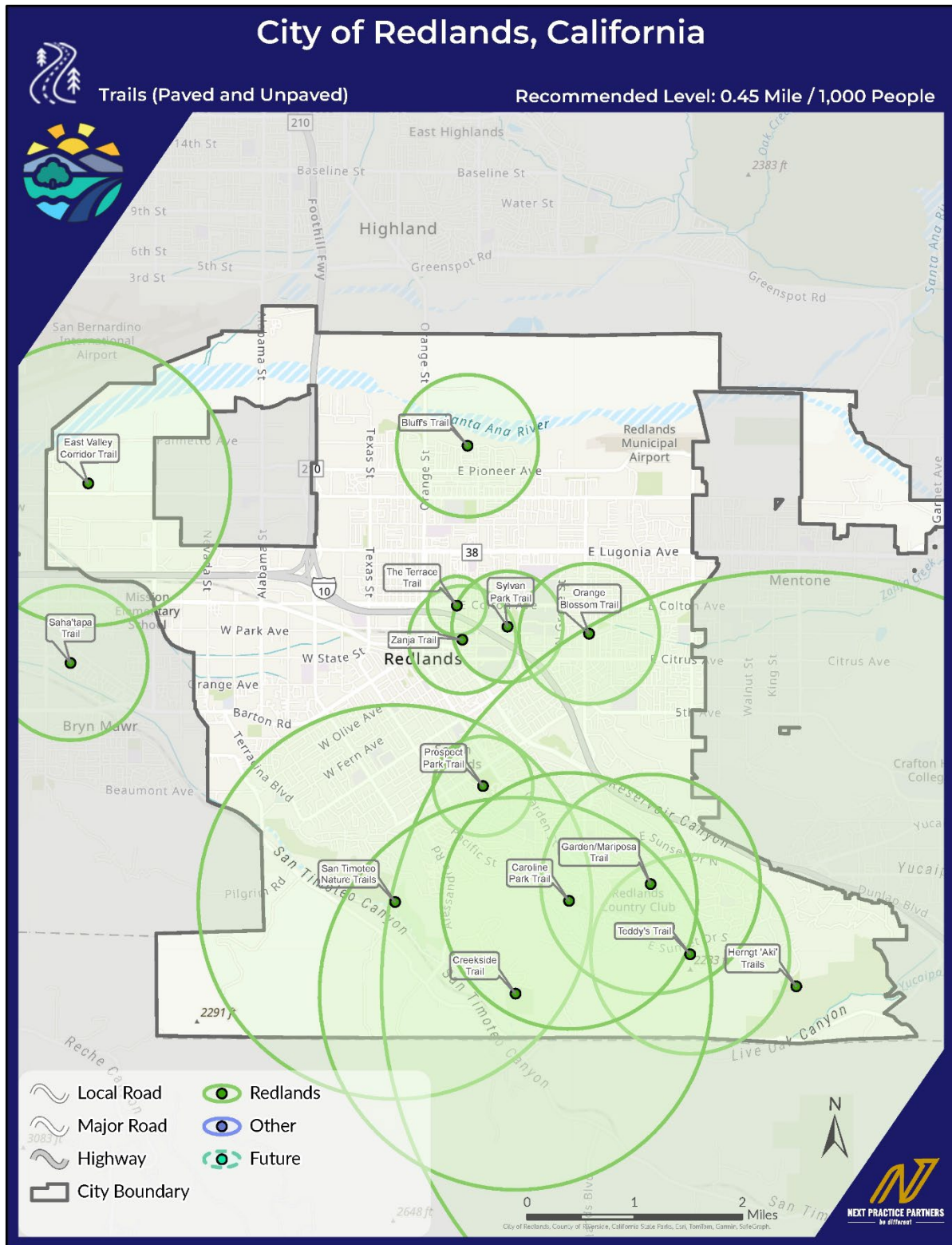
4.4.19 SPLASH PADS



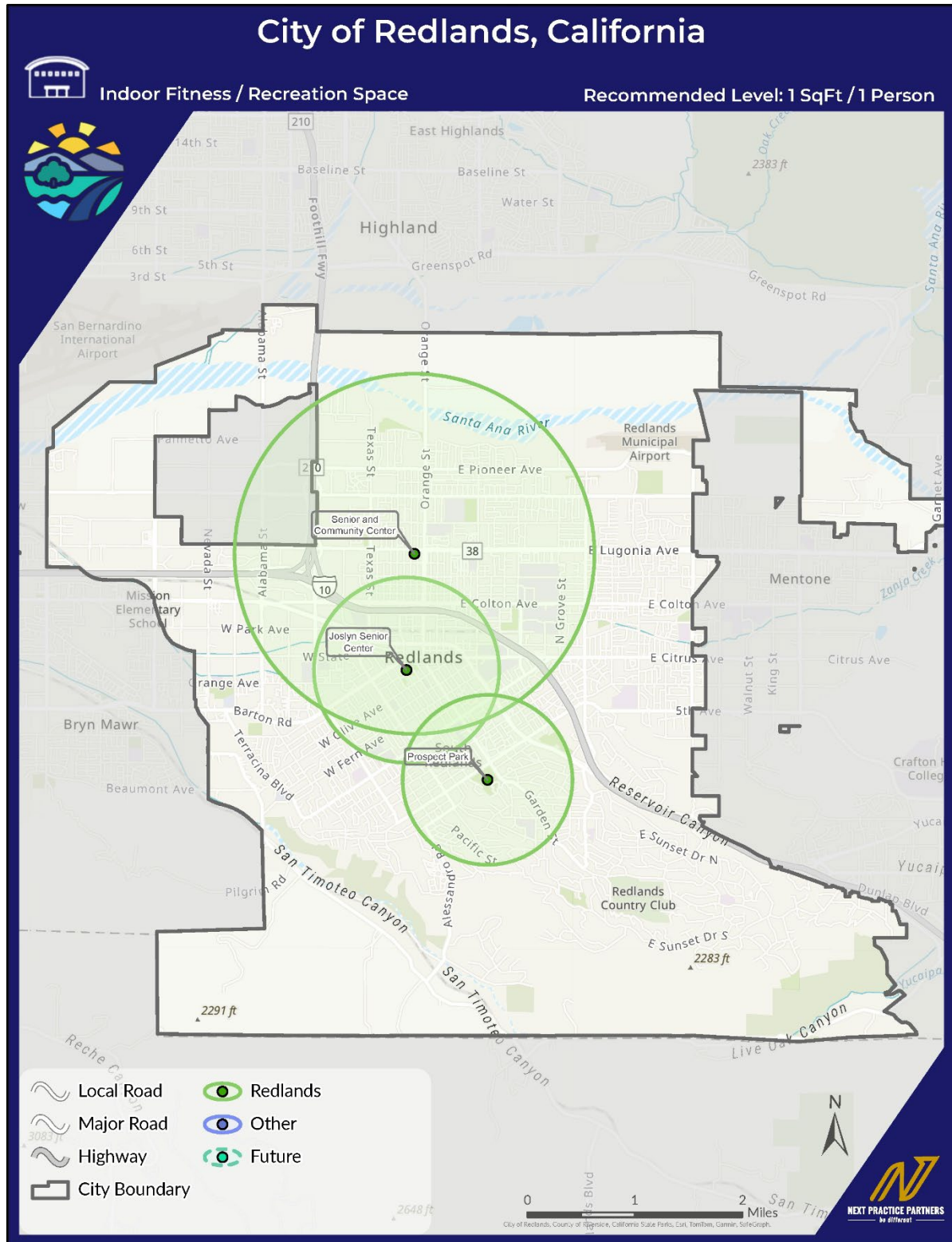
4.4.21 OUTDOOR SWIMMING POOLS



4.4.22 TRAILS (PAVED AND UNPAVED)



4.4.23 INDOOR FITNESS / RECREATION SPACE



4.5 RECOMMENDED PARKS IMPROVEMENTS PLAN

The **Recommended Parks Improvements Plan (RPIP)** for Redlands serves as a strategic framework for prioritizing, funding, and delivering critical infrastructure and facility projects that enhance the city's livability, sustainability, and long-term growth. This plan focuses on targeted investments in parks, recreational amenities, community centers, and public spaces to meet the evolving needs of Redlands diverse and growing population.

A key component of the RPIP is the alignment of available financial resources to support these improvement projects. Redlands utilizes a variety of existing funding sources to make these initiatives possible, including:

General Fund, DIF, CDBG and various Grant opportunities.



Through the strategic use of these resources, the City ensures responsible fiscal management while advancing projects that promote environmental stewardship, community wellness, and economic vitality. As Redlands continues to thrive, this Recommended Improvements Plan provides a clear and actionable roadmap for creating vibrant public spaces and strengthening community infrastructure—today and for future generations.

To provide greater clarity and transparency, the PRIP is organized into three distinct categories:

4. Projects that are planned and have secured funding
5. Projects that are planned but not yet funded
6. Projects that have been completed in the last several years

This structure allows stakeholders to easily understand the current status of each initiative, track progress over time, and anticipate future development efforts as the plan evolves.

PARKS MASTER PLAN

As outlined in the table below, the City has several planned and funded projects underway, reflecting its continued investment in quality of life. These include Texonia Park, Coyazo Park and Sylvan Park as well as phase 3 of the Orange Blossom Trail. The city has also completed recent improvements at Ford Park and Martinez (Community) Park.

TOTAL PROJECTS	PLANNED	FUNDED	\$8,060,000
PARKS	PLANNED	FUNDED	\$7,100,000
FACILITIES	PLANNED	FUNDED	\$0
TRAILS	PLANNED	FUNDED	\$960,000
TOTAL PROJECTS	PLANNED	NEED FUNDING	\$35,770,000
PARKS	PLANNED	NEED FUNDING	\$29,760,000
FACILITIES	PLANNED	NEED FUNDING	\$5,750,000
TRAILS	PLANNED	NEED FUNDING	\$260,000
TOTAL PROJECTS	COMPLETED		\$1,550,000
PARKS	COMPLETED		\$1,550,000
FACILITIES	COMPLETED		\$0
TRAILS	COMPLETED		\$0

The following chart provides a comprehensive, park-by-park breakdown of estimated improvement costs along with the projected phases for implementation. This visual summary offers a clear look at how capital improvement efforts are distributed across Redlands park system and when each project is anticipated to be completed.

It is important to note that this chart represents a **point-in-time snapshot** based on current priorities, available funding, and project planning as of the publication of this report. As new projects are introduced, priorities shift, and funding sources evolve, the timeline and cost estimates will be updated accordingly.

This dynamic planning tool is designed to support transparency, guide resource allocation, and ensure that Redlands continues to respond effectively to the community's recreational needs.

PARKS MASTER PLAN

Parks	Acres	Completed	Planned Funded	Planned Need Funding	P1 FY 25/26 \$3,150,000	P2 FY 26/27 \$7,800,000	P3 FY 28 & beyond \$27,460,000	TOTAL
	268.10	\$1,550,000	\$7,100,000	\$29,760,000				\$38,410,000
Brookside Park	9.50	\$0	\$0	\$10,300,000	\$0	\$0	\$10,300,000	\$10,300,000
Caroline Park	18.20	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Clement Middle School Fields (RUSD)	11.00	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Coyazo Park	12.00	\$0	\$800,000	\$0	\$800,000	\$0	\$0	\$800,000
Crafton Park	6.80	\$0	\$0	\$1,800,000	\$0	\$0	\$1,800,000	\$1,800,000
Ed Hales Park	0.20	\$0	\$0	\$800,000	\$0	\$800,000	\$0	\$800,000
Ford Park	20.40	\$850,000	\$0	\$800,000	\$850,000	\$0	\$800,000	\$1,650,000
Franklin Park	0.70	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Galway Avenue Park (CFD)	0.29	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Heritage Park	18.40	\$0	\$0	\$850,000	\$0	\$0	\$850,000	\$850,000
Israel Beal Park	8.10	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Jennie Davis Park	2.80	\$0	\$0	\$1,350,000	\$0	\$0	\$1,350,000	\$1,350,000
Judson Park East (CFD)	1.34	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Judson Park West (CFD)	5.34	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Laramie Park	1.60	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Lincoln Park	8.51	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Martinez (Community) Park	18.20	\$700,000	\$0	\$0	\$700,000	\$0	\$0	\$700,000
Oakmont Park	14.60	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Orange Street Alley	0.10	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Orangewood High School Fields (RUSD)	3.12	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Prospect Park	31.60	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Redlands Sports Park	36.20	\$0	\$0	\$2,300,000	\$0	\$0	\$2,300,000	\$2,300,000
Simond's Parkway	0.80	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Smiley Park	8.30	\$0	\$0	\$1,500,000	\$0	\$0	\$1,500,000	\$1,500,000
Sylvan Park	18.40	\$0	\$800,000	\$1,300,000	\$800,000	\$1,300,000	\$0	\$2,100,000
Texonia Park	8.50	\$0	\$5,500,000	\$0	\$0	\$5,500,000	\$0	\$5,500,000
The Annex	0.69	\$0	\$0	\$0	\$0	\$0	\$0	\$0
The Terrace	2.40	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Triangle Park	0.01	\$0	\$0	\$0	\$0	\$0	\$0	\$0
General Parks		\$0	\$0	\$8,760,000	\$0	\$200,000	\$8,560,000	\$8,760,000
Facilities	Square Footage	Completed	Planned Funded	Planned Need Funding	P1 FY 25/26	P2 FY 26/27	P3 FY 28 & beyond	TOTAL
	46,199	\$0	\$0	\$5,750,000	\$0	\$0	\$5,750,000	\$5,750,000
Joslyn Senior Center	8,666	\$0	\$0	\$1,500,000	\$0	\$0	\$1,500,000	\$1,500,000
Joe R. Gonzales Community Center and Gloria Flores Senior Center	32,333	\$0	\$0	\$3,000,000	\$0	\$0	\$3,000,000	\$3,000,000
Carriage House	5,200	\$0	\$0	\$1,250,000	\$0	\$0	\$1,250,000	\$1,250,000
Trails	Miles	Completed	Planned Funded	Planned Need Funding	P1 FY 25/26	P2 FY 26/27	P3 FY 28 & beyond	TOTAL
	39.76	\$0	\$960,000	\$260,000	\$960,000	\$0	\$260,000	\$1,220,000
Bluff's Trail	1.60	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Caroline Park Trail	1.40	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Creekside Trail	1.50	\$0	\$0	\$0	\$0	\$0	\$0	\$0
East Valley Corridor Trail	2.10	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Garden/Mariposa Trail	1.50	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Herrngt 'Aki' Trails	16.25	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Orange Blossom Trail	2.50	\$0	\$960,000	\$0	\$960,000	\$0	\$0	\$960,000
Prospect Park Trail	0.70	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Saha'tapa Trail	1.75	\$0	\$0	\$0	\$0	\$0	\$0	\$0
San Timoteo Nature Trails	5.23	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sylvan Park Trail	1.00	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Teddy's Trail	0.50	\$0	\$0	\$0	\$0	\$0	\$0	\$0
The Terrace Trail	0.38	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Zanja Trail	0.75	\$0	\$0	\$0	\$0	\$0	\$0	\$0
New Trails	2.60	\$0	\$0	\$260,000	\$0	\$0	\$260,000	\$260,000

The following improvements are recommended:

- **Ford Park – Phase 1 (FY 25/26)**
Renovation of the existing restroom facility at Ford Park to improve accessibility, functionality, and user experience; project completed in summer 2025.
- **Orange Blossom Trail – Phase 1 (FY 25/26)**
Phase 3 improvements to approximately **5 miles** of the Orange Blossom Trail, including upgrades to enhance safety, functionality, and overall user experience as part of the City's priority trail investment program.
- **Coyazo Park – Phase 1 (FY 25/26)**
Construction of a new equipment building at Coyazo Park to support park operations, storage needs, and ongoing maintenance activities.
- **Sylvan Park -Phase 2 (FY 26/27)**
Renovation of the existing restroom facility at Sylvan Park to improve accessibility, functionality, and user experience and add a BMX Pump Track.
- **Texonia Park – Phase 2 (FY 26/27)**
Renovation of Texonia Park with construction of a parking lot, installation of an inclusive playground, splash pad, ADA walking paths, bathroom renovation and sports fields, dog park, renovation of basketball courts, and shade structures.
- **Smiley Park – Phase 3 (FY 28 & Beyond)**
Install Family friendly amenities such as playground, ADA walking paths, restroom, etc. to improve accessibility, functionality, and user experience.
- **Brookside Park – Phase 3 (FY 28 & Beyond)**
Development of new recreational amenities at Brookside Park, including replacement of playground equipment, a splash pad, and a 10,000-square-foot skatepark to expand active recreation opportunities and serve a wide range of age groups.
- **Crafton Park – Phase 2 (FY 26/27)**
Installation of a new splash pad at Crafton Park to enhance family-friendly amenities and provide water play opportunities during warmer months.
- **Heritage Park – Phase 3 (FY 28 & Beyond)**
Construction of a new restroom facility at Heritage Park to address visitor needs and support increased park usage and programming.
- **Crafton Park – Phase 3 (FY 28 & Beyond)**
Installation and replacement of a playground, all-inclusive play and creating a destination for the community by enhancing family friendly amenities.

- **Redlands Sports Park – Phase 3 (FY 28 & Beyond)**
Installation of a playground, dog park, all-inclusive play and creating a destination for the community by enhancing family friendly amenities.
- **Jennie Davis – Phase 3 (FY 28 & Beyond)**
Renovation of the existing restroom facility at Jeannie Davis Park to improve accessibility, functionality, and user experience and add pickleball courts.
- **Ed Hales Park – Phase 3 (FY 28 & Beyond)**
Development of a new playground, or interactive play at Ed Hales Park to improve recreational offerings for children and families within the downtown area. Fostering family-friendly environments and art and cultural amenities (e.g. sensory and adaptive equipment, accessible surfaces with cultural integration such as murals or artwork).
- **New Trails – Phase 3 (FY 28 & Beyond)**
Construction of approximately **2.60 miles** of new trails to meet projected community needs through 2034, expanding the City's trail network and improving connectivity for walking, biking, and other non-motorized recreation.
- **Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center – Phase 3 (FY 28 & Beyond)**
The Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center is a city-owned and maintained facility that serves as a major community resource. While most building systems remain functional, many are aging and several components are rated Fair (C) or Poor (D). Multiple features, including ramps, service counters, and electrical outlets, are non-compliant with ADA standards. An estimated **\$3 million** investment is required to address deficiencies and bring the facility into compliance with modern accessibility, safety, and service standards.
- **Joslyn Senior Center – Phase 3 (FY 28 & Beyond)**
The Joslyn Senior Center is a smaller, city-owned facility located in the downtown area. The building is in mixed condition, with many elements rated Fair (C) to Poor (D), and several features identified as non-compliant with ADA requirements. Key building systems, including HVAC, lighting, and service counters, require upgrades, and adequate storage is lacking. Approximately **\$1.5 million** is needed to correct deficiencies and maintain safe, accessible operations.
- **Carriage House at Prospect Park – Phase 3 (FY 28 & Beyond)**
The Carriage House at Prospect Park is a historic facility constructed in 1896 and holds significant cultural and community value despite its smaller size. The building is in mixed condition, with many systems rated Fair (C) and some failing (F). The absence of a fire sprinkler system and limited ADA compliance present major safety and accessibility concerns. An estimated **\$1.25 million** is required for rehabilitation and modernization, with improvements designed to respect historic preservation requirements.

CHAPTER FIVE VISIONING AND KEY RECOMMENDATIONS

As a part of developing the Parks Master Plan, city staff was engaged in an iterative visioning process to review the Values, Vision and Mission and develop key themes, priorities and implementation. This resulted in affirming the core values and updating the Mission and Vision statements along with developing key themes that will guide the prioritization and implementation of this plan.



5.1 MISSION

The updated mission statement is

“Preserve history, celebrate community, and deliver exceptional service”

5.2 VISION STATEMENT

The updated vision statement is

“To be the go-to-place”

5.3 VALUES

The values of *Teamwork*, *Integrity*, *Enjoyment* and *Safety* are paramount in the day-to-day operations and how to plan for the future.



5.4 BIG MOVES

Secure and Expand Dedicated Funding Sources

- Develop sustainable and focused funding strategies, including grants, sponsorships, and possible tax initiatives.
- Allocate funding specifically for maintenance, security, and facility upgrades.
- Balance investment between the replacement of aging amenities and the development of new park features.

Enhance Safety, Security, and Accessibility

- Prioritize security measures in parks, trails, and facilities to ensure user safety.
- Improve trail signage, lighting availability, and accessibility for all users.
- Ensure compliance with safety and accessibility standards across all parks.

Address Deferred Maintenance and Facility Upgrades

- Implement a structured plan to tackle deferred maintenance, focusing on park restroom renovations and other essential infrastructure.
- Establish a park equipment replacement schedule that balances the maintenance of existing facilities with the development of new amenities.
- Upgrade facilities to meet modern standards while maintaining a consistent, high-quality user experience.

Develop a Comprehensive Marketing Plan

- Create a cohesive marketing strategy to increase awareness of programs, events, and amenities through all channels (social media, signage, campaigns).
- Highlight unique features like themed parks and community events to attract broader audiences.
- Ensure effective communication of available resources and opportunities for community involvement.

Optimize Staffing and Operations

- Increase staffing levels to support 7-day, year-round operations.
- Provide training and resources to ensure operational excellence and the ability to meet growing community needs.
- Focus on interdepartmental connectivity to streamline operations and enhance service delivery.

CHAPTER SIX CONCLUSION

The **Redlands Parks Master Plan** is a forward-thinking guide to strengthen the city's proud legacy of parks, recreation, and community life. Shaped by Redlands' historic charm and enriched by robust community input, the Plan reflects the aspirations of residents, city staff, and partners who are committed to honoring the past while creating opportunities for the future.

This process was a chance for Redlands to reconnect with its roots and chart a bold direction forward. From the timeless beauty of **Prospect Park** and the community traditions of the **Redlands Bowl Summer Music Festival**, to the open spaces, sports fields, and historic orange groves that define the city's character, Redlands' identity is inseparable from its parks and cultural resources. With this in mind, the department embraced a revitalized Vision: **To Be the Go-To Place**, supported by a mission that centers on **Preserve history, celebrate community, and deliver exceptional service**. These commitments reflect a promise to build welcoming, inspiring, and inclusive spaces for all.

The Master Plan also identifies five “Big Moves” that respond to both current needs and future opportunities:

- **Expand and enhance Redlands' recreation spaces and facilities**
- **Strengthen staffing and professional development to serve a growing community**
- **Deepen cultural programming and community engagement, building on traditions like the Redlands Bowl**
- **Invest in infrastructure, safety, and the long-term care of parks, trails, and open spaces**
- **Secure sustainable funding and cultivate partnerships that extend Redlands' impact**

These priorities are grounded in the voices of residents who shared their perspectives through surveys, workshops, and community forums. From families seeking more youth programs, to older adults desiring expanded recreation opportunities, to neighbors calling for better connections between trails and open spaces, the community's message was clear: **Redlands is ready to grow while staying true to its values of equity, connection, and belonging.**

As Redlands plans for the future, this Master Plan offers a clear and actionable roadmap—balancing bold aspirations with practical solutions. With strong leadership, collaborative partnerships, and continued investment, Redlands will remain a community defined by its parks, cultural traditions, and gathering places—a true “go-to place” for residents and visitors alike, today and for generations to come.

CHAPTER SEVEN **APPENDICES**

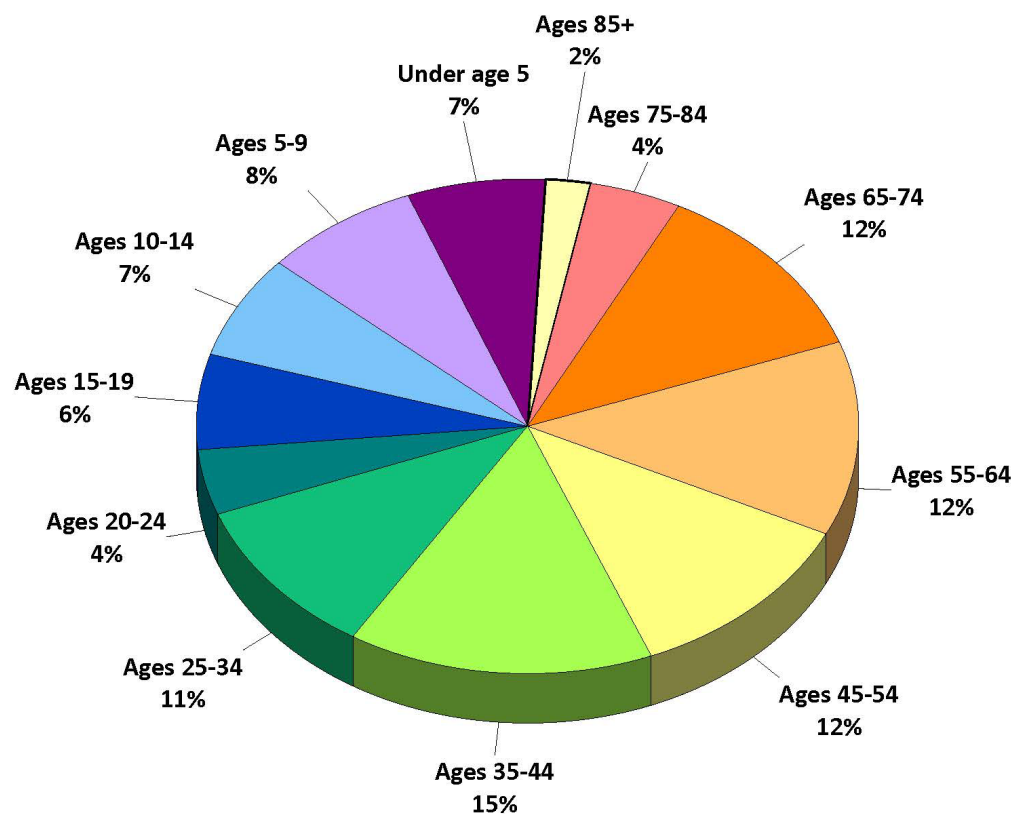
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APPENDIX A - STATISTICALLY VALID SURVEY CHARTS & GRAPHS

City of Redlands Parks and Recreation Needs Assessment Survey

Q1. Including yourself, how many people in your household are...

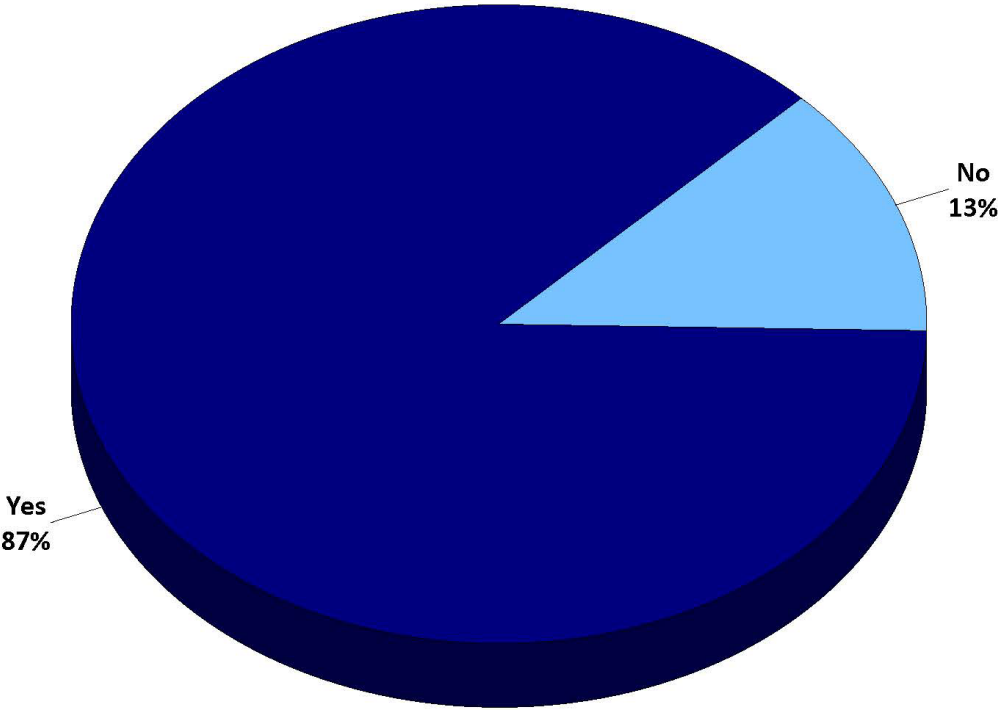
by percentage of persons in household



ETC Institute (2024)

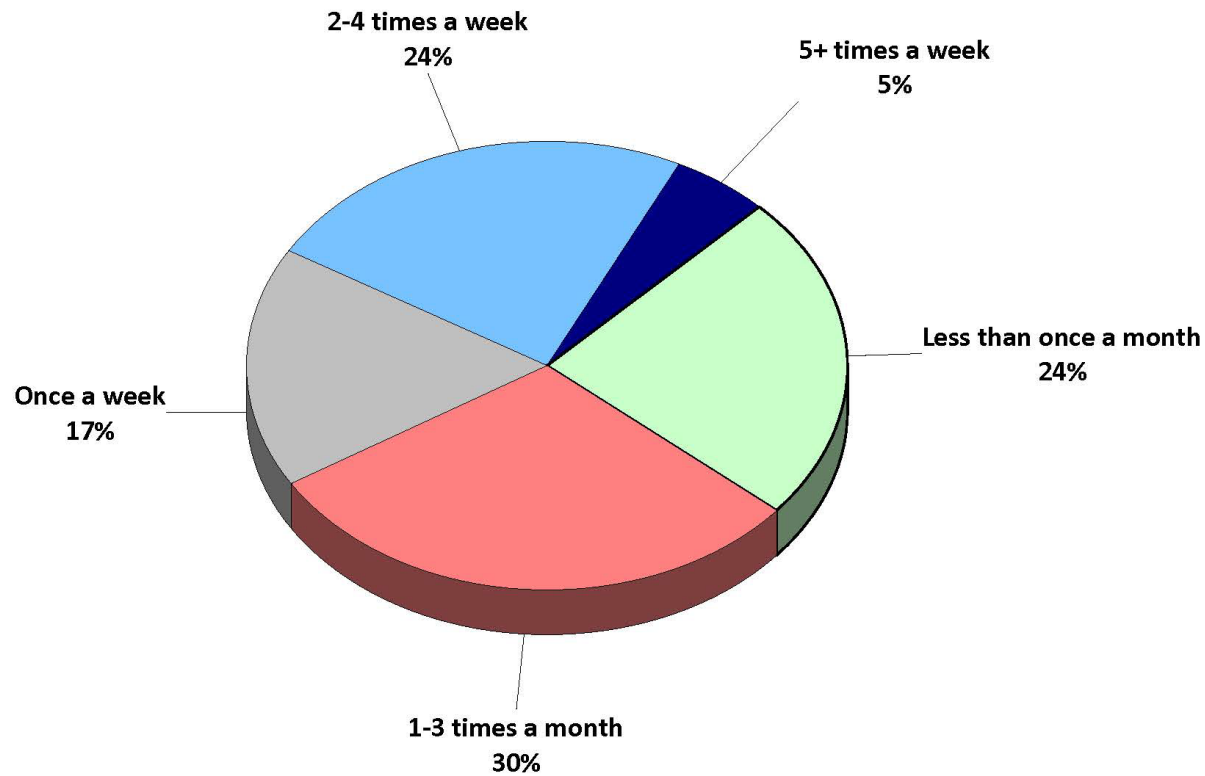
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Q2. Have you/your household visited any City of Redlands parks and/or recreation facilities during the past year?
by percentage of respondents



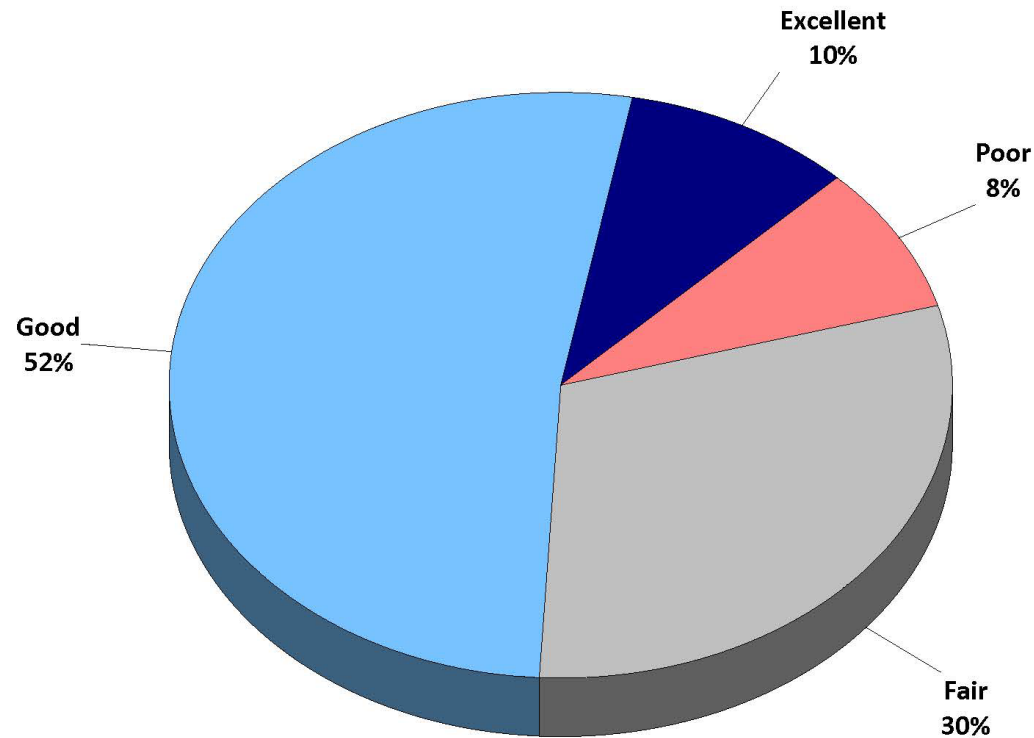
Q2a. How often have you visited the parks/facilities during the past year?

by percentage of respondents who responded "YES" to Q2 (excluding "don't know")



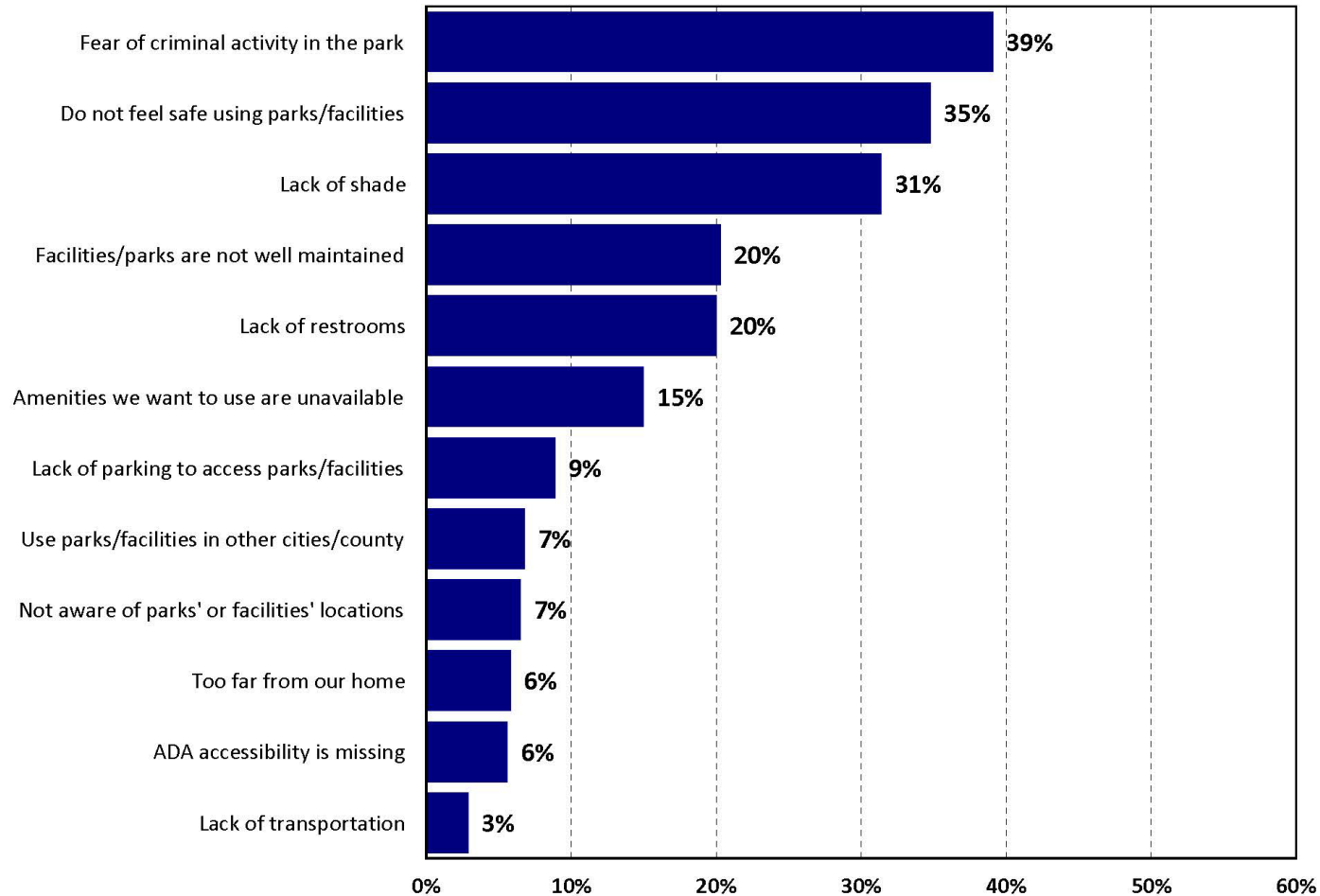
**Q2b. Overall, how would you rate the physical condition of all the parks/facilities
you have visited?**

by percentage of respondents who responded "YES" to Q2 (excluding "not provided")



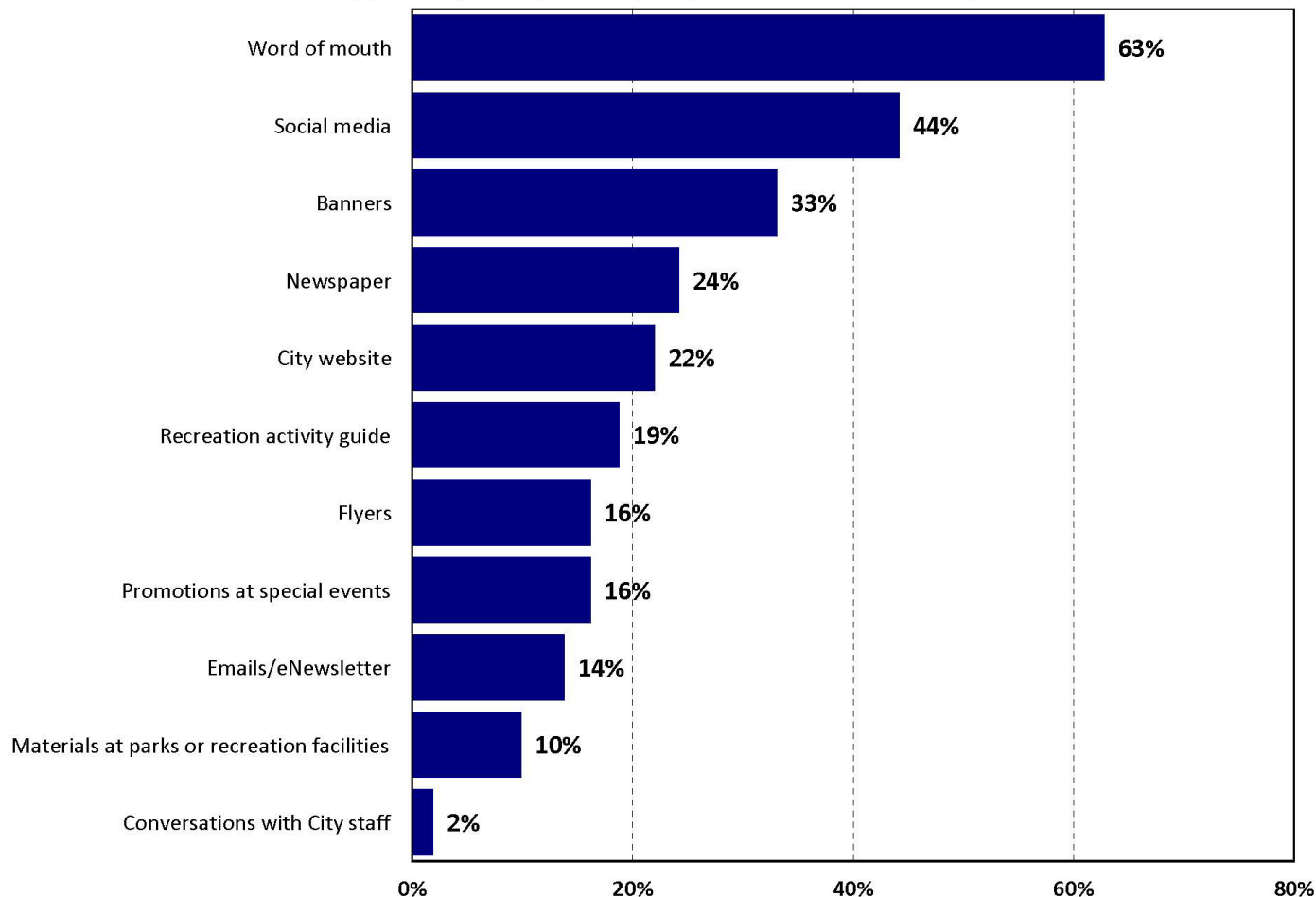
Q3. Please check all of the following reasons that prevent you /your household from visiting facilities more often.

by percentage of respondents (multiple selections could be made)



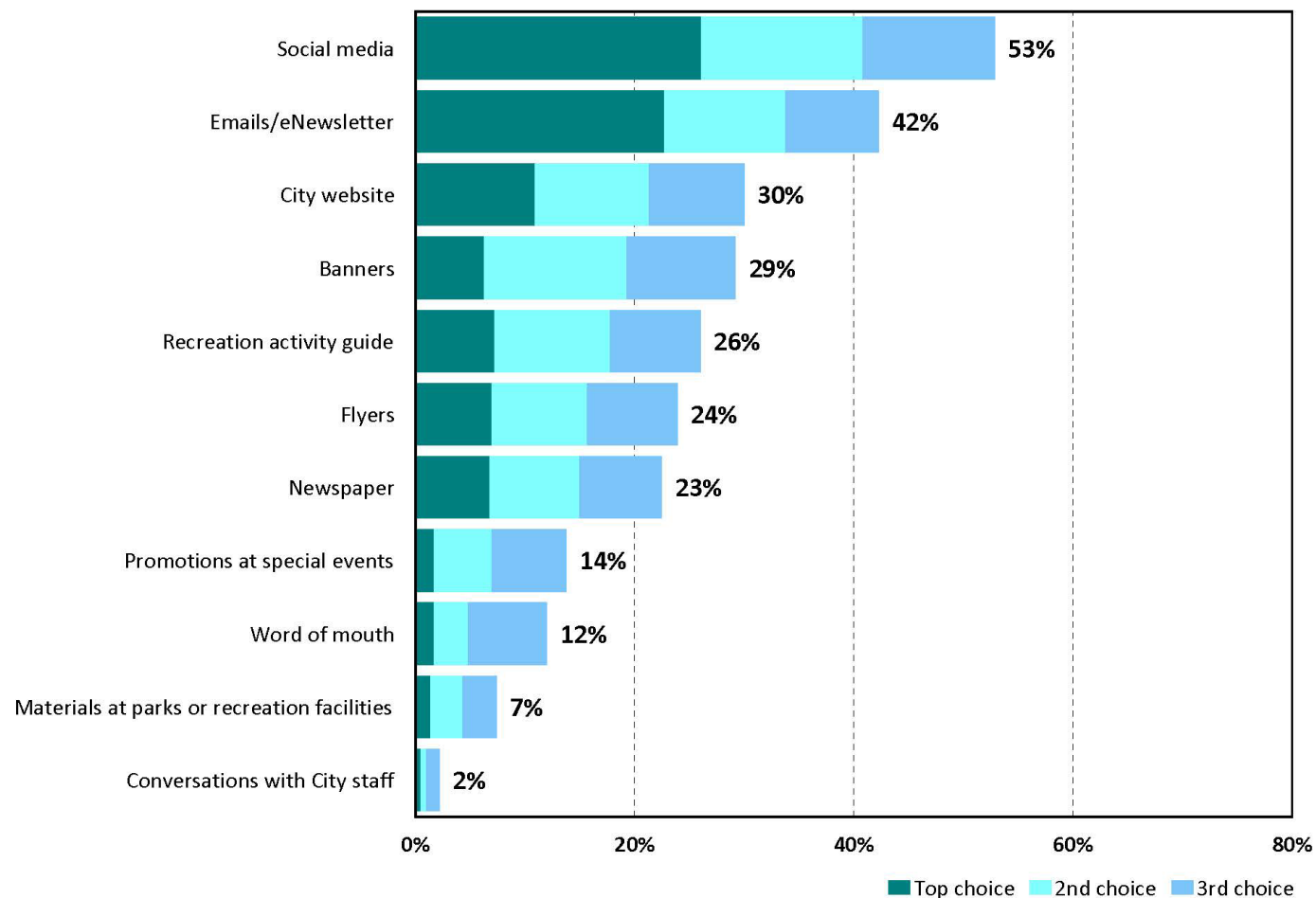
Q4. From the following list, please check all the ways you learn about City of Redlands parks, recreation facilities, programs, and events.

by percentage of respondents (multiple selections could be made)



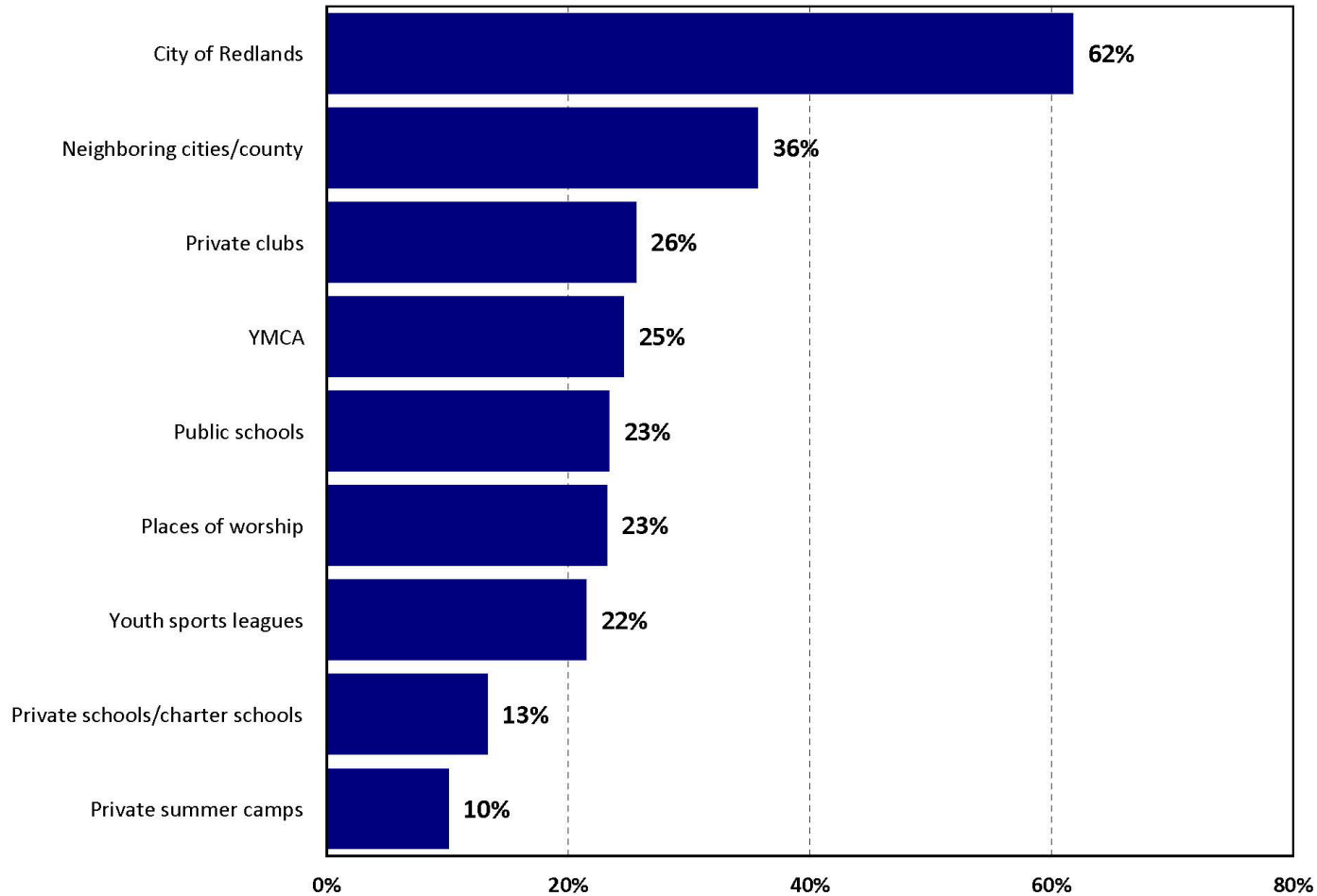
Q5. Which three methods of communication would you most prefer the City use to communicate with you about parks, recreation facilities, programs, and events?

by percentage of respondents who selected the items as one of their top three choices



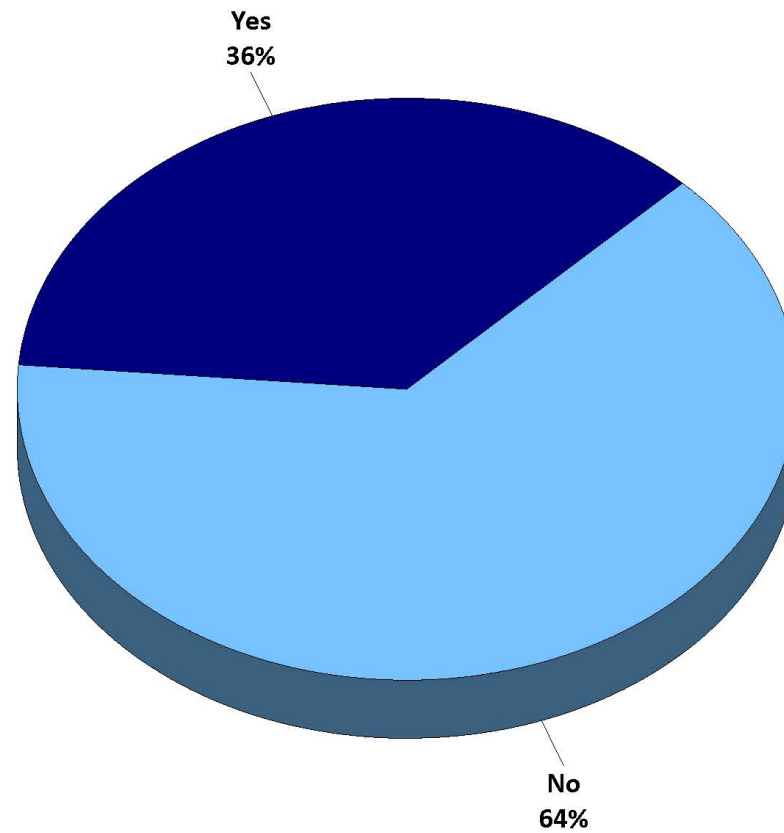
Q6. From the following list, please check all the organizations that you/your household have used for recreation/sports activities during the last year.

by percentage of respondents (multiple selections could be made)



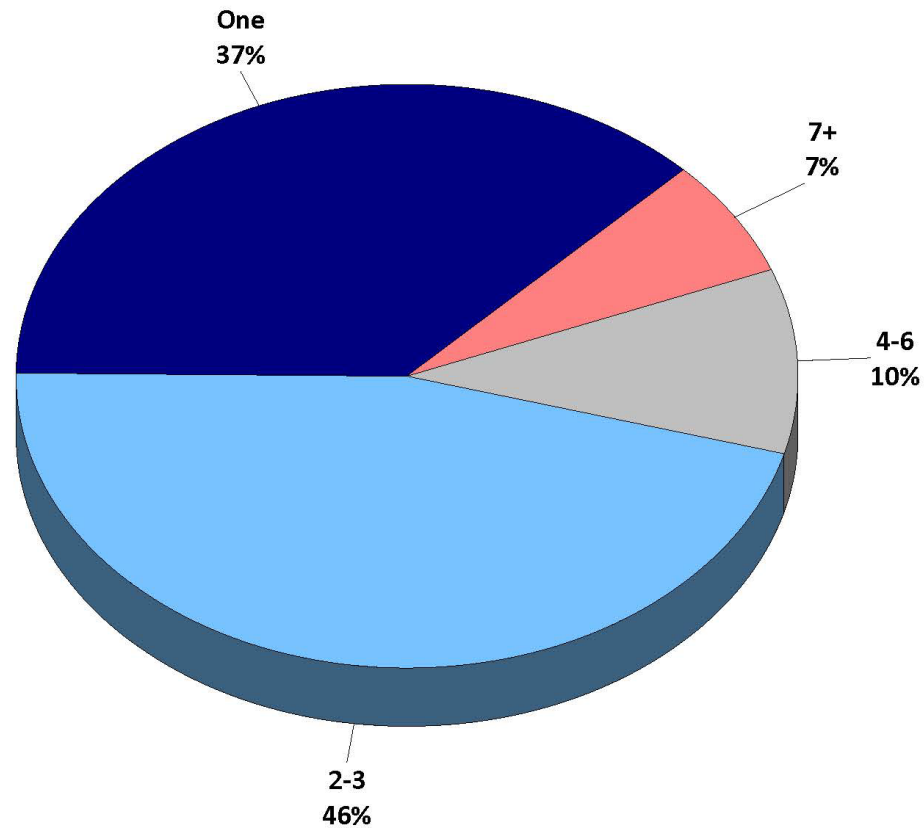
Q7. Has your household participated in any programs/events during the past year?

by percentage of respondents



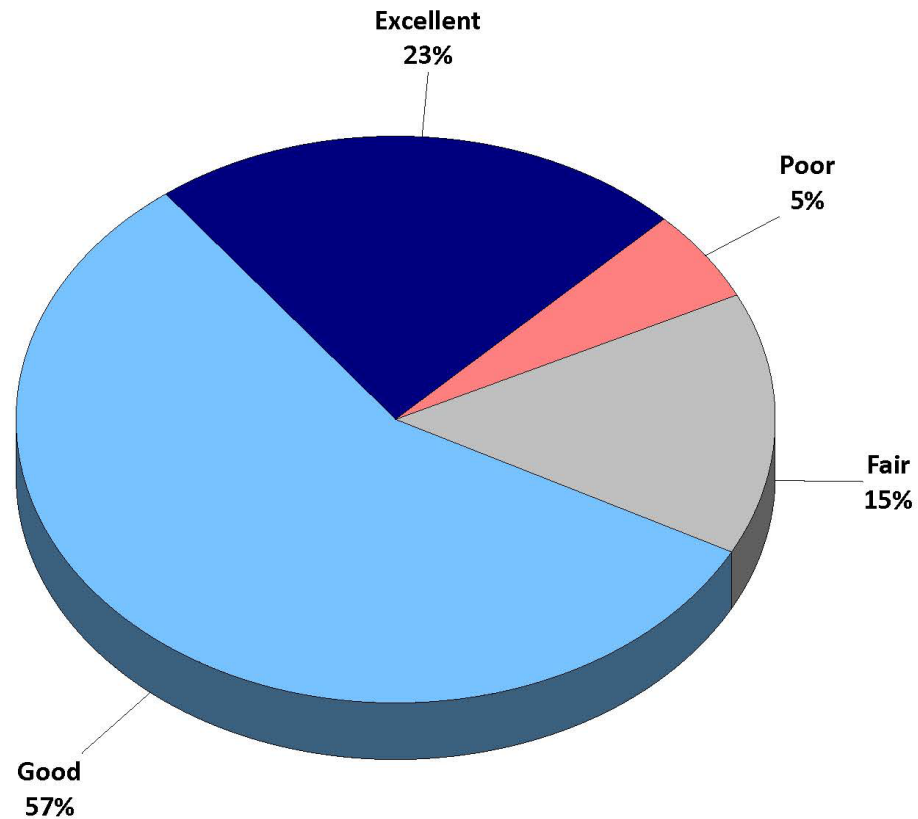
Q7a. How many programs/events have you/your household participated in during the past year?

by percentage of respondents who responded "YES" to Q7



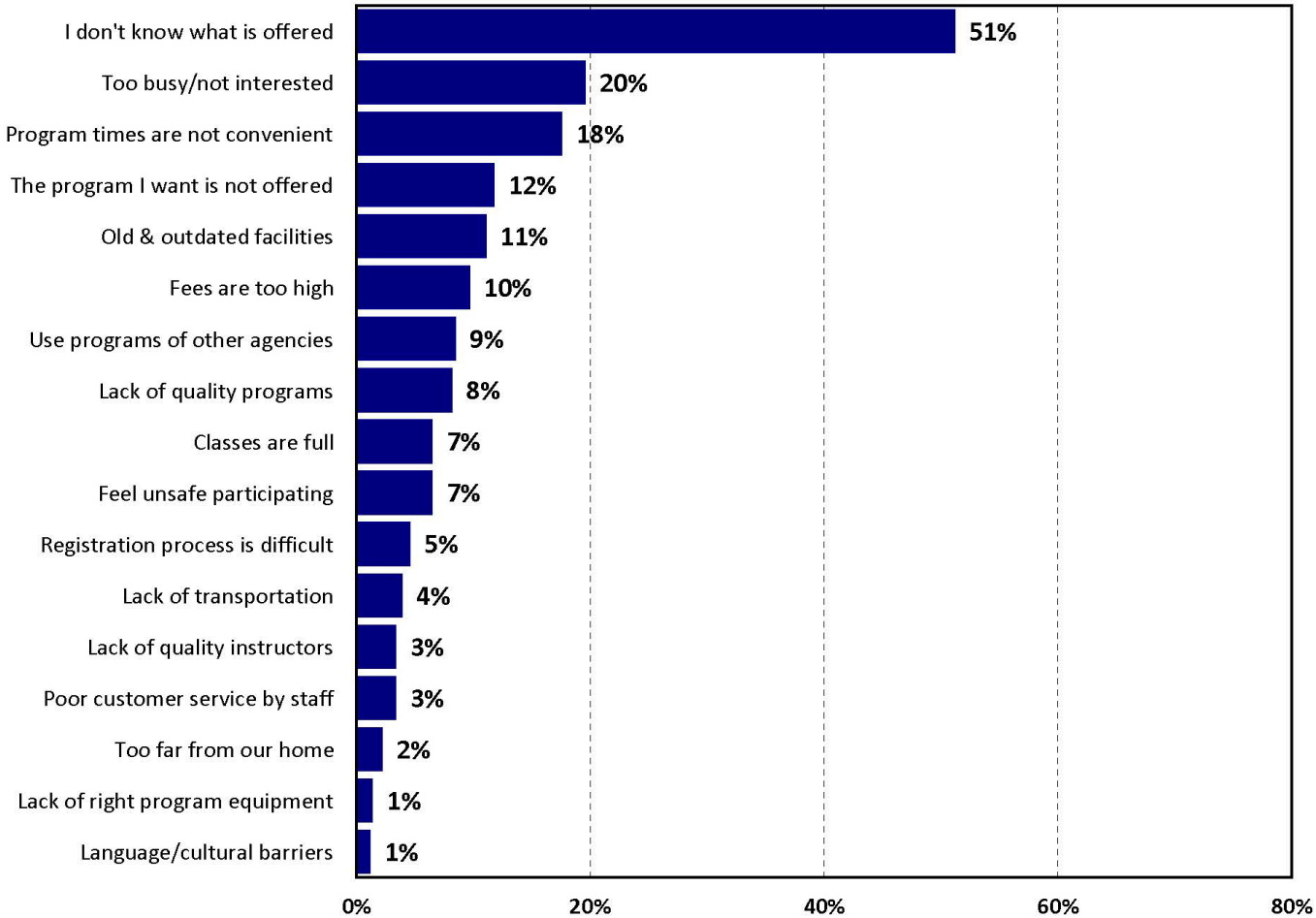
Q7b. How would you rate the overall quality of the programs/events in which your household has participated?

by percentage of respondents who responded "YES" to Q7 (excluding "not provided")



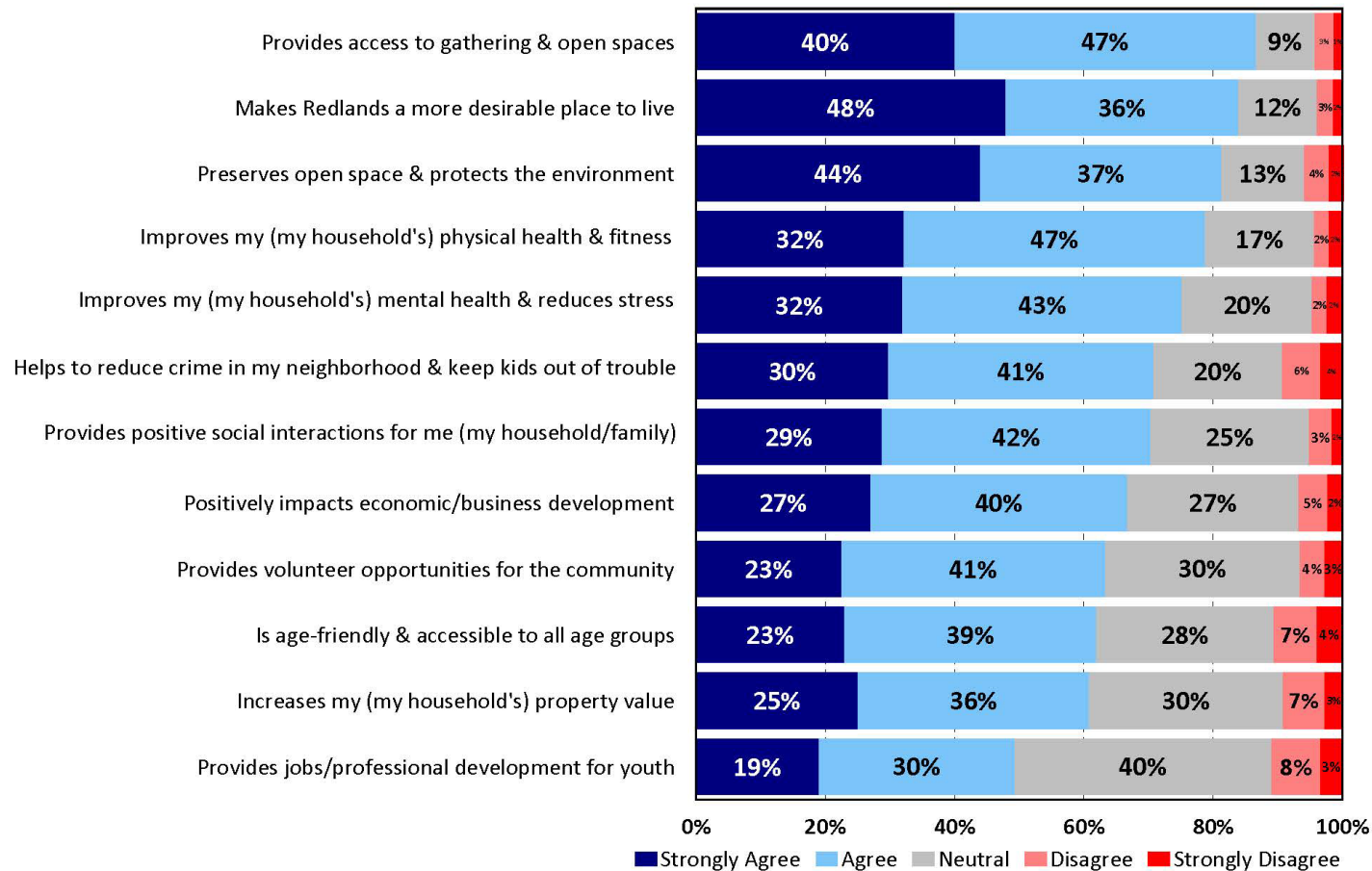
Q8. Please check all the following reasons that prevent you/your household from participating in programs more often.

by percentage of respondents (multiple selections could be made)



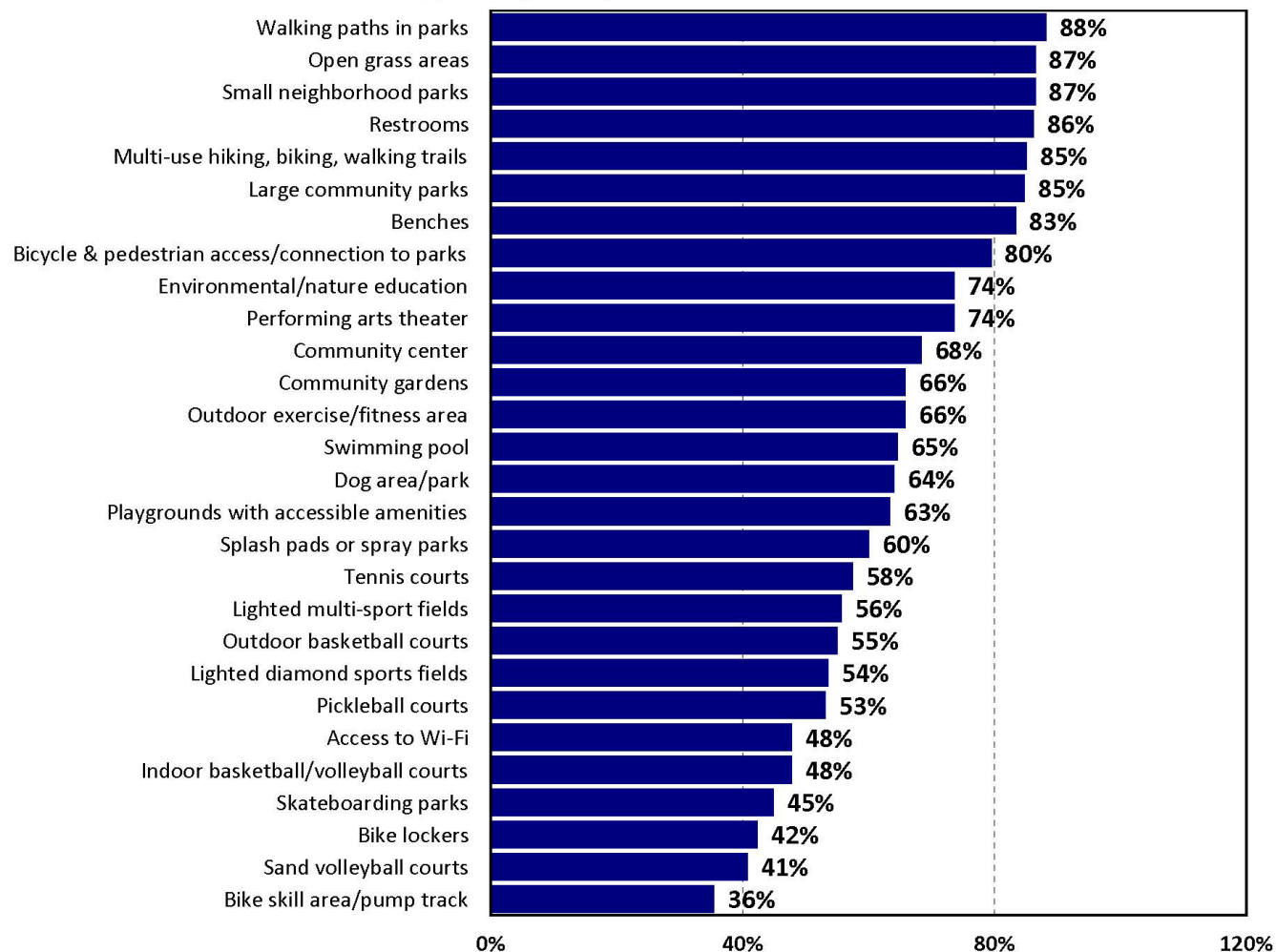
Q9. Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Redlands's parks and recreation services.

by percentage of respondents (excluding "don't know")



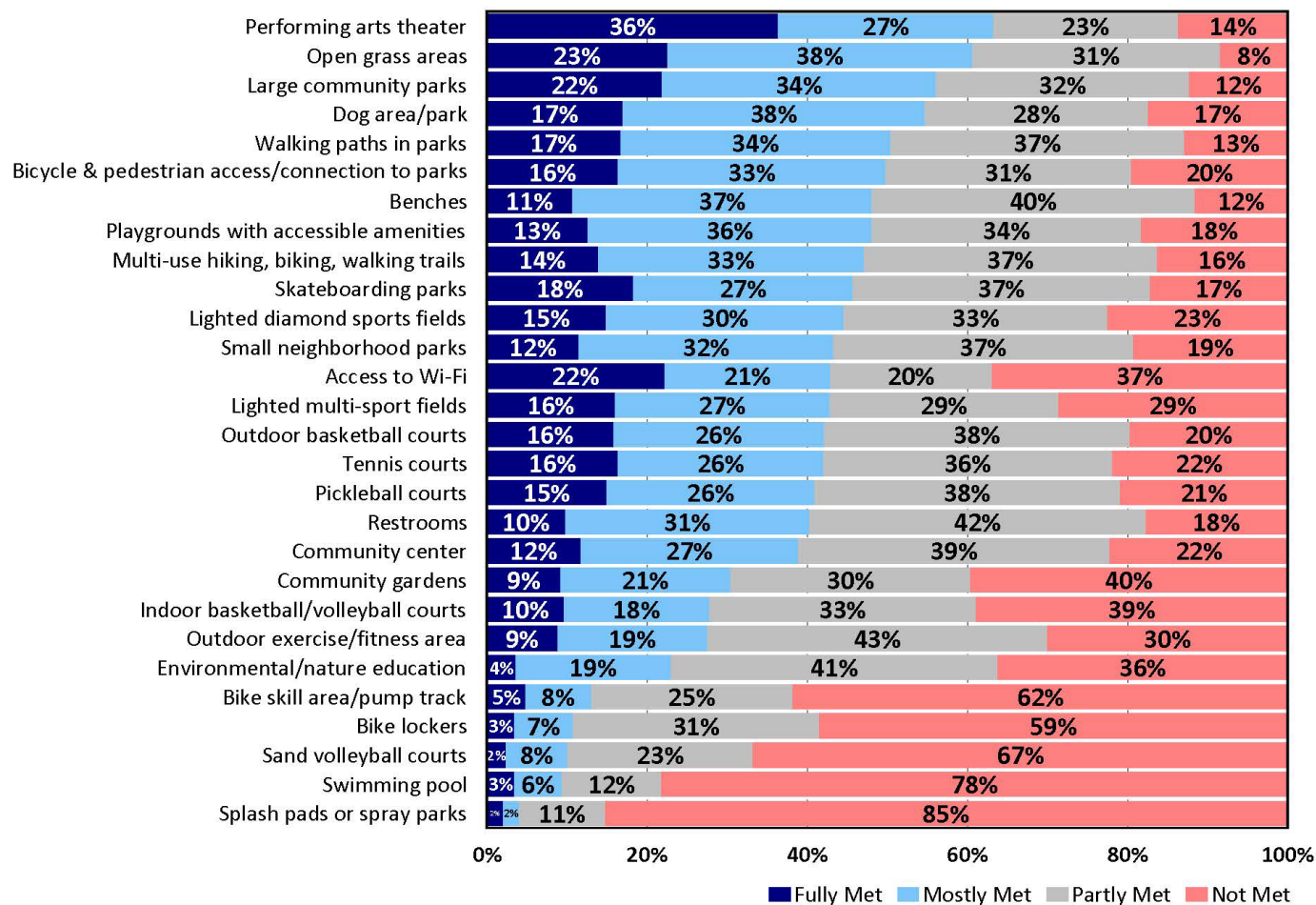
Q10. Need for facilities/amenities.

by percentage of respondents who indicated need



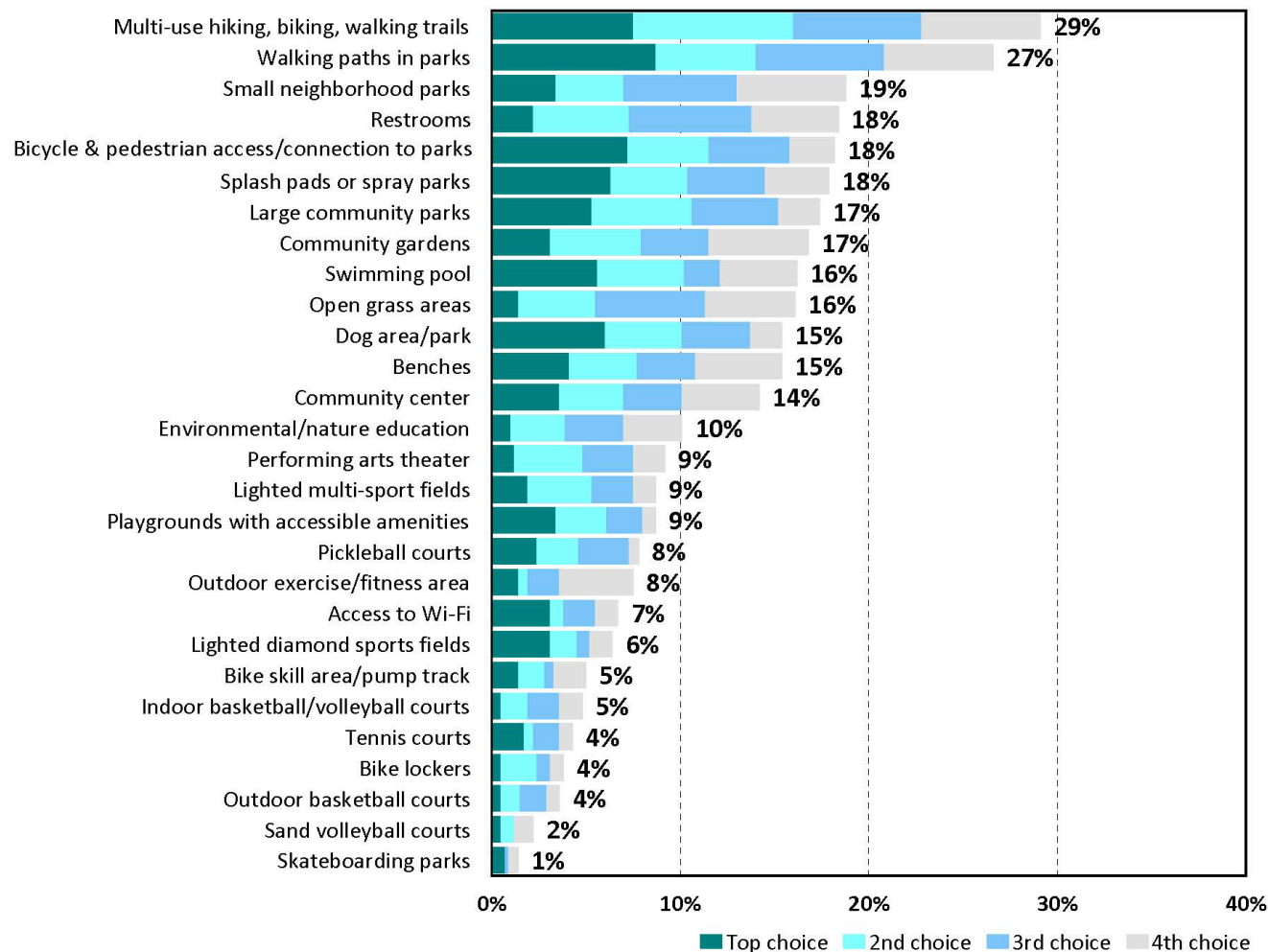
Q10. Please indicate how well your needs are being met for each of the facilities/amenities.

by percentage of respondents (excluding "no need")



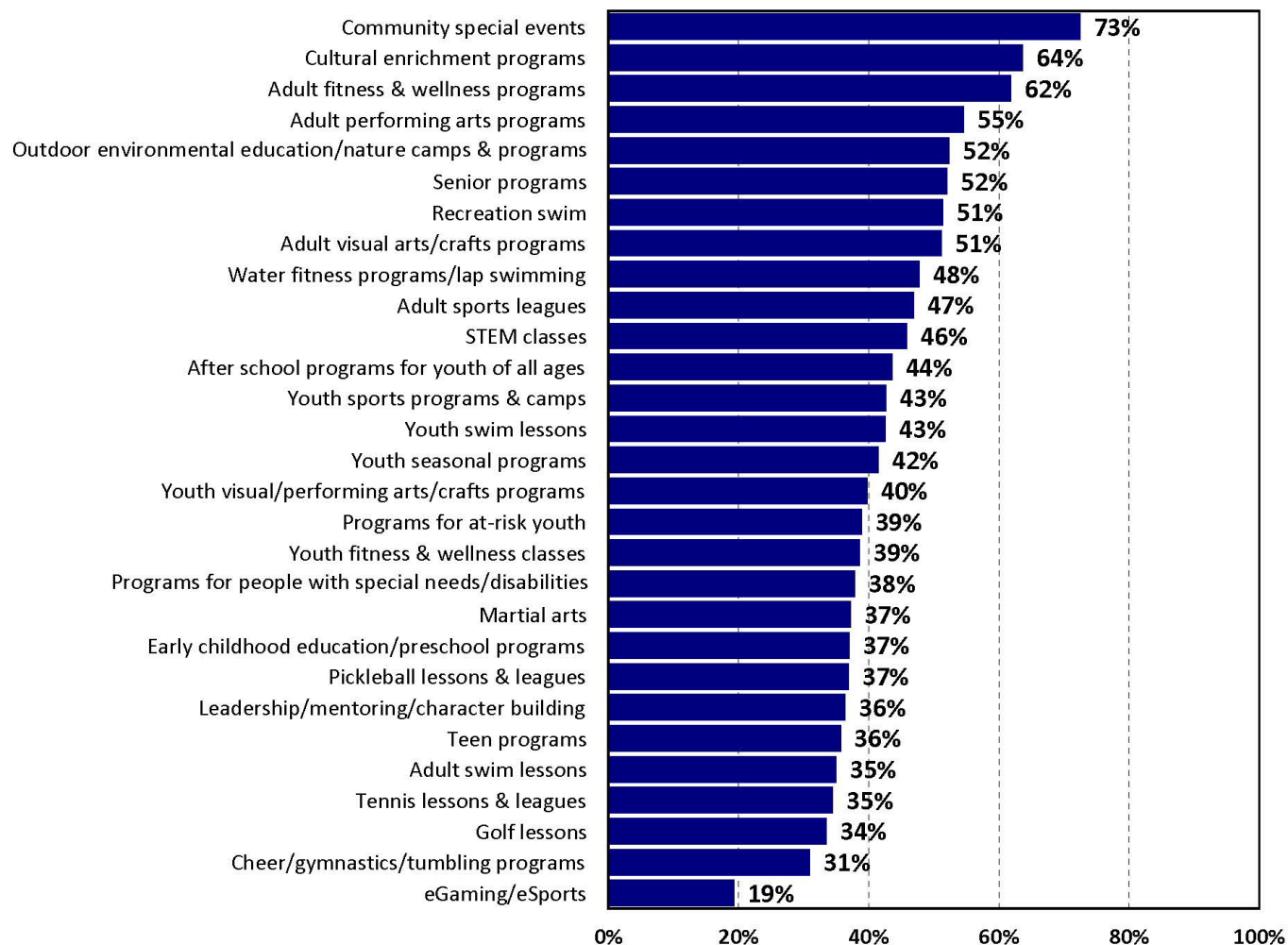
Q11. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



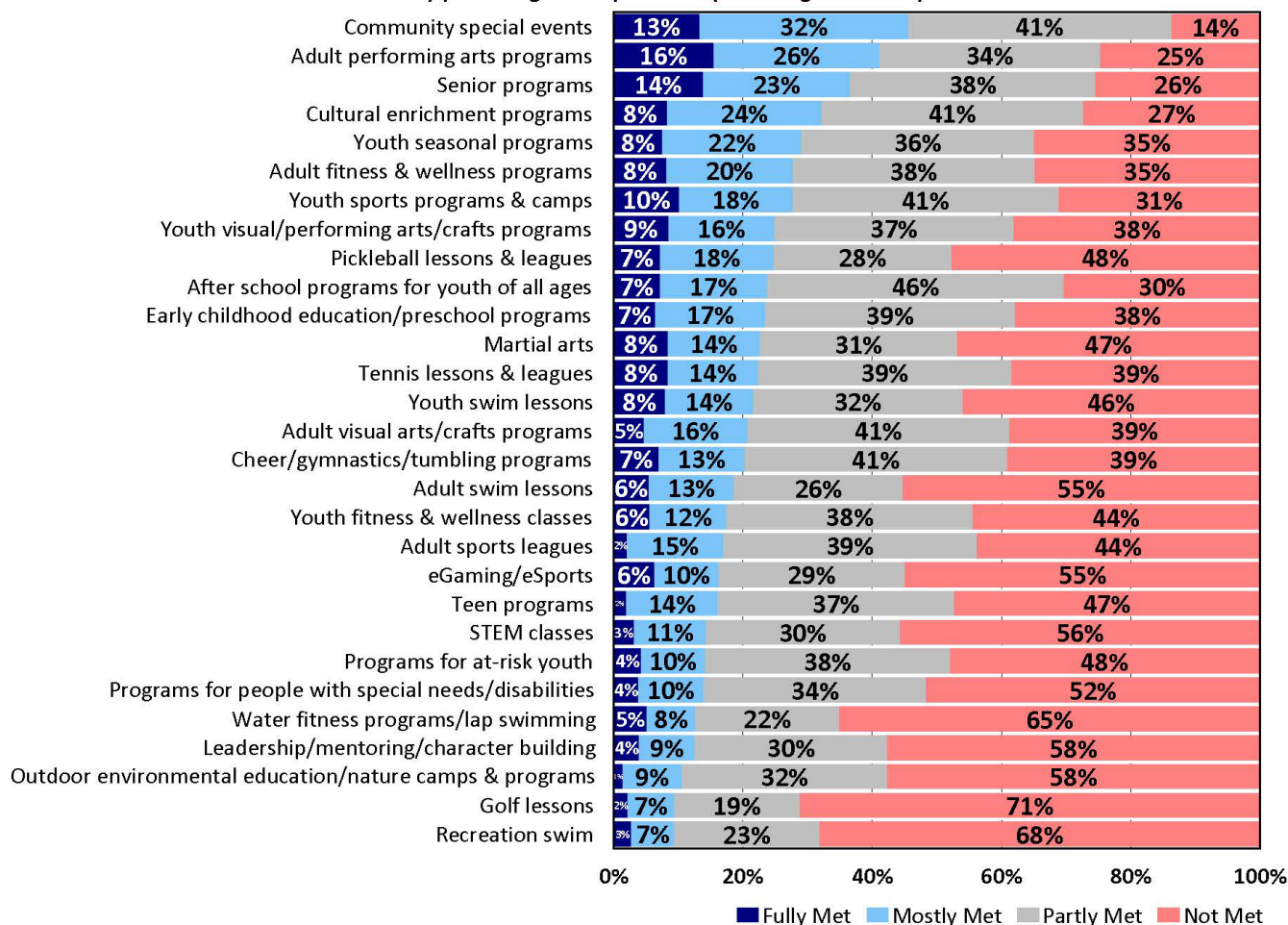
Q12. Need for programs/activities.

by percentage of respondents who indicated need



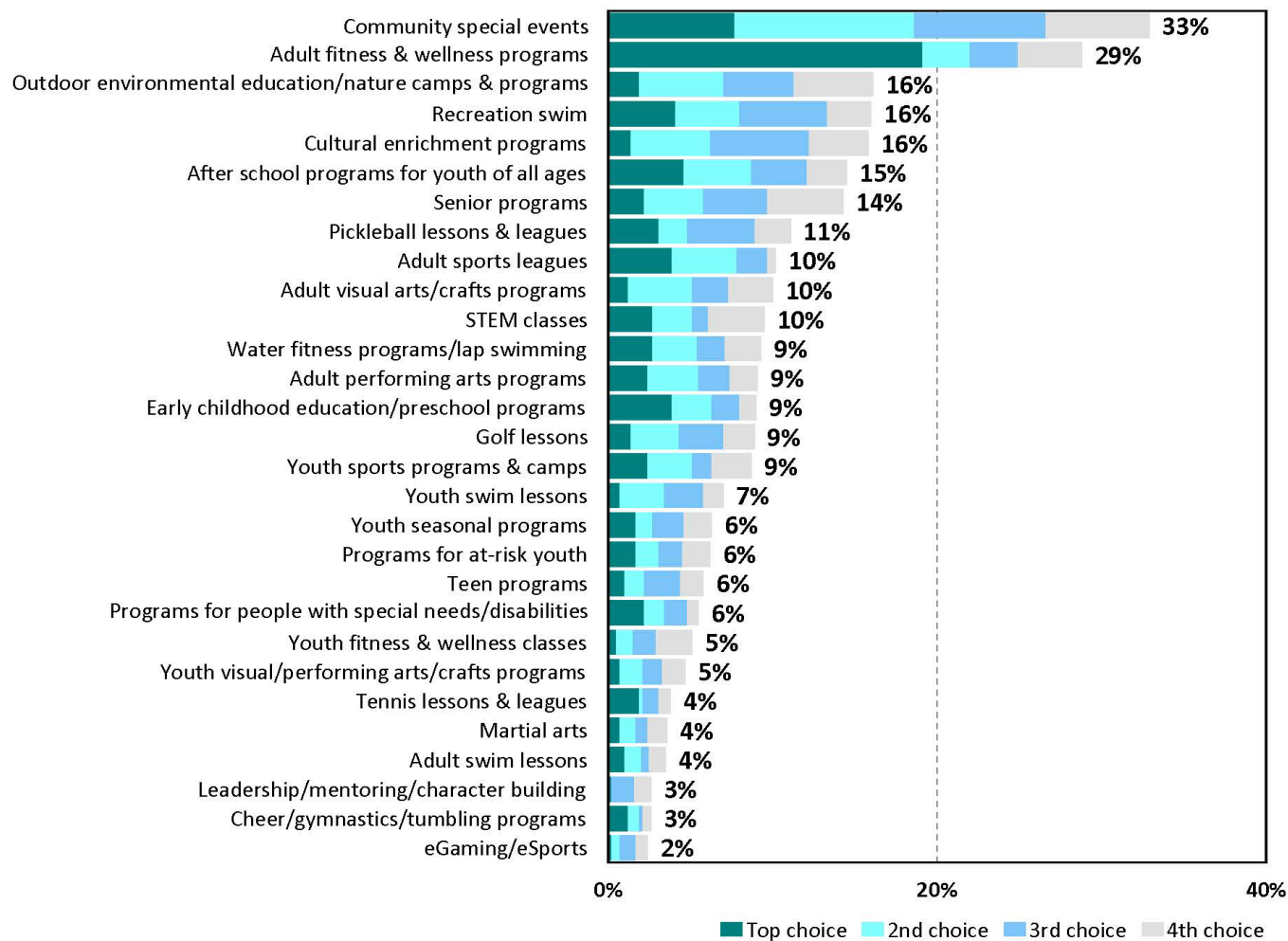
Q12. Please indicate how well your needs are being met for each of the programs/activities.

by percentage of respondents (excluding "no need")



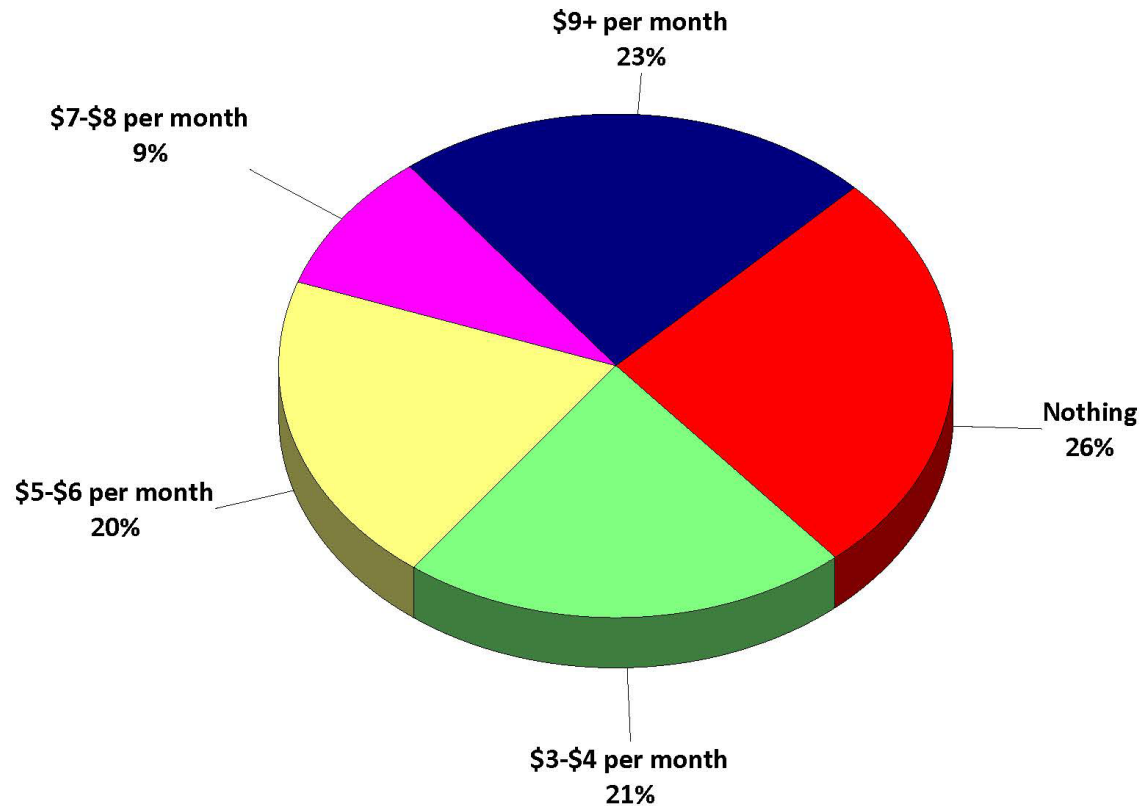
Q13. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



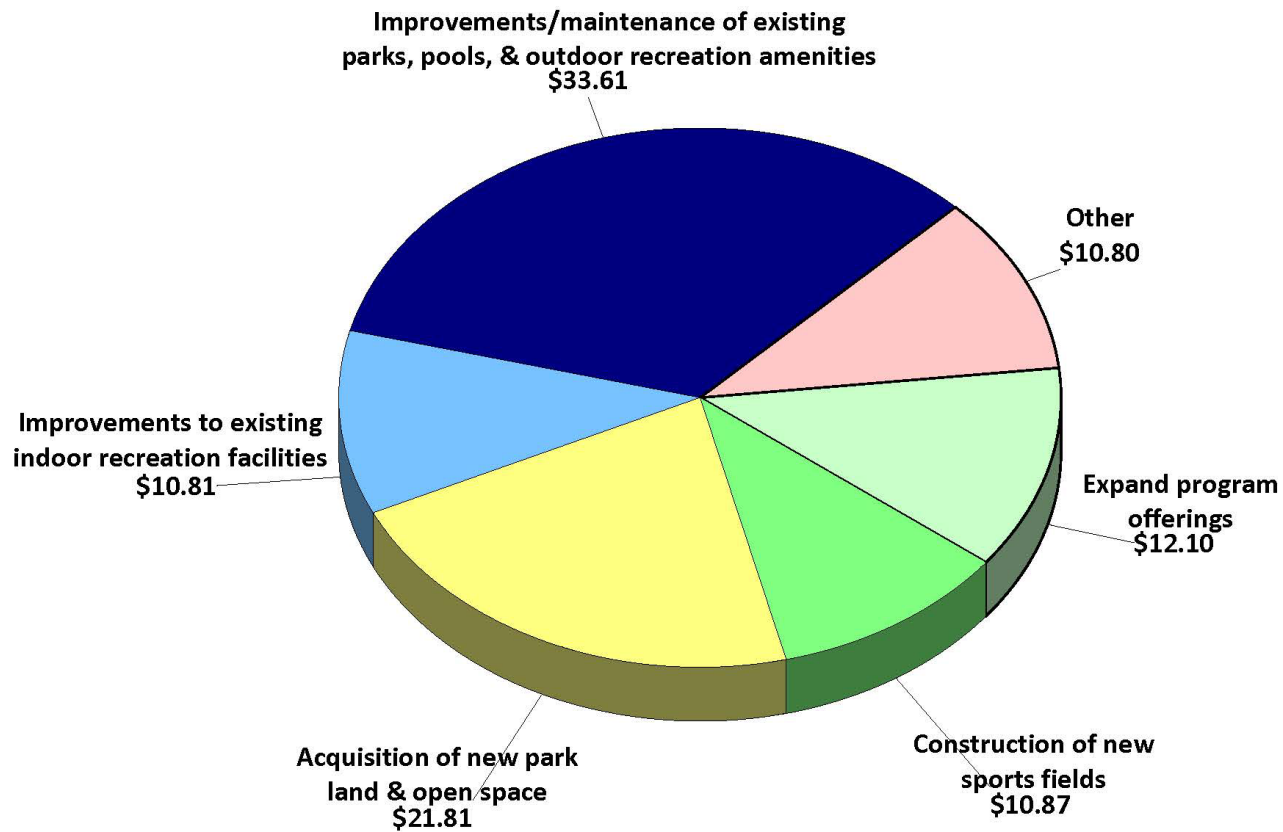
Q14. What is the maximum amount of additional tax revenue you would be willing to pay to improve the types of parks, trails, recreation facilities and programs you have indicated are most important to your household?

by percentage of respondents (excluding "not provided")



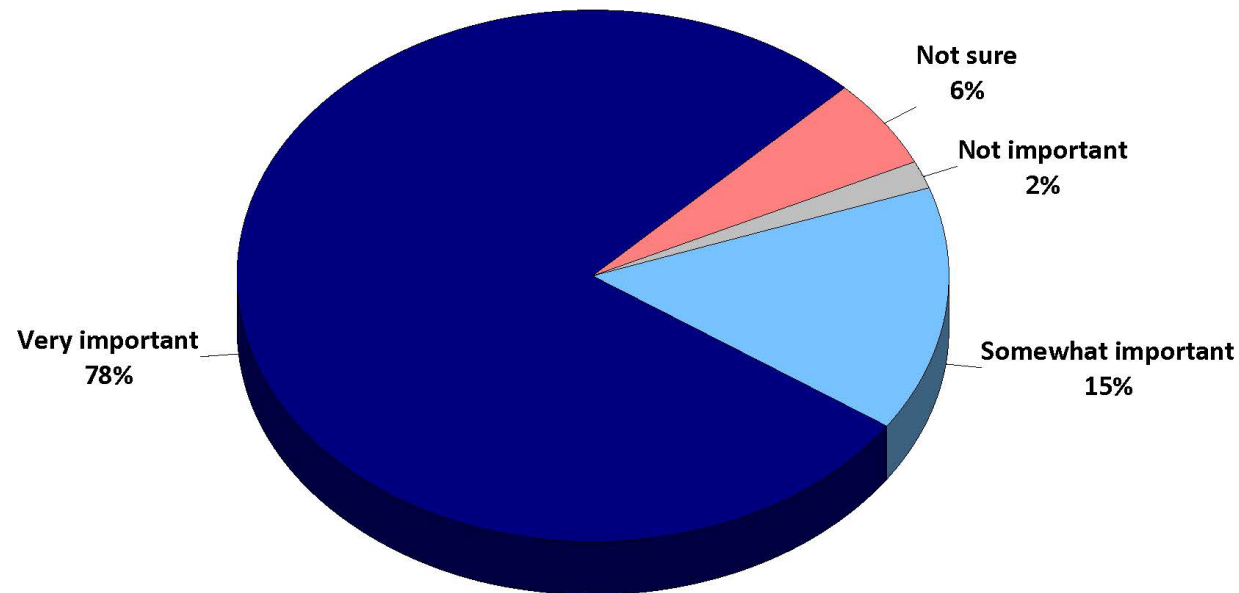
Q15. If you had \$100, how would you allocate the funds among the parks and recreation categories listed below?

by percentage of respondents

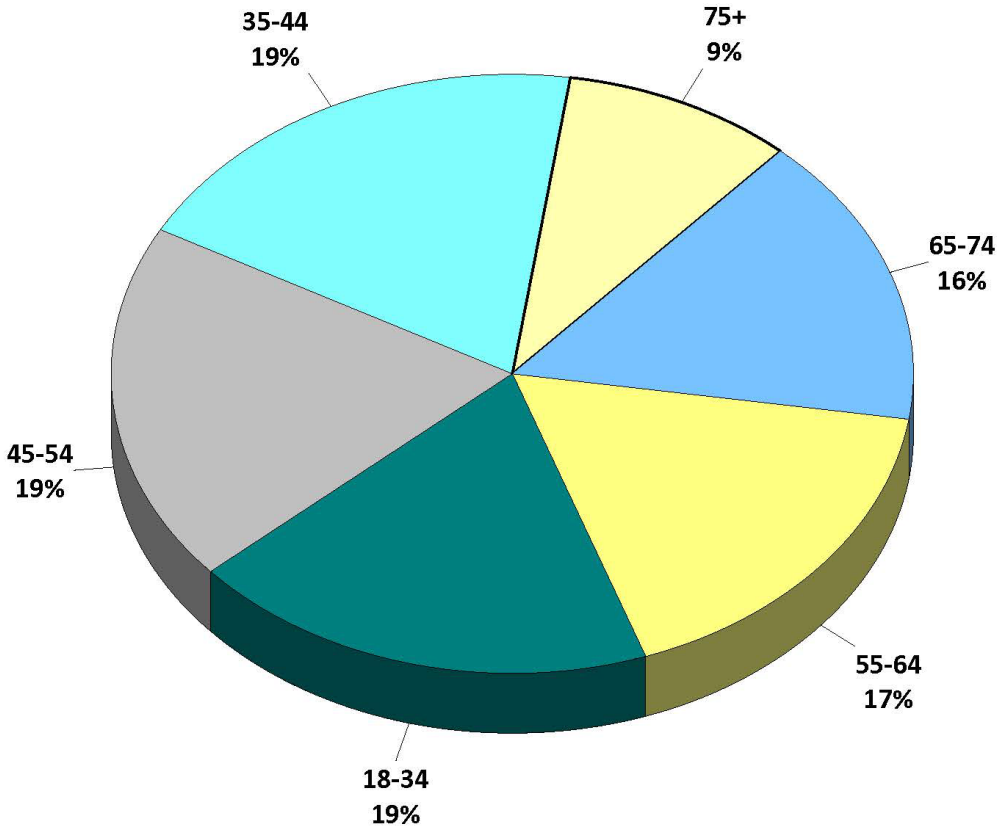


Q16. How important do you feel it is for the City of Redlands to provide high quality parks, recreation facilities and programs?

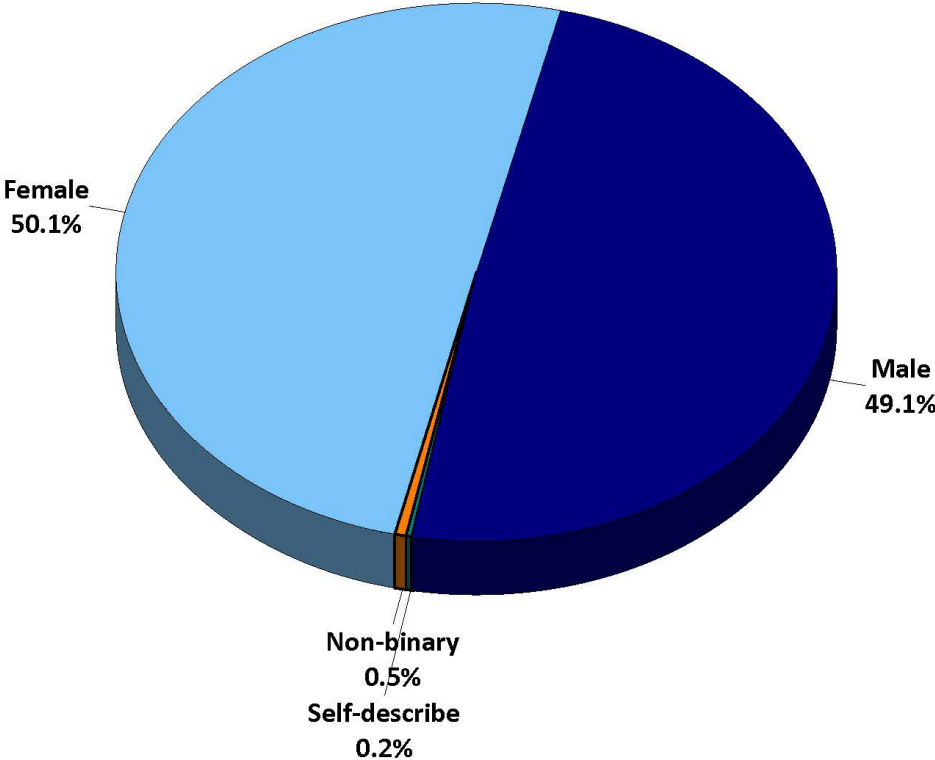
by percentage of respondents



Q18. What is your age?
by percentage of respondents

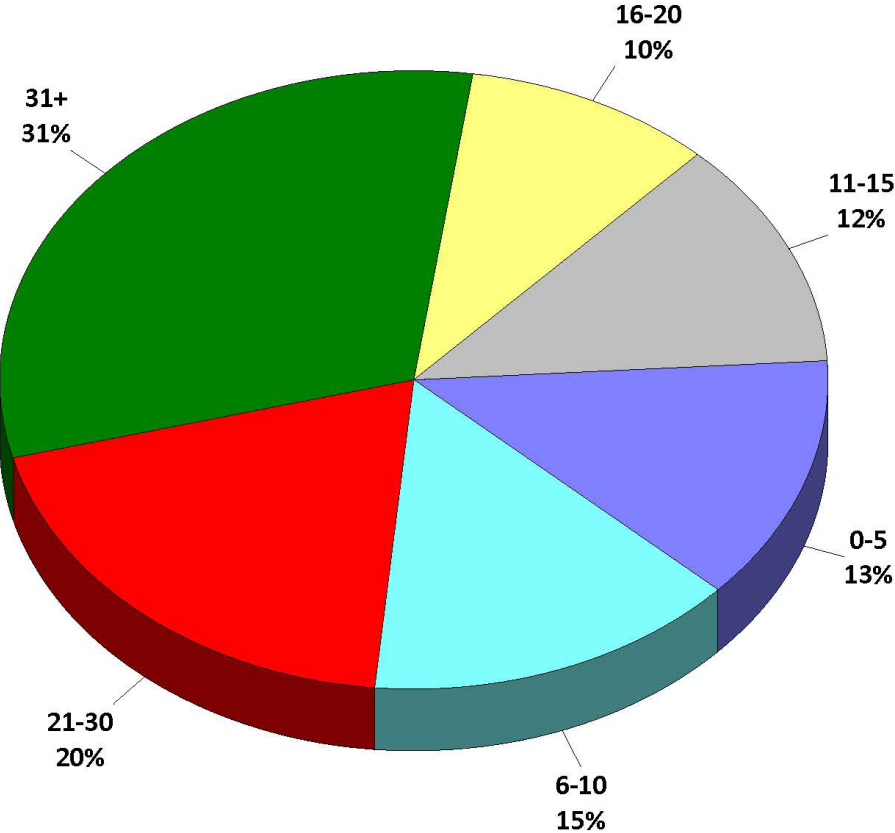


Q19. Your gender identity:
by percentage of respondents (excluding “prefer not to disclose”)



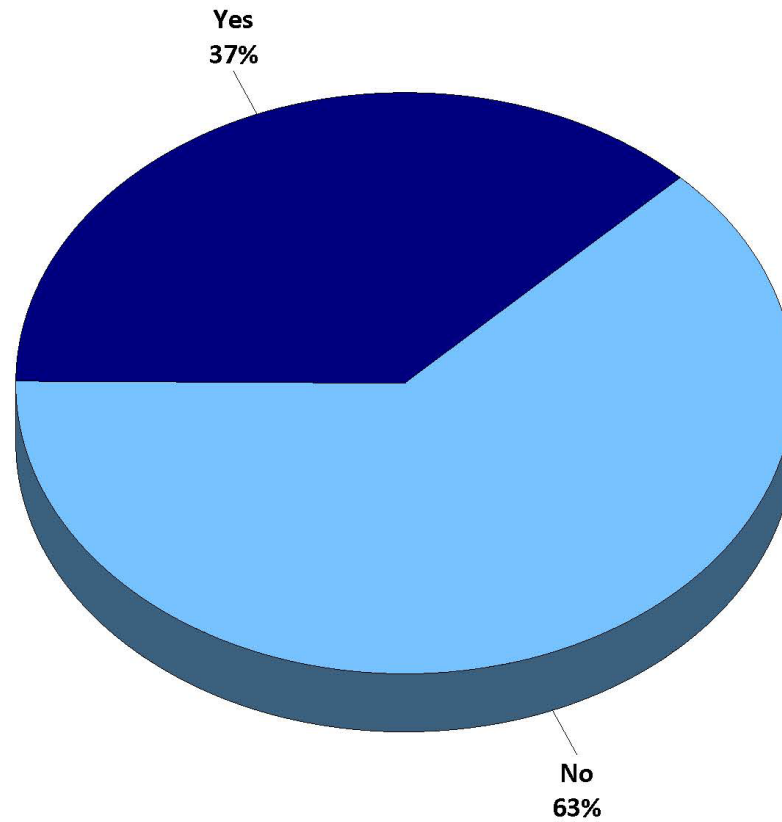
Q20. How many years have you lived in Redlands?

by percentage of respondents (excluding "not provided")

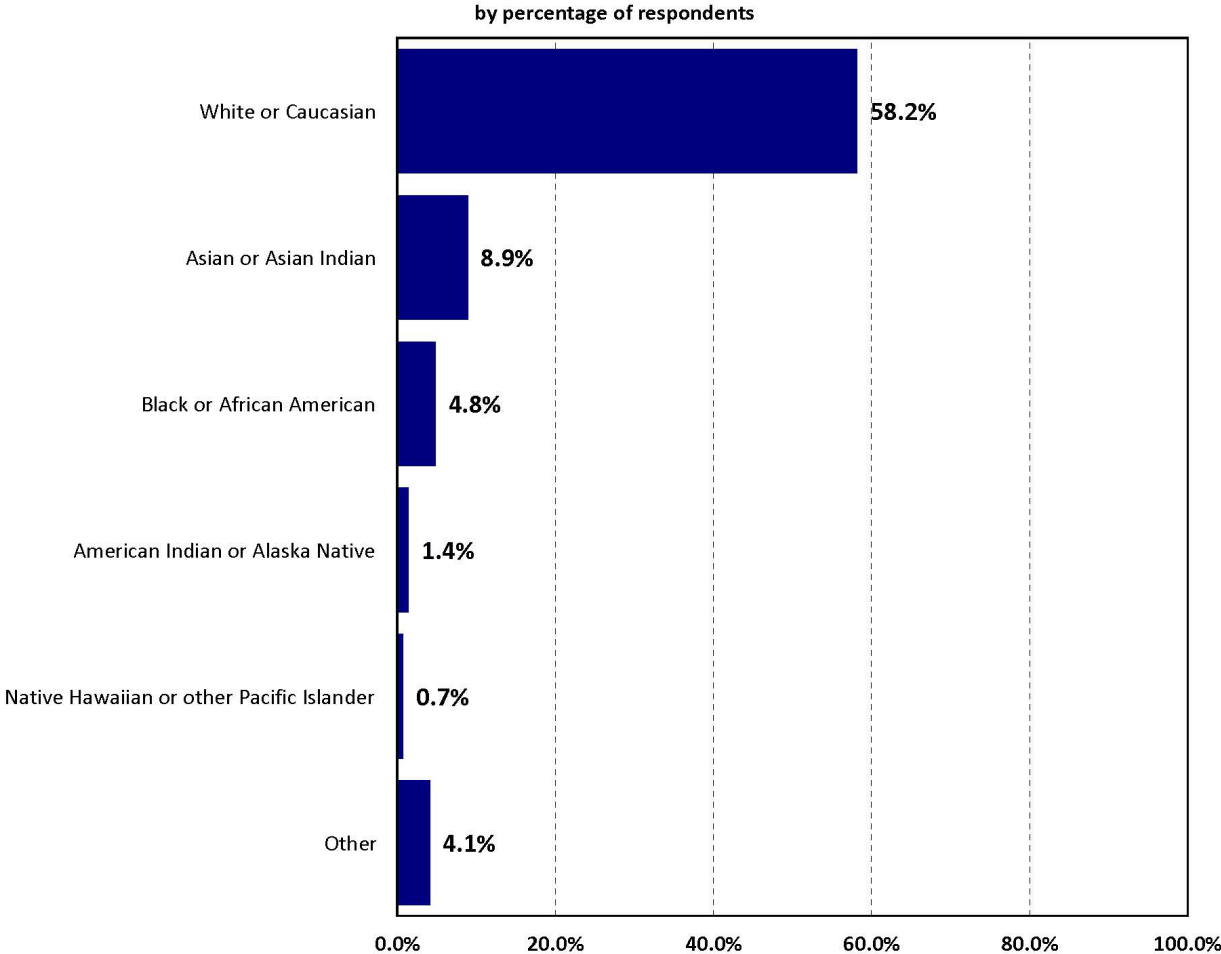


Q21. Are you/your household of Hispanic, Spanish, or Latino/a/x ancestry?

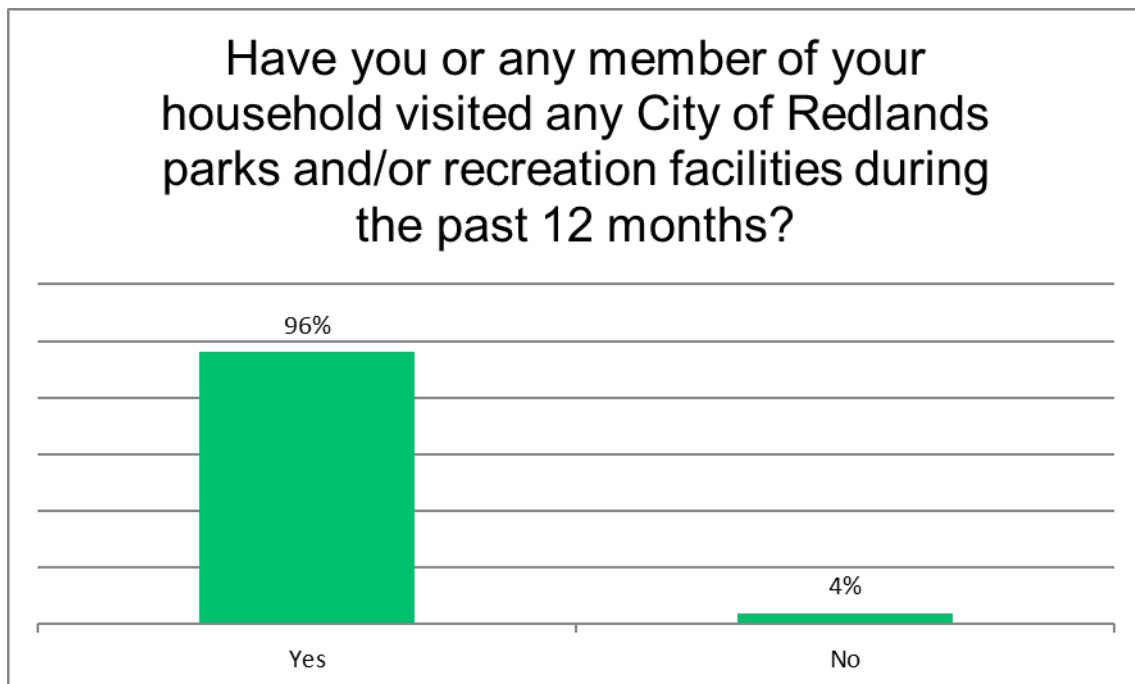
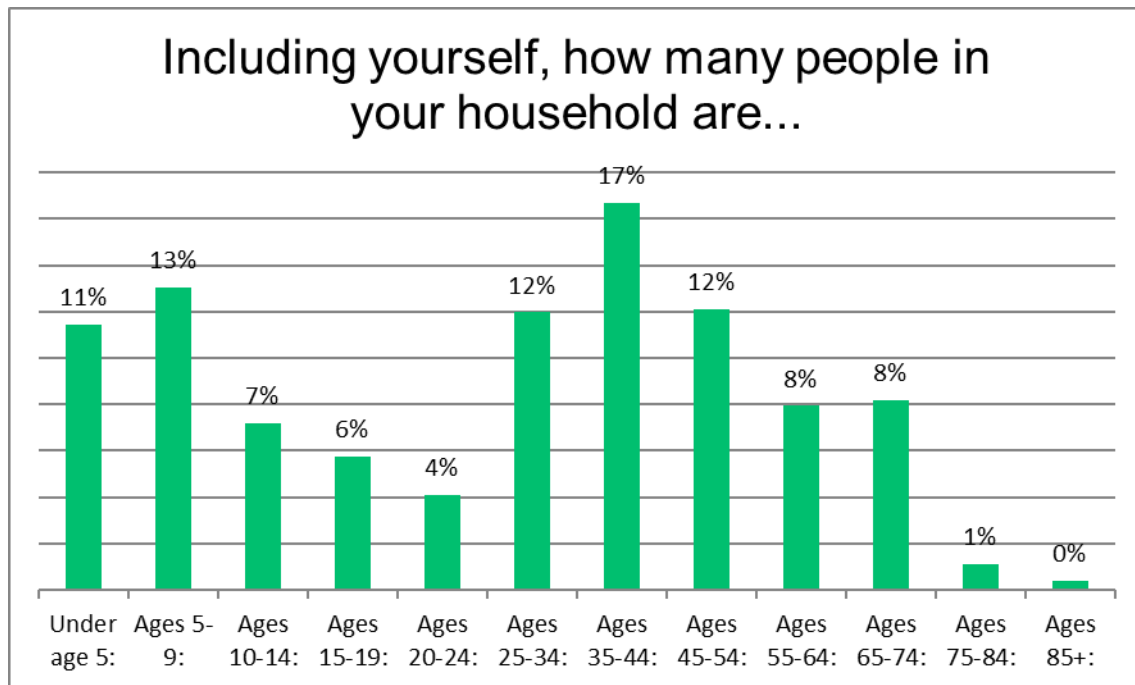
by percentage of respondents (excluding "not provided")



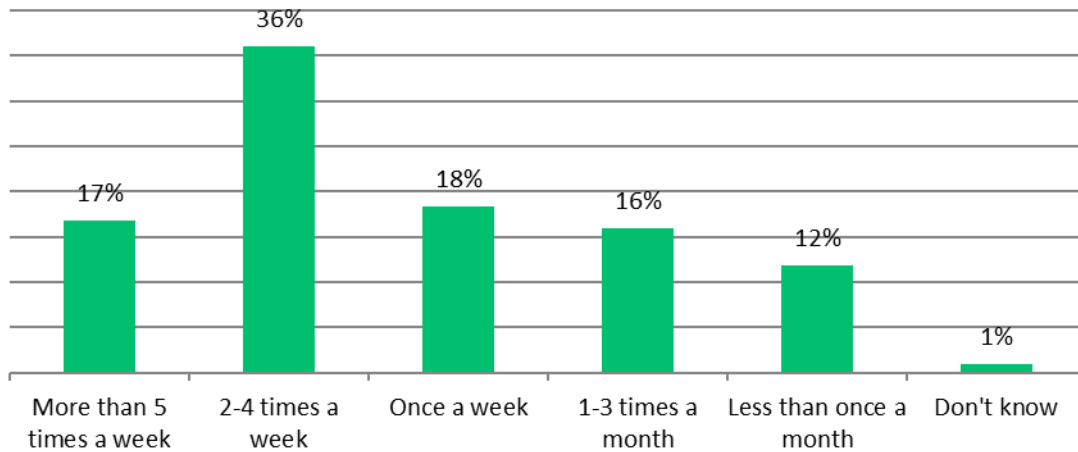
Q22. Which of the following best describes your race?



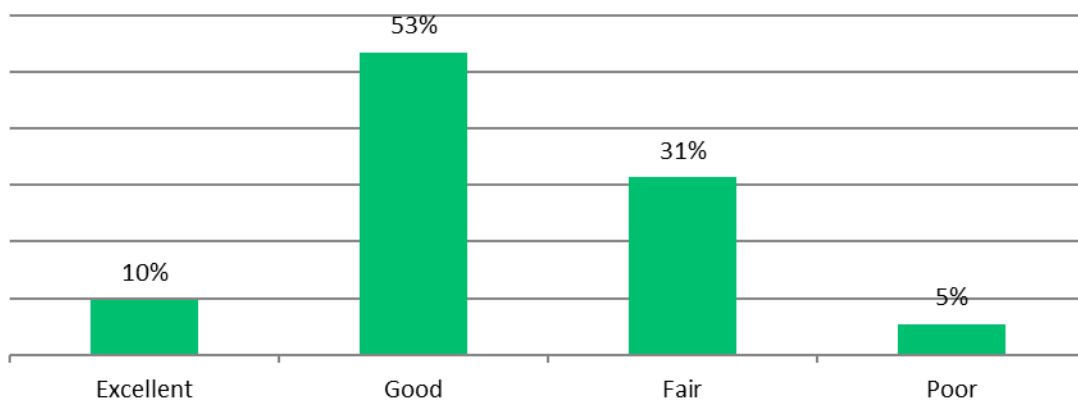
APPENDIX B - ONLINE COMMUNITY SURVEY CHARTS & GRAPHS



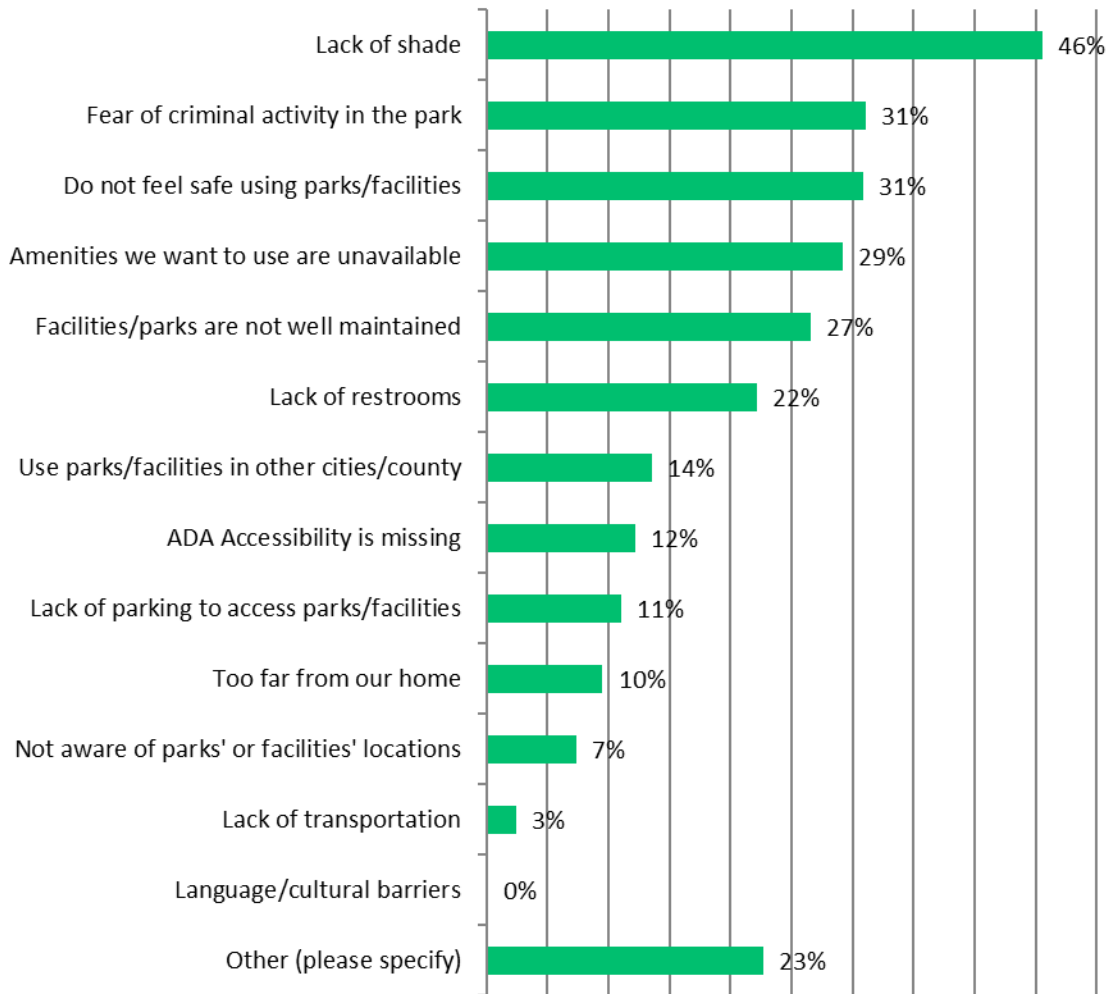
How often have you visited City of Redlands parks and/or recreation facilities during the past 12 months?



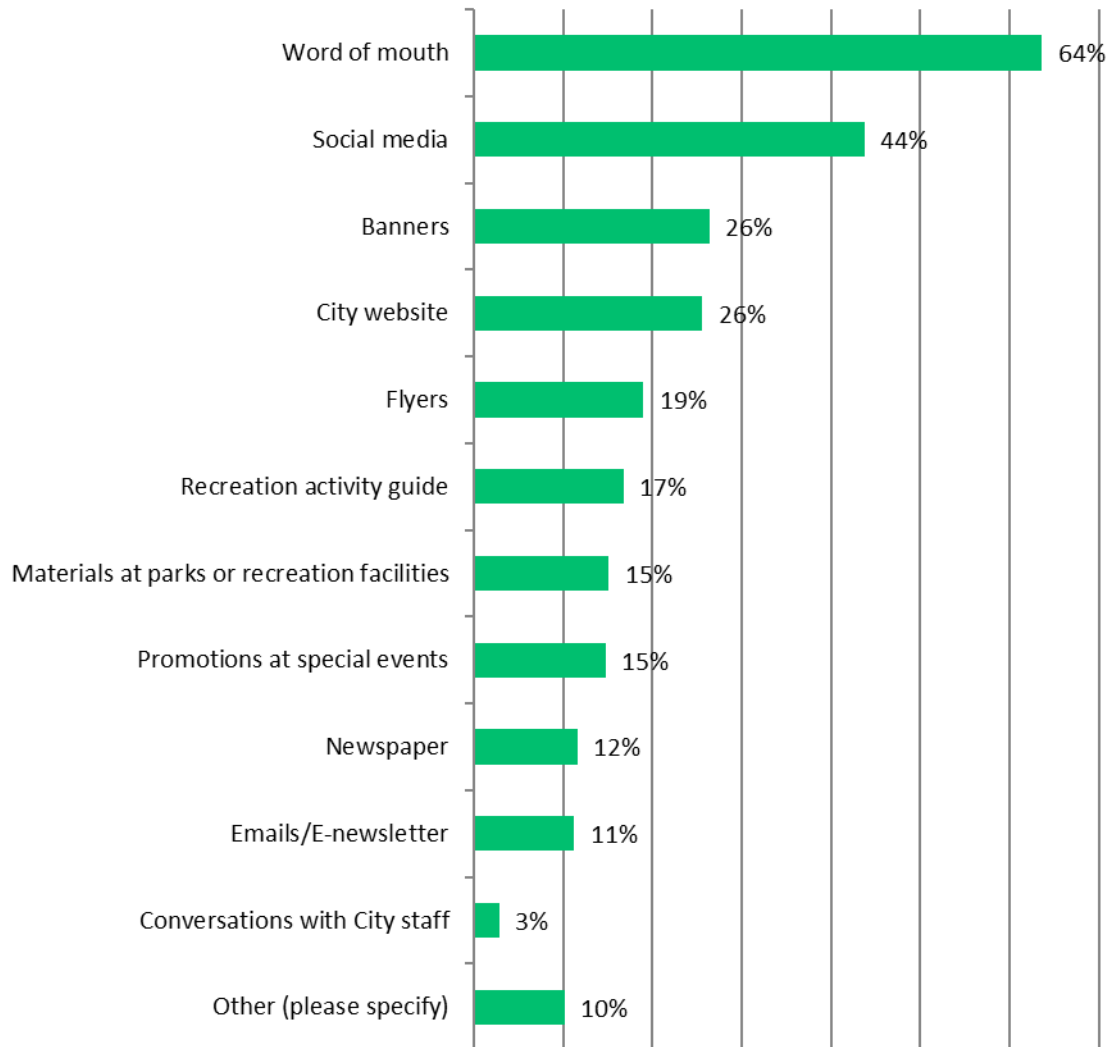
Overall, how would you rate the physical condition of ALL the City of Redlands parks and recreation facilities you have visited?



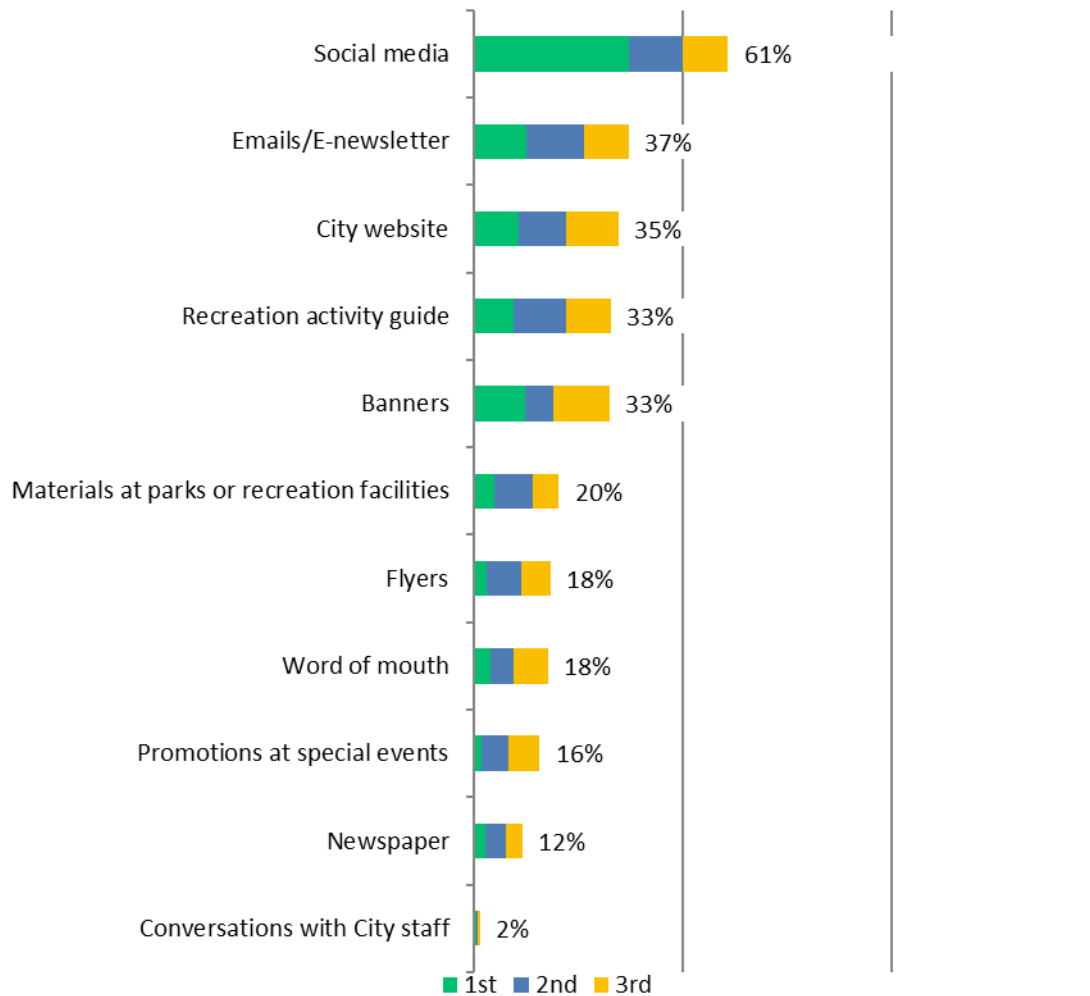
Please CHECK ALL of the following reasons that prevent you or members of your household from visiting City of Redlands parks and recreation facilities more often.



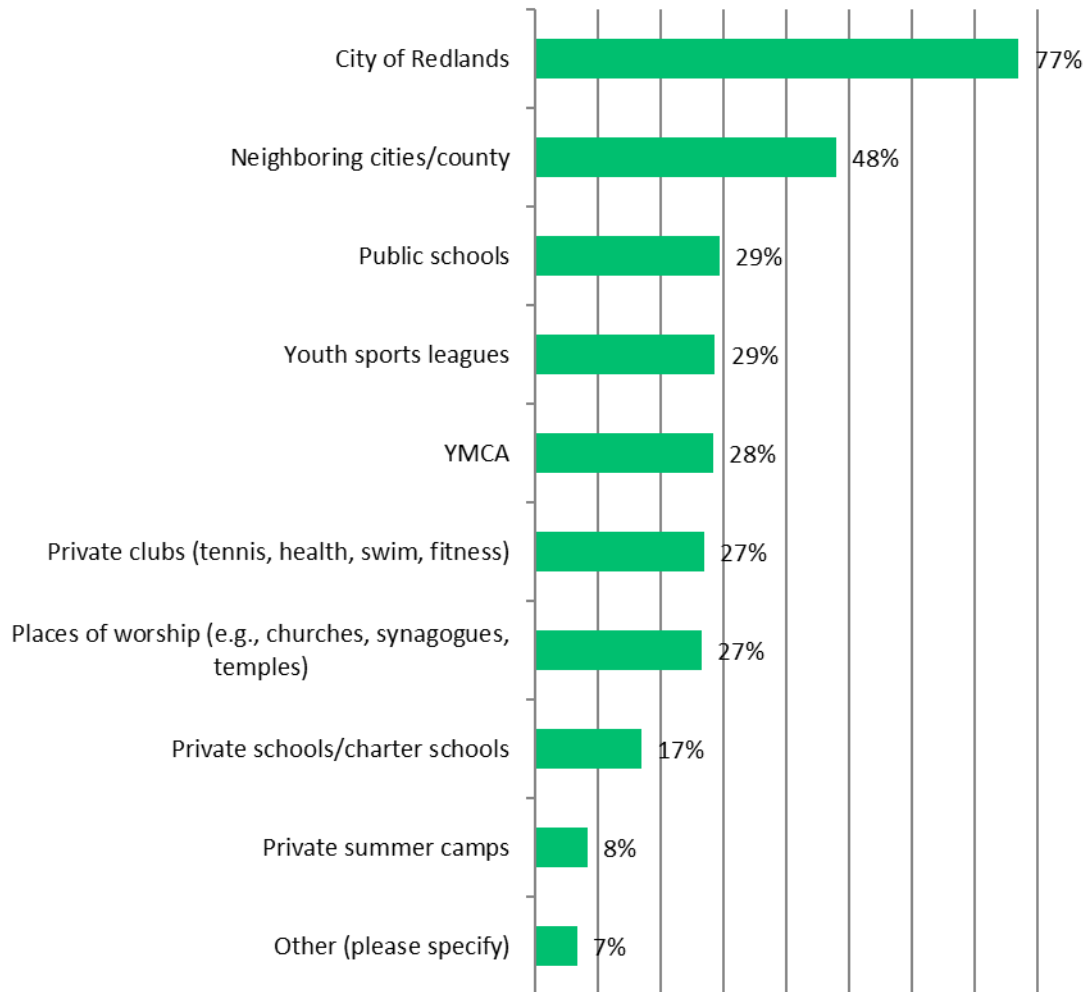
From the following list, please CHECK ALL the ways you learn about City of Redlands parks, recreation facilities, programs, and events.



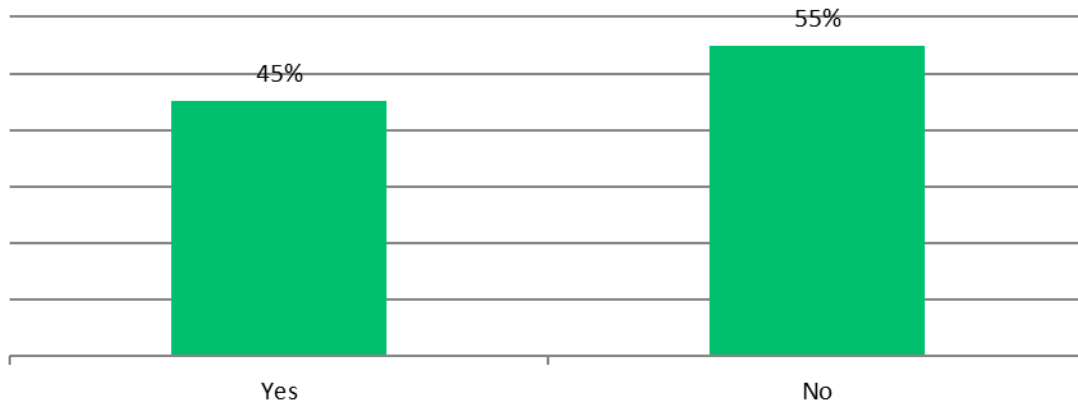
From the list, which **THREE** methods of communication would you **MOST PREFER** the City use to communicate with you about parks, recreation facilities, programs, and events?



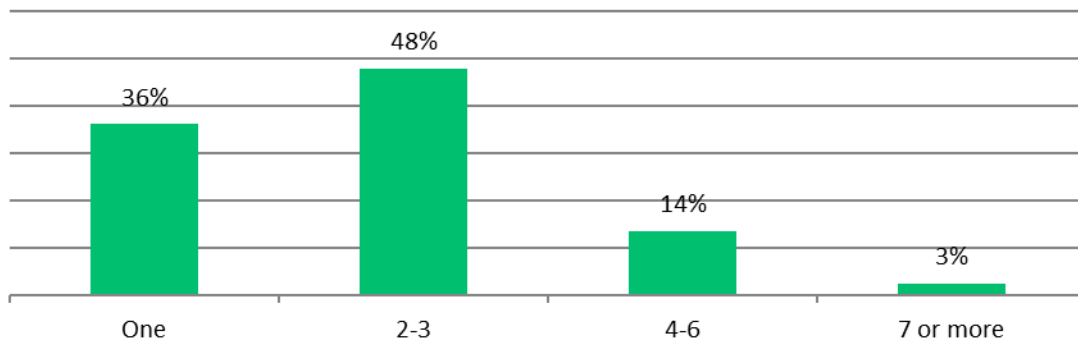
From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.



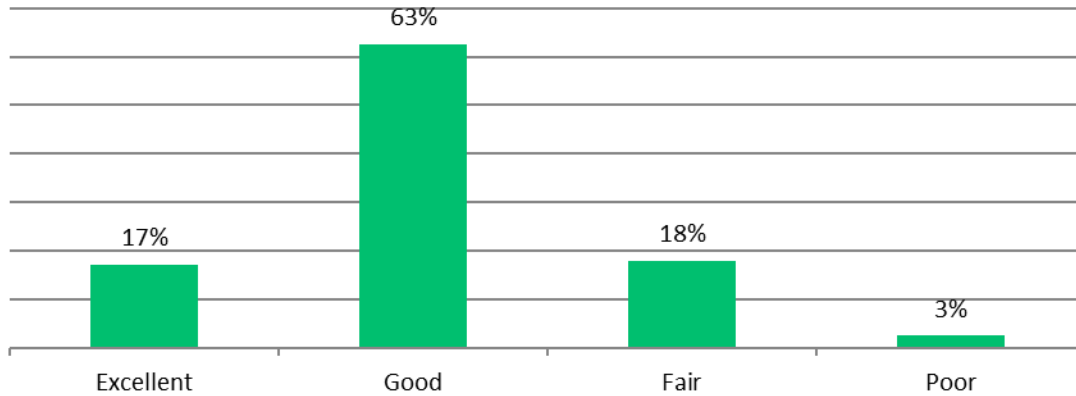
Has your household participated in any programs or events offered by the City of Redlands Recreation Division during the past 12 months?



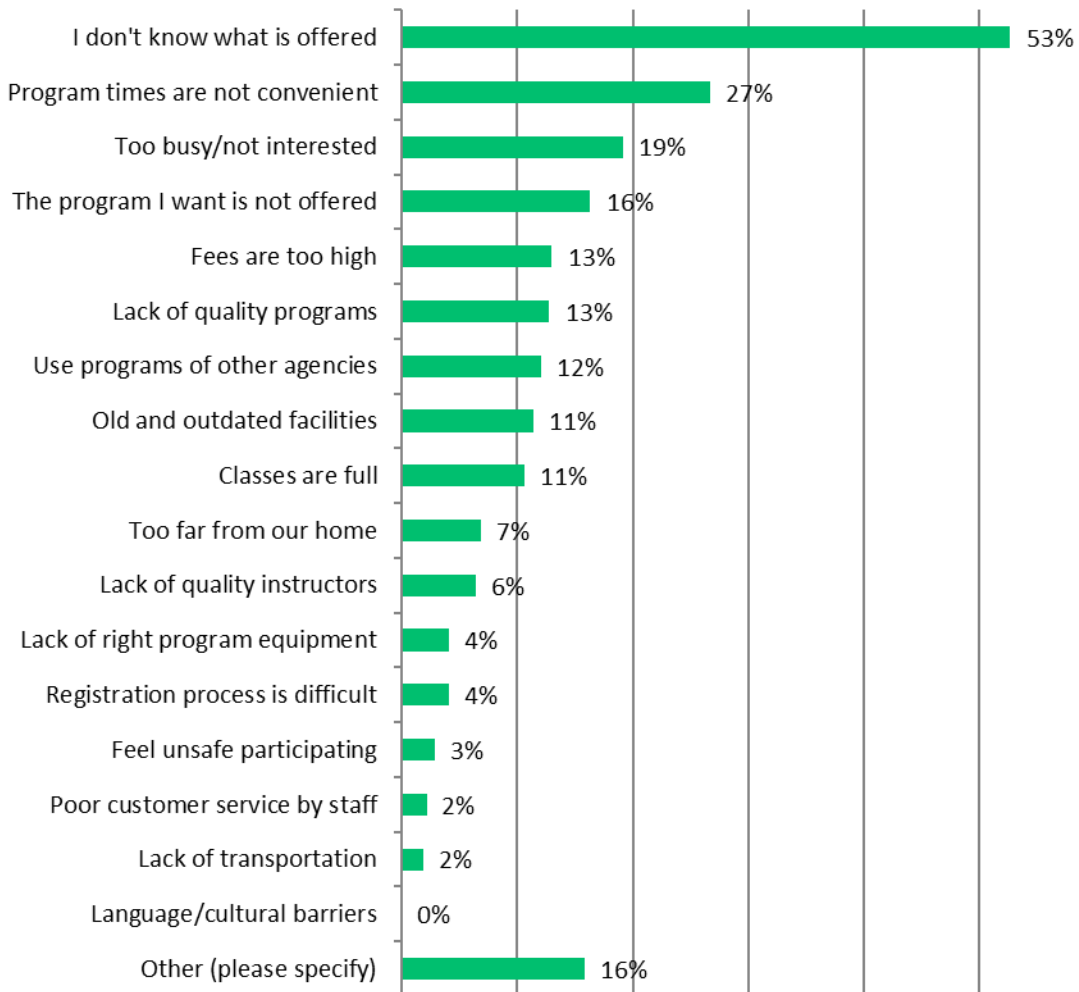
How many programs or events offered by the City of Redlands Recreation Division have you or members of your household participated in during the past 12 months?



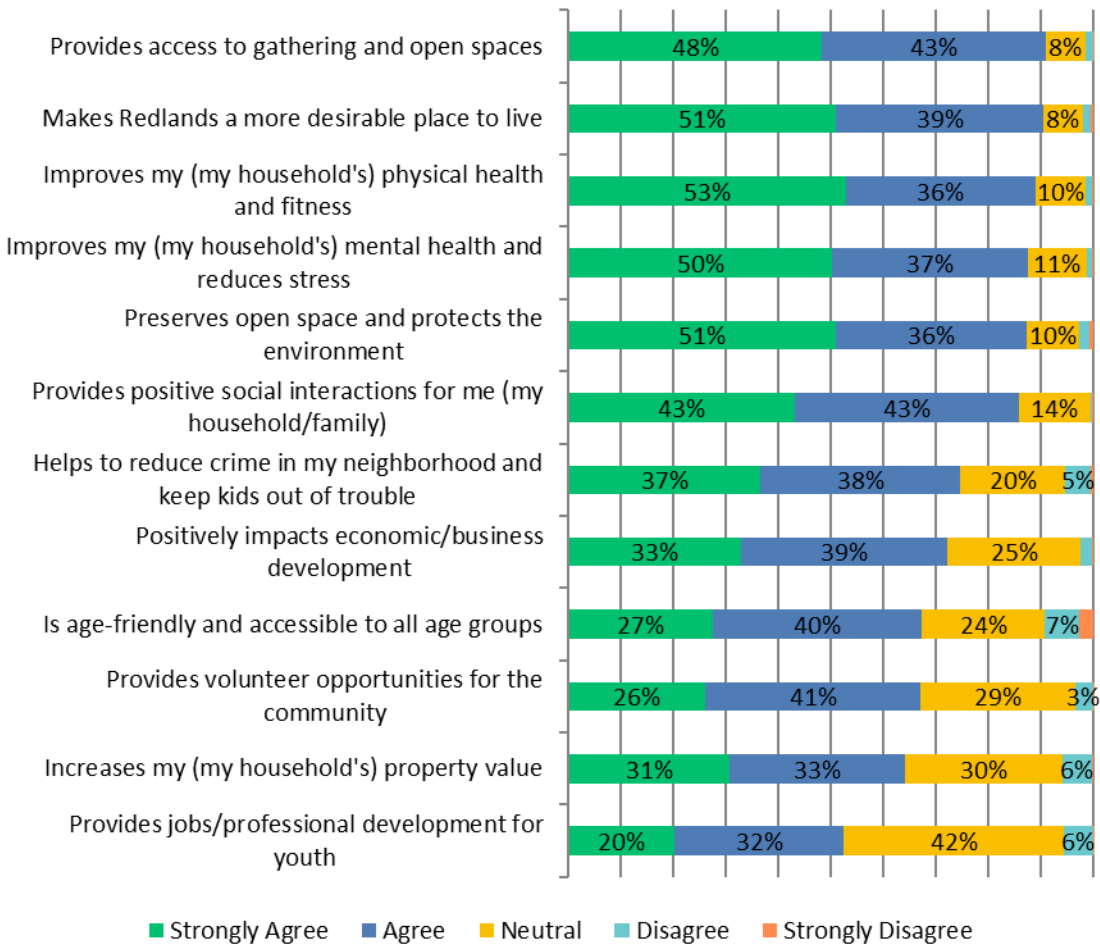
How would you rate the overall quality of the City of Redlands Recreation Division programs or events in which your household has participated?



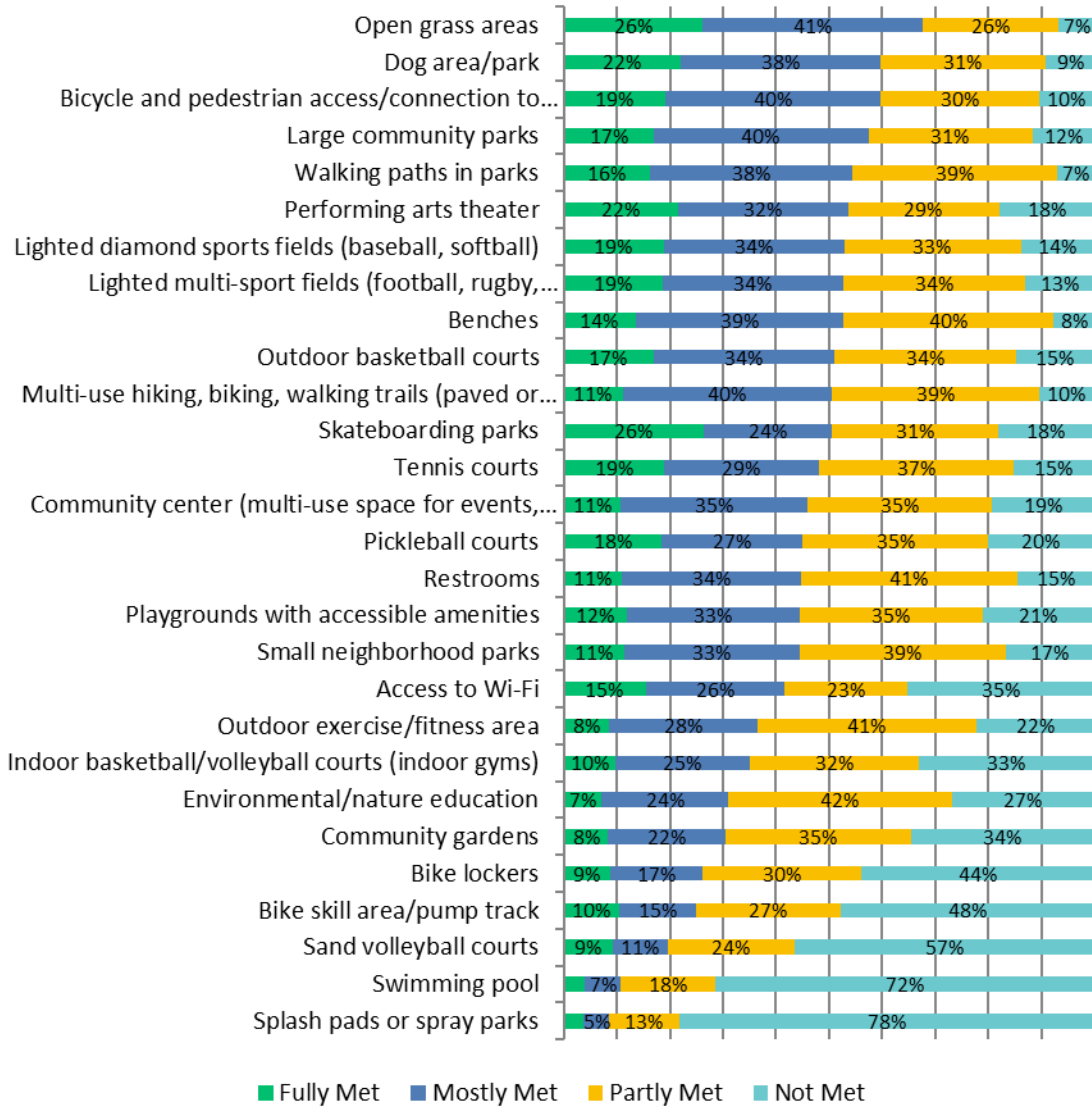
Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Redlands Recreation Division programs more often.



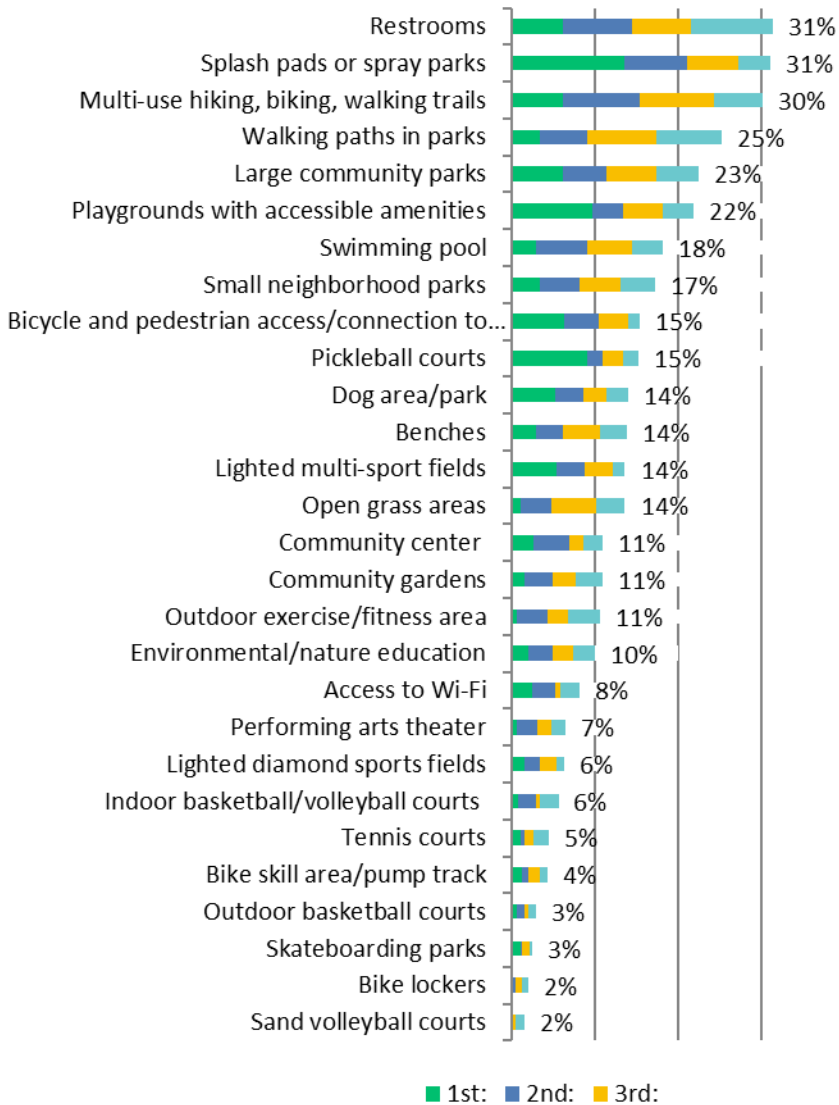
Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Redlands's parks, facilities, and recreation programs or events by circling the corresponding number.



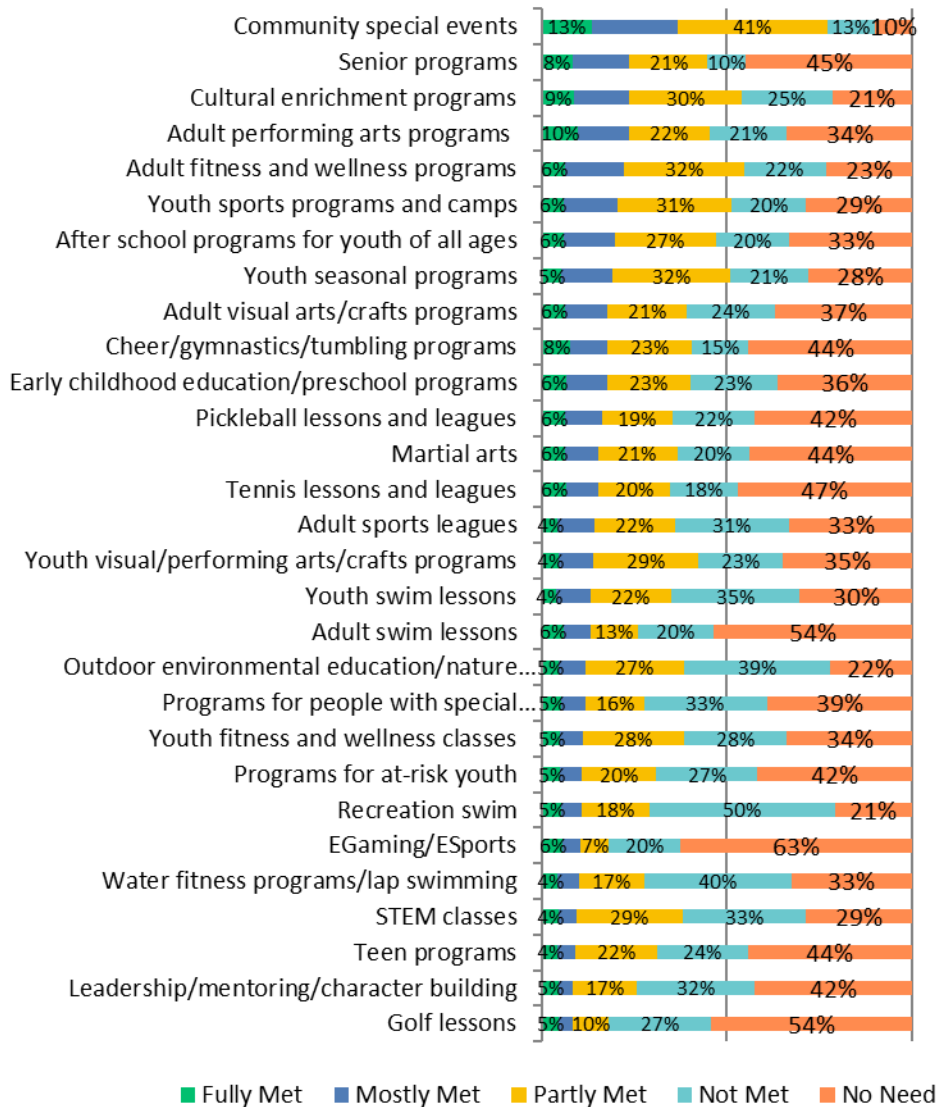
Please indicate how well your needs are being met for each of the facilities/amenities listed.



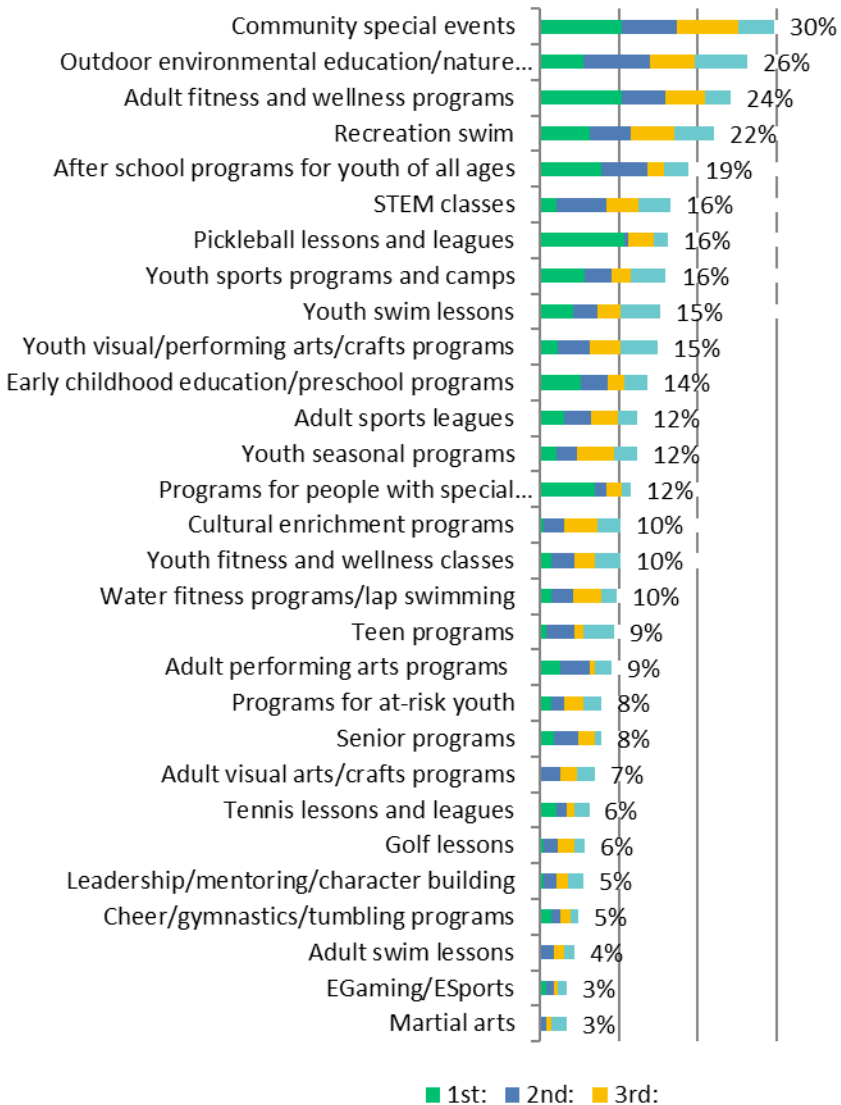
Which FOUR facilities/amenities from the list are MOST IMPORTANT to your household?



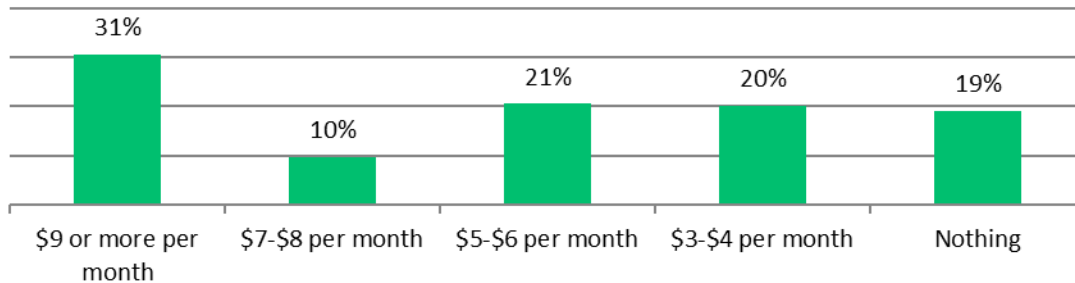
Please indicate how well your needs are being met for each of the programs/activities listed.



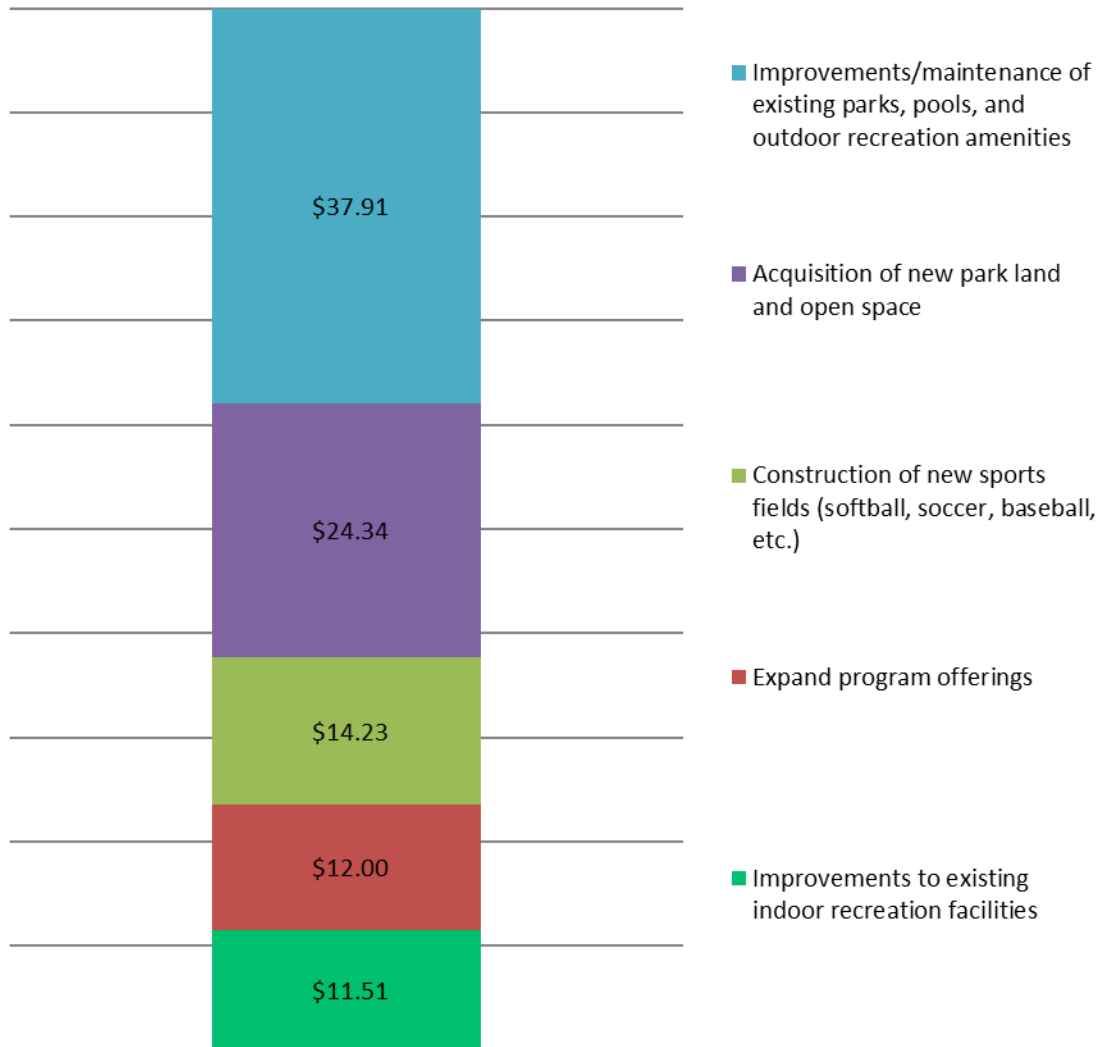
Which FOUR programs/activities from the list are MOST IMPORTANT to your household?



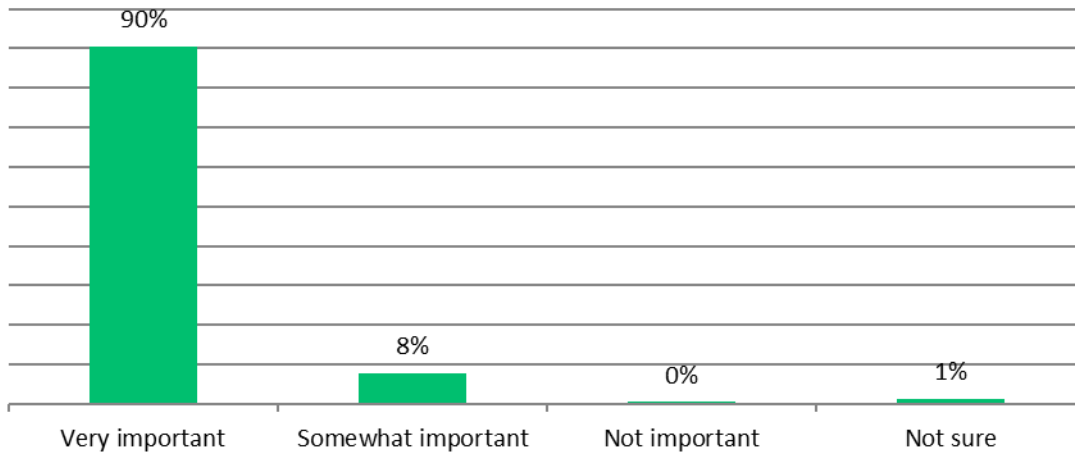
What is the maximum amount of additional tax revenue you would be willing to pay to improve the types of parks, trails, recreation facilities and programs you have indicated are most important to your household?



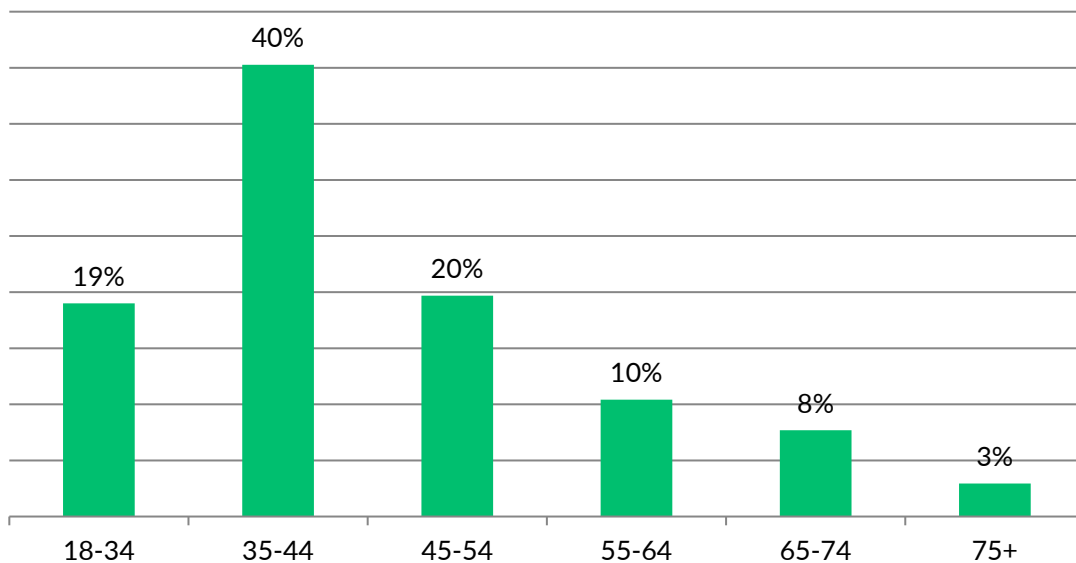
If you had \$100, how would you allocate the funds among the parks and recreation categories listed below? [Please be sure your total adds up to \$100.]



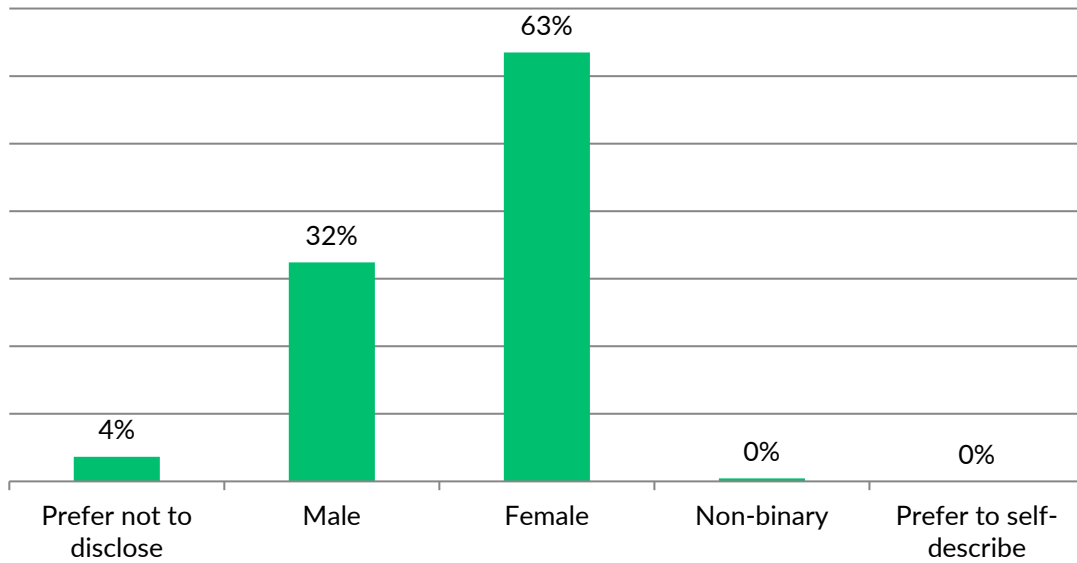
How important do you feel it is for the City of Redlands to provide high quality parks, recreation facilities and programs?



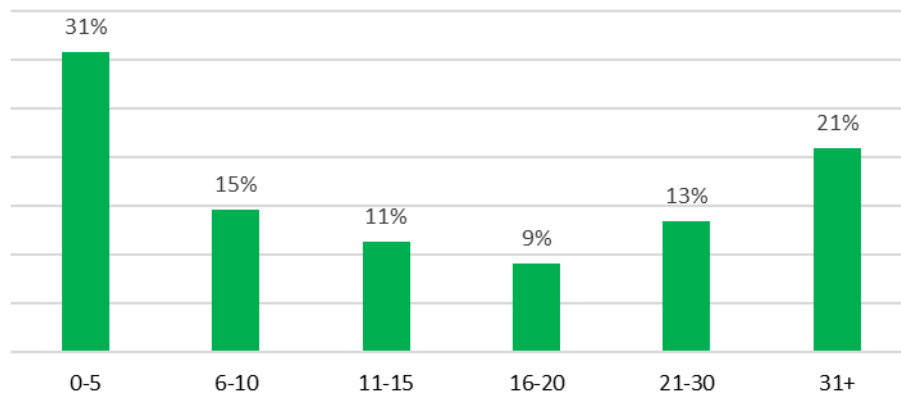
What is your age?



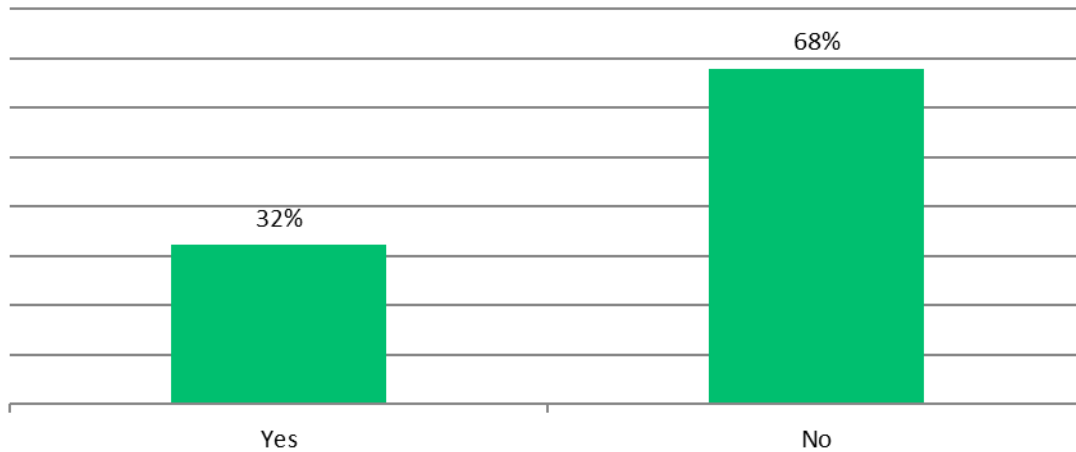
Your gender identity:



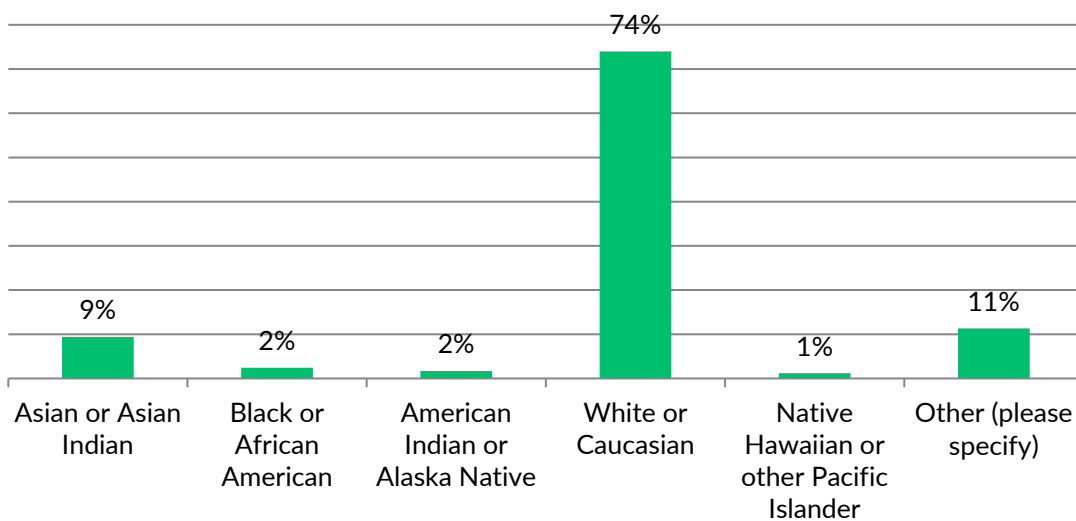
How many years have you lived in Redlands?



Are you or other members of your household of Hispanic, Spanish, or Latino/a/x ancestry?



Which of the following best describes your race?



APPENDIX C - PROGRAM INVENTORY

ACTIVE ADULT	
Bingo	Chess Group
Deaf Club	French Class
Heartfulness Meditation	Joslyn Joy Writers
Joslyn Painters	Knitting Group
Learn to Play Bridge	Mahjong Group
Needle Pointers	Party Bridge
Quilting Group	Senior Discussion Group
Women's Discussion Group	

ATHLETICS	
Adult Tennis - Beginner	Adult Tennis - Intermediate
Basketball Camps	Basketball Club
Basketball Kills	Basketball Leagues
BEST Intro to Soccer	BEST Multi Sport
Cheerleading	Escola Soccer
Pickleball League	Pickleball Organized Play
Racquetball	Tennis - Future Stars
Tennis - Rising Stars	Tennis - Team Tennis
Tennis - Tennis Academy	UK Soccer Camp
Volleyball Camp	Volleyball Club
Volleyball Rec	

CULTURE ENRICHMENT	
Art Lessons	Billiards
Lego Camps	Mandarin Classes
Piano Lessons	Recording Studio

EVENTS	
Afternoon Delights Socials	Afternoon Education Presentations
Blood Pressure Checks	Cell Phones 101
Christmas Block Party	Christmas Tree Lighting Ceremony
Coffee, Donuts & Trivia	Dinner & Dances
Downtown Morning Market	Halloween on Olive
Midnight Hoops	Movies in the Park
Music Festival Workshops	Paint & Sip
Summer Swish	Swim Days
Theater Workshops	

HEALTH & FITNESS	
Adult Jazz	Afternoon Line Dance
Ballet 2	Ballet 3
Bolly Tots	Bolly Tots 2
Bolly X Workout	Bollywood Dance
Chair Yoga	Evening Line Dance
FSA Meal Service	Hula Lessons
Indian Folk Dance	Jazz Dance
Morning Line Dance	Street Smarts
Sunshine Dance	Tai Chi
Tap Dance	Tiger Claw Karate
Zumba	

APPENDIX D - SIMILAR PROVIDERS

Name of Agency	Location in the City	Operator (Public / Private / Not-for-Profit)	General Description	Price Comparison with your Services (Same / Lower / Higher)	Distance in minutes from your Prime Facility
24 hour Fitness	27621 San Bernardino Ave	Private	Fitness Facility with some classes	Higher	7 minutes
Highland Family YMCA	7793 Central Ave, Highland, CA	Non- Profit	Facility with some classes, fitness, and youth programs	Same / Higher	11 minutes
Highland Senior Center	3102 Highland Ave, Highland, CA	Non- Profit	Community Facility with classes & social activities	Same	13 minutes
LA Fitness	1035 Parkford Dr.	Private	Fitness Facility with some classes	Higher	9 minutes
Redlands Boys and Girls Club	1251 Clay St.	Non- Profit	After school program with some camps	Lower	1 minute
YMCA of the East Valley	500 E Citrus Ave	Non- Profit	Facility with some classes, fitness, and youth programs	Same / Higher	6 minutes
Yucaipa Community Center	34900 Oak Glen Rd	Public	Community Facility with classes & social activities	Same	19 minutes

APPENDIX E - PARK & FACILITY EVALUTATIONS

The following pages provide a point-in-time summary for each park within the Redlands park system, reflecting conditions as of summer 2023. Each summary includes key information on existing amenities and features available at each site. To visually support this information, an aerial site plan is included for each park, clearly identifying the location of all existing amenities. It is important to note that this information does not reflect any changes made to the park sites since summer 2023. Additionally, all data has been compiled and stored in a comprehensive Geographic Information System (GIS) database, which has been provided to the City. This valuable resource supports ongoing planning, project management, and informed decision-making as the City continues to develop and enhance its parks and recreational facilities.



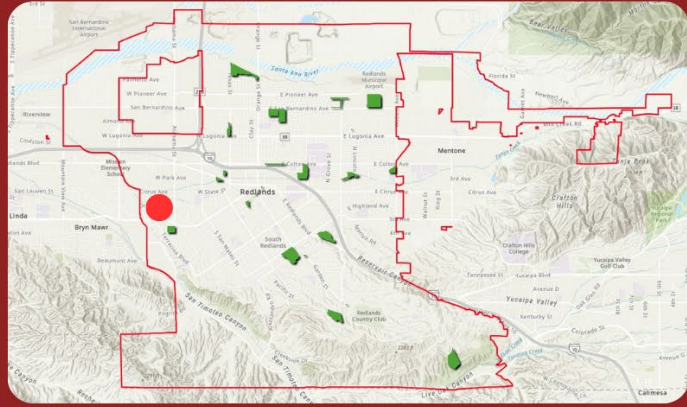
Brookside Park

1630 Brookside Ave.

Community Park

Suburban

9.30 acres

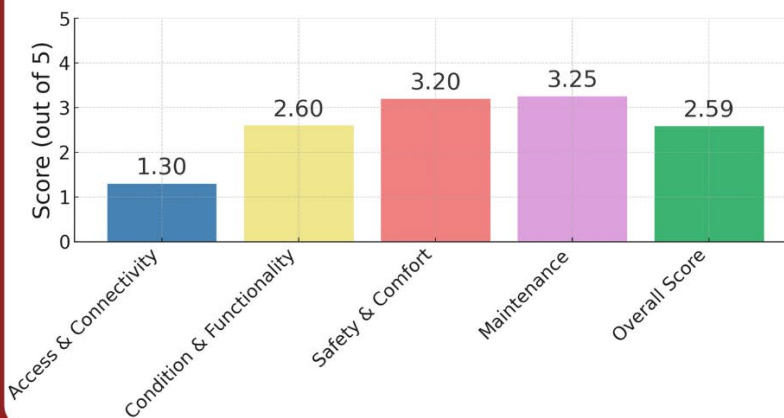


SITE AMENITIES

- 4 Barbecues
- 13 Benches
- 2 Bleachers
- 1 Playground (2-5)
- 2 Picnic Shelters
- 1 Restroom
- 1 Shade Sail
- 1 Ballfield Lighted
- 2 Drinking Fountains
- 14 Tables
- 9 Trash Receptacles



Assessment Scores by Category



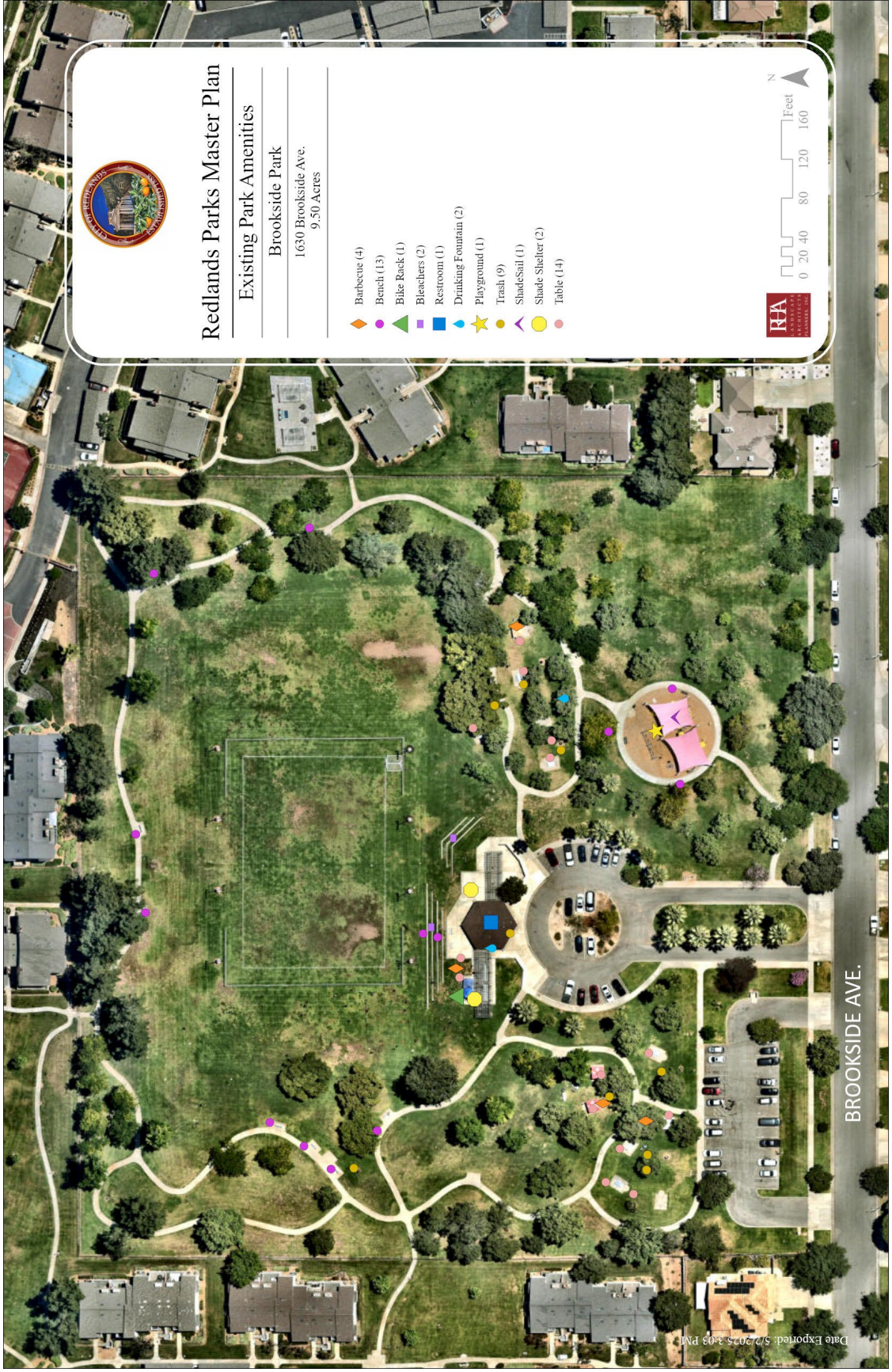
Redlands Parks Master Plan

Existing Park Amenities

Brookside Park

1630 Brookside Ave.
9.50 Acres

- Barbecue (4)
- Bench (13)
- Bike Rack (1)
- Bleachers (2)
- Restroom (1)
- Drinking Fountain (2)
- Playground (1)
- Trash (9)
- ShadeSail (1)
- Shade Shelter (2)
- Table (14)



BROOKSIDE AVE.

Date Exported: 5/12/2025 3:03 PM

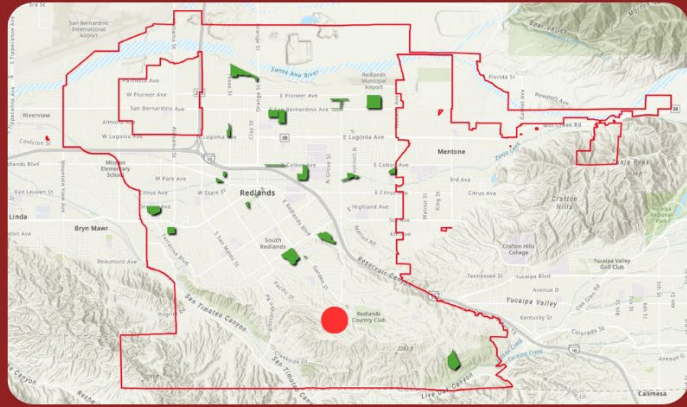
Caroline Park

206 & 320 W. Sunset Dr.

Community Park

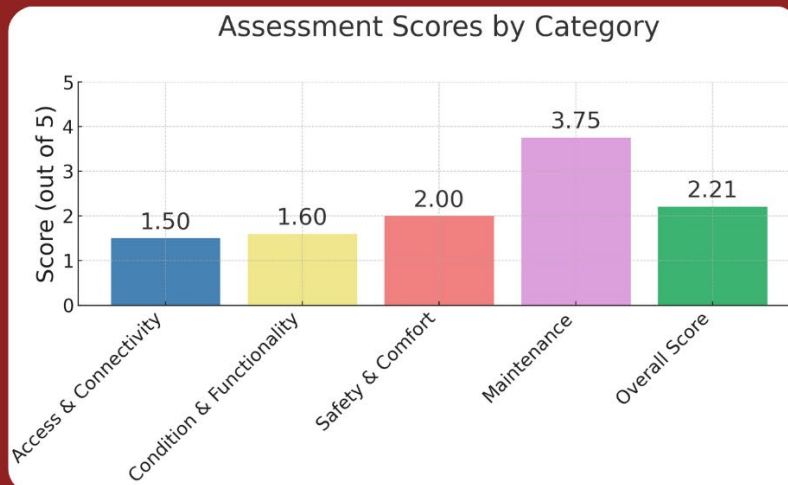
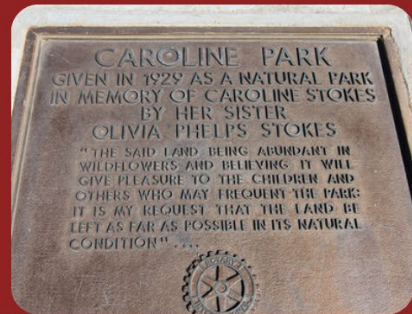
Suburban

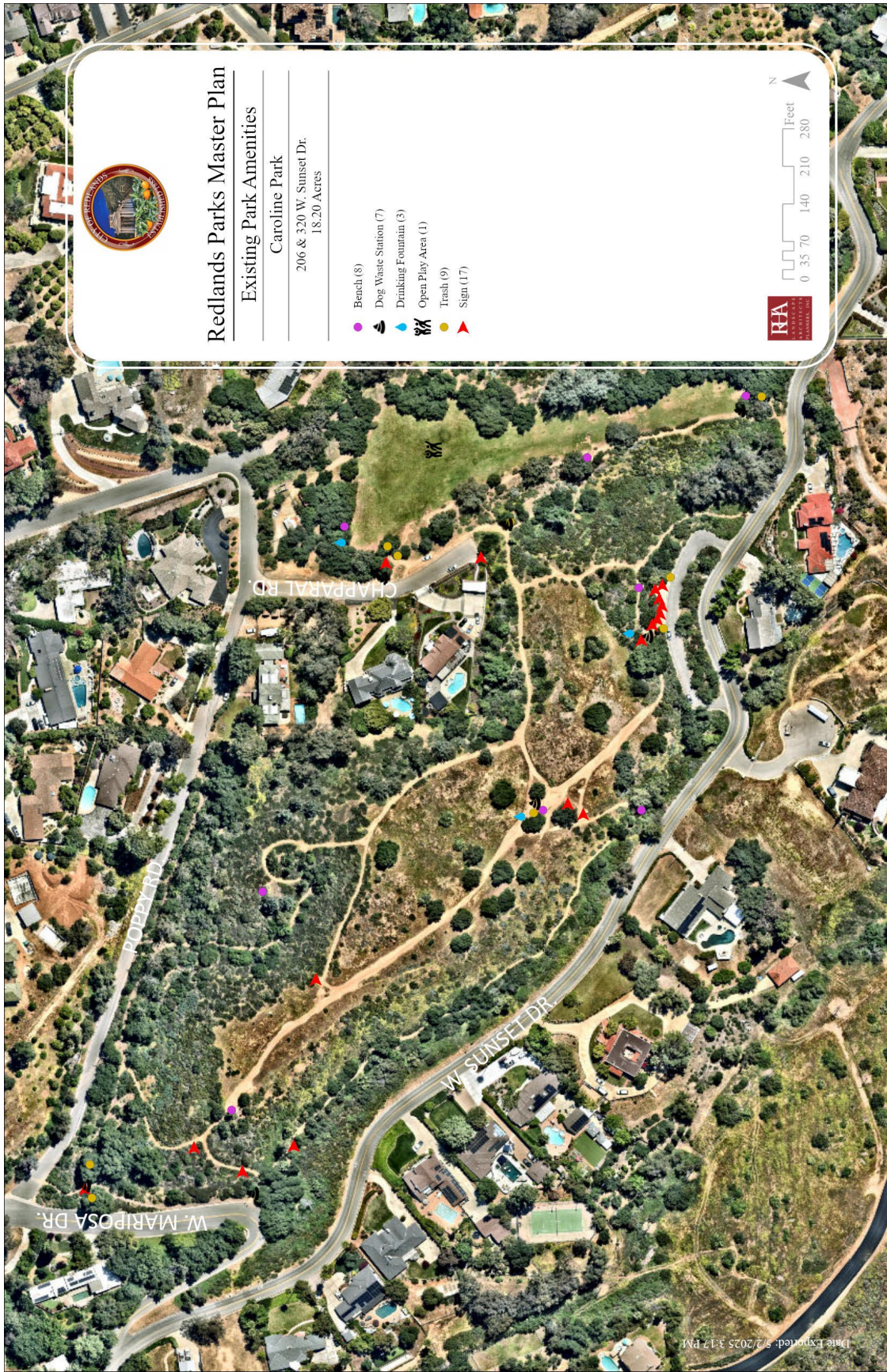
17.00 acres



SITE AMENITIES

- 8 Benches
- 3 Drinking Fountains
- 7 Dog Waste Stations
- 17 Signs
- 9 Trash Receptacles

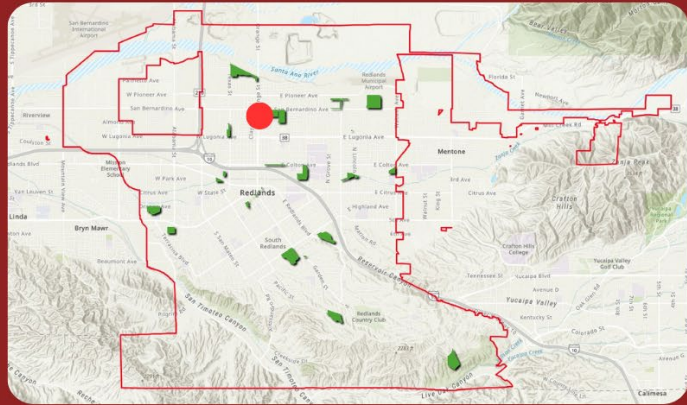




Clement Middle School (RUSD)

501 E. Pennsylvania Ave.

School
Suburban
5.00 acres

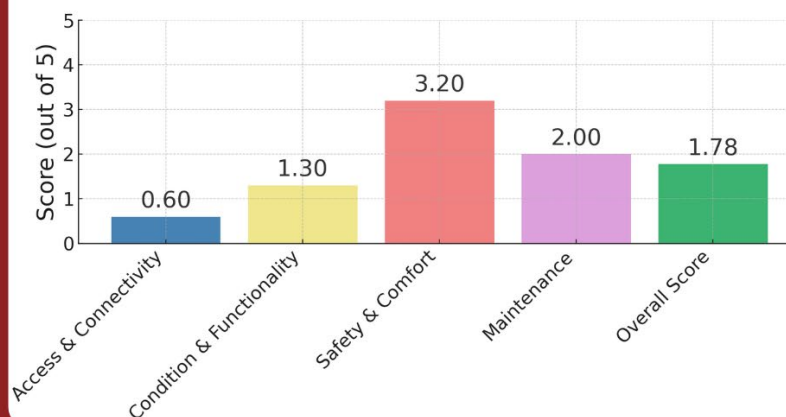


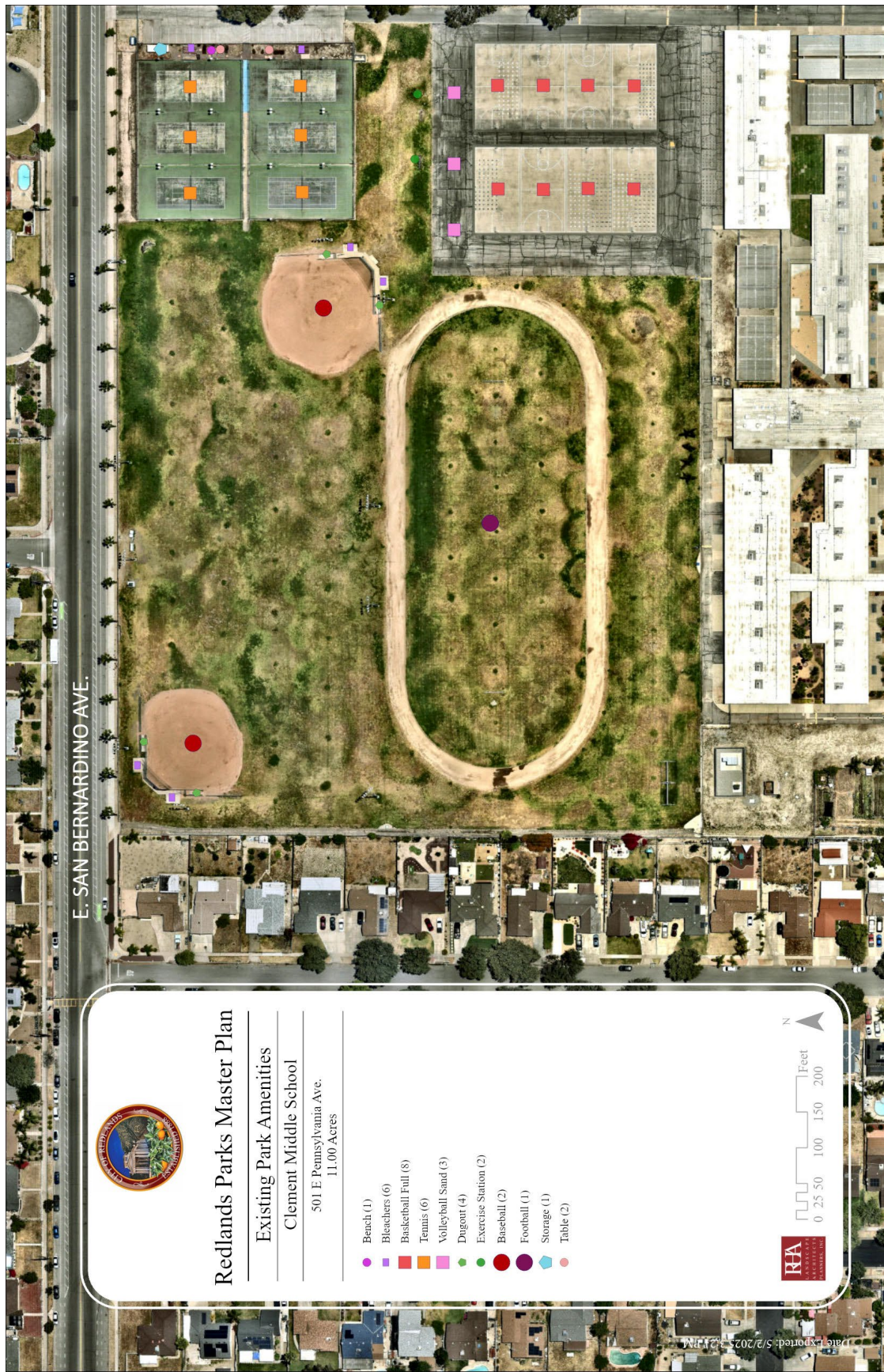
SITE AMENITIES

- 1 Bench
- 6 Bleachers
- 1 Bullpen
- 8 Basketball Full Court
- 3 Volleyball Courts
- 6 Tennis Courts
- 4 Dugouts
- 2 Exercise Stations
- 3 Ballfields
- 2 Tables
- 1 Storage



Assessment Scores by Category





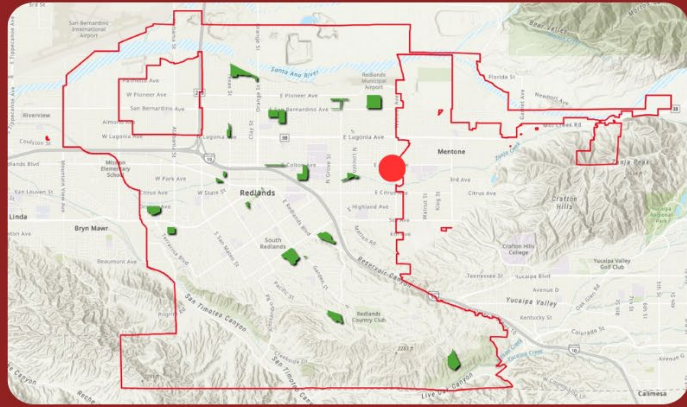
Crafton Park

601 N. Wabash Ave.

Community Park

Suburban

6.80 acres

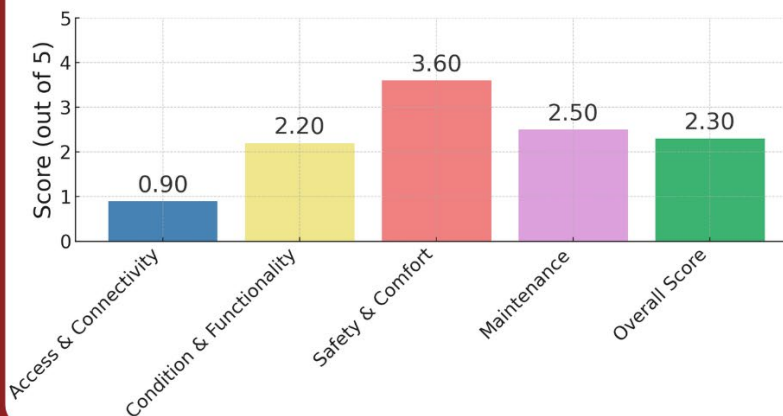


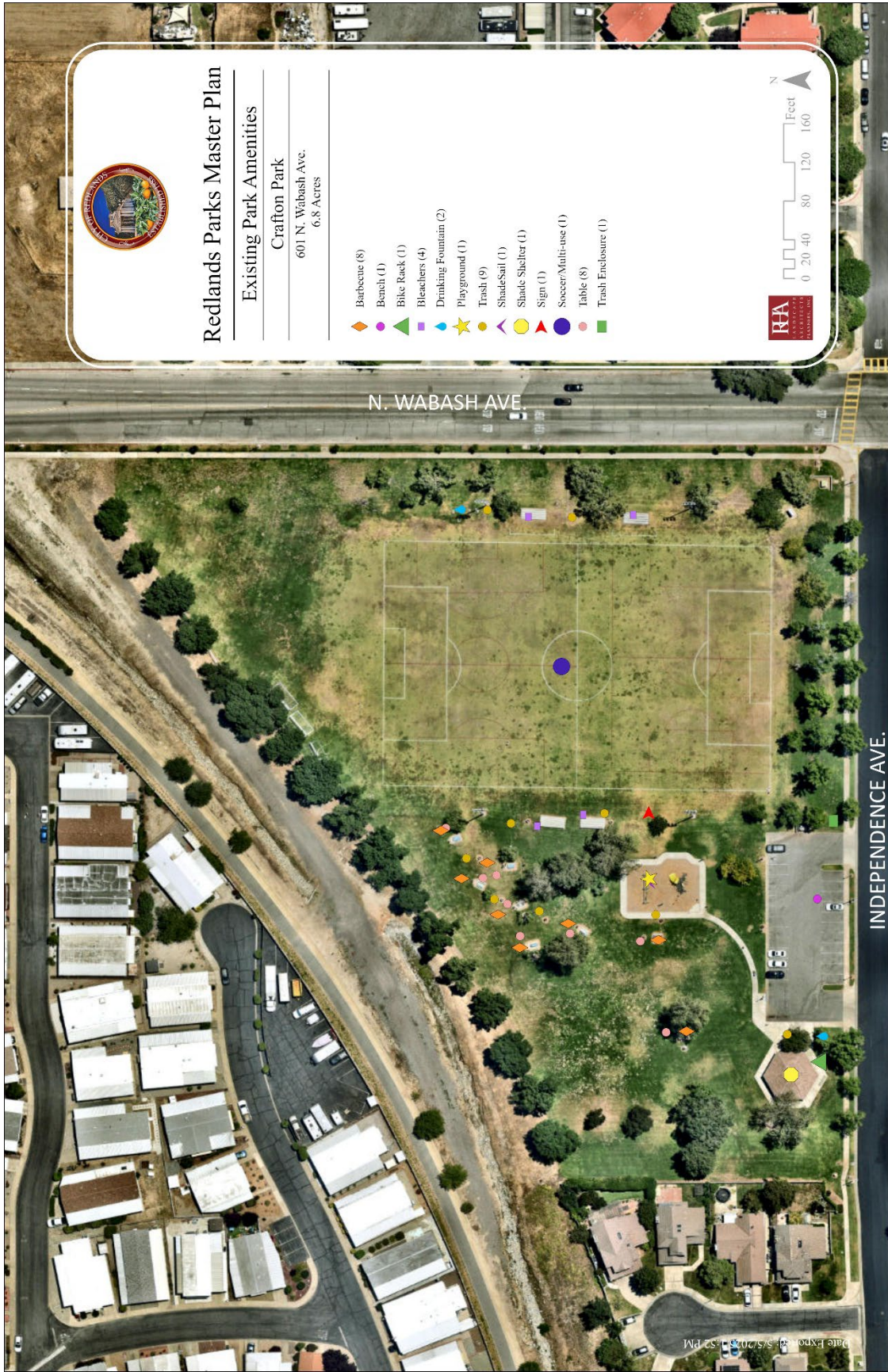
SITE AMENITIES

- 8 Barbecues
- 1 Bench
- 1 Bike Rack
- 4 Bleachers
- 2 Drinking Fountains
- 1 Playground
- 9 Trash Receptacles
- 1 Shade Sail
- 1 Shade Structure
- 1 Sign
- 1 Soccer/Multi-use Field
- 8 Tables
- 1 Trash Enclosure



Assessment Scores by Category





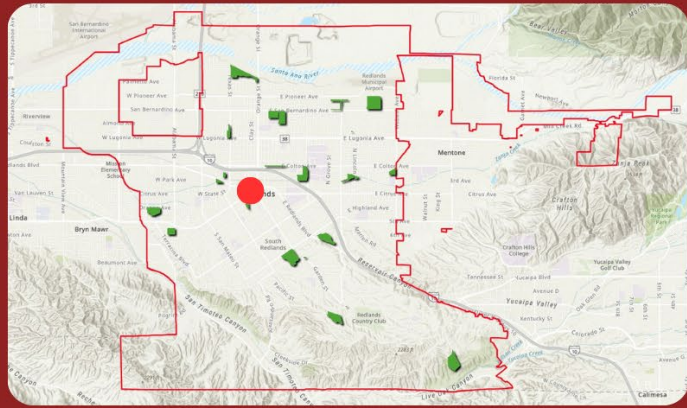
Ed Hales Park

101 E. State St.

Neighborhood Park

Downtown

.60 acres



SITE AMENITIES

11 Benches

1 Picnic Shelter

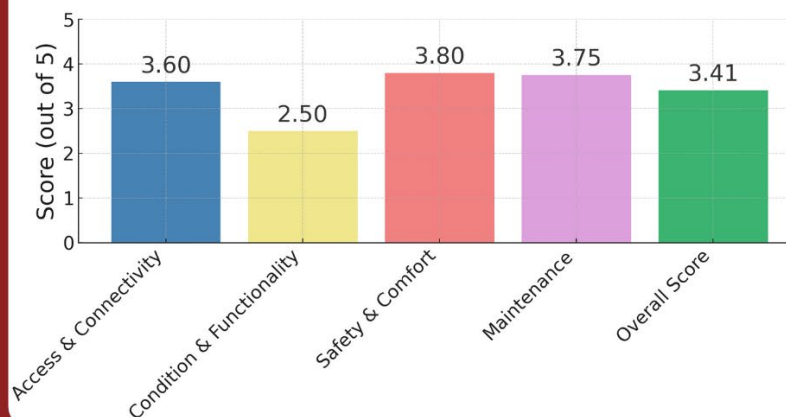
2 Signs

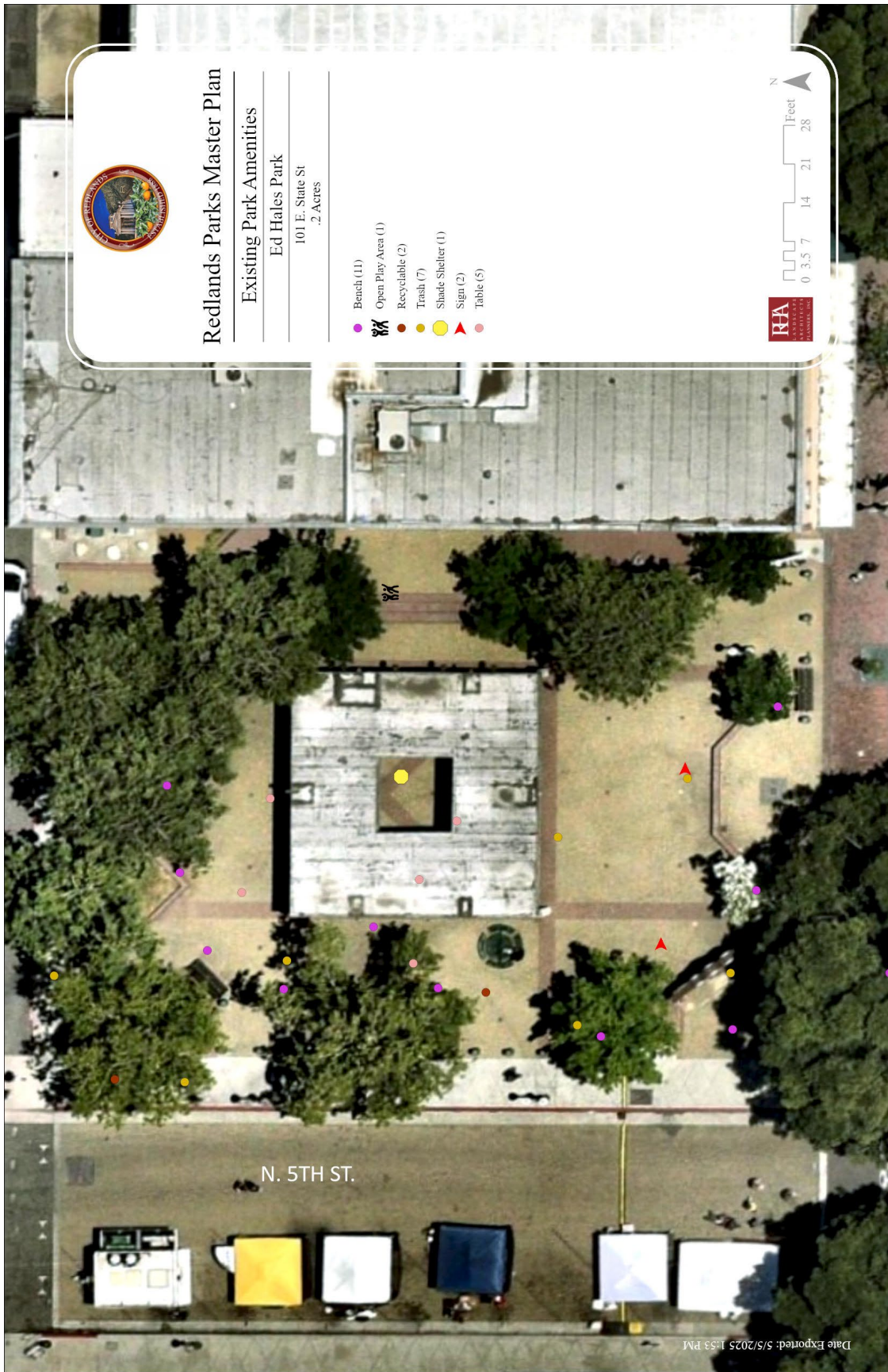
5 Tables

9 Trash Receptacles



Assessment Scores by Category





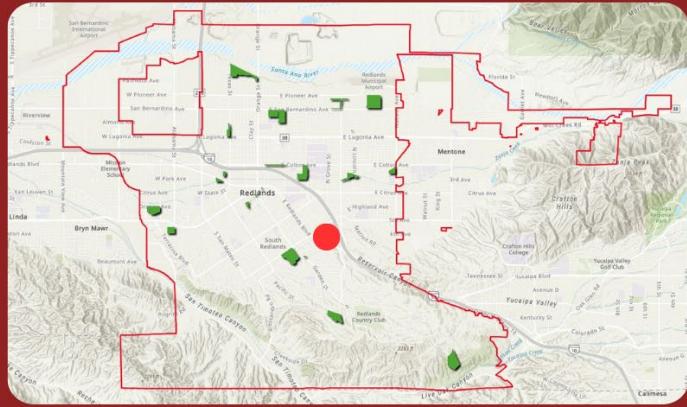
Ford Park

955 Parkford Dr.

Community Park

Suburban

20.00 acres

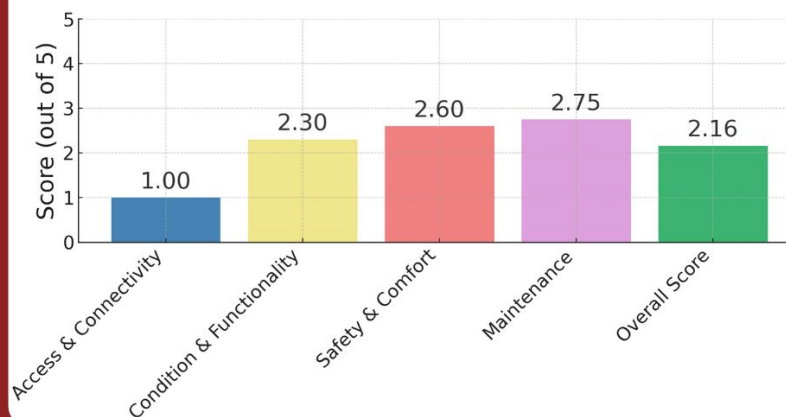


SITE AMENITIES

- | | |
|----------------------------|-----------|
| 6 Barbecues | 3 Signs |
| 32 Benches | 19 Tabela |
| 1 Bike Rack | |
| 2 Restrooms | |
| 5 Handball Courts | |
| 5 Tennis Courts | |
| 2 Pickleball Courts | |
| 1 Volleyball Court (grass) | |
| 2 Dog Parks | |
| 3 Dog Waste Stations | |
| 4 Drinking Fountains | |
| 7 Open Play Areas | |
| 1 Playground | |
| 3 Shade Sails | |
| 1 Shade Shelter | |



Assessment Scores by Category





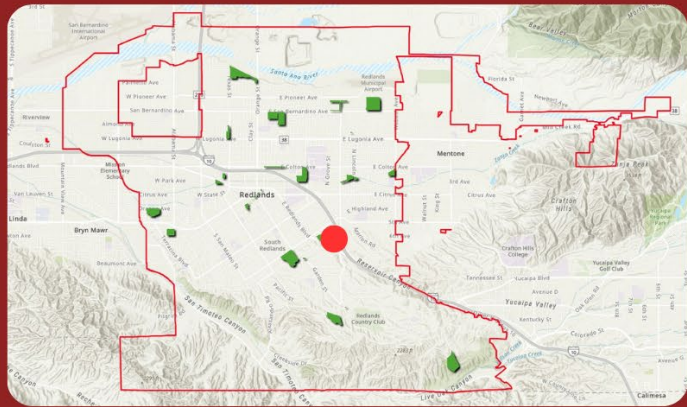
Franklin Park

35 Franklin Ave.

Community Park

Suburban

.38 acres



SITE AMENITIES

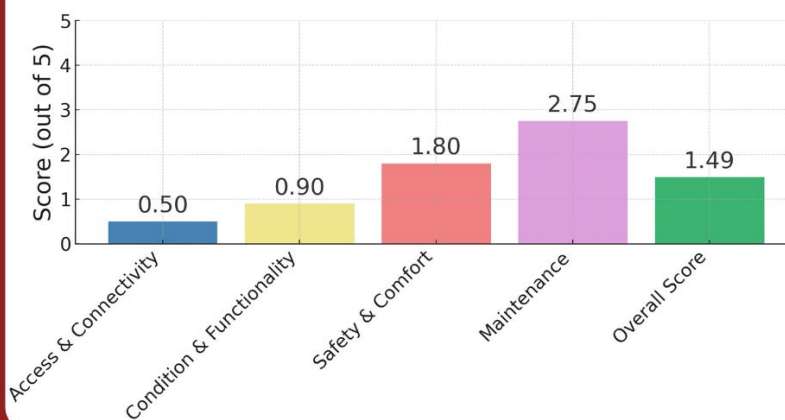
2 Signs

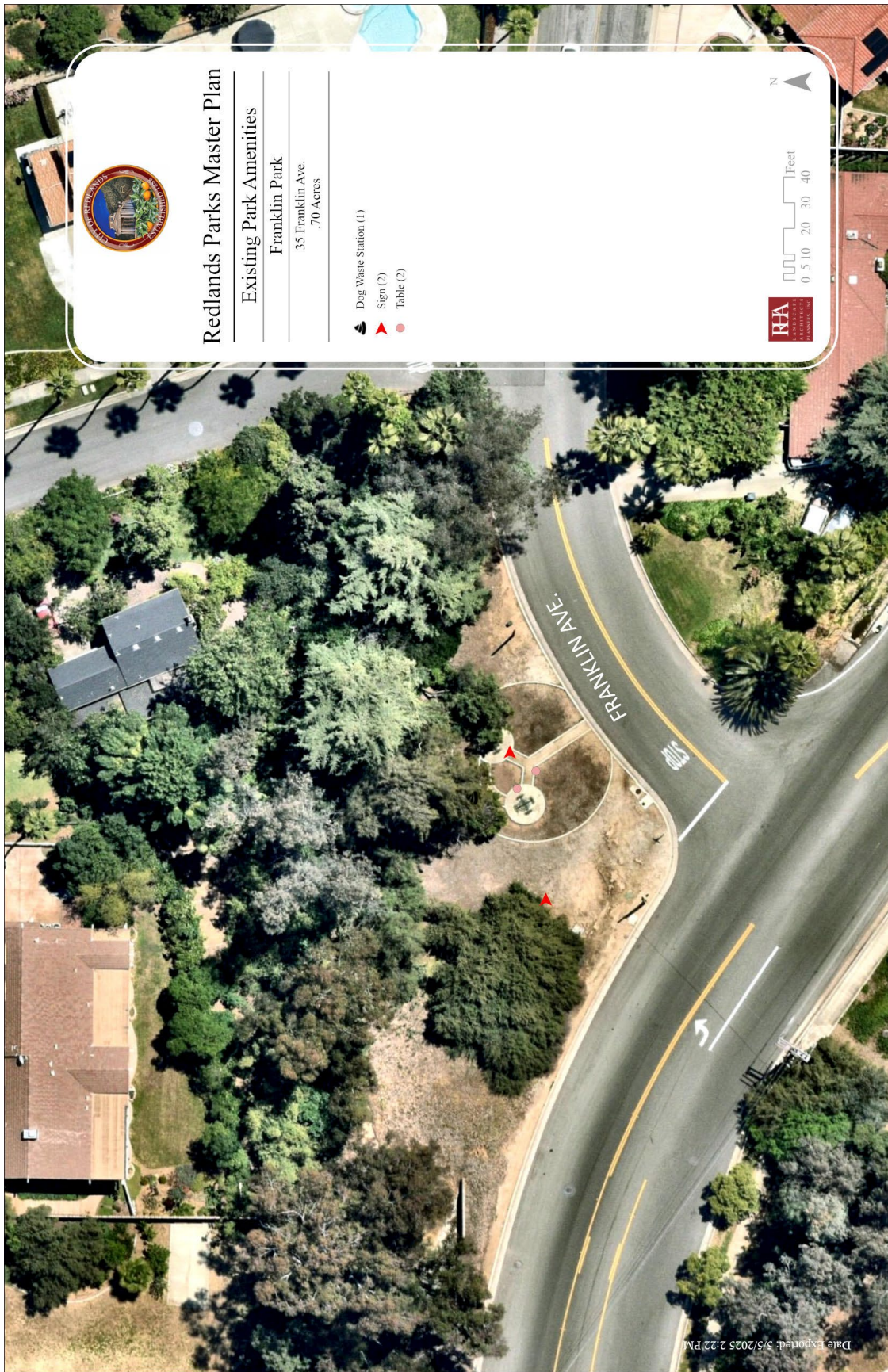
1 Dog Waste Station

2 Tables



Assessment Scores by Category





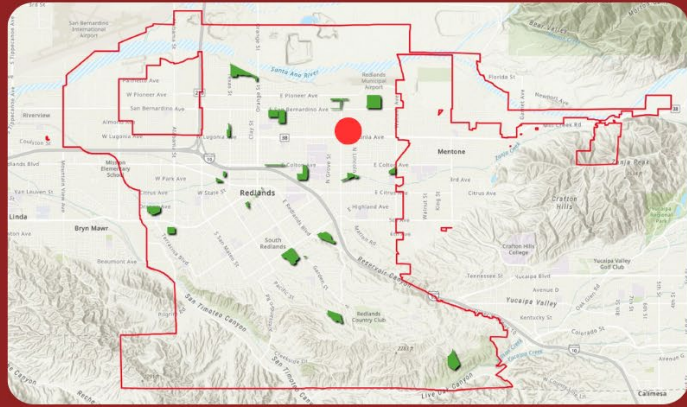
Galway Park

Galway Ave. & Roscommon St.

Neighborhood Park

Suburban

.29 acres

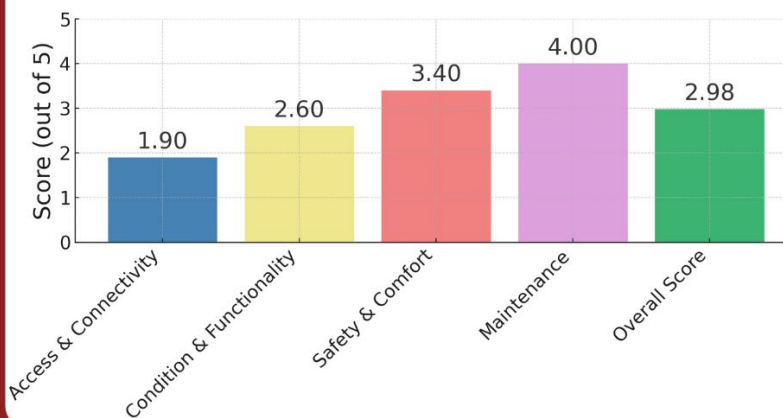


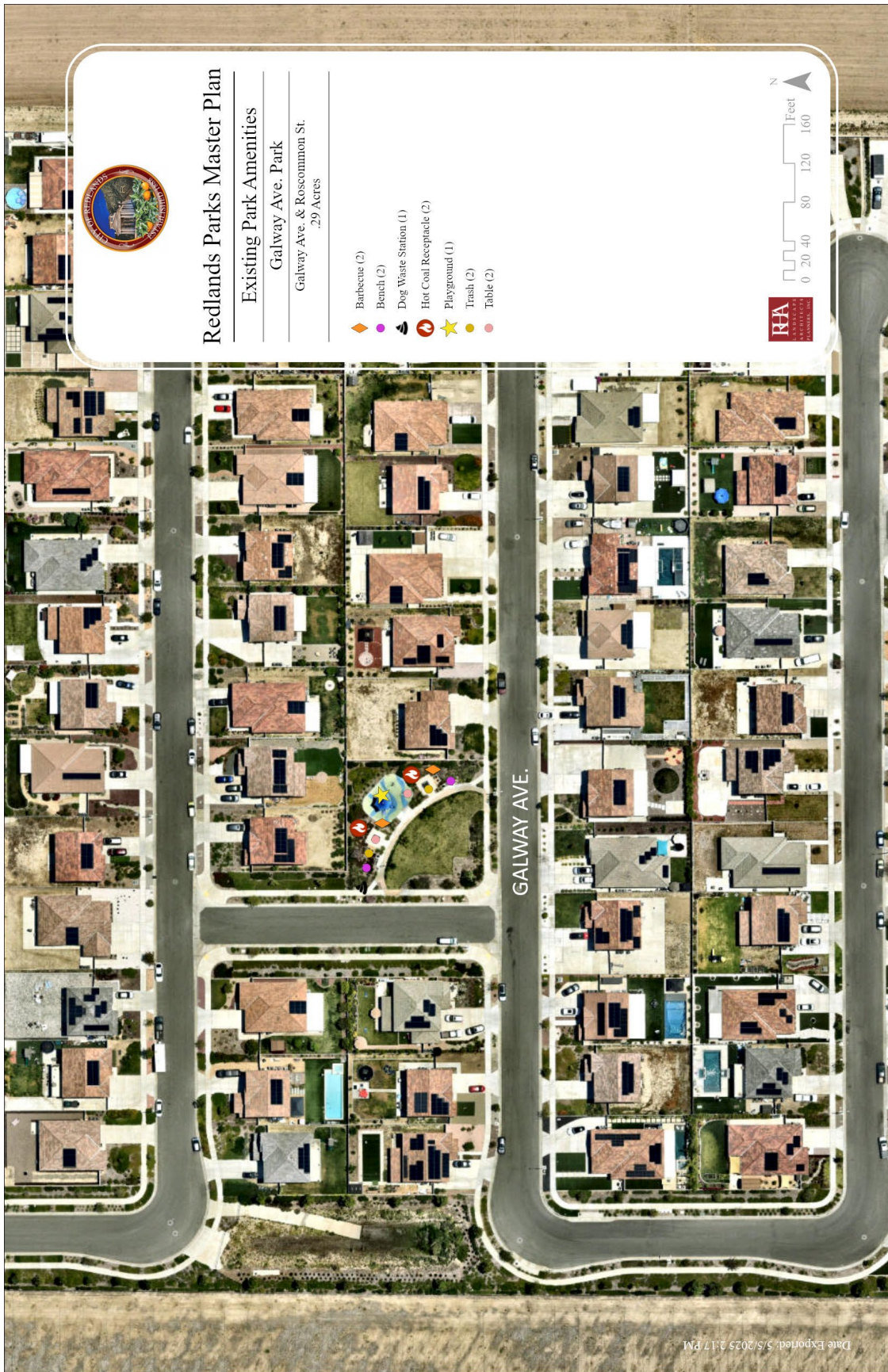
SITE AMENITIES

- 2 Barbecues
- 2 Benches
- 1 Dog Waste Station
- 1 Playground (5+)
- 2 Tables
- 2 Trash Receptacles



Assessment Scores by Category





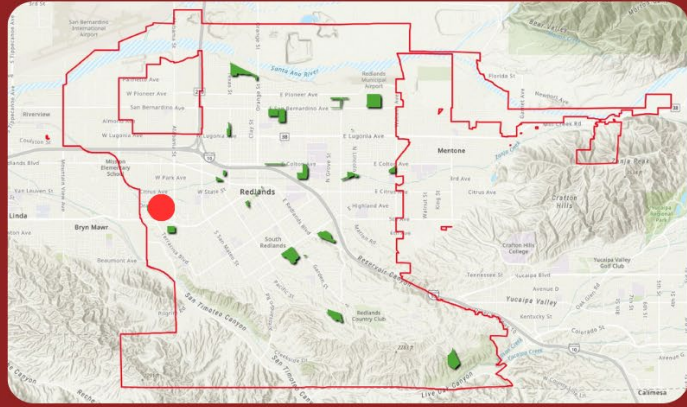
Heritage Park

11126 Iowa St.

Community Park

Suburban

18.00 acres

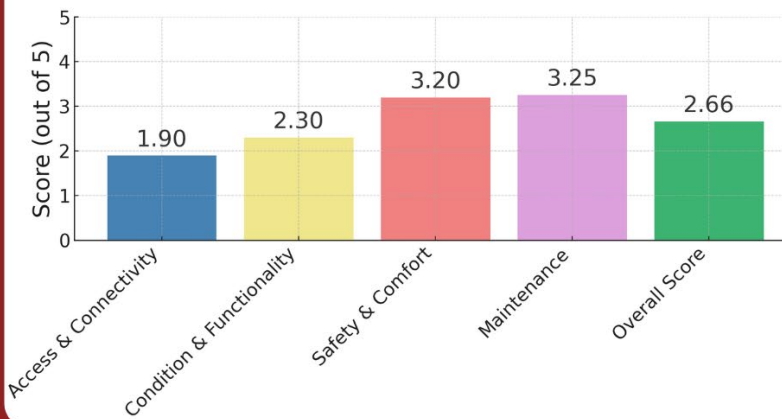


SITE AMENITIES

- 1 Amphitheater
- 8 Benches
- 1 Drinking Fountain
- 12 Signs
- 2 Shade Sails
- 2 Dog Waste Stations
- 8 Tables
- 6 Trash Receptacles



Assessment Scores by Category





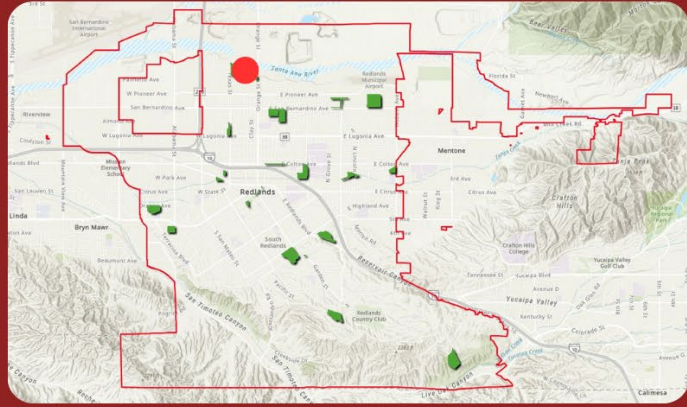
Israel Beal Park

255 Riverview Drive

Neighborhood Park

Suburban

7.80 acres

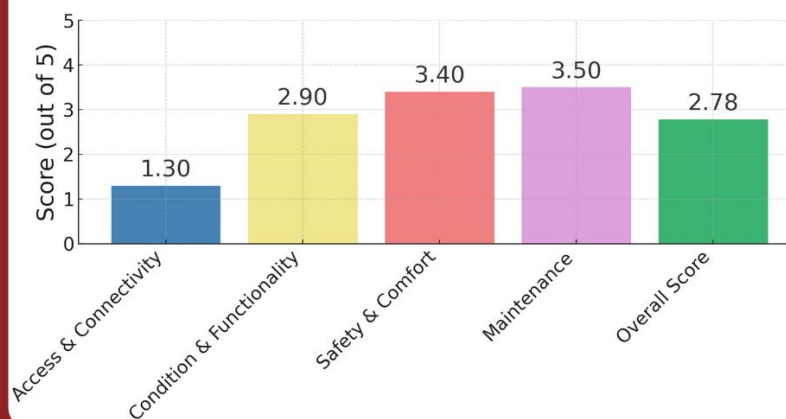


SITE AMENITIES

- 2 Barbecues
- 15 Benches
- 1 Basketball Halves
- 2 Drinking Fountains
- 2 Dugouts
- 5 Exercise Stations
- 2 Playgrounds (5+)
- 1 Restroom
- 1 Shade Sail
- 1 Ballfield Lighted
- 16 Tables
- 17 Trash Receptacles
- 4 Dog Waste Stations



Assessment Scores by Category







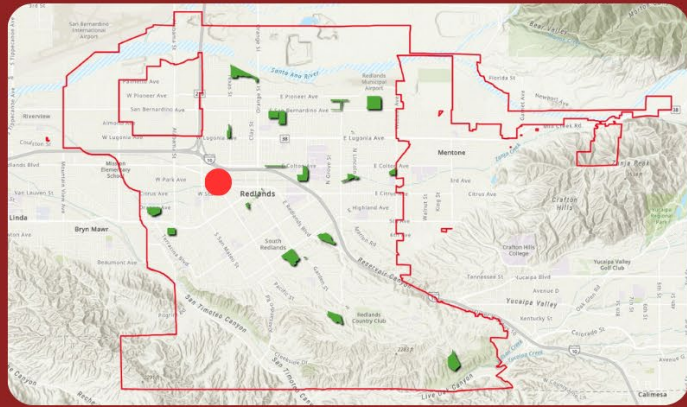
Jennie Davis Park

923 W. Redlands Blvd.

Neighborhood Park

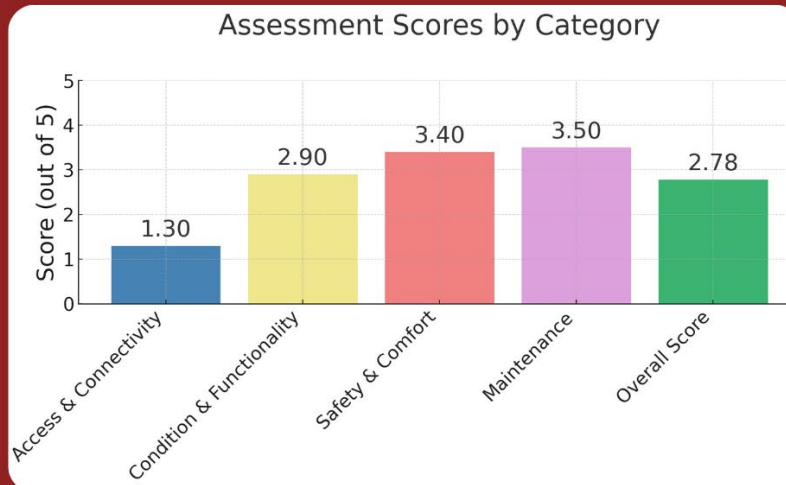
Suburban

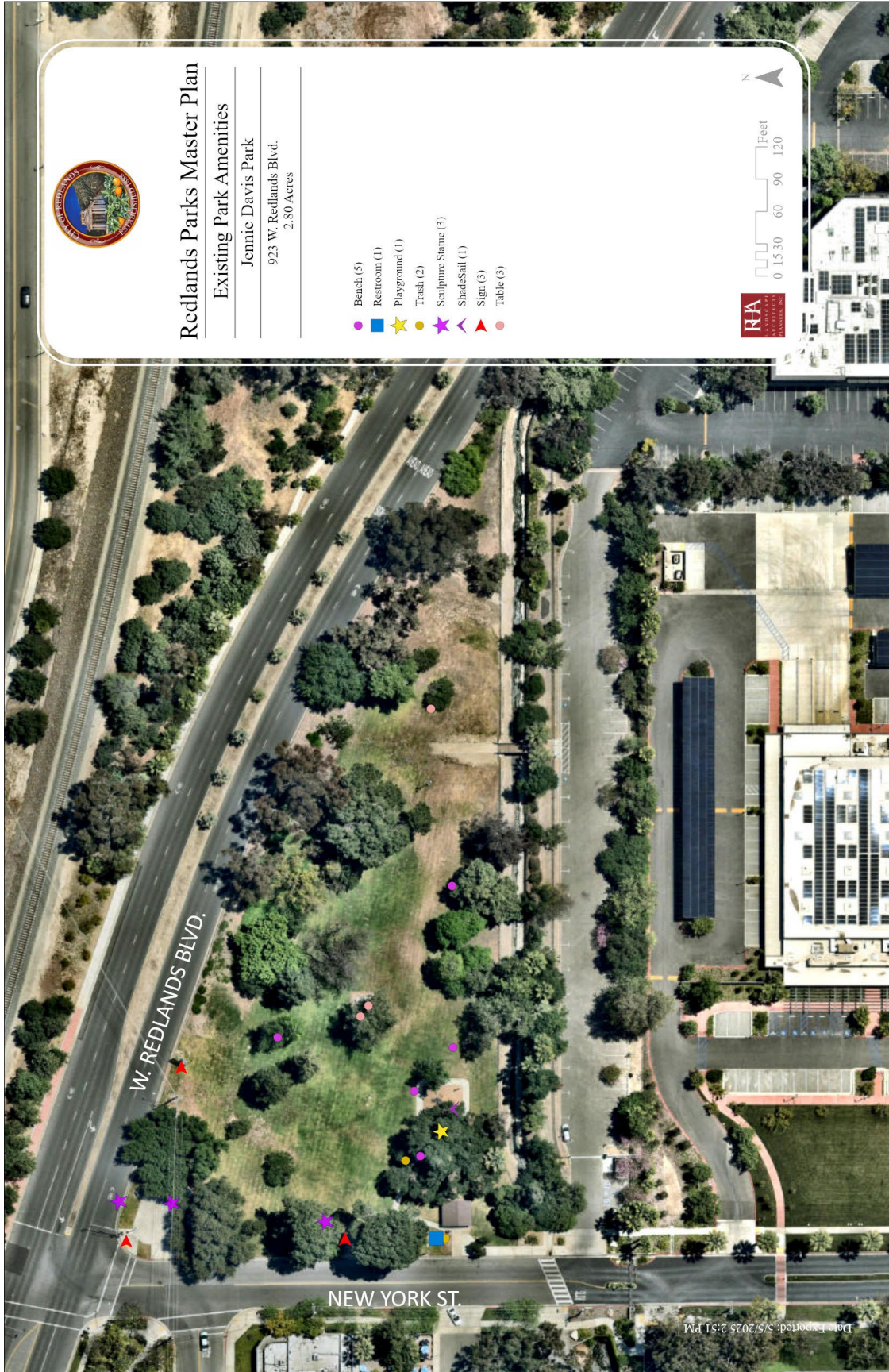
4.0 acres



SITE AMENITIES

- 5 Benches
- 1 Playground (2-5)
- 1 Restroom
- 1 Shade Sail
- 3 Sculptures / Artworks
- 3 Signs
- 3 Tables
- 2 Trash Receptacles

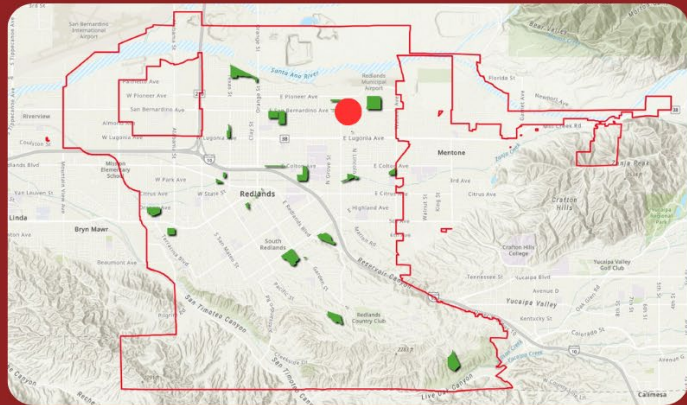




Judson Park East

Judson St & Lucas Ln

Neighborhood Park
Suburban
2.59 acres

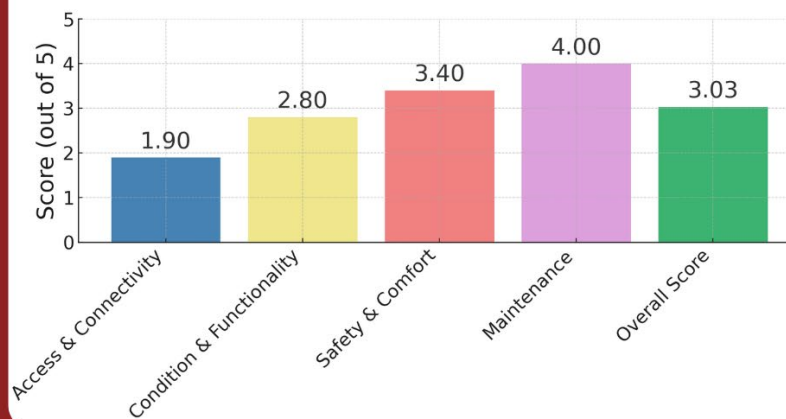


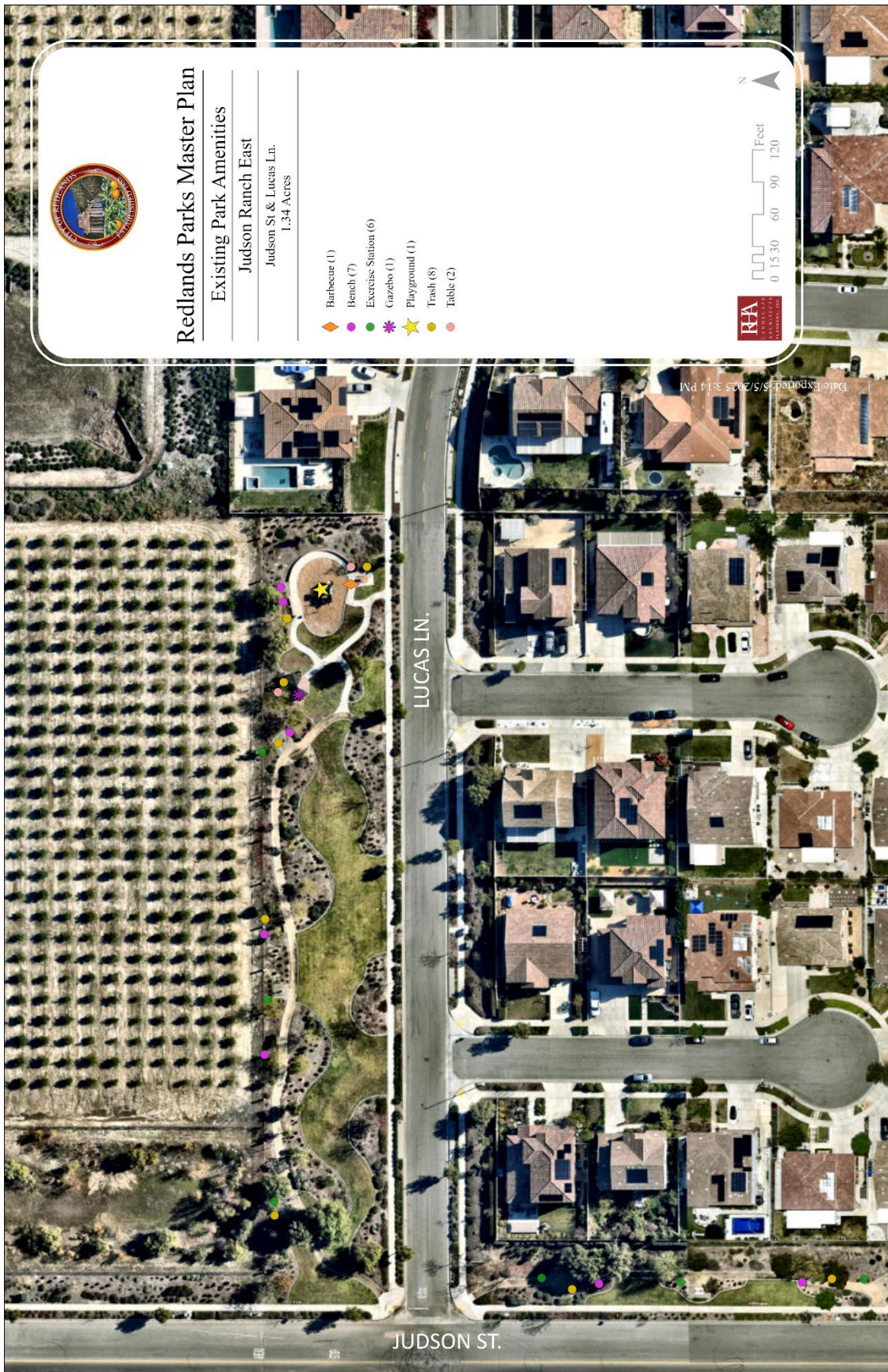
SITE AMENITIES

- 1 Barbecue
- 7 Benches
- 1 Picnic Shelter
- 1 Playground (2-5)
- 6 Exercise Stations
- 2 Tables
- 8 Trash Receptacles



Assessment Scores by Category

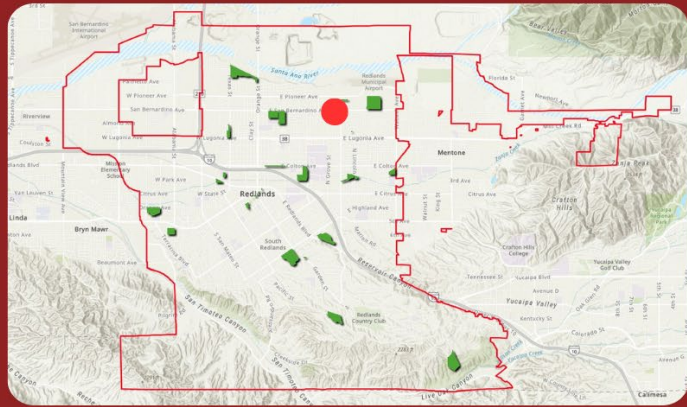




Judson Park West

Judson St & Lucas Ln

Neighborhood Park
Suburban
2.59 acres

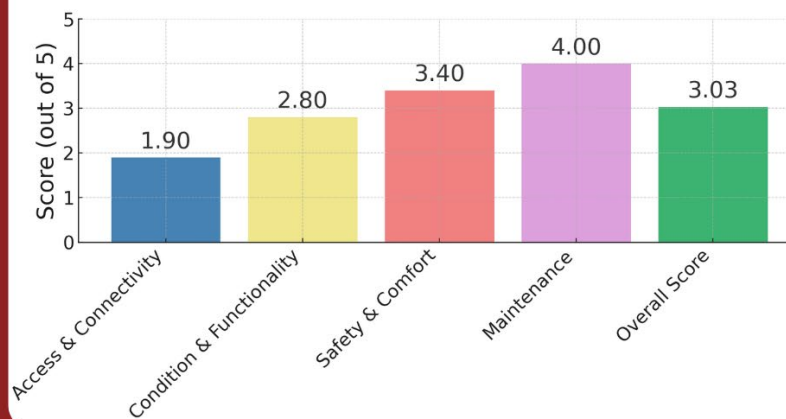


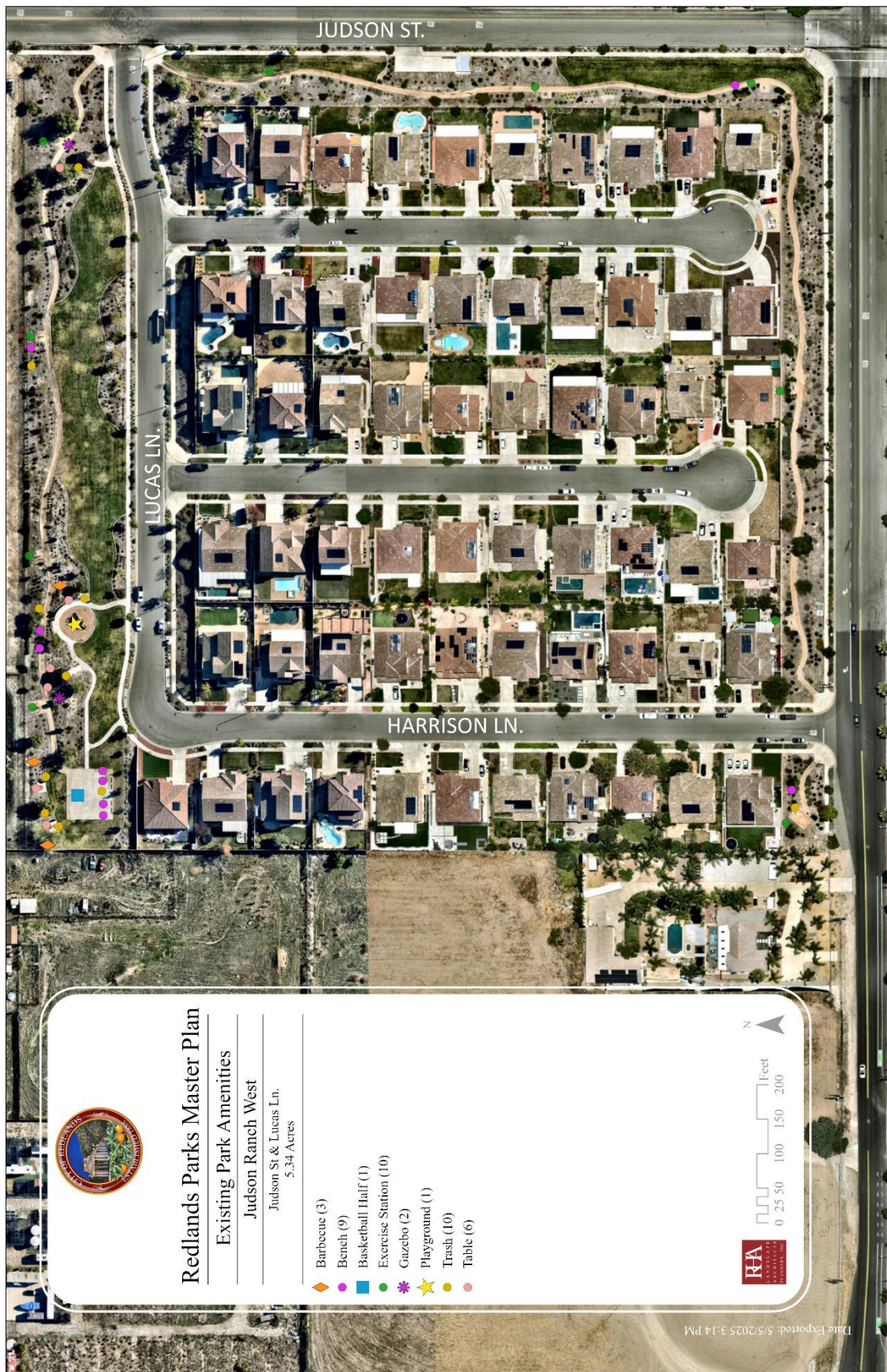
SITE AMENITIES

- 3 Barbecues
- 9 Benches
- 1 Half Basketball Court
- 1 Playground (2-5)
- 10 Exercise Stations
- 6 Tables
- 10 Trash Receptacles



Assessment Scores by Category





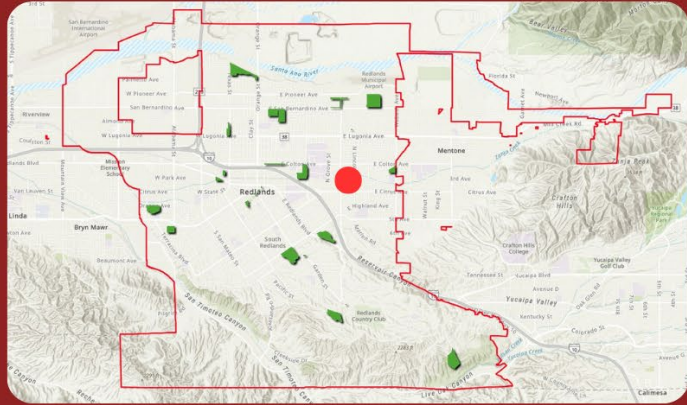
Laramie Park

1473 Laramie Ave.

Neighborhood Park

Suburban

1.60 acres



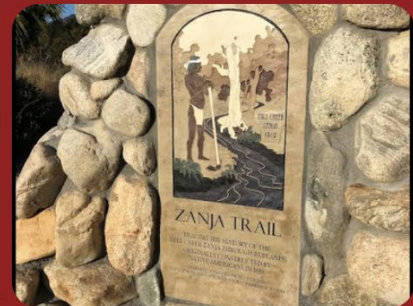
SITE AMENITIES

1 Playground (2-5)

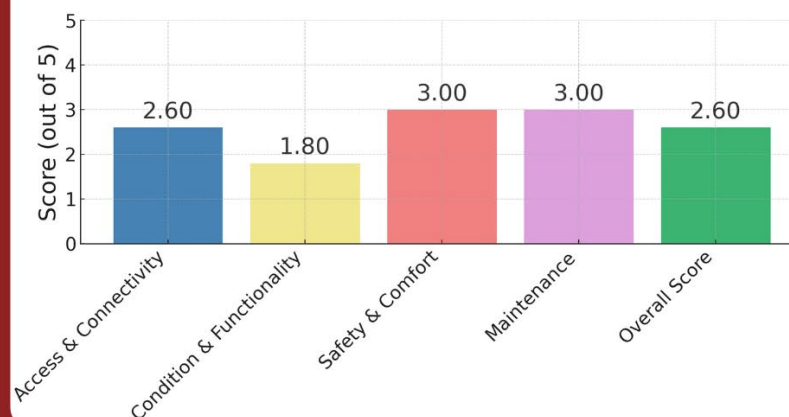
1 Shade Sail

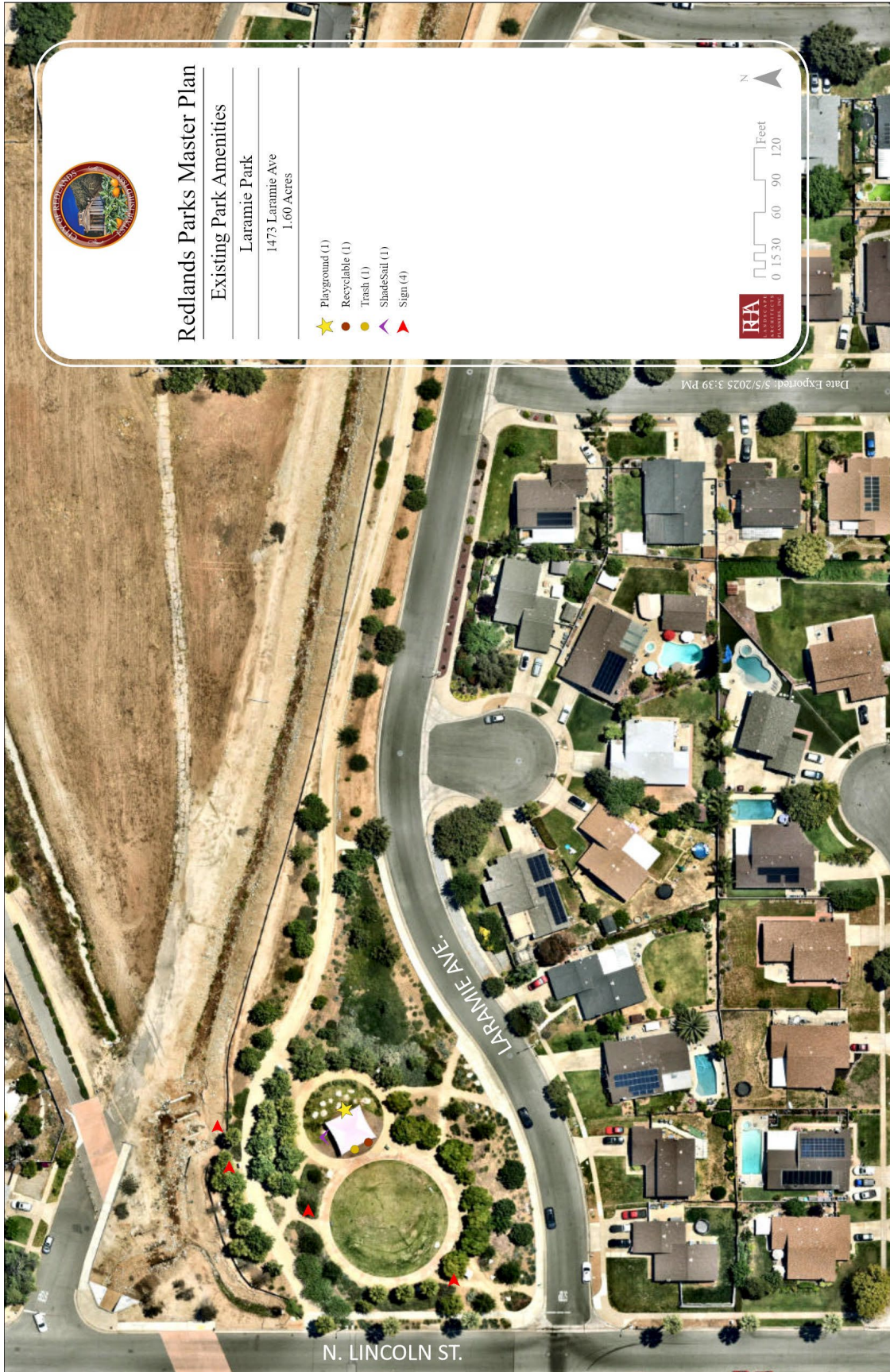
4 Signs

2 Trash Receptacles



Assessment Scores by Category





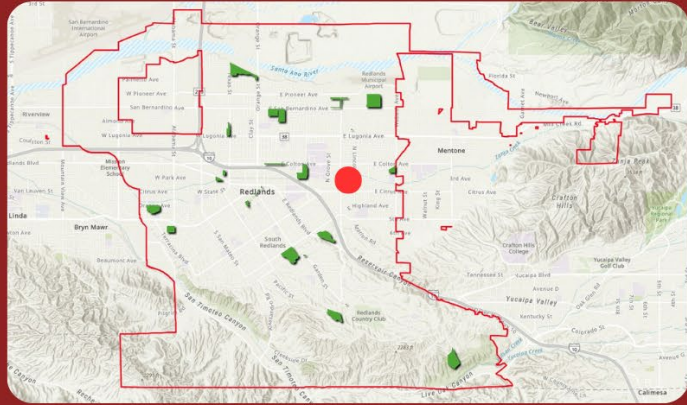
Lincoln Park

Sylvan Blvd. & Lincoln St.

Neighborhood Park

Suburban

3.87 acres



SITE AMENITIES

2 Benches

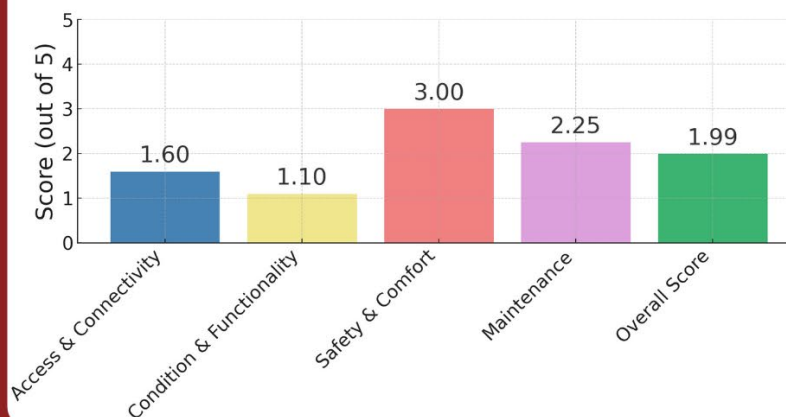
1 Dog Waste Station

1 Sign

3 Trash Receptacles



Assessment Scores by Category

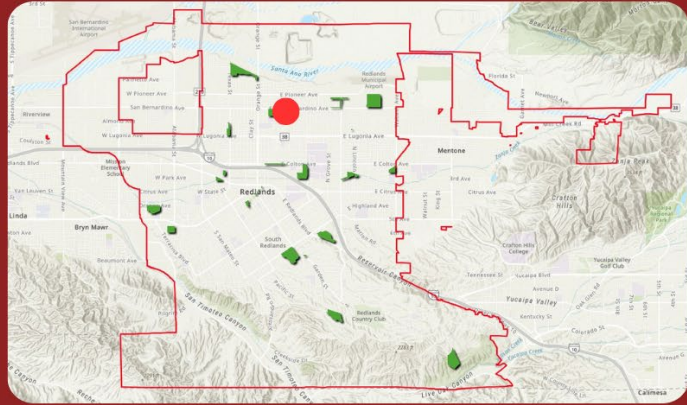




Martinez Park

11535 N. Church St.

Community Park
Suburban
9.10 acres

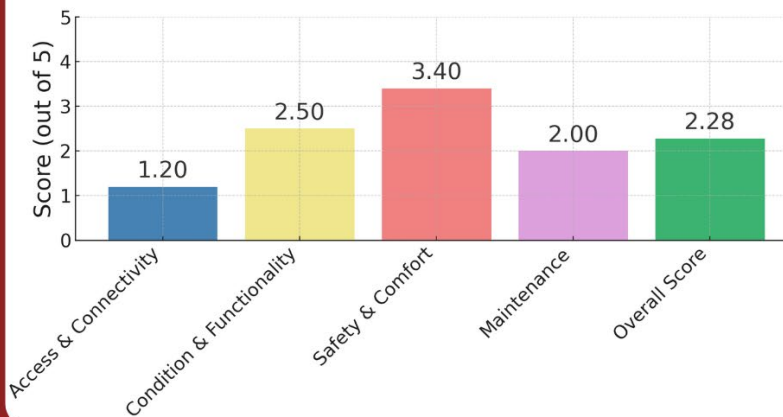


SITE AMENITIES

- 6 Barbecues
- 13 Benches
- 19 Bleachers
- 6 Bullpens
- 4 Drinking Fountains
- 14 Dugouts
- 1 Playground
- 5 Scorekeepers Booths
- 1 Shade Sail
- 4 Signs
- 1 Storage
- 12 Tables
- 38 Trash Receptacles
- 1 Trash Enclosure



Assessment Scores by Category



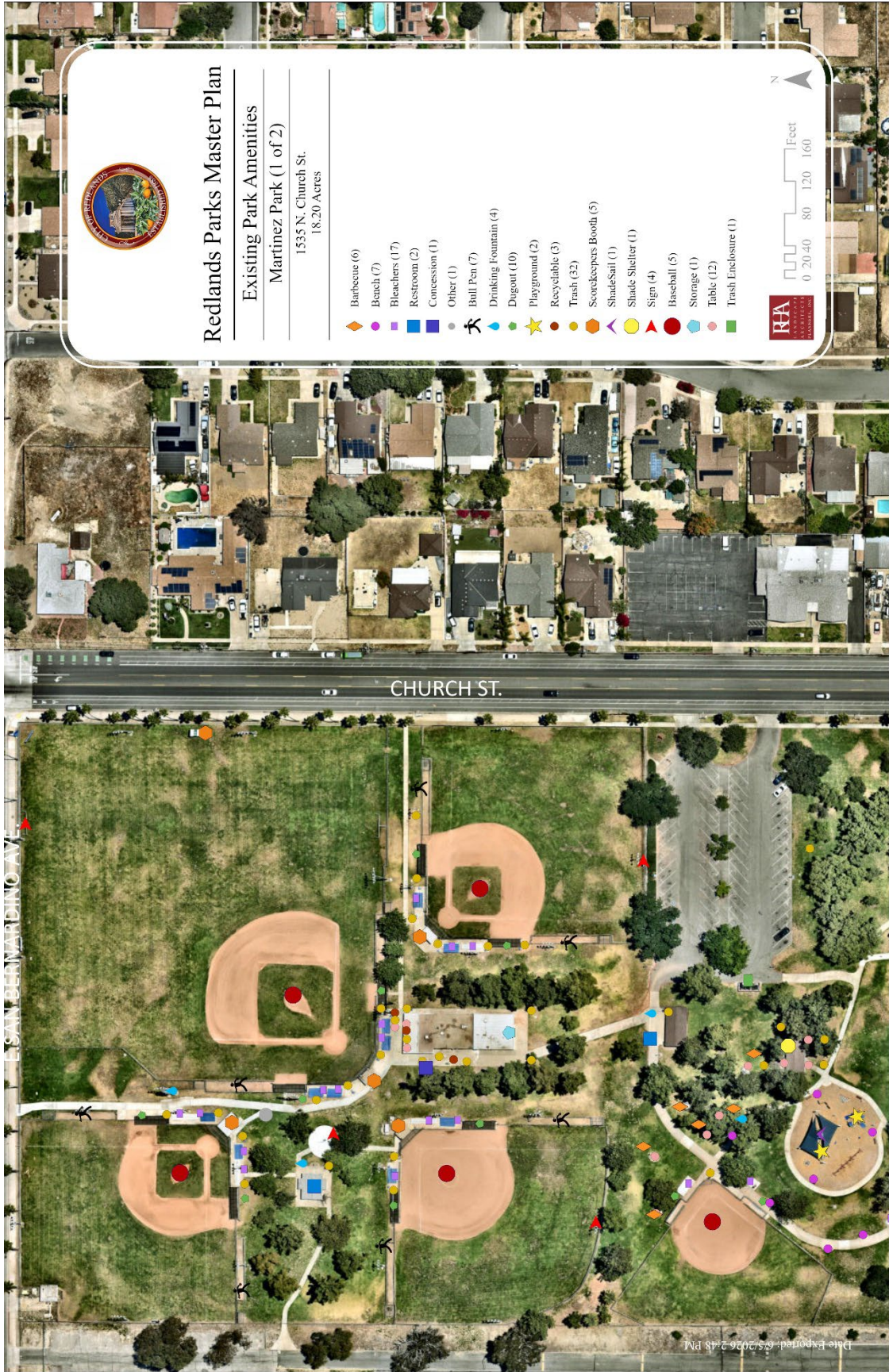
Redlands Parks Master Plan

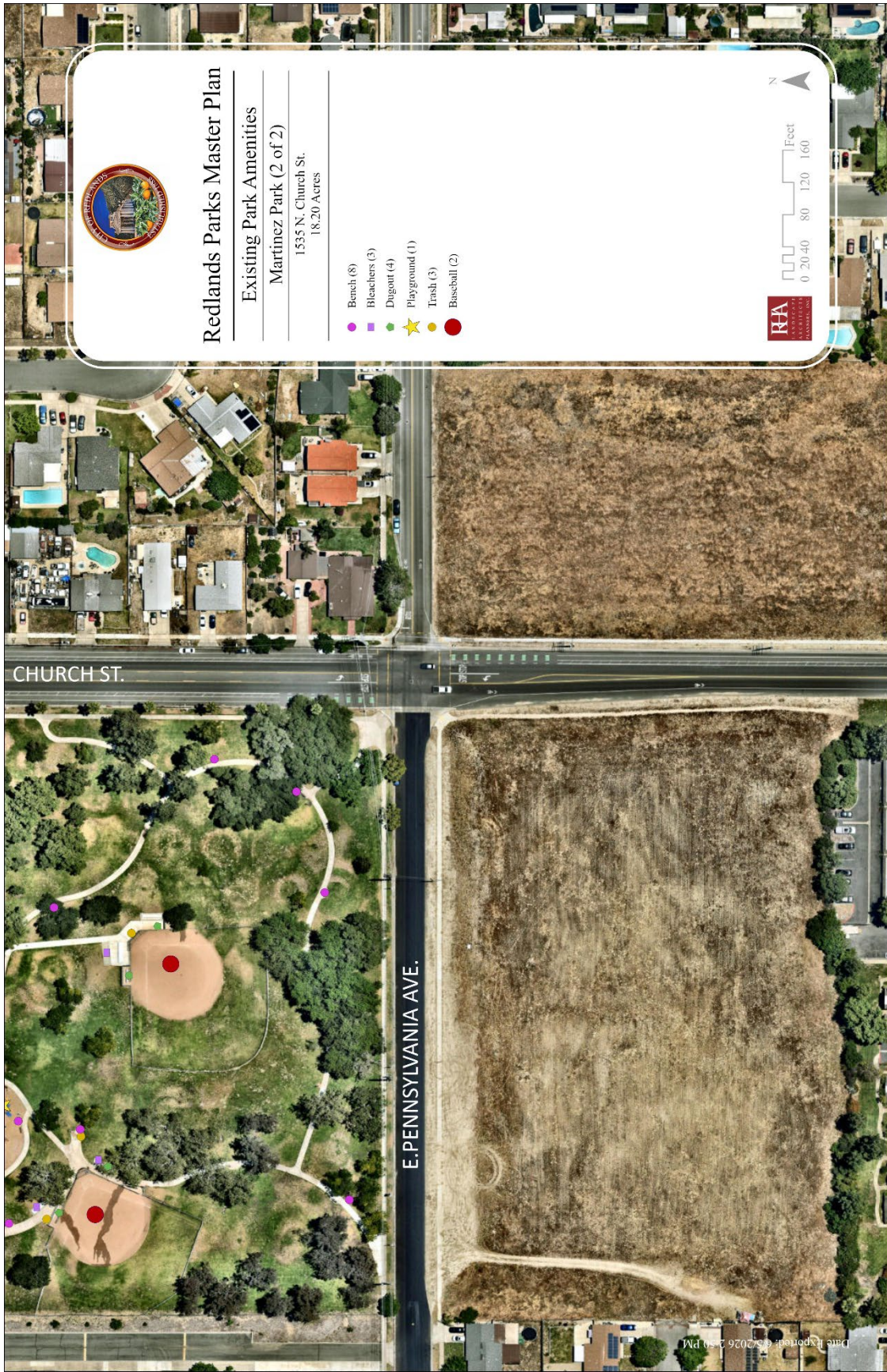
Existing Park Amenities

Martinez Park (1 of 2)

1535 N. Church St.
18.20 Acres

- Barbecue (6)
- Bench (7)
- Benches (17)
- Restroom (2)
- Concession (1)
- Other (1)
- Bull Pen (7)
- Drinking Fountain (4)
- Dugout (10)
- Playground (2)
- Recyclable (3)
- Trash (32)
- Scorekeepers Booth (5)
- ShadeSail (1)
- Shade Shelter (1)
- Sign (4)
- Baseball (5)
- Storage (1)
- Table (12)
- Trash Enclosure (1)





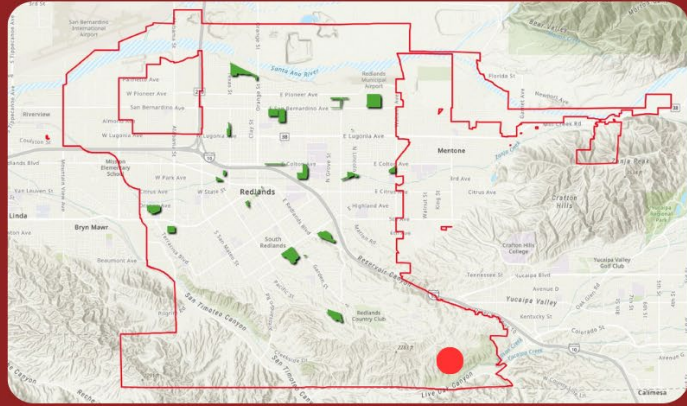
Oakmont Park

31212 Sutherland Dr.

Community Park

Suburban

15.00 acres



SITE AMENITIES

6 Benches

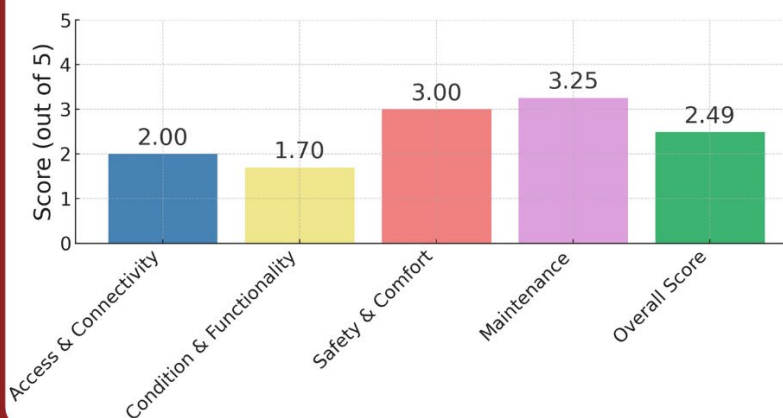
5 Tables

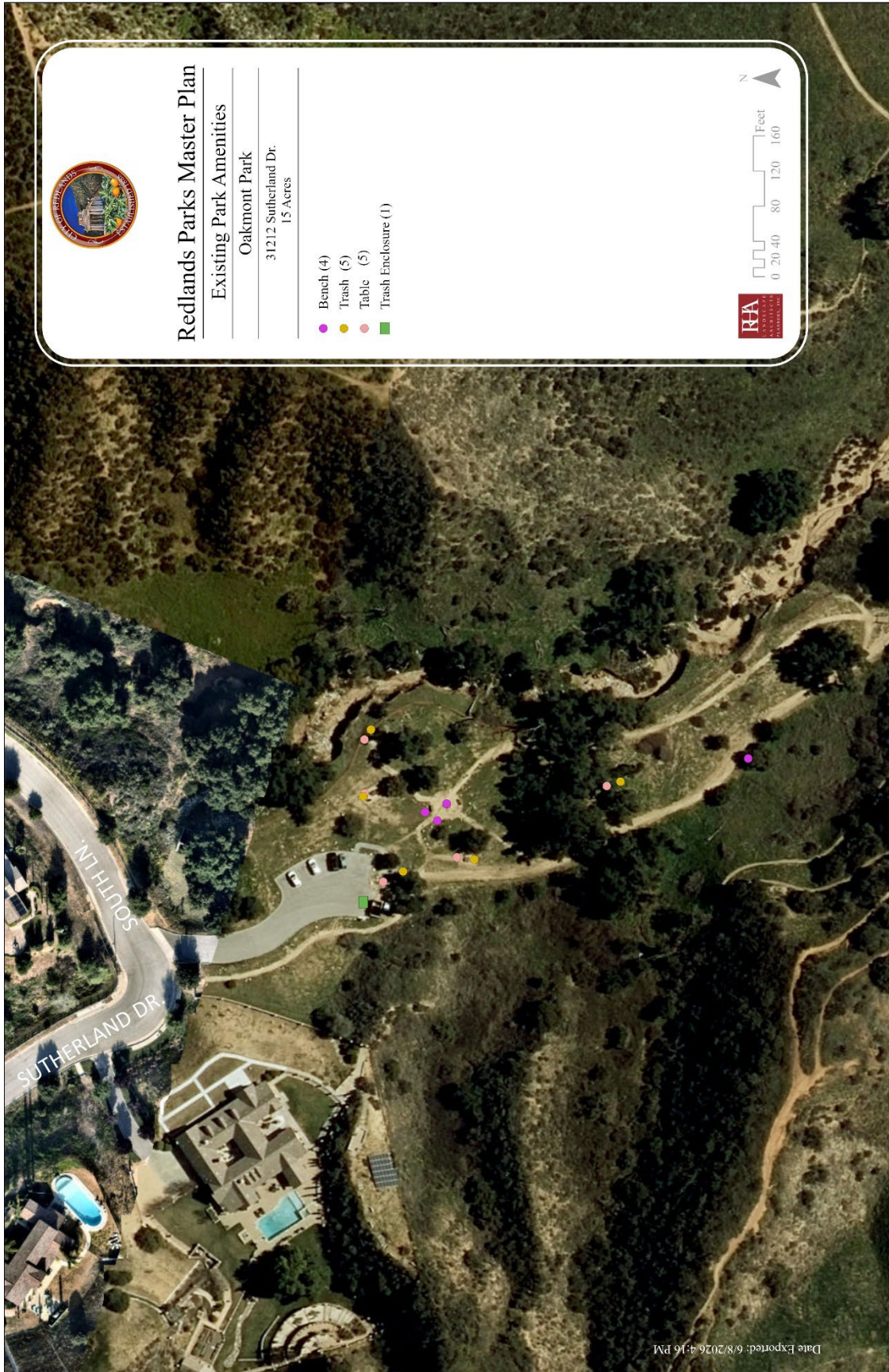
5 Trash Receptacles

1 Trash Enclosures



Assessment Scores by Category





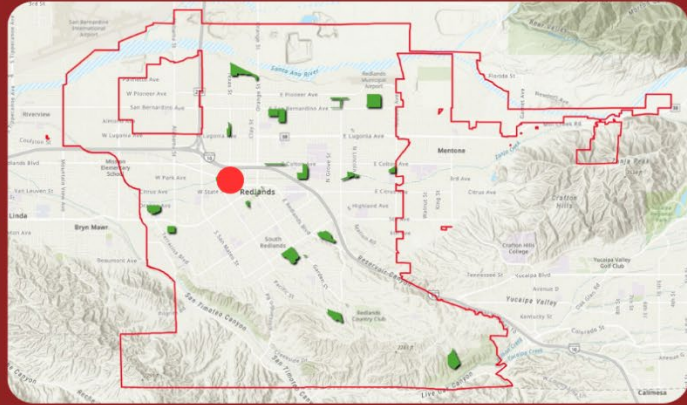
Orange St. Alley

5 E. Citrus Ave.

Neighborhood

Downtown

.09 acres



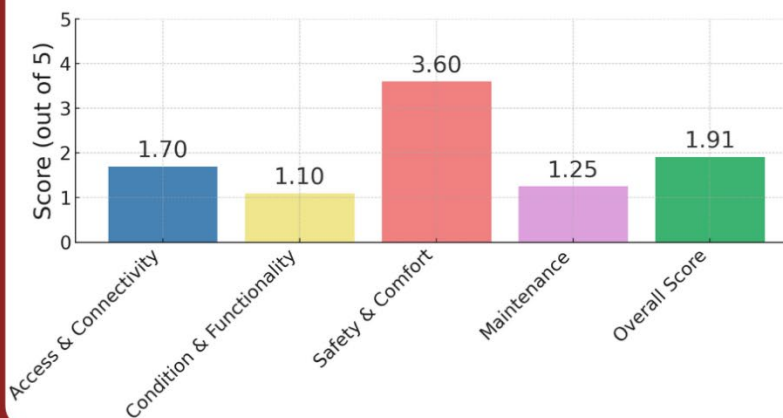
SITE AMENITIES

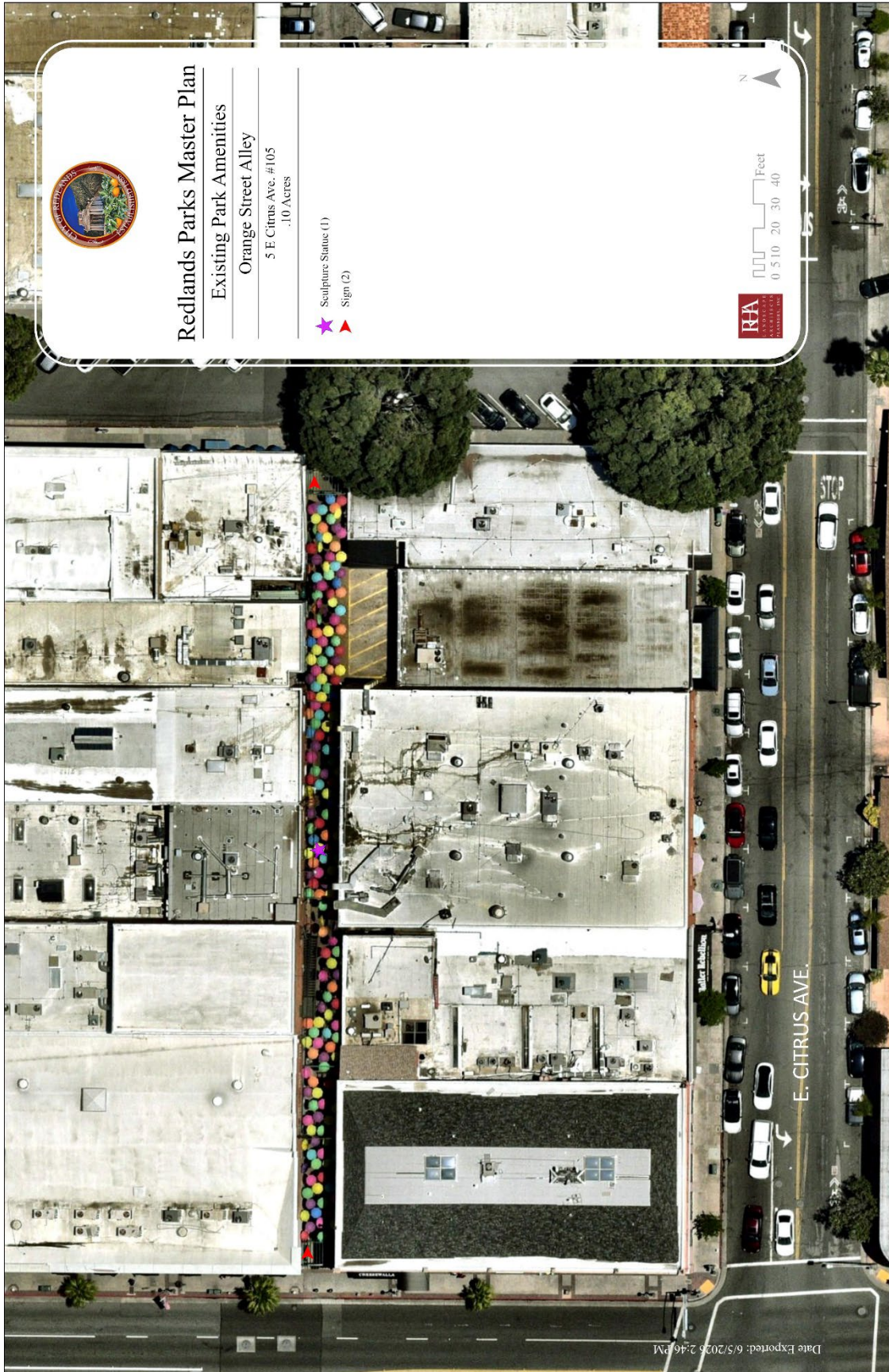
2 Signs

1 Art Installation



Assessment Scores by Category

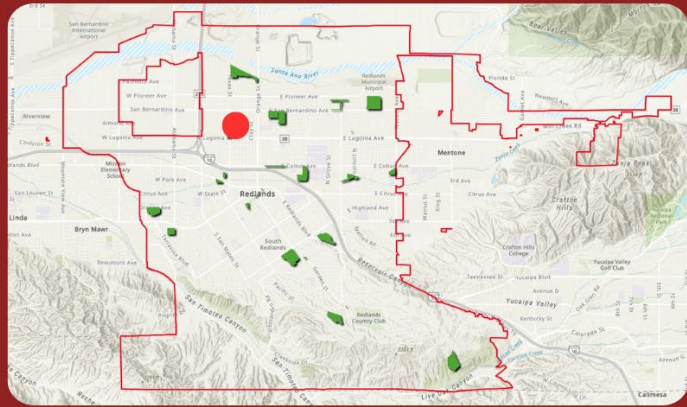




Orangewood High School (RUSD)

515 Texas St.

School
Suburban
3.20 acres

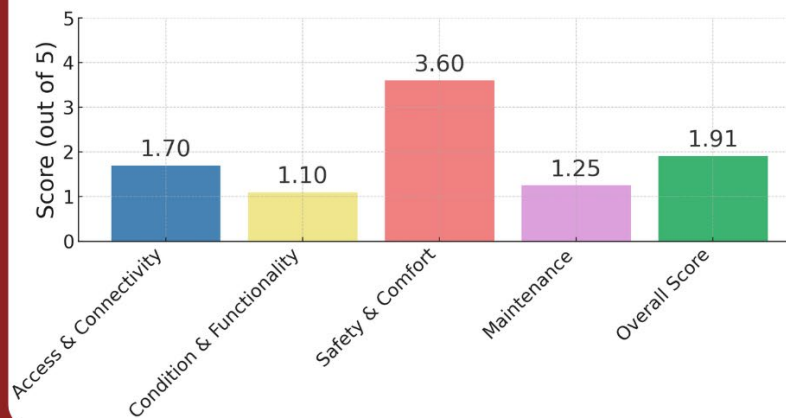


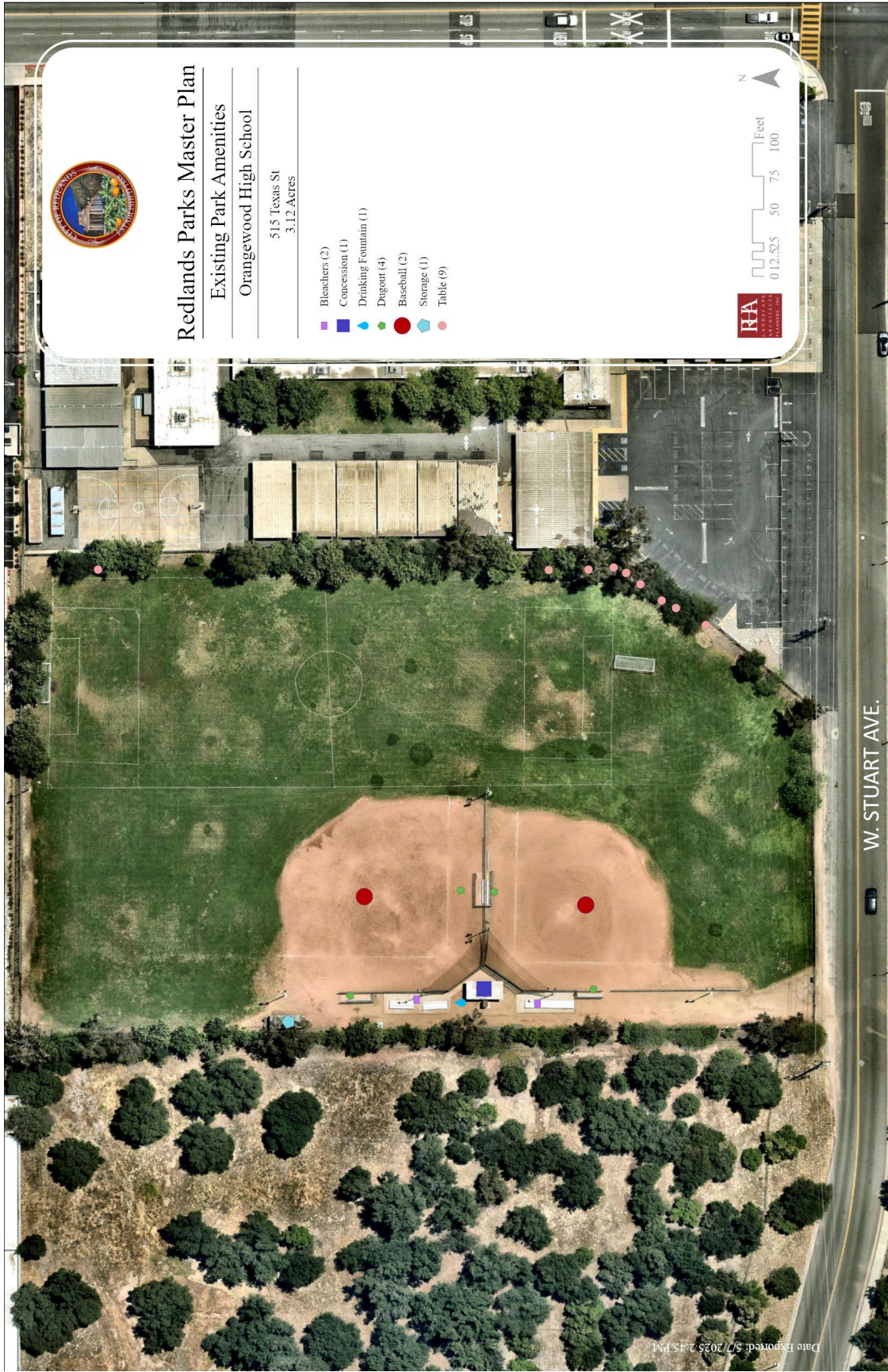
SITE AMENITIES

- 2 Bleachers
- 1 Building
- 4 Dugouts
- 1 Drinking Fountain
- 2 Ballfield Lighted
- 9 Tables
- 1 Storage



Assessment Scores by Category

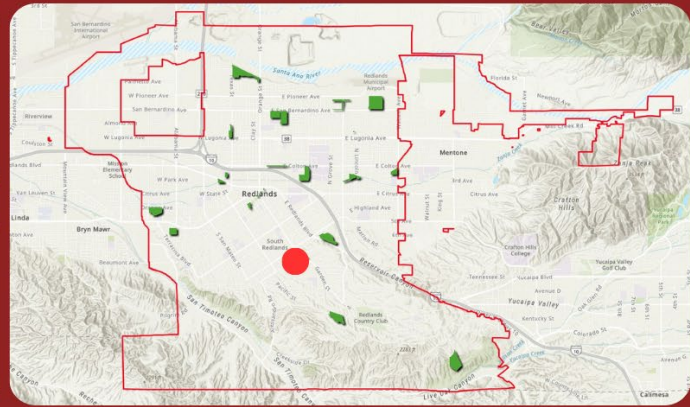




Prospect Park

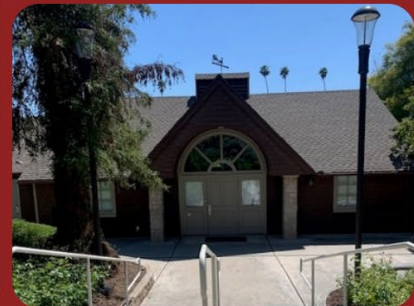
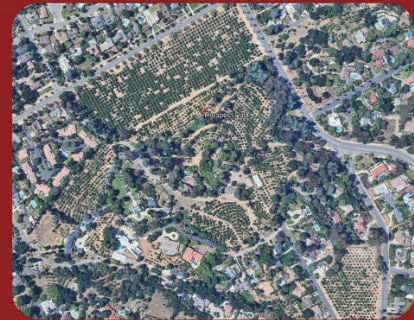
1352 Prospect Dr.

Community
Suburban
35 acres

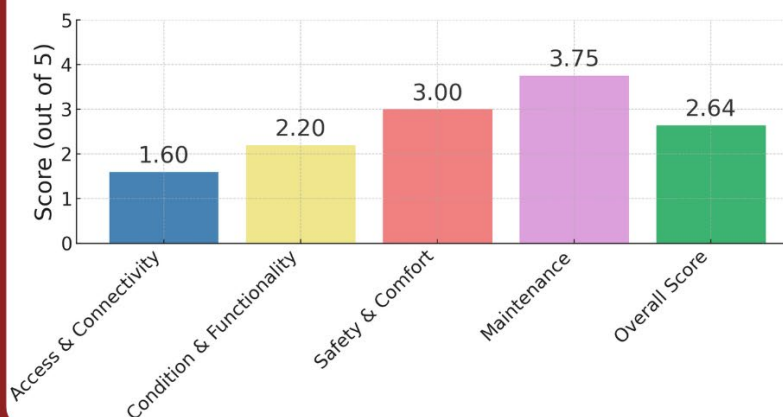


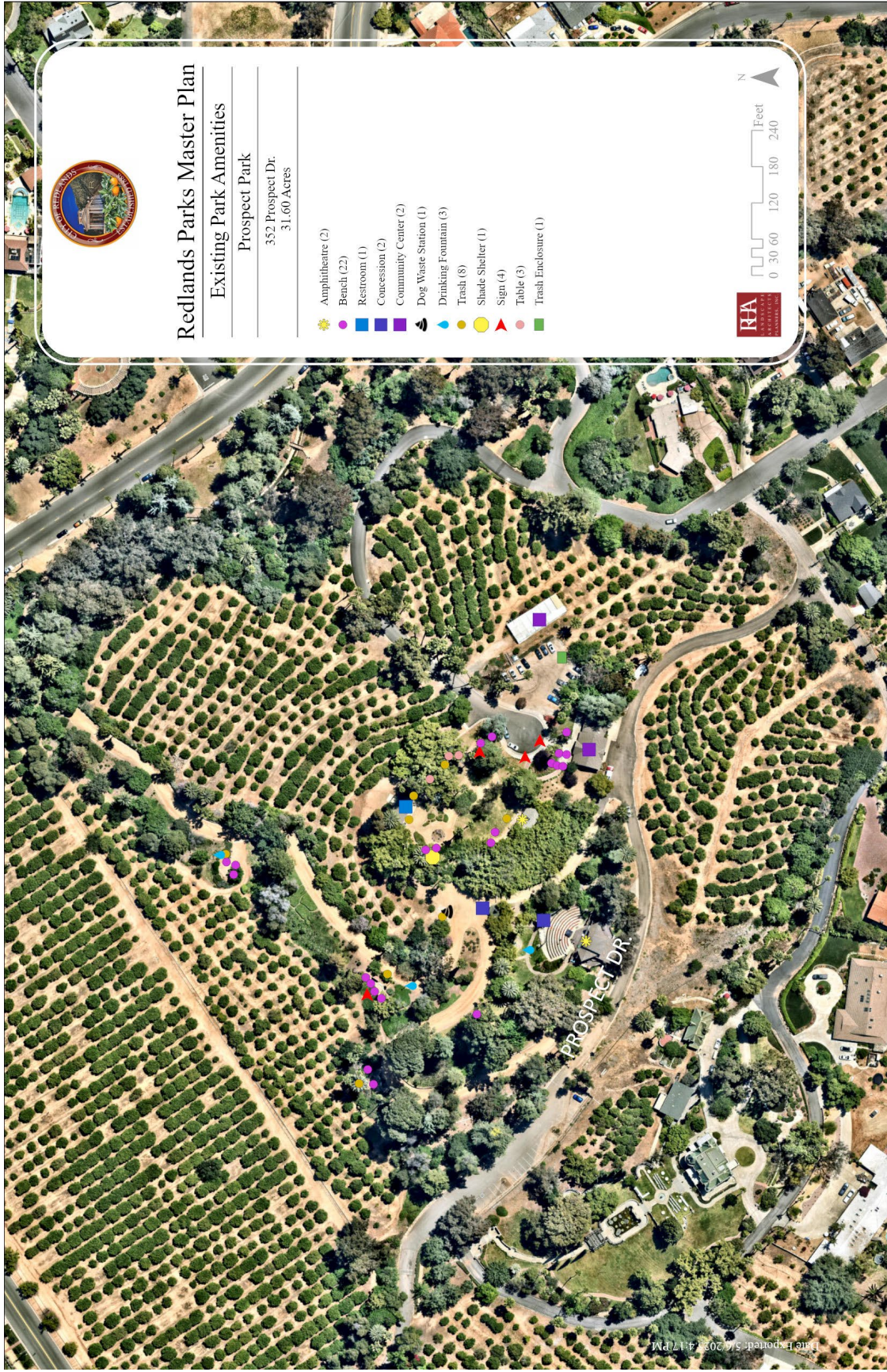
SITE AMENITIES

3 Drinking Fountains
1 Dog Waste Station
1 Restroom
1 Shade Shelter
4 Signs
3 Tables
8 Trash Receptacles
1 Trash Enclosure
22 Benches



Assessment Scores by Category

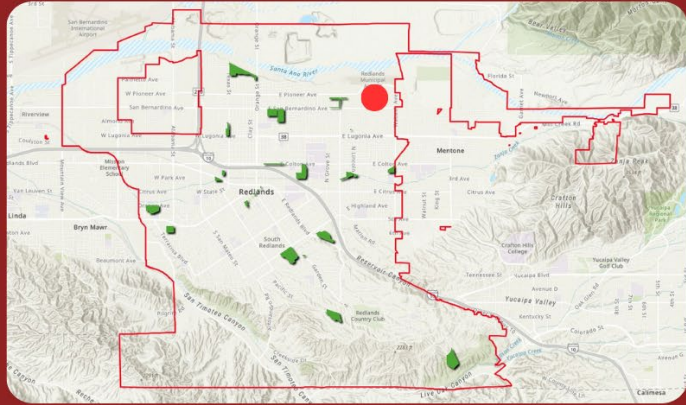




Redlands Sports Park

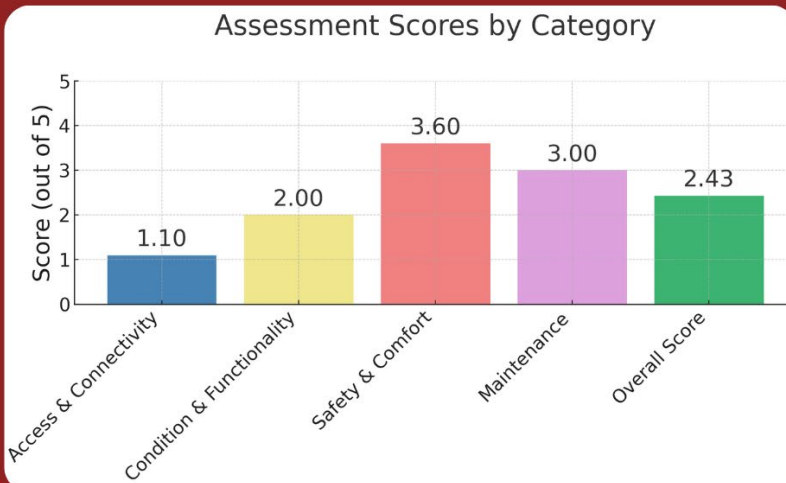
1790 N. Dearborn St.

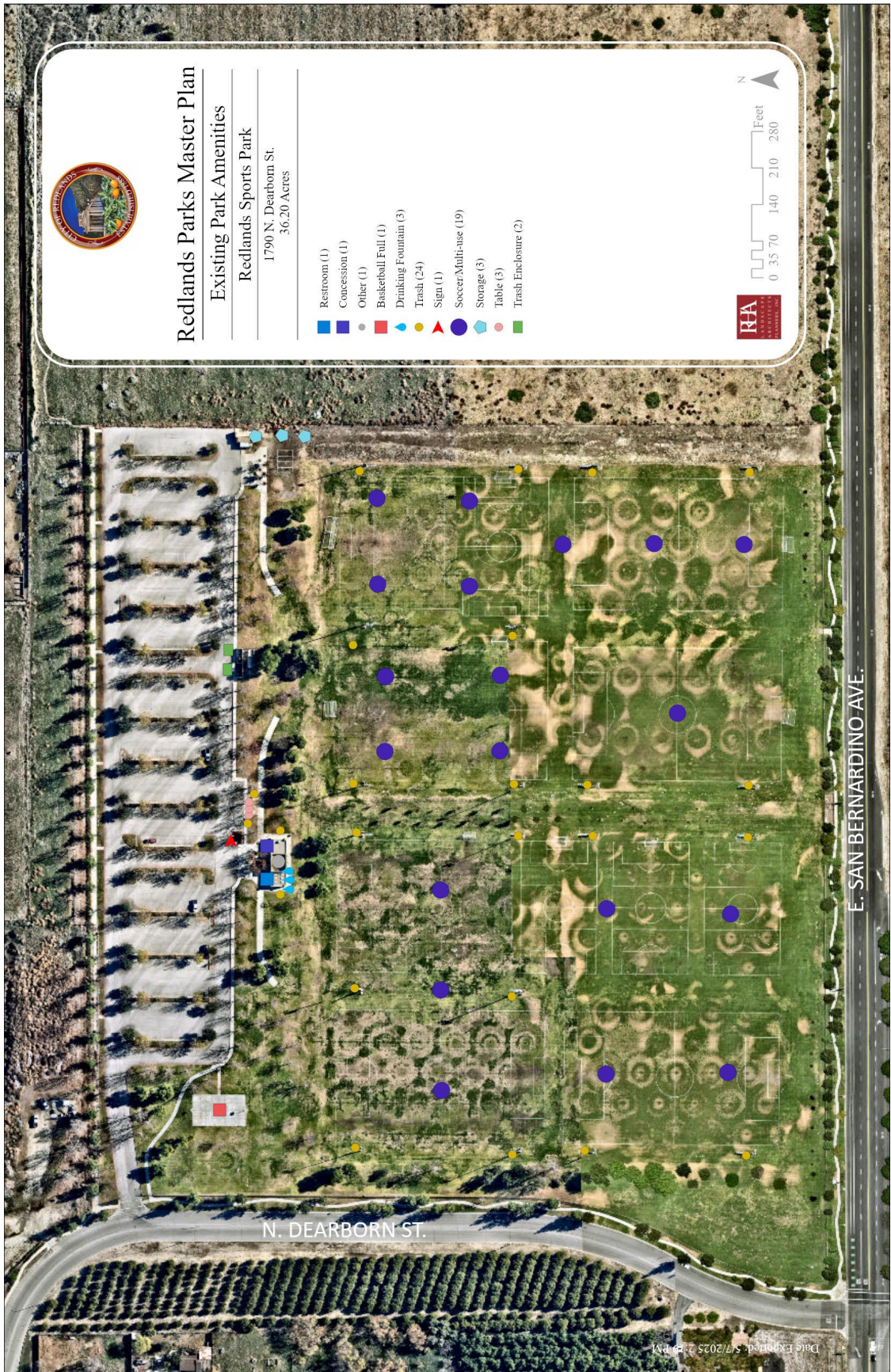
Community
Suburban
48 acres



SITE AMENITIES

- 1 Basketball Full Court
- 1 Building
- 3 Drinking Fountains
- 1 Restroom
- 1 Sign
- 19 Lighted Ballfields
- 3 Storage Units
- 3 Tables
- 24 Trash Receptacles
- 2 Trash Enclosures





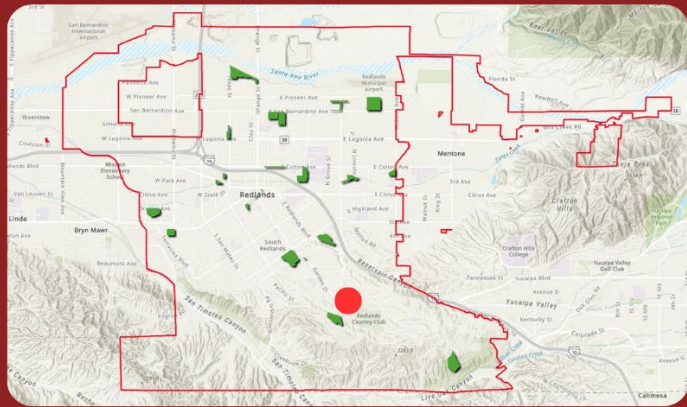
Simond's Parkway

Garden St. & Rossmont Dr.

Neighborhood

Suburban

.67 acres



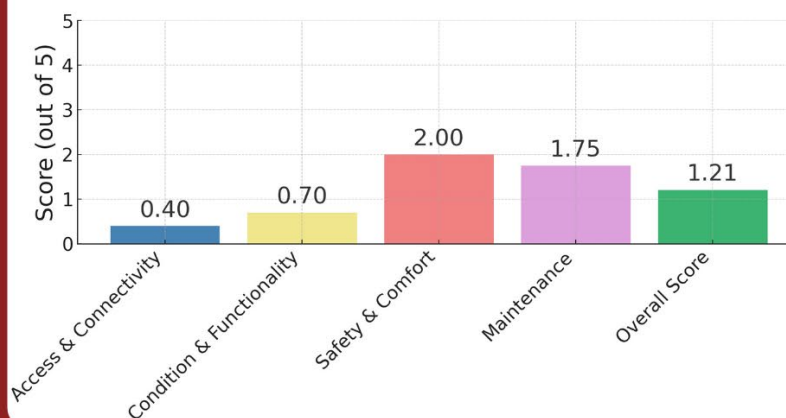
SITE AMENITIES

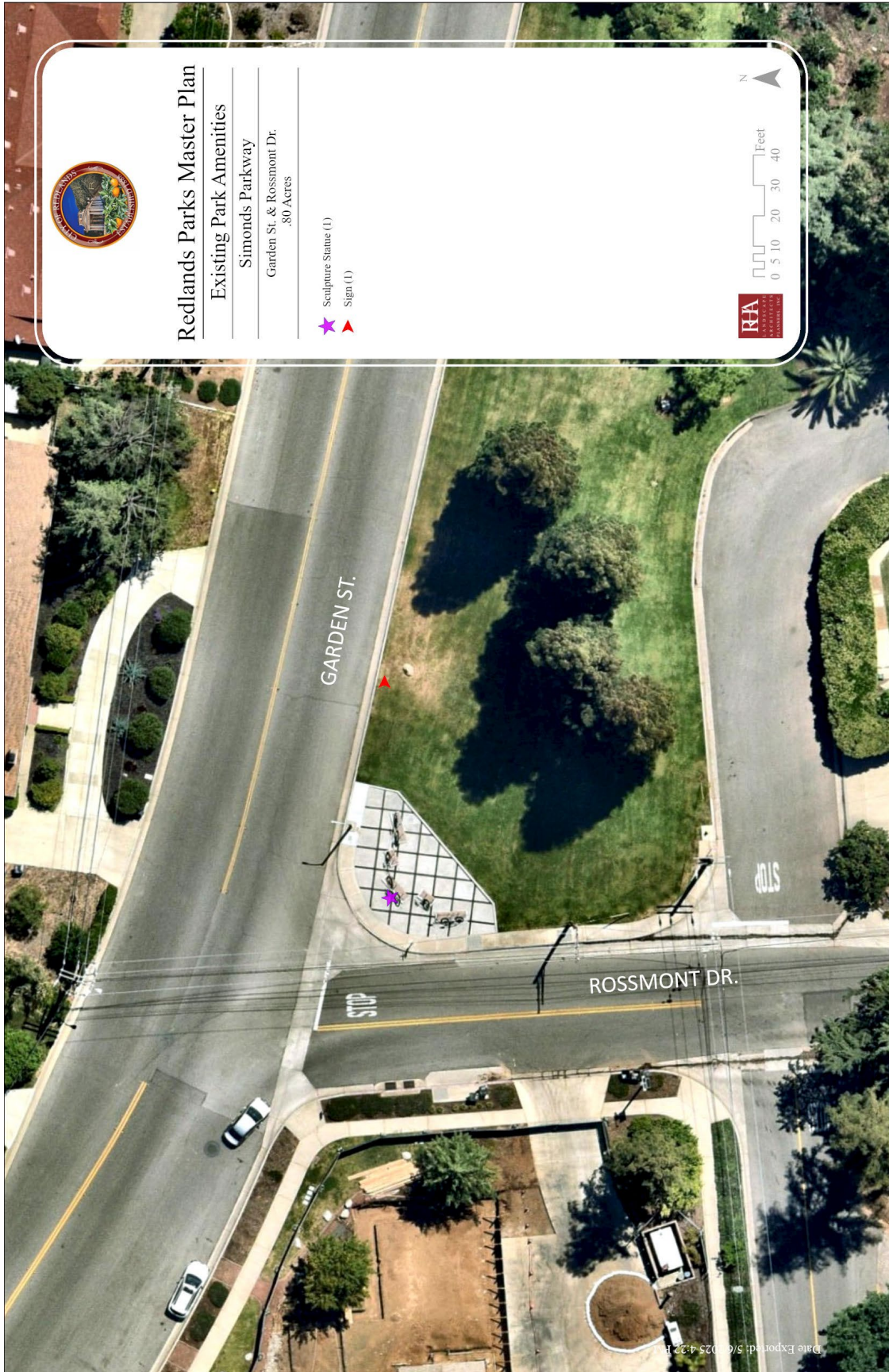
1 Sculptures / Artworks

1 Sign



Assessment Scores by Category

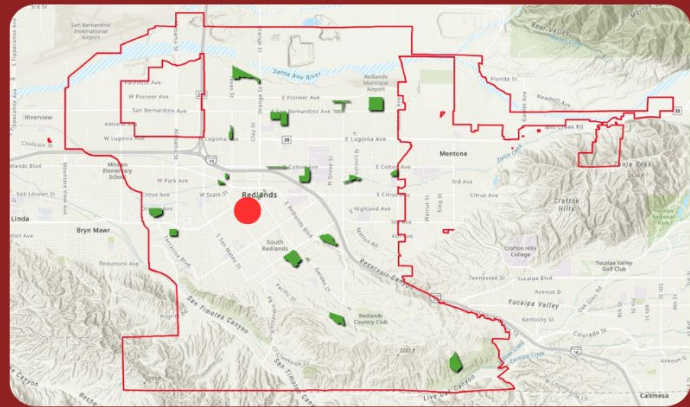




Smiley Park Redlands Bowl

168 S. Eureka St.

Community
Downtown
9.20 acres

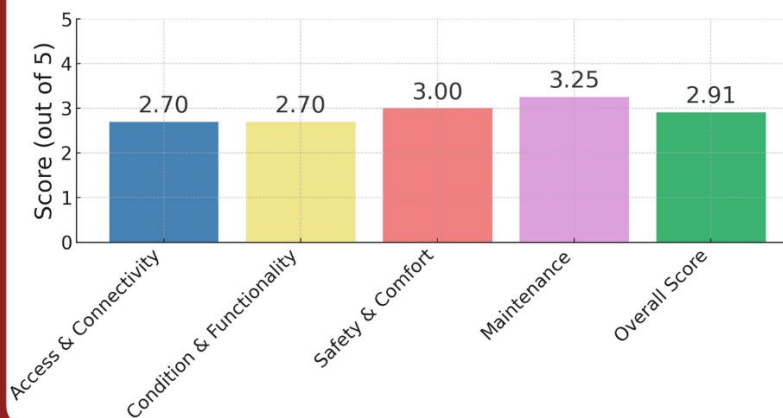


SITE AMENITIES

- 1 Amphitheaters
- 3 Barbecues
- 38 Benches
- 4 Buildings
- 5 Drinking Fountains
- 4 Picnic Shelters
- 1 Restroom
- 1 Shade Sail
- 3 Signs
- 5 Sculptures / Artworks
- 6 Tables
- 20 Trash Receptacles

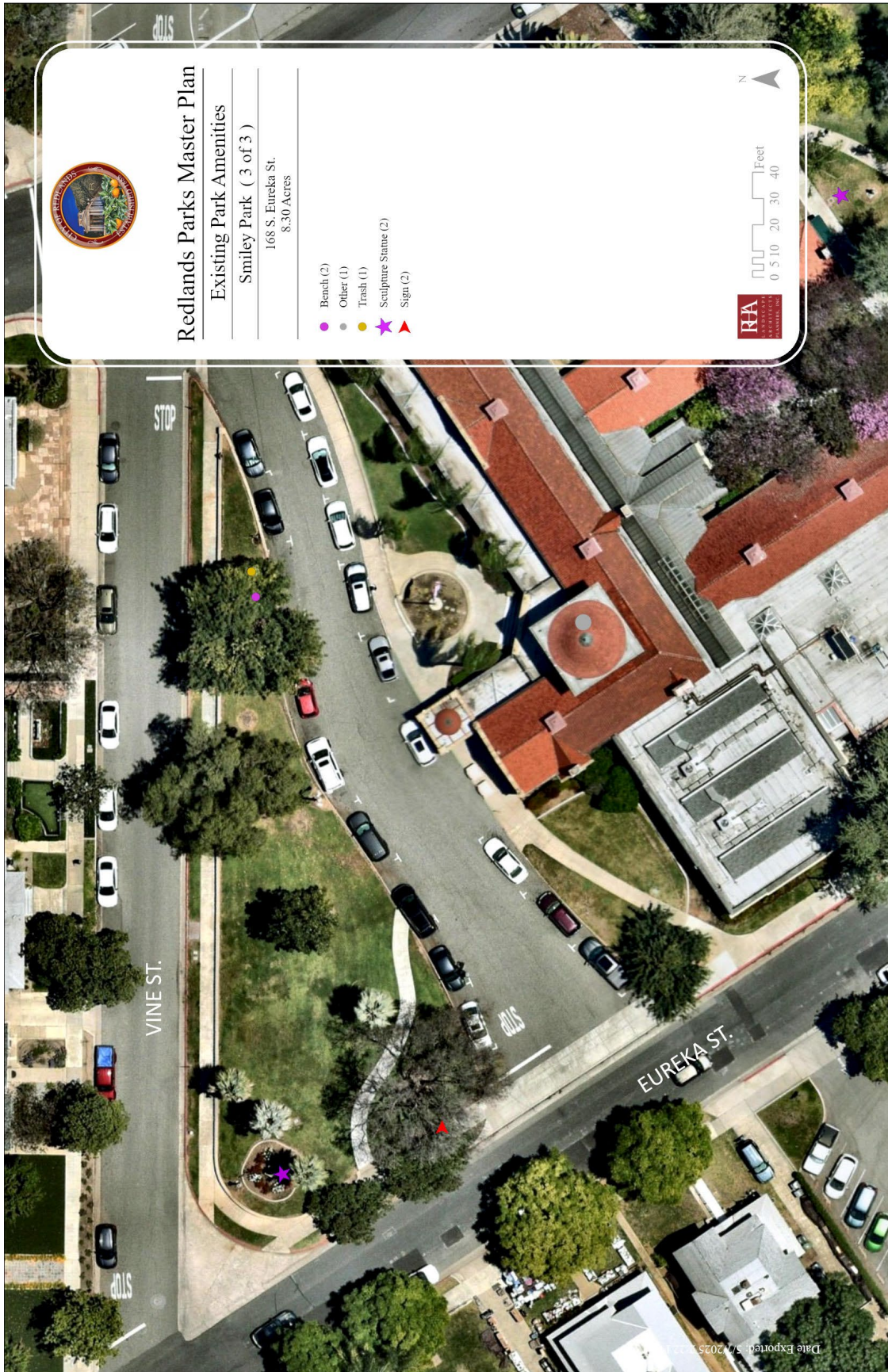


Assessment Scores by Category





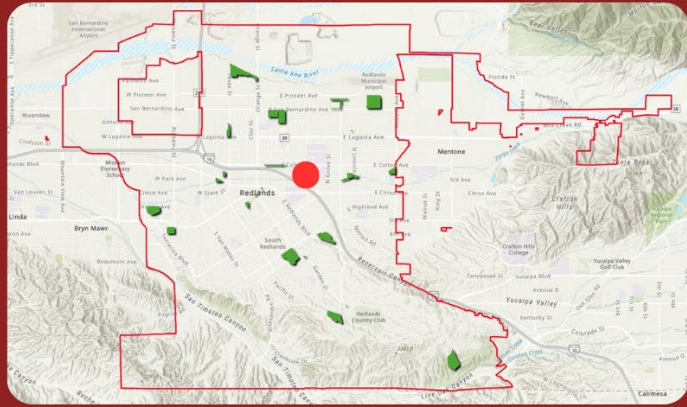




Sylvan Park

730 Chapel St.

**Community
Suburban
23 acres**

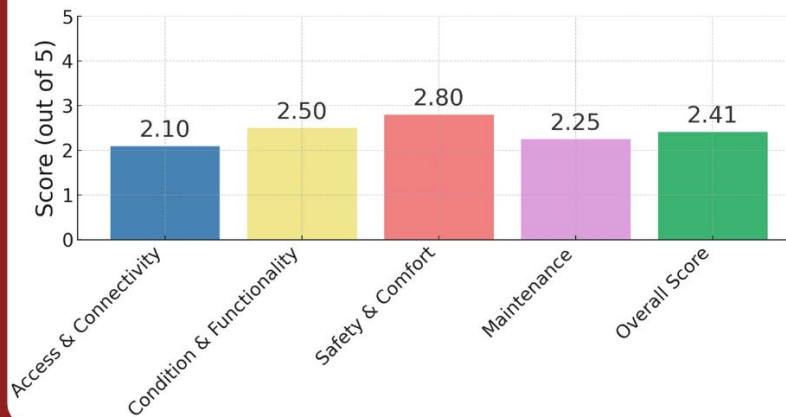


SITE AMENITIES

- 6 Barbecues
- 43 Benches
- 6 Picnic Shelters
- 1 Playground (2-5) Structure
- 1 Playground (5+) Structure
- 3 Restrooms
- 1 Sculpture / Artwork
- 2 Shade Sails
- 5 Signs
- 1 Skatepark
- 1 Sports Field - Ballfield
- 2 Volleyball Courts
- 4 Drinking Fountains
- 63 Tables
- 23 Trash Receptacles



Assessment Scores by Category



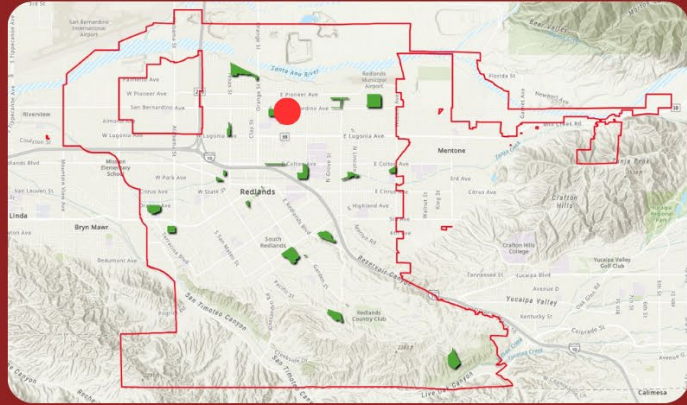




Texonia Park

1321 Texas St.

Community
Suburban
11 acres

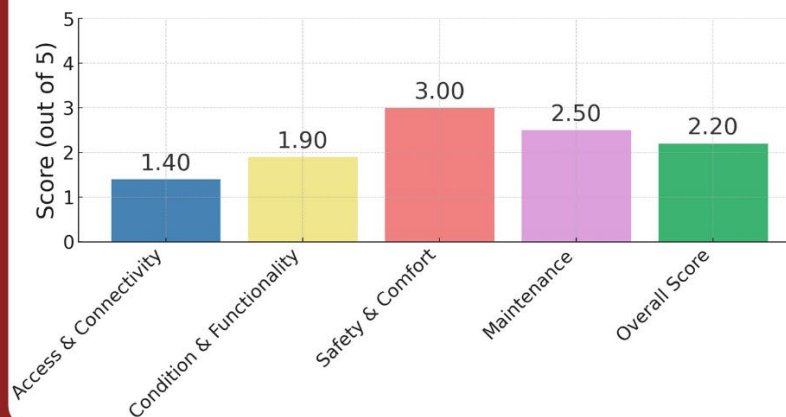


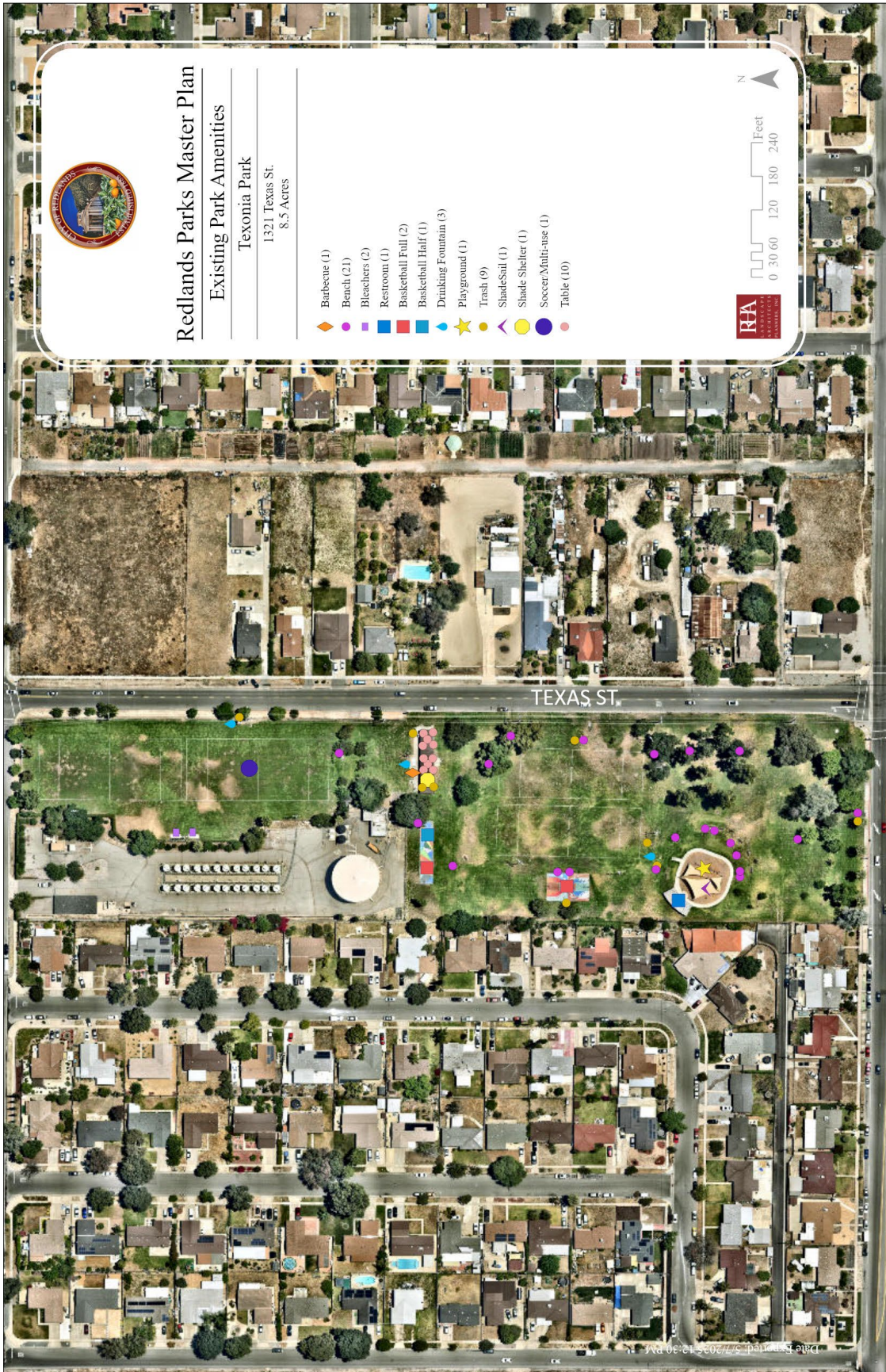
SITE AMENITIES

- 1 Barbecue
- 21 Benches
- 2 Bleachers
- 2 Basketball Courts (Full & Half)
- 1 Half Basketball Court
- 1 Picnic Shelter
- 1 Playground (5+) Structure
- 1 Restroom
- 1 Shade Sail
- 1 Sports Field - Ballfield
- Lighted
- 10 Tables
- 9 Trash Receptacles



Assessment Scores by Category





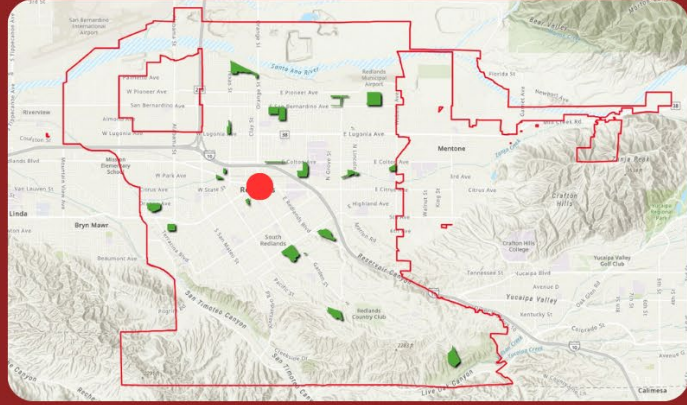
The Annex

S. 4th St. & W. Vine St.

Neighborhood

Urban

.9 Acre

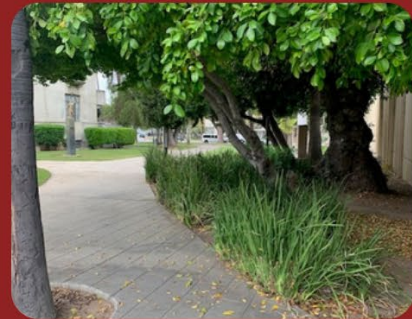


SITE AMENITIES

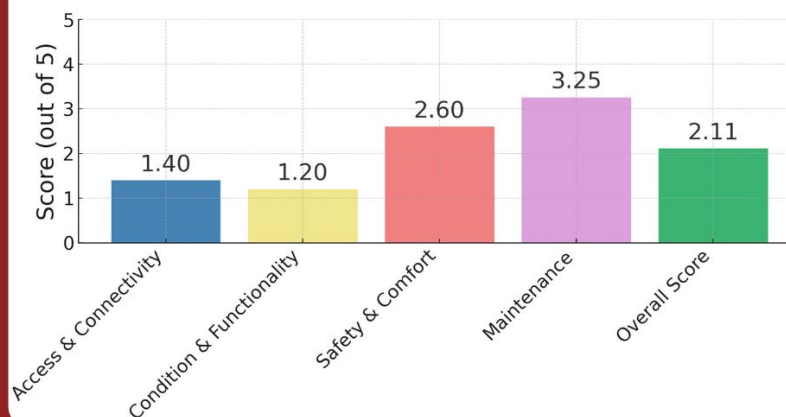
1 Trash Receptacle

3 Signs

4 Sculptures / Artworks



Assessment Scores by Category





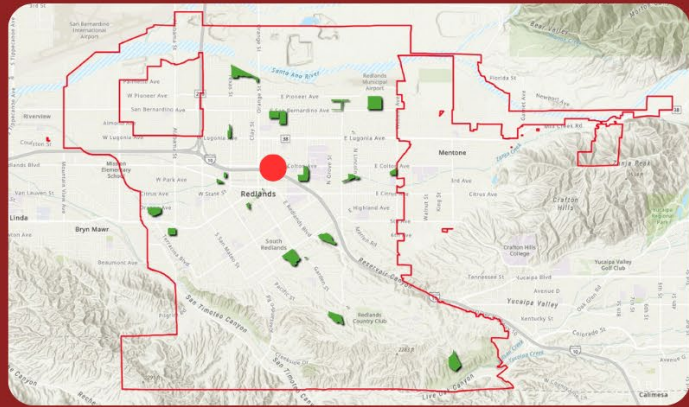
The Terrace

106 & 500 E. Colton Ave.

Neighborhood

Suburban

2.5 Acres



SITE AMENITIES

5 Benches

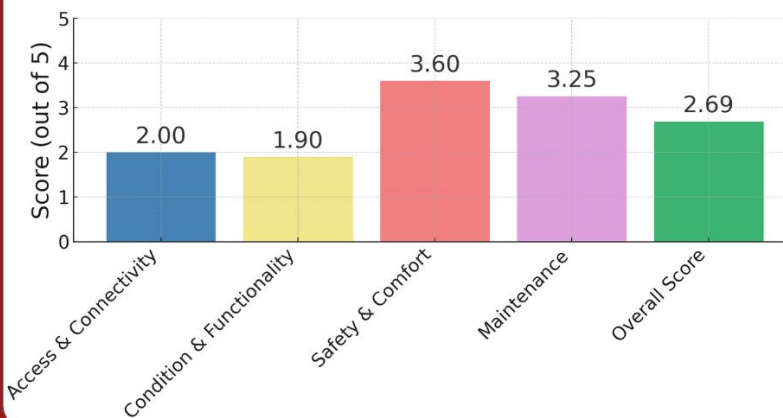
1 Drinking Fountain

2 Signs

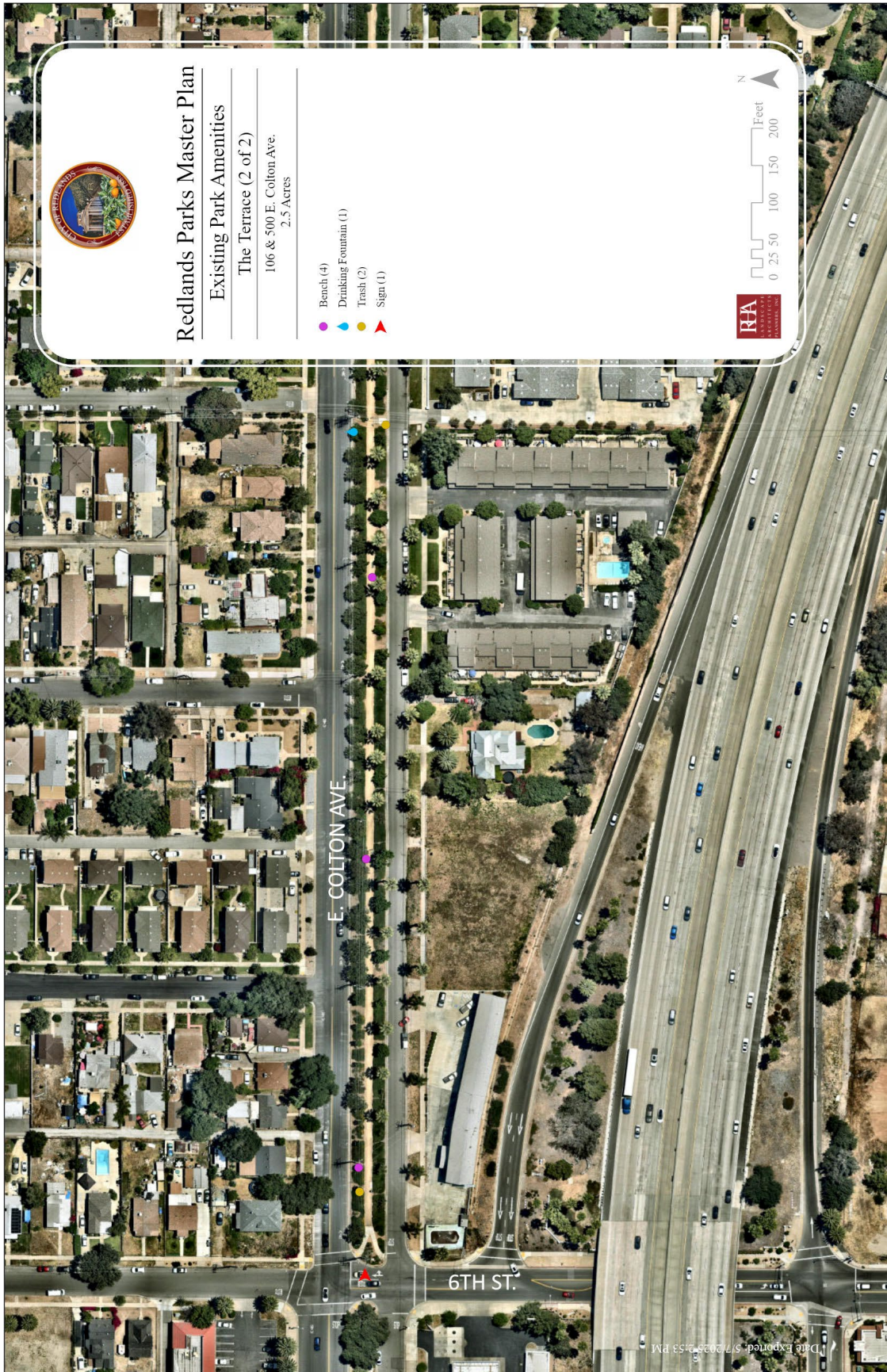
3 Trash Receptacles



Assessment Scores by Category



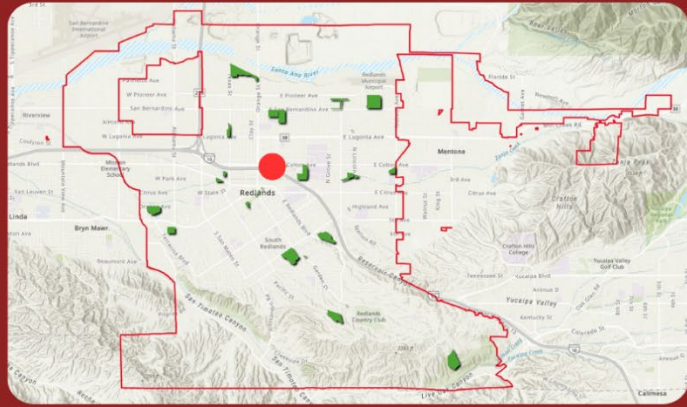




Triangle Park

18 E. Citrus Ave.

Neighborhood
Downtown
.005 Acre

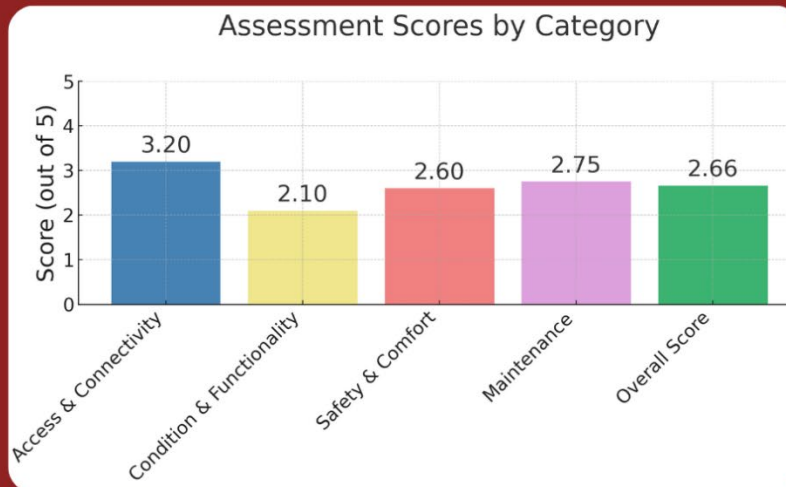


SITE AMENITIES

3 Benches

2 Signs

2 Trash Receptacles



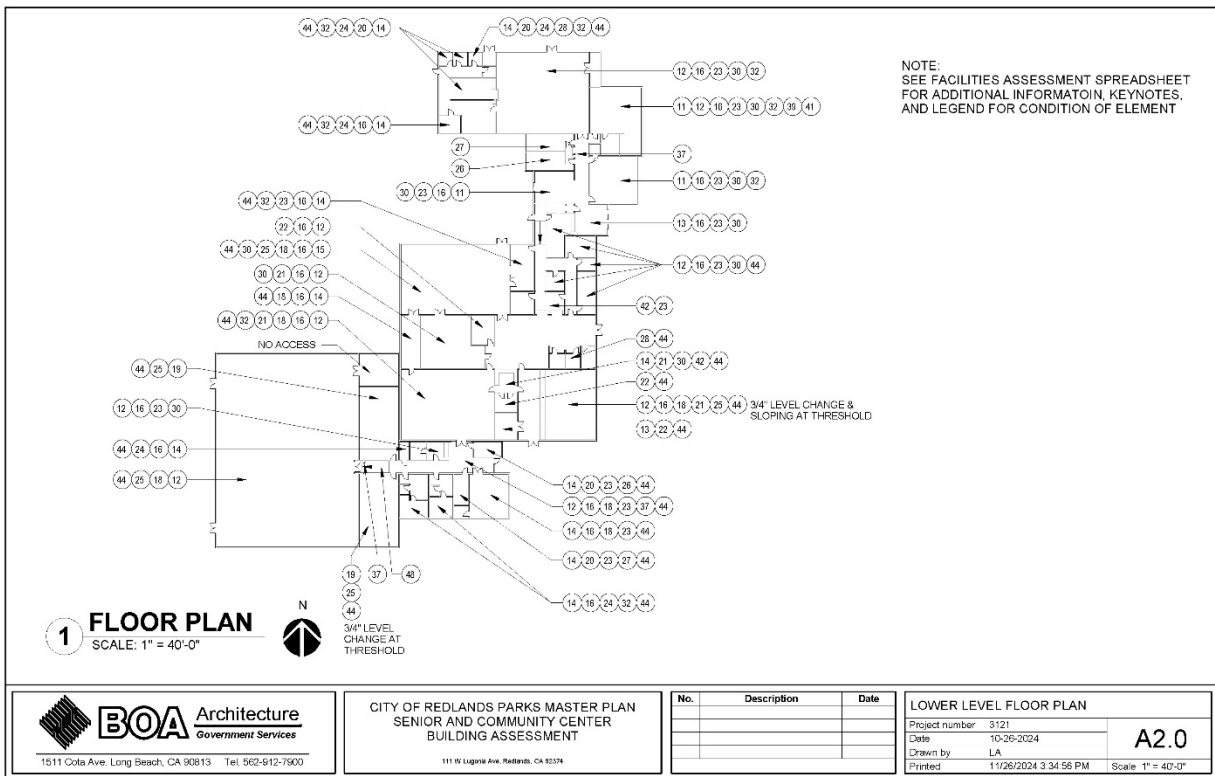
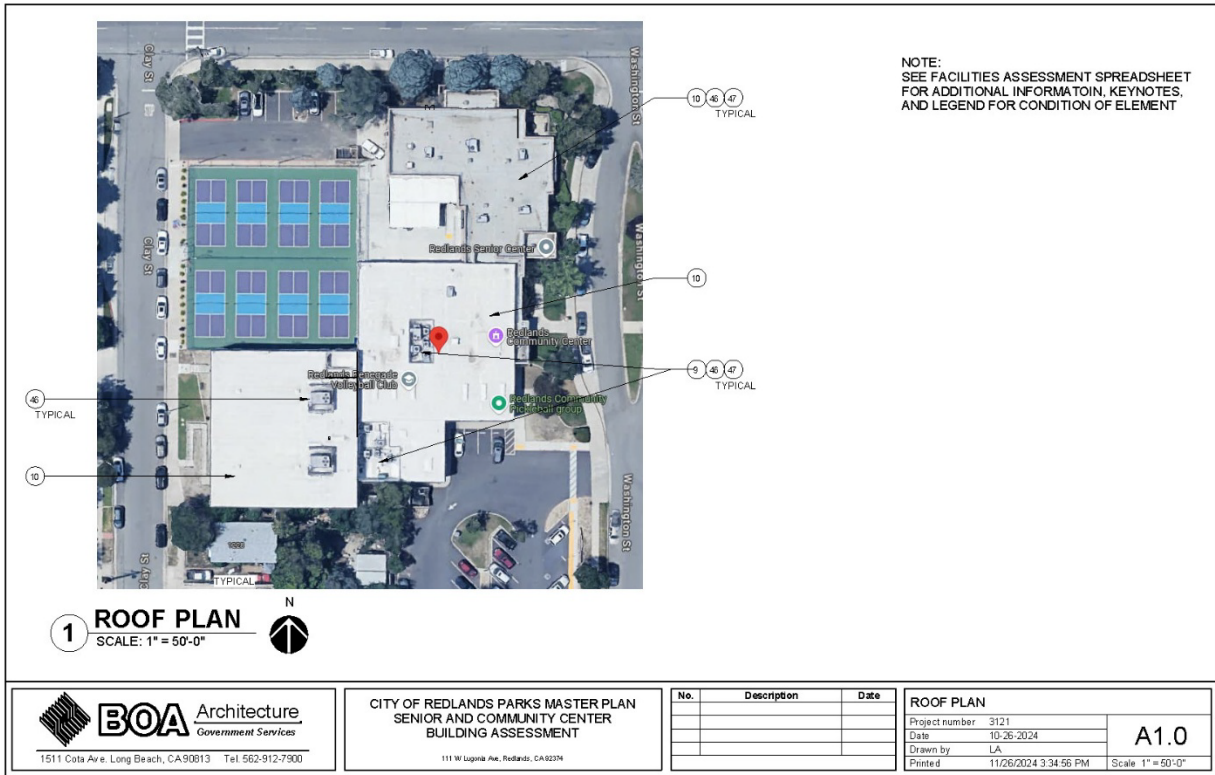


Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center Assessment

This is a brief report for the assessment and documentation of building conditions. We did not do any destructive testing or uncovered walls and ceilings, nor investigate building structure, underground infrastructure, hazardous materials, or any plumbing, electrical, or HVAC Systems.

This report serves to identify existing building conditions at the facilities mentioned below in reference to the recent 10/15/2024 site visit and meeting with City Building Maintenance and some users.

- Joe R. Gonzales Community Center and Eddie and Gloria Flores Senior Center is a one story, Exterior CMU Walls. Overall, the building structural system and infrastructure seem to be okay, however due to lack of regular maintenance and repair, the rest of the building, especially the finishes, must be replaced or repaired. The exterior finishes are in good condition; however, it is dirty and needs to be pressure washed. The existing built-up and PVC roof are in good condition and is approximately 10 years old. The existing HVAC system is working fine with about 15 yrs. but will soon need to be replaced and the existing Swamp cooler needs replacement withing the next 5 years.
- The existing Men's and Women's restrooms in the community center are non A.D.A. compliant and need to be renovated for compliance.
- The existing Accessible stall and counter tops in the Women's restroom in the Senior center is non-A.D.A compliant and need to be renovated.
- The two existing ramp handrails do not have the required handrail extensions. Currently, this does not meet ADA requirements.
- The service counter in the lobby is too high and non-A.D.A compliant.
- Most of the buildings' lighting fixtures are fluorescent, and do not illuminate sufficiently in areas and should be replaced with new LED light fixtures.
- The carpet flooring is dirty, worn-out, and needs replacement.
- The existing 2x4 and 2x2 tile ceilings are old and in need of being replaced.
- The existing drinking fountains in the Senior Center and the Community Park do not meet ADA requirements and need replacement with low-hi type drinking fountains to comply with accessible requirements.
- The existing light switches and outlets are non-compliant and must be lowered to meet ADA compliant height.
- The existing walls and flooring in game room #2 are worn out, dented, and need to be replaced.
- Some of the building's door hardware are knobs which are non-A.D.A compliant and need to be replaced with compliant type.
- The thresholds at both Raquette Ball courts entrances are non- A.D.A compliant and must be replaced.
- The vinyl tile and carpet flooring in the community center are dirty and worn-out and need replacement.



Overview

Address:	111 W Lugonia Ave, Redlands, CA 92374
Year Constructed:	1979
Facility Setting:	Downtown
Building Size:	32,333 square feet
Ownership & Maintenance:	City-owned and city-maintained
Building Height:	1 story
Fire Sprinkler:	Yes

Building Composition & Condition Assessment

- Structure & Materials
- Exterior Materials: Not explicitly listed, assumed mixed based on City standard facilities.
- Roofing/Finishes: Elements such as ceiling, flooring, lighting, and casework are included in assessment.
- Condition Ratings: Mostly Good (B) to Fair (C), with some Poor (D) and Non-Compliant (NC) elements.
- Room Features
- Restrooms: Present, ADA compliance mixed (some elements noted as Non-Compliant (NC)).
- Other Features:
 - Storage: Present
 - Service Counter: Non-Compliant
 - Service Window: N/A
 - Light Fixtures: Poor (D)
 - Light Switch/Outlet: Non-Compliant (NC)
 - HVAC: Fair (C)
 - Exhaust Fans: Fair (C)
 - Ramp: Non-Compliant (NC)

Cost Estimates

- Base ROM (Rough Order of Magnitude)

Total: \$3,000,000

- Covers walls, finishes, restrooms, lighting, HVAC, and other systems requiring upgrades.

Key Takeaways

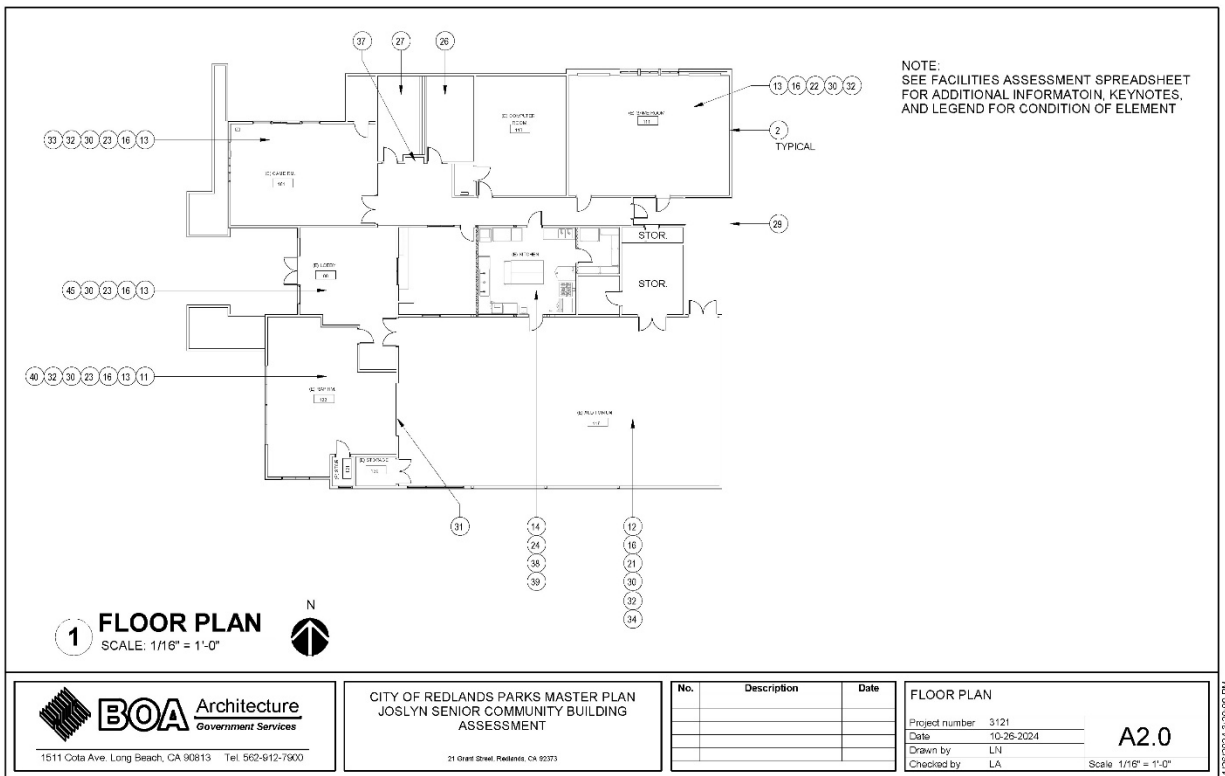
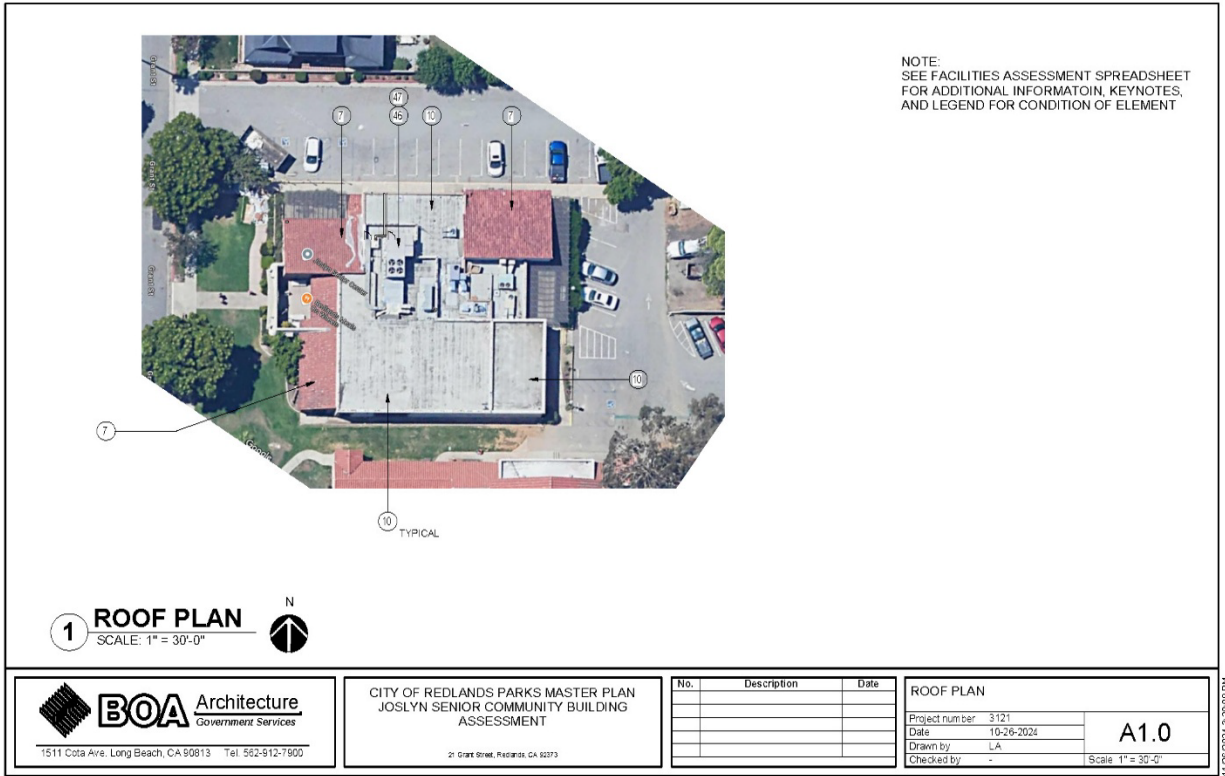
- The Senior and Community Center facility is city-owned and maintained and serves as a large community resource.
- Most building systems are functional but aging, with several elements rated Fair (C) or Poor (D).
- Several features are Non-Compliant with ADA standards (ramps, service counters, outlets).
- Significant investment (approx. \$3M) is required to address deficiencies and bring the building up to modern compliance and service standards.

Joslyn Senior Center Assessment

This is a brief report for the assessment and documentation of building conditions. We did not do any destructive testing or uncover walls and ceilings, nor investigate building structure, underground infrastructure, hazardous materials, or any plumbing, electrical, or HVAC Systems.

This report serves to identify existing building conditions at the facilities mentioned below in reference to the recent 10/15/2024 site visit and meeting with City Building Maintenance and some users.

- Joslyn Senior Center is a one story, Exterior wood framing Walls & wood roof frame building. Overall, the building structural system and infrastructure seem to be okay. The existing Kitchen was newly renovated and in good condition. The men's and women's restroom were also newly renovated and A.D.A compliant. Alarming is the existing built-up roofing systems, which appears to be very old with exposed felt and rusted parapet caps. This must be replaced with a new roof system very soon. The existing HVAC system for the entire facility is over 20 years old and needs to be replaced. Faculty has no control over the temperature; it is either too cold or does not get cold enough.
- The existing stage in the dining area is non-A.D.A compliant and needs a compliant ramp or lift.
- The two exterior stair handrails do not have the required extension and are not up to code.
- The threshold at the exterior door in the dining area are raise and non-A.D.A compliant.
- The service counter in the lobby is too high and non-A.D.A compliant.
- The Rap Room needs extra storage, currently there is an area behind a curtain that is being used as storage.
- The existing sliding door in the game room is non A.D.A. compliant.
- The carpet flooring is dirty, worn-out, and needs replacement.
- The existing 2x4 ceiling tiles are old and in need of being replaced.
- Most door hardware is non A.D.A. compliant with knobs and vertical bars, that must be replaced with compliant type.
- The existing light switches and outlets are non-compliant.
- The building lighting fixtures are old fluorescent, we recommend replacement of all the existing light fixtures with new LED fixtures.



Overview

Address:	21 Grant Street, Redlands, CA 92373
Year Constructed:	1977
Facility Setting:	Downtown
Building Size:	8,666 square feet
Ownership & Maintenance:	City-owned and city-maintained
Building Height:	1 story
Fire Sprinkler:	Yes

Building Composition & Condition Assessment

- Structure & Materials
- Exterior Materials: Not explicitly listed; assumed mixed standard finishes.
- Roofing/Finishes: Includes ceiling, floor, wall finishes assessed.
- Condition Ratings:
 - Generally Good (B) to Fair (C)
 - Some systems rated Poor (D) or Non-Compliant (NC)
 - Storage casework noted as Item Missing (IM)
- Room Features
- Restrooms: Present; ADA accessibility appears mixed, with some Non-Compliant (NC) elements.
- Other Features:
 - Storage Casework: Missing (IM)
 - Service Counter: Non-Compliant (NC)
 - Light Fixtures: Poor (D)
 - Light Switch/Outlet: Non-Compliant (NC)
 - HVAC: Poor (D)
 - Exhaust Fans: Excellent (A)

Cost Estimates

- Base ROM (Rough Order of Magnitude)

Total: \$1,500,000

- Covers deficiencies in walls, finishes, restrooms, lighting, HVAC, and other building systems.

Key Takeaways

- The Joslyn Senior Center is a smaller downtown facility, city-owned and maintained.
- The building is in mixed condition, with many elements rated Fair (C) to Poor (D), and several items Non-Compliant (NC) with ADA standards.
- HVAC, lighting, and service counters are in need of upgrades; storage is missing.
- Estimated \$1.5M is needed to address deficiencies and maintain safe, accessible operations.

Carriage House at Prospect Park Assessment

This is a brief report for the assessment and documentation of building conditions. We did not do any destructive testing or uncover walls and ceilings, nor investigate building structure, underground infrastructure, hazardous materials, or any plumbing, electrical, or HVAC Systems.

This report serves to identify existing building conditions at the facilities mentioned below in reference to the recent 10/15/2024 site visit and meeting with City Building Maintenance and some users.

- The Carriage House at Prospect Park is a two story, wood frame building with wood shingle siding and stone retaining walls. Overall, the building structural system and infrastructure seem to be okay, however due to lack of regular maintenance and repair, the rest of the building, especially the finishes, must be replaced or repaired. The exterior wood shingle siding needs some repairs and patching. However, the existing stone retaining walls on the exterior are in good condition. The existing asphalt roof shingles and HVAC are over 15 years old and worn-out and will soon need to be replaced within the next 5 years.
- The existing Men's and Women's restrooms on the lower level and top level do not meet all A.D.A standards and require renovation.
- The existing countertop height in the kitchen in the main building and the adjacent building are non- A.D.A compliant and must be replaced.
- The existing drinking fountain needs to be replaced with a low-hi type drinking fountain to comply with accessible requirements.
- The wood flooring in the living room area on the top floor needs some repairs and refinishing as there are cracks and dents in the floor.
- The existing restroom and bathing room in the adjacent single bedroom building do not meet the A.D.A requirements and must be renovated.
- Most of the building lighting fixtures are fluorescent, and do not illuminate sufficiently in areas and should be replaced with LED light fixtures.
- The carpet flooring in the lower level is dirty, worn-out, and needs replacement.
- Access to the single bedroom provides a level change of approximately 3" and does not meet A.D.A. requirements. A compliant A.D.A. ramp must be provided.
- The wood shingle siding on the south side exterior have many shingles that are cracked, cupped, and needs to be replaced. We recommend to refinish the wood shingle siding to maintain its longevity.

NOTE:
SEE FACILITIES ASSESSMENT SPREADSHEET
FOR ADDITIONAL INFORMATION, KEYNOTES,
AND LEGEND FOR CONDITION OF ELEMENT



1 ROOF PLAN
SCALE: 1" = 30'-0"



CITY OF REDLANDS PARKS MASTER PLAN
CARRIAGE HOUSE AT PROJECT PARK
BUILDING ASSESSMENT

1389 Prospect Dr, Redlands, CA 92373

No.	Description	Date

ROOF PLAN

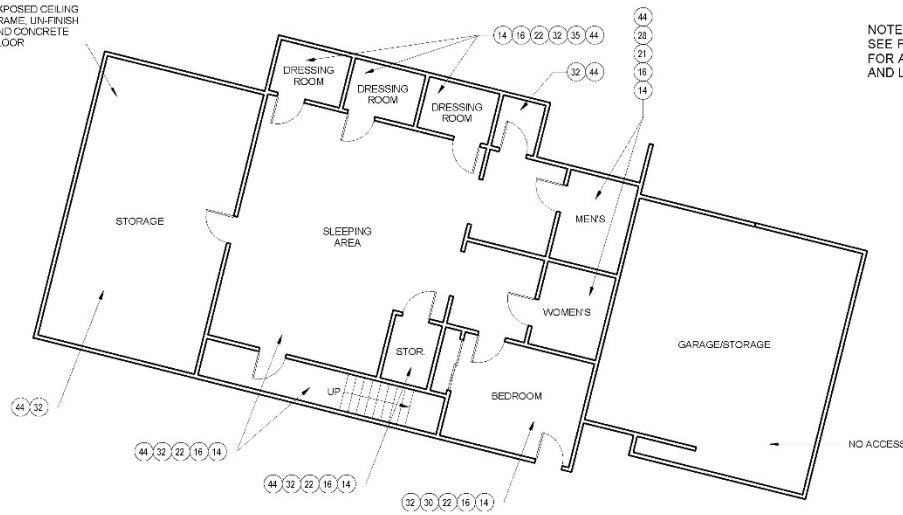
Project number	3121
Date	10-26-2024
Drawn by	LA
Checked by	-

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Scale: 1" = 30'-0"

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EXPOSED CEILING
FRAME, UN-FINISH
AND CONCRETE
FLOOR



NOTE:
SEE FACILITIES ASSESSMENT SPREADSHEET
FOR ADDITIONAL INFORMATION, KEYNOTES,
AND LEGEND FOR CONDITION OF ELEMENT

1 LOWER LEVEL FLOOR PLAN
SCALE: 1/8" = 1'-0"



CITY OF REDLANDS PARKS MASTER PLAN
CARRIAGE HOUSE AT PROJECT PARK
BUILDING ASSESSMENT

1389 Prospect Dr, Redlands, CA 92373

No.	Description	Date

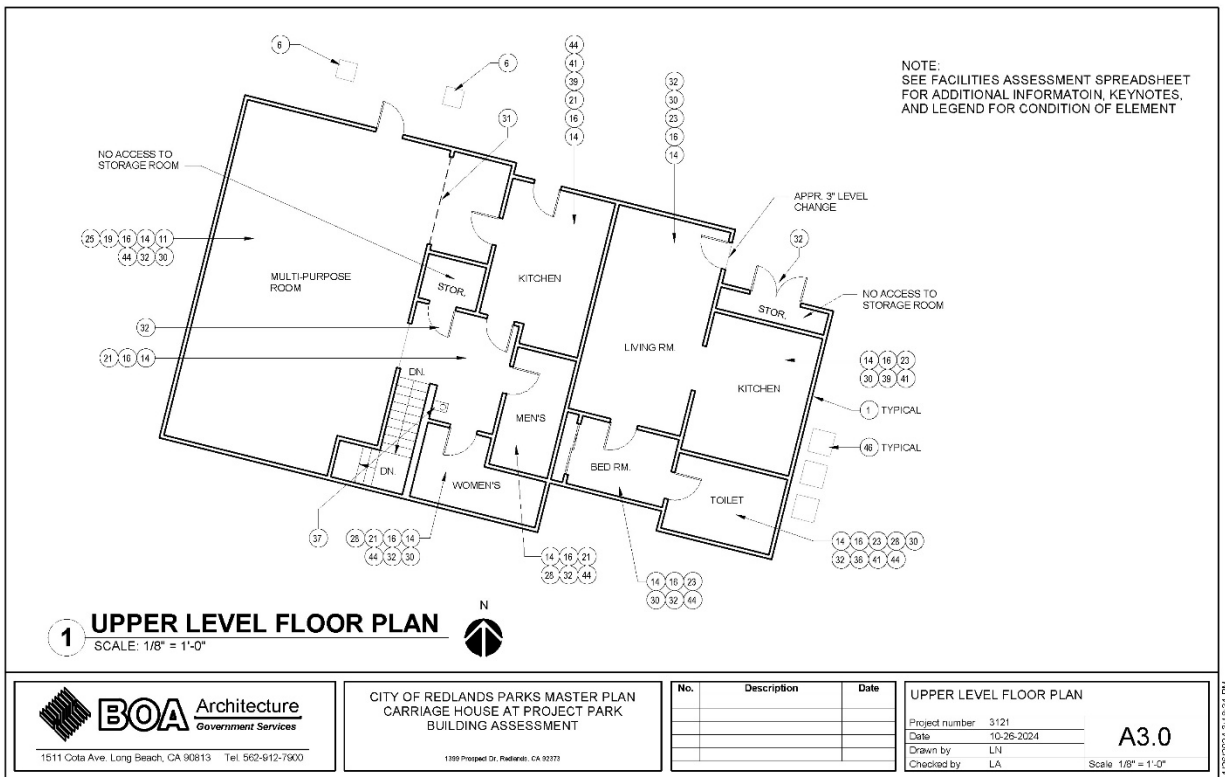
LOWER LEVEL FLOOR PLAN

Project number	3121
Date	10-26-2024
Drawn by	LA
Checked by	-

A2.0

Scale: 1/8" = 1'-0"

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Overview

Address:	1399 Prospect Dr, Redlands, CA 92373
Year Constructed:	1896
Facility Setting:	Downtown (Prospect Park)
Building Size:	5,200 square feet
Ownership & Maintenance:	City-owned and city-maintained
Building Height:	2 stories
Fire Sprinkler:	No

Building Composition & Condition Assessment

- Structure & Materials
- Historic Structure (constructed in 1896, likely requiring specialized preservation approaches).
- Exterior/Interior Materials: Not fully detailed in spreadsheet but expected to include original historic finishes.
- Condition Ratings:
 - Several elements rated Fair (C)
 - Some systems rated Failing (F)
 - Limited infrastructure upgrades evident
- Room Features
- Restrooms: Present, condition not fully detailed.
- Other Features:
 - Counter: Failing (F)

- HVAC: Fair (C)
- Light Fixtures: Fair (C)
- Service Counter/Window: Not listed
- Accessibility features: Limited, likely non-compliant given age

Cost Estimates

- Base ROM (Rough Order of Magnitude)

Total: \$1,250,000

- Covers deficiencies in lighting, HVAC, finishes, counters, and general building rehabilitation.

Key Takeaways

- The Carriage House at Prospect Park is a historic facility (built in 1896), smaller in size but significant in cultural and community value.
- Condition is mixed, with many systems rated Fair (C) and some Failing (F).
- The facility lacks a fire sprinkler system and likely has limited ADA compliance, both major concerns.
- Estimated \$1.25M is required for rehabilitation and modernization while respecting historic preservation needs.

APPENDIX G - NATIONAL TRENDS IN RECREATION

METHODOLOGY

The Sports & Fitness Industry Association's (SFIA) *Sports, Fitness & Leisure Activities Topline Participation Report 2023* was utilized to evaluate National Recreation Participatory Trends.



The methodology of this study is rooted in a nationwide survey conducted in the 2022 calendar year by Sports Marketing Surveys USA (SMS), under the supervision of the Sports & Fitness Industry Association (SFIA) and in collaboration with seven other sports industry associations comprising the Physical Activity Council (PAC). The study was conceptualized and deployed by Digital Research Inc. (DRI), with all supplementary data being credited to the joint research efforts of SFIA and SMS.

Throughout 2022, the study completed 18,000 online interviews involving a nationwide sample of individuals aged six and older. These participants were selected from proprietary online panels designed to be representative of the broader U.S. population. Strict quotas related to gender, age, income, region, and ethnicity were implemented to assure a balanced and representative sample.

The survey's robust sample size of 18,000 completed interviews facilitates a high degree of statistical accuracy. However, it's acknowledged that all surveys are subject to a standard error, which indicates the extent to which the results may differ from those acquired through a comprehensive census of the entire U.S. population. For instance, a sport with a participation rate of five percent exhibits a confidence interval of plus or minus 0.32 percentage points at the 95 percent confidence level.

To further ensure the representation of the data, a weighting technique was employed. This adjusted the data to mirror the entire U.S. population aged six and above, utilizing variables such as gender, age, income, ethnicity, household size, region, and population density. The total population figure applied was 305,439,858 individuals aged six and older.

The study reports activity based on a rolling 12-month participation rate. Unless explicitly specified, all charts present data corresponding to U.S. populations aged six and over.

All category and activity names are those used by SFIA.

OVERALL PARTICIPATION IN THE U.S.

For the fifth year running, physical activity rates among Americans continued to rise. Specifically, 77.6% of all Americans, representing approximately 236.9 million individuals, took part in at least one activity during the year. This figure denotes a 9.2% increase compared to 2017, and a 1.9% rise compared to 2021. In essence, this means that 20 million more individuals participated in at least one physical activity annually compared to 2017, suggesting a growing prioritization of physical activity in American lifestyles.

Racquet sports experienced the most significant rise in participation in 2022, with a surge of 17.6% or about 8 million participants from the previous year. All racquet sports monitored by SFIA saw increased participation in 2022, with pickleball outpacing others with an 85.7% annual growth rate. Conversely, individual and winter sports were the only categories that didn't register increased participation in 2022.

Team sports rebounded from the sharp downturn they faced in 2020 due to the pandemic, with their participation rate climbing to 23.2% in 2022, almost reaching the 2019 level of 23.4%. In 2022, participation rates in water sports and outdoor sports similarly rose, comparable to the increases seen in team sports, while the fitness participation rate remained steady.

When comparing participation rates from 2013 to 2022, it's evident that physical activity has become a higher priority for Americans over the past decade. Every sports category saw an increase in participation rates, except for individual sports, which experienced a slight decrease from 43.3% to 41.3%. Fitness sports reported the largest growth in participation rate, rising from 60.1% in 2013 to 67.4% in 2022.

INACTIVITY IN THE U.S.

In a first since 2010, the number of totally inactive individuals in the U.S.—those not participating in any of the sports or activities monitored by SFIA—fell below 70 million. In 2022, the count of inactive individuals stood at 68.6 million or 22.4% of Americans, marking the fourth consecutive annual decrease.

A decline in inactivity was observed across all age groups, except for those aged 18-24 and 25-34. SFIA believes that the increase in inactivity within these groups might be due to significant life transitions such as attending college or starting a family, which were temporarily paused during the onset of the pandemic. Even though inactivity rates for these age groups have risen in 2022, they remain lower than their 2017 rates. Thus, every age group reported lower inactivity rates in 2022 compared to 2017.

Further positive news emerged when examining inactivity rates across income levels. Every income level saw a reduction in inactivity rates of more than 3% in 2022, with the most substantial decrease of 5.2% occurring within the \$25k-\$49,999 income bracket. Similar to the age group analysis, every income category in 2022 registered lower inactivity rates than in 2017. This trend indicates a growing number of Americans are prioritizing and investing in physical activity (and have better access to opportunities for participation) compared to previous years.

7.1.1 NATIONAL PARTICIPATION

FITNESS TRENDS



Figure 29: Top national fitness activities by participation

The most popular fitness activity was Walking for Fitness, with 114.8 million participants, though it experienced a small decrease of 0.9% from the previous year. Despite this, it showed a 3% increase in participation over the last three years. The second most popular activity, Treadmill exercising, had around 53.6 million participants, which was largely stable from 2021, but showed a decrease of 5.7% since 2019.

Free Weights (Dumbbells/Hand Weights) also experienced growth in 2022, with approximately 53.1 million participants. This represents a 1% increase from 2021 and a 3.3% increase over three years. Meanwhile, Yoga and Pilates Training showed significant growth over the three years with an increase of 10.4% and 11.6% respectively.

The most significant three-year decreases were observed in Cross-Training Style Workouts and Group Stationary Cycling, with a decrease of 31.7% and 36.9% respectively. Despite some decreases, many fitness activities maintained or increased their number of participants, indicating an ongoing interest in physical fitness among Americans.

FITNESS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Walking for Fitness	111,439	114,044	115,814	114,759	-0.9%	3.0%
Treadmill	56,823	49,832	53,627	53,589	-0.1%	-5.7%
Free Weights (Dumbbells/Hand Weights)	51,450	53,256	52,636	53,140	1.0%	3.3%
Running/Jogging	50,052	50,652	48,977	47,816	-2.4%	-4.5%
Yoga	30,456	32,808	34,347	33,636	-2.1%	10.4%
Stationary Cycling (Recumbent/Upright)	37,085	31,287	32,453	32,102	-1.1%	-13.4%
Weight/Resistance Machines	36,181	30,651	30,577	30,010	-1.9%	-17.1%
Free Weights (Barbell)	28,379	28,790	28,243	28,678	1.5%	1.1%
Elliptical Motion/Cross-Trainer	33,056	27,920	27,618	27,051	-2.1%	-18.2%
Swimming for Fitness	28,219	25,666	25,620	26,272	2.5%	-6.9%
Dance, Step & Other Choreographed Exercise to Music	23,957	25,160	24,752	25,163	1.7%	5.0%
Bodyweight Exercise & Accessory-Assisted Training	23,504	22,845	22,629	22,034	-2.6%	-6.3%
High Impact/Intensity Training	22,044	22,487	21,973	21,821	-0.7%	-1.0%
Kettlebells	12,857	13,576	13,557	13,694	1.0%	6.5%
Rowing Machine	12,809	11,694	11,586	11,893	2.6%	-7.2%
Stair-Climbing Machine	15,359	11,261	11,786	11,677	-0.9%	-24.0%
Aquatic Exercise	11,189	10,954	10,400	10,676	2.6%	-4.6%
Pilates Training	9,243	9,905	9,745	10,311	5.8%	11.6%
Cross-Training Style Workouts	13,542	9,179	9,764	9,248	-5.3%	-31.7%
Stationary Cycling (Group)	9,930	6,054	5,939	6,268	5.5%	-36.9%
Cardio Kickboxing	7,026	5,295	5,099	5,531	8.5%	-21.3%
Boot Camp Style Training	6,830	4,969	5,169	5,192	0.4%	-24.0%
Barre	3,665	3,579	3,659	3,803	3.9%	3.8%
Tai Chi	3,793	3,300	3,393	3,394	0.0%	-10.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 30: National fitness participation

TEAM SPORTS TRENDS

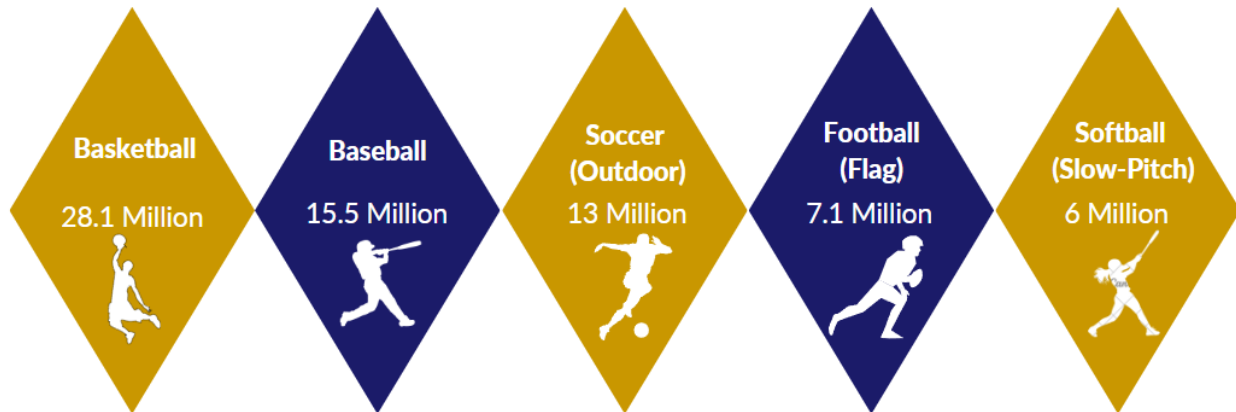


Figure 31: Top national team sport activities by participation

Basketball continued to lead in team sports participation with over 28.1 million participants, marking a 3.7% increase from 2021 and an impressive 13% increase over the past three years. Baseball and outdoor soccer followed, with approximately 15.5 million and 13 million participants respectively. While baseball saw a slight decrease of 0.7% in the past year, and a 2.1% decrease over the past three years, outdoor soccer saw a healthy 3.7% increase from the previous year and 9.3% over three years.

Among other notable sports, gymnastics exhibited the most substantial growth from 2021 to 2022, with a 7% increase in participants, bringing the total to approximately 4.6 million. Conversely, rugby had the most significant drop with a 5.8% decrease from the previous year and a steep 16.2% decrease over the last three years.

Overall, despite some declines, many team sports either sustained or increased their participation numbers in 2022, underlining the continued popularity of these activities.

TEAM SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Basketball	24,917	27,753	27,135	28,149	3.7%	13.0%
Baseball	15,804	15,731	15,587	15,478	-0.7%	-2.1%
Soccer (Outdoor)	11,913	12,444	12,556	13,018	3.7%	9.3%
Football (Flag)	6,783	7,001	6,889	7,104	3.1%	4.7%
Volleyball (Court)	6,487	5,410	5,849	6,092	4.2%	-6.1%
Softball (Slow-Pitch)	7,071	6,349	6,008	6,036	0.5%	-14.6%
Soccer (Indoor)	5,336	5,440	5,408	5,495	1.6%	3.0%
Football (Touch)	5,171	4,846	4,884	4,843	-0.8%	-6.3%
Gymnastics	4,699	3,848	4,268	4,569	7.0%	-2.8%
Volleyball (Beach/Sand)	4,400	4,320	4,184	4,128	-1.3%	-6.2%
Track and Field	4,139	3,636	3,587	3,690	2.9%	-10.8%
Cheerleading	3,752	3,308	3,465	3,507	1.2%	-6.5%
Swimming on a Team	2,822	2,615	2,824	2,904	2.9%	2.9%
Volleyball (Grass)	3,136	2,738	2,807	2,829	0.8%	-9.8%
Paintball	2,881	2,781	2,562	2,592	1.2%	-10.0%
Ice Hockey	2,357	2,270	2,306	2,278	-1.3%	-3.4%
Softball (Fast-Pitch)	2,242	1,811	2,088	2,146	2.8%	-4.3%
Ultimate Frisbee	2,290	2,325	2,190	2,142	-2.2%	-6.5%
Wrestling	1,944	1,931	1,937	2,036	5.1%	4.7%
Lacrosse	2,115	1,884	1,892	1,875	-0.9%	-11.4%
Roller Hockey	1,616	1,500	1,425	1,368	-4.0%	-15.3%
Rugby	1,392	1,242	1,238	1,166	-5.8%	-16.2%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 32: National team sports participation

INDIVIDUAL ACTIVITY TRENDS

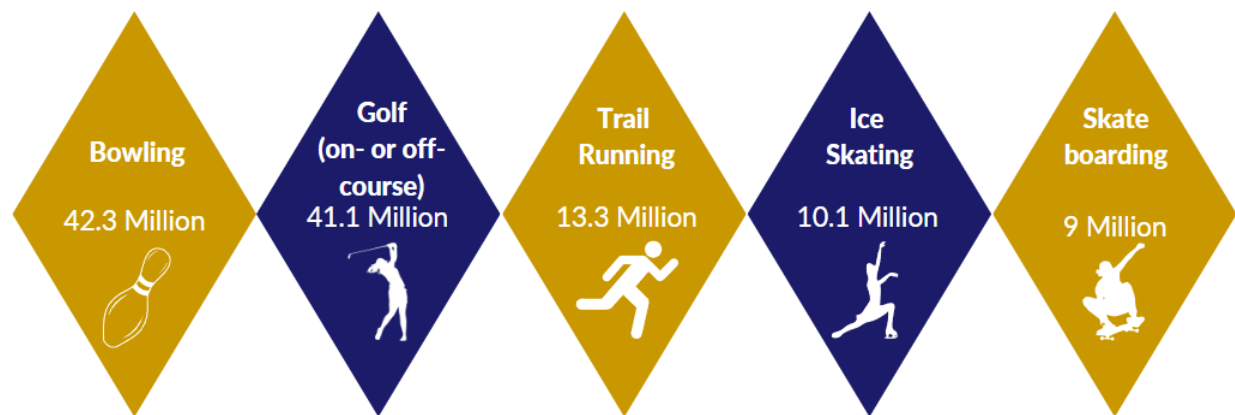


Figure 33: Top national individual activities by participation

Individual sports activities demonstrated diverse trends in participation rates. Bowling remained popular, with over 42.2 million participants, marking a 1.5% increase from the previous year. However, golf, both on and off-course, stole the limelight with significant growth rates. On or off-course golf combined experienced a substantial 9.7% increase from 2021, with over 41 million participants, underpinned by a massive 25.7% increase in off-course golf participation (driving range, golf entertainment venue, indoor simulator) that skyrocketed to about 15.5 million participants.

Skateboarding also showed strong growth, with a 3.1% increase from 2021 and a substantial 36.4% growth over three years, bringing its total to just over 9 million participants. Meanwhile, trail running and ice skating saw considerable growth of 5.9% and 6.4% from 2021, respectively.

On the contrary, adventure racing experienced a decrease in participation, dropping by 6.1% from 2021 and 20% over three years. Traditional road triathlons also suffered a decline, with an 11% decrease in participants over the past three years.

INDIVIDUAL ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Bowling	45,372	40,143	41,666	42,292	1.5%	-6.8%
Golf (on- or off-course)	34,176	36,861	37,473	41,096	9.7%	20.2%
Trail Running	10,997	11,854	12,520	13,253	5.9%	20.5%
Ice Skating	9,460	9,857	9,481	10,086	6.4%	6.6%
Skateboarding	6,610	8,872	8,747	9,019	3.1%	36.4%
Archery	7,449	7,249	7,342	7,428	1.2%	-0.3%
Horseback Riding	6,990	6,748	6,919	7,309	5.6%	4.6%
Roller Skating (2x2 Wheels)	6,612	6,160	6,373	6,810	6.9%	3.0%
Martial Arts	6,068	6,064	6,186	6,355	2.7%	4.7%
Boxing for Fitness	5,198	5,230	5,237	5,472	4.5%	5.3%
Roller Skating (Inline Wheels)	4,816	4,892	4,940	5,173	4.7%	7.4%
MMA for Fitness	2,405	2,445	2,339	2,524	7.9%	5.0%
Triathlon (Traditional/Road)	2,001	1,846	1,748	1,780	1.8%	-11.0%
Adventure Racing	2,143	1,966	1,826	1,714	-6.1%	-20.0%
Triathlon (Non-Traditional/Off Road)	1,472	1,363	1,304	1,350	3.5%	-8.2%
MMA for Competition	978	979	1,026	1,076	4.9%	10.1%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 34: National individual activity participation

OUTDOOR ACTIVITY TRENDS

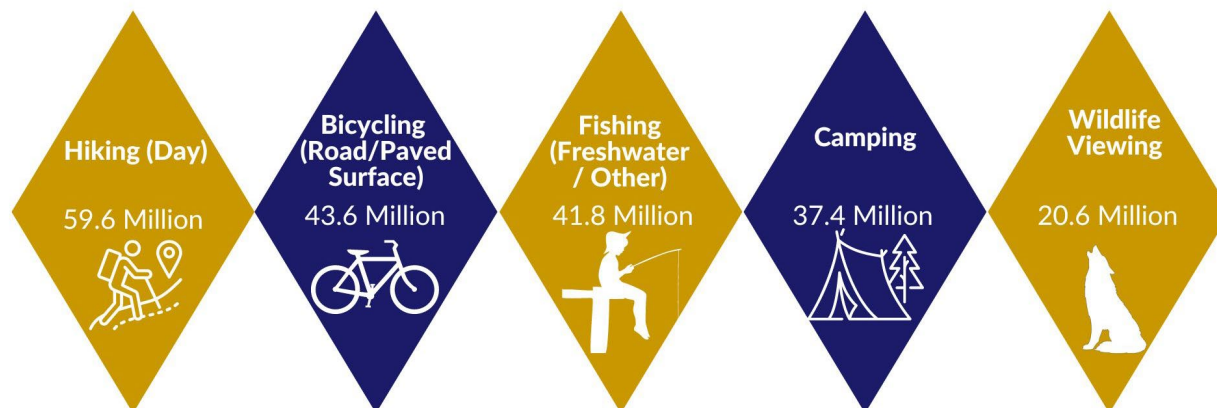


Figure 35: Top national outdoor activities by participation

Outdoor activities experienced a surge in participation. Hiking continued to lead with a 1.5% yearly and a 19.9% three-year increase, with nearly 59.6 million participants. Bicycling on paved surfaces and freshwater fishing also grew by 1.8% and 2.4% respectively. Camping saw a considerable 4.0% annual growth, and birdwatching and saltwater fishing increased by 6.8% and 4.0% respectively.

However, target shooting with handguns and rifles experienced a decrease, as did overnight backpacking. BMX bicycling and sport/boulder climbing reported significant growth rates of 8.3% and 6.6% respectively, underscoring a strong interest in outdoor activities despite some downturns.

OUTDOOR ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Hiking (Day)	49,697	57,808	58,697	59,578	1.5%	19.9%
Bicycling (Road/Paved Surface)	39,388	44,471	42,775	43,554	1.8%	10.6%
Fishing (Freshwater/Other)	39,185	42,556	40,853	41,821	2.4%	6.7%
Camping	28,183	36,082	35,985	37,431	4.0%	32.8%
Wildlife Viewing	20,040	21,038	20,452	20,615	0.8%	2.9%
Camping (RV)	15,426	17,825	16,371	16,840	2.9%	9.2%
Birdwatching	12,817	15,228	14,815	15,818	6.8%	23.4%
Fishing (Saltwater)	13,193	14,527	13,790	14,344	4.0%	8.7%
Target Shooting (Handgun)	14,579	14,253	13,952	13,303	-4.6%	-8.8%
Target Shooting (Rifle)	13,197	12,728	12,388	12,044	-2.8%	-8.7%
Hunting (Rifle)	11,084	11,098	10,762	10,811	0.5%	-2.5%
Backpacking Overnight	10,660	10,746	10,306	10,217	-0.9%	-4.2%
Bicycling (Mountain/Non-Paved Surface)	8,622	8,998	8,693	8,916	2.6%	3.4%
Fishing (Fly)	7,014	7,753	7,458	7,631	2.3%	8.8%
Hunting (Shotgun)	8,083	7,874	7,627	7,628	0.0%	-5.6%
Climbing (Indoor)	5,309	5,535	5,684	5,778	1.7%	8.8%
Hunting (Bow)	4,628	4,656	4,577	4,739	3.5%	2.4%
Shooting (Sport Clays)	4,852	4,699	4,618	4,718	2.2%	-2.8%
Bicycling (BMX)	3,648	3,880	3,861	4,181	8.3%	14.6%
Shooting (Trap/Skeet)	4,057	3,837	3,750	3,739	-0.3%	-7.8%
Hunting (Handgun)	3,015	2,998	2,900	2,993	3.2%	-0.8%
Climbing (Sport/Boulder)	2,183	2,290	2,301	2,452	6.6%	12.3%
Climbing (Traditional/Ice/Mountaineering)	2,400	2,456	2,374	2,452	3.3%	2.1%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 36: National outdoor activity participation

RACQUET SPORT TRENDS

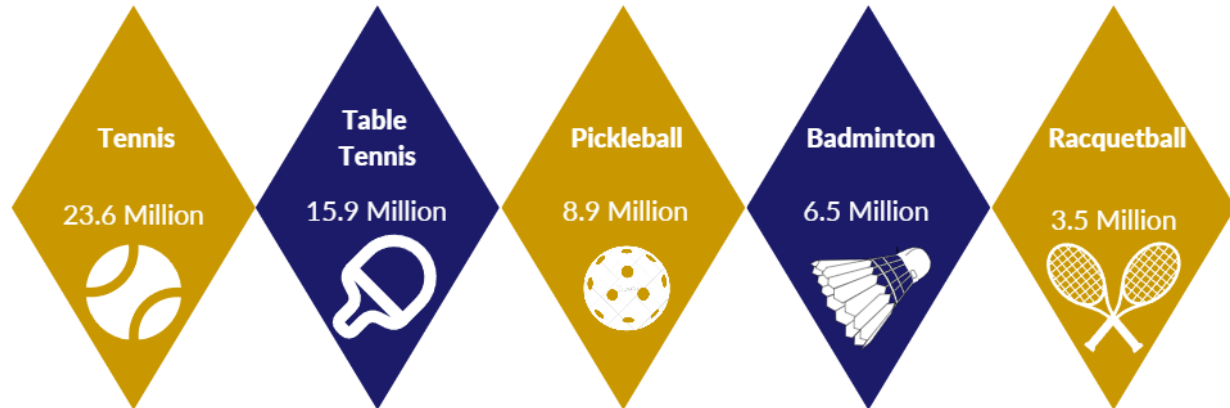


Figure 37: Top national racquet sports by participation

Racquet sports saw a continued upward trend in participation in 2022, with tennis at the forefront, with around 23.6 million participants and marking a 4.3% increase from 2021. This sport also witnessed a significant three-year growth rate of 33.4%.

An even more impressive growth rate was found in pickleball, which experienced an incredible 85.7% increase from 2021, and a stunning 158.6% increase over three years, reflecting its rapidly growing popularity. Meanwhile, other sports like table tennis and badminton also experienced growth in 2022, with 2.8% and 7.1% increases from the previous year respectively.

Racquetball and cardio tennis showed a similar positive trend with 8.0% and 7.8% growth rates from 2021, respectively. Despite its lower participation numbers compared to other racquet sports, squash saw a modest increase of 3.6% from 2021, showing signs of sustained interest. Overall, the data suggests a robust growth in the popularity of racquet sports in 2022.

RACQUET SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Tennis	17,684	21,642	22,617	23,595	4.3%	33.4%
Table Tennis	14,908	16,854	15,390	15,824	2.8%	6.1%
Pickleball	3,460	4,199	4,819	8,949	85.7%	158.6%
Badminton	6,095	5,862	6,061	6,490	7.1%	6.5%
Racquetball	3,453	3,426	3,260	3,521	8.0%	2.0%
Cardio Tennis	2,501	2,503	2,608	2,812	7.8%	12.4%
Squash	1,222	1,163	1,185	1,228	3.6%	0.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend: Large Increase (greater than 10%) Moderate Increase (0% to 10%) Moderate Decrease (0% to -10%) Large Decrease (less than -10%)						

Figure 38: National racquet sport participation

WATER ACTIVITY TRENDS

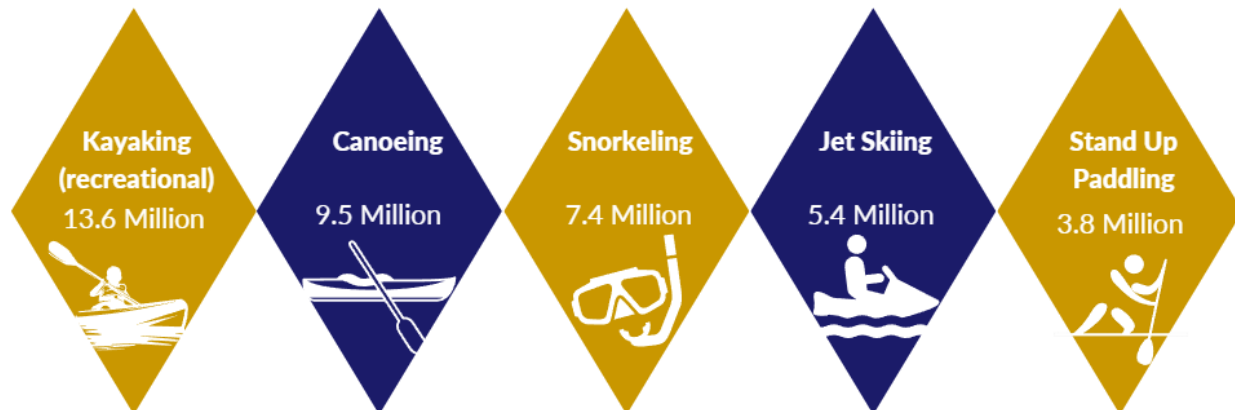


Figure 39: Top national water activities by participation

In 2022, participation in water sports grew. Recreational kayaking was the favorite, drawing 13.56 million participants, up by 1.6% from 2021, and showing a significant three-year growth of 19.1%.

Popularity of canoeing and jet skiing also rose in 2022, attracting about 9.52 million and 5.44 million people respectively, increasing by 3.5% and 7.6% from 2021.

Surfing remained popular, showing a 6.6% increase from 2021 and a sizable 24.6% growth over three years. Stand-up paddling and white-water kayaking saw smaller growth, with increases of 1.0% and 3.9% respectively from 2021.

The number of people sailing, rafting, and wakeboarding also rose in 2022, with rafting showing a significant 6.3% growth. However, water skiing saw a slight dip of 0.6%. Scuba diving bounced back from a decline with a 7.3% rise in 2022, despite a small overall three-year decrease of 2.1%.

WATER ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Kayaking (Recreational)	11,382	13,002	13,351	13,561	1.6%	19.1%
Canoeing	8,995	9,595	9,199	9,521	3.5%	5.9%
Snorkeling	7,659	7,729	7,316	7,376	0.8%	-3.7%
Jet Skiing	5,108	4,900	5,062	5,445	7.6%	6.6%
Stand Up Paddling	3,562	3,675	3,739	3,777	1.0%	6.0%
Surfing	2,964	3,800	3,463	3,692	6.6%	24.6%
Sailing	3,618	3,486	3,463	3,632	4.9%	0.4%
Rafting	3,438	3,474	3,383	3,595	6.3%	4.5%
Water Skiing	3,203	3,050	3,058	3,040	-0.6%	-5.1%
Wakeboarding	2,729	2,754	2,674	2,754	3.0%	0.9%
Kayaking (White Water)	2,583	2,605	2,623	2,726	3.9%	5.5%
Scuba Diving	2,715	2,588	2,476	2,658	7.3%	-2.1%
Kayaking (Sea/Touring)	2,652	2,508	2,587	2,642	2.1%	-0.4%
Boardsailing/Windsurfing	1,405	1,268	1,297	1,391	7.3%	-0.9%

NOTE: Participation numbers are in 000's for the US population ages 6 and over

Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)
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Figure 40: National water activity participation

7.1.2 SUMMARY

- **Group Fitness:** Participation in group fitness-based activities continued to struggle but showed some signs of recovery. Boot camp style training, cardio kickboxing, and stationary cycling (group) all increased participation in 2022 but are still significantly down from their 2019 numbers.
- **Health Clubs:** Health club-based activities continued to struggle. Elliptical motion/cross-trainer, stair-climbing machine, stationary cycling (recumbent/upright), and weight resistance machines all had participation decreases last year and are down over 10% compared to 2019 numbers.
- **Golf (on or off-course):** Golf continues to maintain its momentum. Golf (on or off-course) increased by 9.7 % last year and all forms of golf overall have grown over 20% since 2019.
- **Outdoor Recreation:** Camping, fishing, and bicycling activities recovered to 2020 participation levels after showing slight decreases in 2021.
- **Personal Combat Sports:** Personal combat sports had a good year. Martial Arts, boxing for fitness, MMA for competition, MMA for fitness, and wrestling all posted participation increases in 2022.
- **Racquet Sports:** For the first time since 2015, every racquet sport increased its total participation number compared to the previous year.
 - Pickleball continued to be the fastest-growing sport in America. Participation almost doubled in 2022, increasing by 85.7% year-over-year and by an astonishing 158.6% over three years.
 - Tennis increased by 4.3% last year and has grown over 20% since 2019.
- **Running and Hiking:** For the fifth straight year, trail running and hiking (day) total participation increased.
- **Team Sports:** Basketball, soccer (outdoor), football (flag), and football (tackle) all posted positive three-year total participation increases of over 4.5%. Basketball had the highest three-year increase of 13.0%.
- **Yoga, Barre and Pilates:** Barre and Pilates showed solid participation increases in 2022, while yoga decreased for the first time in the last decade. All have three-year participation increases with yoga and Pilates increasing over 10% in the last three years.

APPENDIX H – PARK & RECREATION COMMISSION PRIORITY PROJECT LIST

Parks & Recreation Priority Project List - March 21, 2024

Priority 1-10	Project Name	Project Description	Grants	Grant Status	City District	Target Age Group	Adds Revenue	Project Site
1	Overdue Texonia Park Updates	Upgrade existing facilities including sidewalks.			2	All	NO	Texonia Park
1	Small Splash Pad 1	Install small scale splash pad.			2	0-12	NO	Texonia Park
1	Small Splash Pad 2	Install small scale splash pad.			2	0-12	NO	Brookside Park
1	Texonia Park Stadium	Install stadium at Texonia Park.			2		NO	Texonia Park
1	Texonia Park Lighting	Install new lighting for basketball courts.			2		NO	Texonia Park
1	Texonia Community Garden	Install new community garden for park.			2		YES	Texonia Park
1	Pump Track	Install new pump track in the city.			4		NO	Sylvan Park
2	Caretaker House	Fully renovate caretaker house and grounds.			4		YES	Sylvan Park
2	Fire Garden Regeneration	Updated ADA parking space and sidewalk to enable regeneration of the fire garden.			5		NO	Ford Park
3	Additional Basketball Court at Community Center	Install additional basketball court			2		NO	Community Center
3	Complete Redlands Bluffs	Plan and complete Redlands Bluffs Trail			2, 3		NO	Centennial Park
3	Ford Park Lighting	Install new lighting at dog park.			5		NO	Ford Park
3	Additional Pickle Ball Courts	Install additional pickle ball courts			TBD		NO	TBD (suggestions inc. Jennie Davis, Smiley, Sylvan).
4	Redlands Theatre Festival Fence	City funded security fence for Redlands Theatre Festival stage at Prospect Park			5		NO	Prospect Park
6	Overdue Smiley Park Updates	Upgrade range of facilities and amenities in Smiley Park.			1		NO	Smiley Park
6	Overdue Jennie Davis Park Renovation	Update updates to Jennie Davis Park			1		NO	Jennie Davis Park
6	Park Wifi	Extend city wi-fi network to Ed Hales, Smiley Park, Jenny Davis Park, and others.			All		NO	Multiple Parks
6	Smiley Park Benches	Install additional benches at Smiley Park			1		NO	Smiley Park
6	Community Garden	Install new community garden site.			1		YES	Heritage Park
6	Ford Park Trees	Install shade trees at dog park and playground.			5	All	NO	Ford Park
6	Full-Scale Aquatic Center	Plan and install new aquatic center			TBD	All	YES	TBD
6	Performing Arts Center	Plan and install new performing arts center			TBD		YES	TBD